SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

THROUGH AUGUST 25, 2006

(Commission File No. 1-14477)

BRASIL TELECOM PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

BRAZIL TELECOM HOLDING COMPANY

(Translation of Registrant's name into English)

SIA Sul, Área de Serviços Públicos, Lote D, Bloco B Brasília, D.F., 71.215-000 Federative Republic of Brazil (Address of Regristrant's principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ___X__ Form 40-F _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1)__.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7)__.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes _____ No ___X___

Edgar Filing: BRASIL TELECOM HOLDING CO - Form 6-K

If "Yes" is marked, indicated below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Investor Relations

(55 61) 415-1140 ri@brasiltelecom.com.br www.brasiltelecom.com.br/ir/

Media Relations (55 61) 3415-1378

cesarb@brasiltelecom.com.br

BRASIL TELECOM S.A.
PUBLICLY HELD COMPANY
Corporate Taxpayer Registration CNPJ/MF:
76.535.764/0001-43
Board of Trade NIRE 53 3 0000622 9

BRASIL TELECOM PARTICIPAÇÕES S.A.
PUBLICLY HELD COMPANY
Corporate Taxpayer Registration CNPJ/MF:
02.570.688/0001-70
Board of Trade NIRE 53 3 0000581 8

Free Translation

Brasil Telecom launches its new Investors Relations website

Brazil, Brasília, August 25, 2006 - Brasil Telecom is pleased to invite you to visit its new Investor Relations website, continuing to show its commitment with quality, consistency of information, transparency and timely response to the market.

http://www.brasiltelecom.com.br/ir

* * *

Page 1 of 1

Edgar Filing: BRASIL TELECOM HOLDING CO - Form 6-K

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 25, 2006

BRASIL TELECOM PARTICIPAÇÕES S.A.

By: /s/ Charles Laganá Putz

Name: Charles Laganá Putz Title: Chief Financial

Officer