

Gol Intelligent Airlines Inc.
Form 6-K
November 07, 2005

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE
SECURITIES EXCHANGE ACT OF 1934**

For the month of November, 2005

(Commission File No. 001-32221) ,

GOL LINHAS AÉREAS INTELIGENTES S.A.
(Exact name of registrant as specified in its charter)

GOL INTELLIGENT AIRLINES INC.
(Translation of Registrant's name into English)

**Rua Tamoios 246
Jardim Aeroporto
04630-000 São Paulo, São Paulo
Federative Republic of Brazil**
(Address of Registrant's principal executive offices)

Indicate by check mark whether the registrant files or will file
annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the
information contained in this Form is also thereby furnishing the
information to the Commission pursuant to Rule 12g3-2(b) under
the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicated below the file number assigned to the
registrant in connection with Rule 12g3-2(b):

GOL Launches Flights to Santa Cruz de La Sierra

São Paulo, November 7, 2005 GOL Linhas Aéreas Inteligentes, Brazil's low-cost, low-fare airline, today began operating flights four times per week to Santa Cruz de la Sierra, Bolivia (population 8.8 million). Santa Cruz is GOL's second international destination; expansion to Bolivia is in line with the Company's plans to popularize air transportation in South America.

The new flight connects Campo Grande (Mato Grosso do Sul - Brazil) and Santa Cruz de la Sierra (Bolivia) in both directions.

Bolivia is the fourth most frequented South American destination by Brazilians flying to neighboring countries. Approximately 150,000 passengers flew between Brazil and Bolivia in 2003. Santa Cruz de la Sierra is our second international destination. We are certain that GOL's business model will be well received in Bolivia, as we offer high quality service and modern-edge technology at the lowest fares in the market, says Tarcísio Gargioni, vice-president of Marketing and Services at GOL.

| Origin | Destination | Frequency | Departure | Arrival |
|--|--|---|-------------------------------|-----------------------------|
| Campo Grande (MS -Brazil) | Santa Cruz de la Sierra (Bolivia) | Tuesday, Thursday, Friday and Sunday | 12:10 am (local time)* | 1:10 am (local time) |
| Santa Cruz de la Sierra (Bolivia) | Campo Grande (MS - Brazil) | Monday, Wednesday, Friday and Saturday | 12:40 am (local time)* | 3:10 am (local time) |

*** Schedule valid through February 18, 2006**

Sources: Department of state of Brazil; IMF World Economic Outlook April of 2004, Population Reference Bureau: 2004, World Population Dates Sheet; Passengers: DAC.

Tickets can be purchased on the company's website, at www.voegol.com.br.

About GOL Linhas Aéreas Inteligentes

GOL Linhas Aéreas Inteligentes, a low-cost, low-fare airline, is one of the most profitable and fastest growing airlines in the industry worldwide. GOL operates a simplified fleet with a single class of service. It also has one of the youngest and most modern fleets in the industry that results in low maintenance, fuel and training costs, with high aircraft utilization and efficiency ratios. In addition, safe and reliable services, which stimulate GOL's brand recognition and customer satisfaction, allow GOL to have the best value proposition in the market. GOL currently offers over 400 daily flights to 44 major business and travel destinations in Brazil and Argentina, with substantial expansion opportunities. GOL growth plans include increasing frequencies in existing markets and adding service to additional markets in both Brazil and other high-traffic South American travel destinations. GOL shares are listed on the NYSE and the Bovespa. For more information, flight times and fares, please access our site at www.voegol.com.br or call 0300-789-2121 in Brazil, 0810-266-3131 in Argentina, 800-1001 21 in Bolivia, or 55 11 2125- 3200 from overseas. GOL: here everyone can fly!

More Information:

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This release contains forward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of GOL. These are merely projections and, as such, are based exclusively on the expectations of GOL's management concerning the future of the business and its continued access to capital to fund the Company's business plan. Such forward-looking statements depend, substantially, on changes in market conditions, government regulations, competitive pressures, the performance of the Brazilian economy and the industry, among other factors and risks disclosed in GOL's filed disclosure documents and are, therefore, subject to change without prior notice.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

