

MINDBODY, Inc.
Form 4
June 24, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Brandenburg Chet Ian

(Last) (First) (Middle)
4051 BROAD STREET, SUITE 220
(Street)

SAN LUIS OBISPO, CA 93401

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
MINDBODY, Inc. [MB]

3. Date of Earliest Transaction
(Month/Day/Year)
06/24/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)
Chief Product Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock ⁽¹⁾	06/24/2015		J		303,837	D	<u>1</u> 0
						I	See footnote ⁽²⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Am
Class B Common Stock ⁽¹⁾ ₍₃₎	<u>(3)</u>	06/24/2015		J	303,837	<u>(3)</u>	<u>(3)</u>	Class A Common Stock	30
Employee Stock Option (right to buy)	\$ 1.392	06/24/2015		J	18,750	<u>(4)</u>	11/15/2021	Common Stock ⁽¹⁾	18
Employee Stock Option (right to buy)	\$ 1.392	06/24/2015		J	18,750	<u>(4)</u>	11/15/2021	Class B Common Stock ⁽¹⁾ ₍₃₎	18
Employee Stock Option (right to buy)	\$ 7.708	06/24/2015		J	14,750	<u>(5)</u>	06/23/2023	Common Stock ⁽¹⁾	14
Employee Stock Option (right to buy)	\$ 7.708	06/24/2015		J	14,750	<u>(5)</u>	06/23/2023	Class B Common Stock ⁽¹⁾ ₍₃₎	14
Employee Stock Option (right to buy)	\$ 11.52	06/24/2015		J	12,500	<u>(6)</u>	02/06/2024	Common Stock ⁽¹⁾	12
Employee Stock Option (right to buy)	\$ 11.52	06/24/2015		J	12,500	<u>(6)</u>	02/06/2024	Class B Common Stock ⁽¹⁾ ₍₃₎	12
Employee Stock Option (right to buy)	\$ 9.936	06/24/2015		J	25,000	<u>(7)</u>	05/14/2024	Common Stock ⁽¹⁾	25

Employee Stock Option (right to buy)	\$ 9.936	06/24/2015	J	25,000	(7)	05/14/2024	Class B Common Stock (1) (3)	23
Employee Stock Option (right to buy)	\$ 14.476	06/24/2015	J	25,000	(8)	02/05/2025	Common Stock (1)	23
Employee Stock Option (right to buy)	\$ 14.476	06/24/2015	J	25,000	(8)	02/05/2025	Class B Common Stock (1) (3)	23
Employee Stock Option (right to buy)	\$ 14.496	06/24/2015	J	62,500	(9)	05/22/2025	Common Stock (1)	62
Employee Stock Option (right to buy)	\$ 14.496	06/24/2015	J	62,500	(9)	05/22/2025	Class B Common Stock (1) (3)	62

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brandenburg Chet Ian 4051 BROAD STREET SUITE 220 SAN LUIS OBISPO, CA 93401			Chief Product Officer	

Signatures

/s/ Kimberly G. Lytikainen,
Attorney-in-Fact

06/24/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Immediately prior to the closing of the Issuer's initial public offering, each share of Common Stock was reclassified into one share of Class B Common Stock in an exempt transaction pursuant to Rule 16b-7.
- (2)

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The shares are held of record by the Reporting Person and the Reporting Person's spouse as trustees of the Brandenburg Family Trust dated January 9, 2014.

- (3) Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- (4) 25% of the shares subject to the option vested on November 15, 2012, and 2.0833% of the shares vest monthly thereafter.
- (5) 25% of the shares subject to the option vested on June 27, 2014, and 2.0833% of the shares vest monthly thereafter.
- (6) 1/48 of the shares subject to the option vested on February 1, 2014, and 1/48 of the shares vest monthly thereafter.
- (7) 1/48 of the shares subject to the option vested on June 14, 2014, and 1/48 of the shares vest monthly thereafter.
- (8) 1/48 of the shares subject to the option vested on March 5, 2015, and 1/48 of the shares vest monthly thereafter.
- (9) 1/48 of the shares subject to the option vest on June 22, 2015, and 1/48 of the shares vest monthly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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