



Stock  
Ownership  
Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Restricted Stock Units 2012	(3)	02/09/2013		M	138.7551	02/09/2013	02/09/2016	Common Stock
Restricted Stock Units 2011	(3)	02/10/2013		M	137.3982	02/10/2012	02/10/2015	Common Stock
Employee Stock Option (Right to buy)	\$ 49.4					02/10/2012 <sup>(5)</sup>	02/10/2021	Common Stock
Employee Stock Option (Right to buy)	\$ 53.24					02/09/2013 <sup>(5)</sup>	02/09/2022	Common Stock
Performance Rights	\$ 0 <sup>(6)</sup>					01/01/2014 <sup>(6)</sup>	06/30/2014	Common Stock
Performance Rights	\$ 0 <sup>(6)</sup>					01/01/2015 <sup>(6)</sup>	06/30/2015	Common Stock
Phantom Stock Unit	(7)					(8)	(8)	Common Stock
Restricted Stock Units 2009	(3)					02/12/2010	02/12/2013	Common Stock
	(3)					02/11/2011	02/11/2014	

Restricted  
Stock Units  
2010

Common  
Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Guc William J 700 NORTH ADAMS STREET P. O. BOX 19001 GREEN BAY, WI 54307-9001			Vice President & Treasurer	

## Signatures

Dane E. Allen, as Power of Attorney for  
Mr. Guc

02/12/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Balance reflects dividend reinvestment shares purchased on March 20, June 20, September 20 and December 20, 2012.
  - (2) Balance reflects shares pertaining to the March 20, June 20, September 20 and December 20, 2012 dividend and shares allocated on March 30, June 29, September 28 and December 31, 2012 in the Company's Employee Stock Ownership Plan.
  - (3) Each restricted stock unit represent a contingent right to receive one share of Company common stock. The restricted stock units vest in four equal annual installments beginning on the exercisable date.
  - (4) Balance also reflects the dividend paid on Restricted Stock Units and reinvested in additional Restricted Stock Units, under the Company's 2010 Omnibus Incentive Plan on March 20, June 20, September 20 and December 20, 2012.
  - (5) The option vests in four equal annual installments beginning on the exercisable date.
  - (6) Performance stock rights represent the right to receive shares of common stock of the Company, in the event certain performance goals are satisfied. These goals are based on Company performance against an established industry benchmark, over a three year performance period. The final award of shares issued can be between 0% and 200% of the target award.
  - (7) These phantom stock units convert to common stock on a one-for-one basis.
  - (8) Upon retirement or termination of service, distribution of phantom stock units will commence in January of the year that is both (1) following the calendar year in which service terminates with the Company, and (2) at least six months following termination, or later if the participant selected a later date.
  - (9) Due to a clerical error, 543.1997 shares that were previously transferred to the reporting person's phantom stock unit account upon their deferral into the Company's Deferred Compensation Plan were inadvertently reflected in the 2010 restricted stock unit holdings. This filing correctly reflects these shares being held in the reporting person's phantom stock unit account.
  - (10) Balance reflects dividends paid on phantom stock units and reinvested in additional phantom stock units, under the Company's Deferred Compensation Plan on March 20, June 20, September 20 and December 20, 2012.
  - (11) Balance reflects the dividend paid on Restricted Stock Units and reinvested in additional Restricted Stock Units, under the Company's 2010 Omnibus Incentive Plan on March 20, June 20, September 20 and December 20, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.