

SOUTHERN CO
Form 3
March 03, 2014

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Lantrip Mark		(Month/Day/Year)	SOUTHERN CO [SO]	
(Last)	(First)	03/01/2014	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
30 IVAN ALLEN JR. BLVD., NW			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
ATLANTA,Â GAÂ 30308			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
(City)	(State)	(Zip)	(give title below)	(specify below)
			President & CEO, SCS	
				6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Southern Company Common Stock	3,998	D	Â
Southern Company Common Stock ⁽¹⁾	771.4288	D	Â
Southern Company Common Stock	4,733.5452	I	401K

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial
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(Instr. 4)	Date Exercisable	Expiration Date	Derivative Security (Instr. 4) Title	Amount or Number of Shares	or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	Ownership (Instr. 5)
Option Right to Buy <u>(2)</u> <u>(3)</u>	02/20/2007	02/20/2016	Southern Company Common Stock	10,167	\$ 33.81	D	Â
Option Right to Buy <u>(2)</u> <u>(3)</u>	02/19/2008	02/19/2017	Southern Company Common Stock	10,612	\$ 36.42	D	Â
Option Right to Buy <u>(2)</u> <u>(3)</u>	02/18/2009	02/18/2018	Southern Company Common Stock	14,411	\$ 35.78	D	Â
Option Right to Buy <u>(2)</u> <u>(3)</u>	02/16/2010	02/16/2019	Southern Company Common Stock	28,395	\$ 31.39	D	Â
Option Right To Buy <u>(2)</u> <u>(3)</u>	02/15/2011	02/15/2020	Southern Company Common Stock	32,204	\$ 31.17	D	Â
Option Right to Buy <u>(2)</u> <u>(3)</u>	02/14/2012	02/14/2021	Southern Company Common Stock	35,647	\$ 37.97	D	Â
Option Right to Buy <u>(2)</u> <u>(3)</u>	02/13/2013	02/13/2022	Southern Company Common Stock	35,884	\$ 44.42	D	Â
Option Right to Buy <u>(2)</u> <u>(3)</u>	02/11/2014	02/11/2023	Southern Company Common Stock	43,659	\$ 44.06	D	Â
Option Right to Buy <u>(2)</u> <u>(3)</u>	02/10/2015	02/10/2024	Southern Company Common Stock	90,909	\$ 41.28	D	Â
Phantom Stock Units	Â <u>(4)</u>	Â <u>(4)</u>	Southern Company Common Stock	10,890.3062	\$ 0	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Lantrip Mark 30 IVAN ALLEN JR. BLVD., NW ATLANTA, GA 30308	Â	Â	Â President & CEO, SCS	Â

Signatures

/s/ Patricia L. Roberts, Attorney-in-Fact for Mark Lantrip 03/03/2014

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares are held in the Southern Investment Plan and dividends are automatically reinvested each quarter
- (2) Includes the right to have shares withheld upon exercise to satisfy tax withholding obligations.
- (3) Options vest 33% per year on the anniversary of the grant date.
- (4) Includes phantom stock units acquired as if reinvested in the dividend reinvestment plan. There is no exercise or expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.