

BANK BRADESCO
Form 6-K
May 08, 2009

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE
SECURITIES EXCHANGE ACT OF 1934**

For the month of May, 2009

Commission File Number 1-15250

BANCO BRADESCO S.A.
(Exact name of registrant as specified in its charter)

BANK BRADESCO
(Translation of Registrant's name into English)

**Cidade de Deus, s/n, Vila Yara
06029-900 - Osasco - SP
Federative Republic of Brazil
(Address of principal executive office)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

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Forward-Looking Statements

This Report on Economic and Financial Analysis contains forward-looking statements relating to our business. Such statements are based on management's current expectations, estimates and projections about future events and financial trends, which could affect our business. Words such as: believes, anticipates, plans, expects, intends, aims, predicts, foresees, projects, guidelines, should and similar expressions are intended to identify forward-looking statements. These statements, however, do not guarantee future performance and involve risks and uncertainties, which could be beyond our control. Furthermore, certain forward-looking statements are based on assumptions that, depending on future events, may prove to be inaccurate. Therefore, actual results may differ materially from the plans, objectives, expectations, projections and intentions expressed or implied in such statements.

Factors which could modify actual results include, among others, changes in regional, national and international commercial and economic conditions; inflation rates; increase in customer delinquency on the account of borrowers in loan operations, with the consequent increase in the allowance for loan losses; loss of funding capacity; loss of clients or revenues; our capacity to sustain and improve performance; changes in interest rates which could, among other events, adversely affect our margins; competition in the banking sector, financial services, credit card services, insurance, asset management and other related sectors; government regulations and fiscal matters; disputes or adverse legal proceedings or rulings; as well as credit risks and other loan and investment activity risks.

Accordingly, the reader should not rely excessively on these forward-looking statements. These statements are valid only as of the date they were prepared. Except as required under applicable legislation, we assume no obligation whatsoever to update these statements, whether as a result of new information, future events or for any other motive.

Few numbers of this Report were submitted to rounding adjustments.
Therefore, amounts indicated as total in certain charts may not correspond to the arithmetic
sum of figures preceding them.

Highlights

The main figures obtained by Bradesco in 1Q09 are presented below:

1. Net income for 1Q09 totaled R\$1.723 billion (a -9.6% variation relative to the adjusted net income of R\$1.907 billion in 1Q08), corresponding to EPS of R\$2.42 (accumulated over 12 months) and a 21.0% return on Average Shareholders' Equity).
2. Net income comprised R\$1.073 billion from financial activities, which represented 62% of the total, and R\$650 million from Insurance and Private Pension Plan activities, which accounted for 38% of total Net Income.
3. Market capitalization as of April 30, 2009 stood at R\$76.389 billion.
4. Total Assets reached R\$482.141 billion in March 2009, an increase of 35.6% in relation to the same period in 2008. Annualized return on average Assets reached 1.5%, vis-à-vis 2.2% in the same period of last year.
5. The Expanded Loan Portfolio⁽²⁾ stood at R\$214.291 billion, 26.5% higher on a y-o-y analysis. Loans to individuals totaled R\$73.630 billion (up by 18.3%), while loans to corporations totaled R\$140.661 billion (up by 31.2%) ..
6. Assets under Management reached R\$640.347 billion, an increase of 26.7% vis-à-vis the R\$505.365 billion of March 2008.
7. Shareholders' Equity stood at R\$35.306 billion in March 2009, a 7.3% y-o-y growth. The Capital Adequacy Ratio (Basel II) stood at 16.0% in 1Q09, 13.2% of which being Tier I Capital.
8. Remuneration to shareholders in the form of Interest on Shareholders' Capital and Dividends paid and provisioned in 1Q09 amounted to R\$2.528 billion, R\$ 647 million of which related to the income generated in the quarter, equivalent to 37.6%, and R\$1.881 billion related to the fiscal period of 2008.
9. The Efficiency Ratio in March 2009 stood at 41.5% (41.7% in March 2008).
10. In the quarter, investments in infrastructure, information technology and telecommunications amounted to R\$793 million, up by 43.9 % y-o-y.
11. In the period, taxes and contributions, including social security, paid or provisioned, totaled R\$3.159 billion, R\$1.686 billion of which stemming from main activities developed by the Bradesco Organization, equivalent to 97.85% of the Net Income and R\$1.473 billion related, mainly, to financial intermediation taxes withheld and paid by third parties.
12. Bradesco has a comprehensive distribution network, with 4,559 Branches (3,375 branches + 1,184 mini-branches(PABs)), 29,764 ATMs in the Bradesco Dia&Noite (Day&Night) Network, 16,710 Bradesco Expresso outlets, 5,959 Banco Postal (Postal Bank) Branches, 2,695 Electronic Service Branches and 152 branches of Finasa Promotora de Vendas. 5,679 ATMs in the Banco24Horas (24HourBank) Network are also available to Bradesco clients.

13. Awards and Acknowledgements received in 1Q09:

- The highest profitability in the private sector of U.S. and Latin America (Consultoria Econômica);
- Most valuable brand of the banking sector in Latin America and 1st worldwide (Brand Finance/The Banker);
- 2nd world's most valuable brand among retail banks (The Banker);
- Best Private Banking in Brazil for the second consecutive year (Euromoney);
- The most liquid bank in Latin America (Global Finance);
- Sustainability International Award (Golden Peacock Global Award for Corporate Social Responsibility 2009);
- The leader in the Insurance Market in 2008 (Insurance Brokers Union of São Paulo (Sincor-SP)/Valor Econômico);
- The largest private agent of the National Bank for Economic and Social Development (BNDES) in 2008 (Gazeta Mercantil), and
- Banco Bradesco and BMC - the leaders in payroll deductible loans for the Social Security National Institute (INSS) benefit recipients (Ministry of Social Security).

14. Socially, aiming at contributing to a better education in Brazil, Bradesco has been developing for over 52 years a broad social and educational program through Fundação Bradesco, maintaining 40 schools mainly located in regions of acute socio-economic poverty throughout all Brazilian states and Brasília, the Federal District. In 2009, with a budget estimated at R\$231.343 million, Fundação Bradesco will be able to service over 642 thousand people in the various segments of operation. Among these services, 111,762⁽³⁾ students will receive free-of-charge quality education.

- (1) Excluding the assets valuation adjustment recorded in Shareholders' Equity;
- (2) Considering Sureties, Guarantees, credit cards receivables (cash purchases and credit purchases from storeowners) and loan assignment (Receivables Securitization Funds - FIDC); and
- (3) Forecast.

Main Information

	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07	Variation%	
									1Q09 x 4Q08	1Q09 x 1Q08

Statement of Income for the Period R\$ million

Accounting Net										
Income	1,723	1,605	1,910	2,002	2,102	2,193	1,810	2,302	7.4	(18.0)
Adjusted Net										
Income	1,723	1,806	1,910	2,002	1,907	1,854	1,850	1,801	(4.6)	(9.6)
Adjusted Net										
Interest Income	7,661	6,672	6,334	6,593	6,050	5,997	5,580	5,704	14.8	26.6
Provision for Loan										
Losses Expenses	(2,920)	(1,962)	(1,824)	(1,834)	(1,667)	(1,556)	(1,438)	(1,344)	48.8	75.2
Fees and										
Commissions	2,837	2,818	2,819	2,775	2,803	2,896	2,742	2,609	0.7	1.2
Administrative and										
Personnel										
Expenses	(3,903)	(4,180)	(3,936)	(3,684)	(3,552)	(3,794)	(3,395)	(3,293)	(6.6)	9.9

Balance Sheet R\$ million

Total Assets	482,141	454,413	422,662	403,232	355,470	341,144	317,648	290,568	6.1	35.6
Securities	130,816	131,598	132,373	118,956	105,167	114,452	108,098	103,577	(0.6)	24.4
Loan Operations										
(1)	214,291	215,345	197,250	181,602	169,408	161,407	140,094	130,819	(0.5)	26.5
Individuals	73,630	73,768	69,984	65,872	62,226	59,277	54,383	49,832	(0.2)	18.3
Corporations	140,661	141,577	127,266	115,730	107,182	102,130	85,711	80,987	(0.6)	31.2
Provision for Loan										
Losses (PLL)	(11,424)	(10,263)	(9,136)	(8,652)	(8,104)	(7,826)	(7,428)	(7,033)	11.3	41.0
Total Deposits	169,104	164,493	139,170	122,752	106,710	98,323	86,736	82,601	2.8	58.5
Technical										
Provisions	66,673	64,587	62,888	62,068	59,722	58,526	55,319	52,900	3.2	11.6
Shareholder's										
Equity	35,306	34,257	34,168	33,711	32,909	30,358	29,214	27,515	3.1	7.3
Total Funds Raised										
and Managed	640,347	597,177	570,116	552,082	505,365	482,971	452,698	421,602	7.2	26.7

Performance Indicators % (except when otherwise stated)

Net Income per										
Share R\$ (2)	2.42	2.48	2.50	2.48	2.41	2.38	2.30	2.24	(2.4)	0.4
Book Value per										
Share (Common)	11.50	11.16	11.13	10.98	10.72	10.03	9.65	9.17	3.0	7.3

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and Preferred) R\$											
Annualized Return on Average Shareholder's Equity (3) (4)	21.0	23.8	25.4	27.2	28.7	28.3	30.0	31.5	(2.8) p.p	(7.7) p.p	
Annualized Return on Average Assets (4)	1.5	1.9	2.0	2.1	2.2	2.4	2.5	2.5	(0.4) p.p	(0.7) p.p	
Average Rate (Adjusted Net Interest Income/ Total Average Assets Repos Permanent Assets)										(0.8) p.p	
Annualized Fixed Assets Ratio Total	8.4	7.9	8.3	9.4	9.2	9.8	9.7	10.3	0.5 p.p	p.p	
Consolidated Combined Ratio Insurance (5)	14.1	13.5	17.6	16.2	12.1	14.5	14.7	8.5	0.6 p.p (3.5) p.p	2.0 p.p (0.2) 2.3 p.p	
Efficiency Ratio (ER) (2)	86.2	89.7	84.4	84.9	83.9	92.8	92.3	87.7	(0.5) p.p	(0.2) p.p	
Coverage Ratio (Fees and Commissions / Administrative and Personnel Expenses) (2)	41.5	42.0	41.6	41.3	41.7	41.8	41.8	42.0	p.p	p.p	
Market Capitalization R\$ million (6)	71.6	73.1	75.5	77.8	78.7	80.2	80.6	79.4	(1.5) p.p	(7.1) p.p	
Loan Portfolio Quality %											
PLL / Loan Portfolio	6.6	5.9	5.7	5.8	5.8	6.0	6.4	6.5	0.7 p.p	0.8 p.p	
Non Performing Loans (> 60 days (7) / Loan Portfolio)	5.4	4.5	4.2	4.3	4.3	4.2	4.4	4.5	0.9 p.p	1.1 p.p	
Delinquency Ratio (> 90 days (7) / Loan Portfolio)	4.3	3.6	3.5	3.5	3.5	3.5	3.7	3.7	0.7 p.p	0.8 p.p	
Coverage Ratio (PLL/ >90 days (7))	152.4	165.6	163.6	165.9	166.5	168.7	171.7	173.7	(13.2) p.p	(14.1) p.p	
Coverage Ratio (PLL / > 60 days (7))	122.3	130.7	135.7	136.6	137.0	140.7	144.1	144.1	(8.4) p.p	(14.7) p.p	
Operating Limits %											

Capital Adequacy Ratio	Total										
											(0.1)
Consolidated (8)	16.0	16.1	15.6	12.9	13.9	14.0	14.2	16.1		p.p	2.1 p.p
Tier I	13.2	12.9	12.5	10.1	10.5	10.2	10.8	11.6	0.3	p.p	2.7 p.p
										(0.4)	(0.7)
Tier II	2.9	3.3	3.3	2.9	3.6	3.9	3.8	4.5		p.p	p.p
Deductions	(0.1)	(0.1)	(0.2)	(0.1)	(0.2)	(0.1)	(0.4)				0.1 p.p

									Variation%	
	Mar09	Dec08	Sep08	Jun08	Mar08	Dec07	Sep07	Mar07	Mar09 x Dec08	Mar09 x Mar08
Structural Information Units										
Outlets	39,427	38,183	36,140	34,709	32,758	29,982	28,573	27,342	3.3	20.4
Branches	3,375	3,359	3,235	3,193	3,169	3,160	3,067	3,031	0.5	6.5
Advanced Service										
Branch (PAAs) (9)	1,183	1,032	902	584	135	130	130	130	14.6	776.3
Mini-Branches (PABs) (9)	1,184	1,183	1,185	1,181	1,175	1,151	1,103	1,083	0.1	0.8
Electronic Service										
Branch (PAEs) (9)	1,512	1,523	1,561	1,545	1,515	1,495	1,426	1,432	(0.7)	(0.2)
Outplaced ATM										
Network Terminals	3,389	3,296	3,074	2,904	2,877	2,776	2,652	2,571	2.8	17.8
24-Hour Bank										
Network Assisted										
Terminals	5,068	4,732	4,378	4,153	3,763	3,523	3,387	3,287	7.1	34.7
Banco Postal (Postal										
Bank)	5,959	5,946	5,924	5,882	5,851	5,821	5,753	5,709	0.2	1.8
Bradesco Expresso										
(Correspondent										
Banks)	16,710	16,061	14,562	13,413	12,381	11,539	10,657	9,699	4.0	35.0
Finasa Promotora de										
Vendas (Finasa										
Branches)	152	156	216	268	357	375	388	392	(2.6)	(57.4)
Promotora de Vendas										
BMC (Correspondent										
Banks)	884	883	1,078	1,561	1,510				0.1	(41.5)
Credicerto Promotora										
de Vendas (BMC										
Branches)			13	13	13					
Branches/Subsidiaries										
Abroad	11	12	12	12	12	12	10	8	(8.3)	(8.3)
ATMs	35,443	34,524	32,942	31,993	30,956	29,913	28,738	28,002	2.7	14.5
Proprietary	29,764	29,218	28,092	27,362	26,735	25,974	24,911	24,498	1.9	11.3
24-Hour Bank	5,679	5,306	4,850	4,631	4,221	3,939	3,827	3,504	7.0	34.5
Credit Card, Debit										
Card and Private										
Label in millions	85.2	83.2	81.6	79.2	74.3	71.7	68.4	64.3	2.4	14.7
Internet Banking										
users in millions	10.1	9.8	9.5	9.2	8.8	8.6	8.3	8.1	3.1	14.8
Employees	86,650	86,622	85,577	84,224	83,124	82,773	81,943	80,287		4.2
Clients million										

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Checking Accounts	20.2	20.1	20.0	19.8	19.1	18.8	17.1	16.9	0.5	5.8
Savings Accounts	34.2	35.8	33.8	32.5	32.2	34.6	32.1	31.3	(4.5)	6.2
Insurance Group	28.6	27.5	26.8	25.8	25.0	24.0	22.0	19.1	4.0	14.4
Policyholders	24.1	23.0	22.4	21.5	20.8	19.8	17.8	15.0	4.8	15.9
Pension Plan										
Participants	2.0	2.0	1.9	1.9	1.9	1.9	1.9	1.8		5.3
Savings Bonds										
Clients	2.5	2.5	2.5	2.4	2.3	2.3	2.3	2.3		8.7
Finasa	4.2	4.9	4.9	5.0	5.3	5.5	5.6		(14.3)	(20.8)

- (1) Including sureties and guarantees and Credit Card receivables (cash purchases and credit purchases) and loan assignment (FIDC);
- (2) Accumulated over 12 months;
- (3) Excluding the assets valuation adjustment recorded in Shareholders' Equity;
- (4) YTD Net Income per period;
- (5) Excluding additional provisions;
- (6) Number of shares (less treasury shares) x closing quote of common and preferred shares of the last trading day of the period;
- (7) Credits overdue;
- (8) As of 3Q08 already calculated in accordance with the New Basel Capital Rules (BIS II); and
- (9) PAB: Branch located in a company with Bank's employees; PAE (in Companies): Branch located in a company that has electronic service; PAA: Branch located in a Municipality that does not have a branch.

Ratings

Main Ratings

Fitch Ratings							
		International Scale				Domestic Scale	
Individual	Support	Domestic Currency		Foreign Currency		Domestic	
B/C	3	Long-Term BBB+	Short-Term F2	Long-Term BBB	Short-Term F2	Long-Term AAA (bra)	Short-Term F1 + (bra)

Moody's Investors Service							
Financial Strength	International Scale					Scale Domestic	
	Debt Domestic Currency	Deposit Domestic Currency		Deposit Foreign Currency		Domestic Currency	
B -	Long-Term Baa3	Long-Term A1	Short-Term P - 1	Long-Term Ba2	Short-Term NP	Long-Term Aaa.br	Short-Term BR - 1

Standard & Poor's						R&I Inc.	Austin Rating		
International Scale		Counterparty Rating		Domestic Scale		International Scale	Domestic Scale		
Foreign Currency		Domestic Currency		Counterparty Rating		Issuer Rating	Corporate Governance	Long-Term	Short-Term
Long-Term BBB	Short-Term A - 3	Long-Term BBB	Short-Term A - 3	Long-Term brAAA	Short-Term brA - 1	BBB -	AA	AAA	A - 1

Statement of Income

Adjusted Statement of Net Income

To allow a better analysis and comparability between the periods, we are presenting the Statement of Reported Net Income excluding non-recurring events that impacted the comparative periods (Adjusted Net Income).

	1Q09	4Q08	R\$ million 1Q08
Reported Net Income	1,723	1,605	2,102
Divestments / Mark-to-Market of Investments (1)		(454)	(387)
Additional Provision for Loan Losses (2)		597	
Effects of Compliance with Law 11,638/07 (3)		88	
Full Goodwill Amortization (4)			53
Legal Provisions Economic Plans (5)		68	56
Other		7	
Tax Effects		(105)	83
Subtotal non-Recurring Events		201	(195)
Adjusted Net Income	1,723	1,806	1,907

(1) Partial divestment in 1Q08 of R\$352 million and mark-to-market in 4Q08 of R\$454 million of our stake in Visa International;

(2) Out of the R\$597 million, R\$429 million are recorded under excess PLL and R\$168 million are recorded under general PLL, due to the rating review of some Corporate clients;

(3) It basically refers to financial leasing adjustment (lessee);

(4) Referring to the full goodwill amortization in affiliated companies/subsidiaries; and

(5) In 2008, represented by the recording of civil liabilities - economic plans above the average recording of previous quarters.

Analytical Breakdown of Statement of Adjusted Income

In order to provide better understanding, comparability and analysis of Bradesco's results, we are using the Statement of Adjusted Income in the analyses and comments of this Report on Economic and Financial Analysis, which is obtained from adjustments made to the Reported Statement of Income, as shown below.

	R\$ million		
	1Q09		
	Reported Statement of Income	Fiscal Hedge (1)	Adjusted Statement of Income
Net Interest Income	7,752	(91)	7,661
Interest	6,592		6,592
Non-interest	1,160	(91)	1,069
PLL	(2,920)		(2,920)
Gross Income from Financial Intermediation	4,832	(91)	4,741
Income from Insurance, Private Pension Plans, Savings Bonds Operations	537		537
Fees and Commissions	2,837		2,837
Personnel Expenses	(1,776)		(1,776)
Other Administrative Expenses	(2,127)		(2,127)
Tax Expenses	(595)	10	(585)
Equity in the Earnings (Losses) of Unconsolidated Companies	6		6
Other Operating Income/Expenses	(1,262)		(1,262)
Operating Income	2,452	(81)	2,371
Non-Operating Income	(39)		(39)
Income Tax (IR)/Social Contribution (CS) and Minority Interest	(690)	81	(609)
Net Income	1,723		1,723

(1) Partial result from derivatives used for hedge of investments abroad that, in terms of Net Income, simply annuls fiscal and tax effect (IR/CS and PIS/Cofins) of this hedge strategy.

4Q08						
Reported Statement of Income	Visa Inc. (1)	Provision Legal - Economic Plans (2)	PLL	Effects of Compliance with Law 11,638/07 (4)	Fiscal Hedge (5)	Other

Net Interest Income	5,375	(454)			1,751
Interest	6,214				
Non-interest	(839)	(454)			1,751
PLL	(2,559)		597		
Gross Income from Financial Intermediation	2,816	(454)	597		1,751
Income from Insurance, Private Pension Plans, Savings Bonds Operations	543				
Fees and Commissions	2,818				
Personnel Expenses	(1,890)				
Other Administrative Expenses	(2,250)			(40)	
Tax Expenses	(306)				(190)
Equity in the Earnings (Losses) of Unconsolidated Companies	47				
Other Operating Income/Expenses	(1,206)		68	128	
Operating Income	572	(454)	68	88	1,561
Non-Operating Income	(6)				
IR/CS and Minority Interest	1,039	154	(23)	(203)	(30)
Net Income	1,605	(300)	45	394	58

(1) Mark-to-market of Visa Inc shares;

(2) Represented by recording of civil provisions economic plans above the average recording from previous quarters;

(3) Referring to the recording of excess PLL in the amount of R\$429 million and rating review of Corporate clients in the amount of R\$168 million;

(4) Basically referring to financial leasing adjustments; and

(5) Partial result from derivatives used for hedge of investments abroad that, in terms of Net Income, simply annuls fiscal and tax effect (IR/CS and PIS/Cofins) of this hedge strategy.

	1Q08					Adjusted Sta Incon
	Reported Statement of Income	Divestments (1)	Goodwill (2)	Civil - Economic Plans (3)	Fiscal Hedge (4)	
Net Interest Income	6,096					(46)
Interest	5,544					
Non-Interest	552					(46)
PLL	(1,667)					
Gross Income from Financial Intermediation	4,429					(46)
Income from Insurance, Private Pension Plan,Savings Bonds Operations	515					
Fees and Commissions	2,803					
Personnel Expenses	(1,737)					
Other Administrative Expenses	(1,815)					
Tax Expenses	(611)					6
Equity in the Earnings (Losses) of Unconsolidated Companies	32					
Other Operating Income/Expenses	(1,117)		53	56		
Operating Income	2,499		53	56		(40)
Non-Operating Income	402	(387)				
IR/CS and Minority Interest	(799)	120	(18)	(19)		40
Net Income	2,102	(267)	35	37		

(1) Basically the partial divestment in Visa Inc. in the amount of R\$352 million;

(2) Referring to full goodwill amortization calculated in affiliated companies / subsidiaries;

(3) Referring to the recording of civil liability economic plans above the average recording from previous quarters; and

(4) Partial result from derivatives used for hedge of investments abroad that, in terms of Net Income, simply annuls fiscal and tax effect (IR/CS and PIS/Cofins) of this hedge strategy.

Summarized Analysis of Adjusted Income

R\$ million					
Adjusted Statement of Income					
		Variation			
	1Q09	4Q08	1Q09	1Q08	Variation

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	1Q09 x 4Q08				1Q09 x 1Q08			
	Amount		Amount	%	Amount		Amount	%
Net Interest Income	7,661	6,672	989	14.8	7,661	6,050	1,611	26.6
Interest	6,592	6,214	318	6.1	6,592	5,544	1,048	18.9
Non-Interest	1,069	458	611	133.4	1,069	506	563	111.3
PLL	(2,920)	(1,962)	(958)	48.8	(2,920)	(1,667)	(1,253)	75.2
Gross Income from Financial Intermediation	4,741	4,710	31	0.7	4,741	4,383	358	8.2
Income from Insurance, Private Pension Plan, Savings Bonds Operations	537	543	(6)	(11)	537	515	22	4.3
Fees and Commissions	2,837	2,818	19	0.7	2,837	2,803	34	1.2
Personnel Expenses	(1,776)	(1,890)	114	(6.0)	(1,776)	(1,737)	(39)	2.2
Other Administrative Expenses	(2,127)	(2,290)	163	(7.1)	(2,127)	(1,815)	(312)	17.2
Tax Expenses	(585)	(496)	(89)	17.9	(585)	(605)	20	(3.3)
Equity in Earnings (Losses) of Unconsolidated Companies	6	47	(41)	(87.2)	6	32	(26)	(81.3)
Other Operating Income/Expenses	(1,262)	(1,003)	(259)	25.8	(1,262)	(1,008)	(254)	25.2
Operating Income	2,371	2,439	(68)	(2.8)	2,371	2,568	(197)	(7.7)
Non-Operating Income	(39)	(6)	(33)	550.0	(39)	15	(54)	(360.0)
IR/CS	(603)	(610)	7	(1.1)	(603)	(672)	69	(10.3)
Minority Interest	(6)	(17)	11	(64.7)	(6)	(4)	(2)	50.0
Net Income	1,723	1,806	(83)	(4.6)	1,723	1,907	(184)	(9.6)

Net Income and Profitability

In 1Q09, the net income stood at R\$1,723 million, a decrease of 4.6%, in the q-o-q comparison and of 9.6% in the y-o-y comparison, the reasons of which will be commented below, in the analysis of the main items of the statement of income.

It is worth mentioning that the economic crisis affected the financial activity, slowing down credit growth and causing higher delinquency.

*Efficiency Ratio **

In the 1Q09, the Efficiency Ratio reached 41.5%, an improvement in the q-o-q comparison, basically due to the increase of the net interest income and ongoing cost control initiatives (personnel and administrative expenses).

In the y-o-y comparison, in addition to the increase of the net interest income and cost control, the return of technical provision for individual health portfolio to normal levels also contributed to this improvement.

* Efficiency Ratio (ER) = $\frac{\text{Personnel Expenses} + \text{Employee Profit Sharing (PLR)} + \text{Administrative Expenses}}{\text{Net Interest Income} + \text{Income from Insurance} + \text{Fee Income} + \text{Equity in the Earnings (Losses of Unconsolidated Companies)} + \text{Other Operating Expenses} + \text{Other Operating Income}}$. If we considered the ratio between total administrative costs (Personnel Expenses + Administrative Expenses + Other Operating Expenses + Tax Expenses not related to revenue generation) and generation of revenue net of related taxes, ER in 1Q09 would be 52.9% .

Adjusted Net Interest Income

In the q-o-q comparison, the R\$989 million variation was due to:

The increase in income from interest-earning operations in the amount of R\$378 million, was due to the growth in average business volumes and higher growth of loans to individuals;

The increase in non-interest income in the amount of R\$611 million, was due to higher securities/treasury gains, highlighting the positive mark-to-market effect in loan derivatives (Credit Default Swaps - CDS) on sovereign Brazilian bonds issued abroad (R\$132 million in 1Q09 and R\$(276) million in 4Q08), due to smaller volatility in the world's financial markets.

In the y-o-y comparison, the increase of R\$1,611 million, which corresponded to a 26.6% growth in Net Interest Income, was due to:

The increase of R\$1,048 million in income from interest-earning operations, basically due to increase in average business volumes.

The increase of R\$563 million, basically due to higher treasury/securities gains, in the amount of R\$505 million; and higher credit recovery, in the amount of R\$80 million.

*Loan Portfolio Expanded Concept**

In March 2009, loan operations of Bradesco amounted to R\$214.3 billion, in line with the previous quarter, reflecting a drop of demand in the period.

In the y-o-y comparison, the portfolio grew by 26.5%, of which: Large Corporates 33.1%, Small and Medium-Sized Enterprises (SMEs) 28.7% and Individuals 18.3% . In the Corporate segment, products that contributed to main increases were: working capital, exports financing and operations abroad. In the Individuals segment, we highlight Consumer Sales Financing (CDC)/Leasing of vehicles and consumer loan.

Taking into consideration the Brazilian Central Bank's (Bacen) criteria (which excludes Sureties and Guarantees, receivables from credit cards (cash purchases and credit purchases from storeowners) and loan assignment (FIDC)), loan operations amounted to R\$174.1 billion, up by 0.4% in the quarter and 25.2% in one year.

* Including Sureties and Guarantees, receivables from credit cards (cash purchases and credit purchases) and loan assignment (FIDC).

Provision for Loan Losses (PLL)

The increase in PLL expenses reflects the effects of the world's financial crisis, which implied an economic slowdown in the country, temporarily affecting the capacity of payment of companies and individuals. The deterioration of ratings of some companies and of individuals payments in arrear led us to increase provisioning levels. It is worth mentioning that we began in this quarter to record provisions for credit card operations related to cash and credit purchases from storeowners. The initial effect of which was R\$177 million, amount that should not be repeated over the next quarters.

Delinquency ratio > 90 days

The Total delinquency ratio of 90 days, steady in the previous quarters, increased to 4.3% in this period for the reasons already commented. We are working with a scenario of a slight growth of this ratio for the next 2 quarters, which may then stabilize until the end of the year.

Coverage Ratio

The balance of PLL stood at R\$11.424 billion on March 31, 2009, composed by R\$9.735 billion of provisions required by the Brazilian Central Bank and by R\$1.689 billion of excess provisions, calculated by in-house criteria and policies.

In the chart below, we present the coverage ratio of the Provision for Loan Losses related to loans overdue by more than 90 days. Although a decrease has been seen in this quarter, it remains in a comfortable level.

Insurance, Pension Plans and Savings Bonds

The result of Insurance, Pensions Plans and Savings Bonds (*) of R\$537 million, as classified in the Consolidated Statement of Income, shows a slight variation when compared to the 4Q08 (R\$543 million) and to the 1Q08 (R\$537 million).

Nevertheless, the financial result, an important element for analysis of full performance of these activities, is classified in the Net Interest Income. Thus, we analyze below the evolution of the net income and the combined ratio:

(*) Including Retained Premiums, Technical Provisions Variations, Retained Claims, Savings Bonds Raffles and Redemptions and Sales Expenses.

The better result in relation to the 4Q08 is basically due to the drop in claims in Health and Auto/P&C segments, the increase in financial revenues and the decrease in general/administrative expenses.

Year-on-year, the drop in the net income was due to lower gains from equities of R\$43 million and the increase in the Social Contribution on Net Income (CSLL) rate, that burdened the taxable income by 6%.

In terms of solvency, Bradesco's Insurance Group (Grupo Bradesco de Seguros e Previdência) complies with the Susep (Insurance Superintendence) rules which took effect as of January 1, 2008, and is also adjusted to the international standards (Solvency II). The financial leverage ratio stood at 2.4 times the Shareholders' Equity.

It is worth mentioning that the Insurance Group is the market leader in the consolidated premiums of Insurance, Contribution Revenues and Income from Savings Bonds (base date January 2009).

Note: We point out that the Statement of Income of Bradesco's Insurance Group (Grupo Bradesco de Seguros e Previdência) is already included in the Consolidated Statement of Income of Bradesco. Detailed information on the insurance segment can be found on Chapter 2 of the Report on Economic and Financial Analysis of 1Q09.

Fees and Commissions

Fees and commissions remained in line on a q-o-q and y-o-y basis. Higher business volume and client base offset the loss originated from fees adjustment and the loan operations fee which can no longer be charged from individuals.

Administrative Expenses

In the q-o-q comparison, the decrease of administrative expenses is due to lower expenses related to advertisement and marketing of R\$101 million and third-party services of R\$61 million.

In the y-o-y comparison, the increase is due to the expansion of the distribution network and the increase in business volumes, in addition to investments in the Information Technology (IT) improvement project, aiming at the optimization of the IT platform, including the replacement of systems architecture.

Personnel Expenses

In 1Q09, the R\$114 million decrease expenses is basically due to lower Structural expenses in the amount of R\$64 million, basically related to higher vacation expenses in 1Q09, which is usual during the first-quarter period, and lower Non-Structural expenses in the amount of R\$50 million related to lower expenses with management and employees profit sharing (PLR), as well as lower training expenses.

In the y-o-y comparison, the R\$39 million increase was basically due to Structural increased expenses in the amount of R\$134 million, due to the increase in distribution network and the 2008 bargaining agreement (wage increase between 8.15% and 10%), as well as benefits and others, and by lower

Non-Structural expenses in the amount of R\$95 million, basically due to lower expenses with PLR and lower labor claims provisions.

Obs.: Structural = Compensation + Social Taxes + Benefits.

Non-Structural = Employee Profit Sharing (PLR) + Training + Labor Provision.

Tax Expenses

The R\$89 million increase of tax expenses in 1Q09 in relation to 4Q08 is mainly due to higher PIS/Cofins expenses, in the amount of R\$80 million, due to the increase in the taxable income in 1Q09, especially net interest income.

In the y-o-y comparison, tax expenses remained practically stable.

Other Operating Revenues and Expenses

In the q-o-q comparison, the variation of other operating revenues and expenses stood at R\$259 million, basically comprised by higher operating provision expenses, in the amount of R\$192 million, mostly civil liabilities, which include, particularly, provisions for contingencies related to economic plans.

In the y-o-y comparison, the increase of R\$254 million was basically due to the increase in expenses with operating provisions, in the amount of R\$91 million, the surge with sundry losses of R\$74 million and higher goodwill amortization, in the amount of R\$25 million.

Income Tax and Social Contribution

Both in the q-o-q and y-o-y comparisons, we observe an average rate (calculated considering the earnings before income tax and social contribution less equity in the earnings (losses) of unconsolidated companies and interest on shareholders' capital) close to the effective tax rate of 34%. Thus, nominal values variations reflect the trend of results in the respective periods.

Tax credits originated in previous periods, deriving from the social contribution rate increase to 15%, are recorded in the consolidated financial statements, until the limit of corresponding consolidated tax liabilities. The balance not yet activated reaches R\$926 million. Further details may be obtained in Note 34 to the Financial Statements.

(* IR and CS average rate on Net Income = (Net Income before taxes - (interest on shareholders' capital expense +/- Equity in the Earnings (Losses) of Unconsolidated Companies)).

Unrealized Gains

Total unrealized gains, mainly represented by securities, posted an increase of R\$688 million in this quarter, mainly due to the R\$571 million growth in securities marked-to-market. These gains followed the market recovery after a period of volatility. It is worth mentioning that these securities are mostly used to guarantee technical provisions, which are long-term liabilities and not marked-to-market.

Economic Scenario

The 1Q09 was characterized, on one hand, by intensive effects of the international crisis on Brazil, and on the other hand, by a perception of Brazil's economy resilience in opposition to a severe global crisis. The Brazilian industrial production, which had dropped by 14.8% in December, declined by 17.2% on average in the first two-month period of 2009, showing an aggravation of the effects related to the abrupt world credit crunch, a significant decrease in global trade which, in some countries, such as Japan, dropped by half, strong inventories adjustments undertaken by companies since early this year to adjust to the new demand levels and due to consumers and businessmen gloomy expectations as to the potential negative impact of the global crisis. In response to this strong slowdown in activities and favorable prospects for inflation market expectations for 2009 the CPI decreased from 5.29% in December to 4.32% in March the Brazilian Central Bank decreased the Base rate (Selic) by 3.5 p.p. this year to 10.25%, and is signaling that a less severe monetary policy process will continue in the 2Q09. This signal resulted in real interest rates dropping from 8.5% in December to 5.5% at the end of March, which is the lowest historical level and certainly will contribute to an upturn in economic activities in the quarters ahead.

Despite of the negative surprise with the industry production in 1Q09, employment, income and retail sales have been performing better-than-expected, attesting the Brazilian market resilience to the external shock. While production was down by 17.4%, trade was up by 6.0% in January, partially boosted by the levels of the real income, which rose by 5.2% in the first two-month period of the year. The low inflation and the lack of crisis in the balance of payments in Brazil are brand new events in episodes of severe global crisis and, very likely, help to understand Brazil's economic resilience. Additionally, several tax anti-cycle initiatives and the corporate protection network built up over the past years helped softening the impact of the global crisis on the household consumption.

Finally, the most recent measures taken by the American Government a decision made by the Federal Reserve (FED) to buy government securities and the public-private investment plan to purchase toxic assets from banks balance sheets and more favorable economic data recovery of industry in China, improved real estate sales in the U.S. have led to a less negative perception in relation to the next quarters. Even though uncertainties and risks are still very high, there are attempting signs of stabilization in the global economy, with recovery of actual data, markets and commodities prices that may suggest that the most intense phase of the crisis has already been overcome, which creates optimistic expectations for the 2H09.

From this expectation of a gradual recovery of the global economy and taking in consideration Brazil's economy resilience, we expect the Brazilian growth to be close to zero in 2009, with nominal base rate of approximately 9.25% by year-end and a CPI inflation close to 4.0% .

Main Economic Indicators

Quarter Indicators	%	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07
Interbank Deposit Certificate (CDI)									
		2.95	3.32	3.16	2.74	2.57	2.62	2.79	2.89
Ibovespa Index									
		8.99	(24.20)	(23.80)	6.64	(4.57)	5.66	11.16	18.74
USD - Commercial Rate									
		(0.93)	22.08	20.25	(8.99)	(1.25)	(3.68)	(4.52)	(6.05)
IGP-M									
		(0.92)	1.23	1.54	4.34	2.38	3.54	2.57	0.34
CPI (IPCA IBGE)									
		1.23	1.09	1.07	2.09	1.52	1.43	0.89	0.81
Federal Government									
Long-Term Interest Rate (TJLP)									
		1.54	1.54	1.54	1.54	1.54	1.53	1.53	1.59
Reference Interest Rate (TR)									
		0.37	0.63	0.55	0.28	0.17	0.24	0.34	0.39
Savings Accounts									
		1.89	2.15	2.06	1.80	1.68	1.75	1.85	1.91
Number of Business Days									
		61	65	66	62	61	62	64	62
Indicators (Closing Rates)		Mar09	Dec08	Sep08	Jun08	Mar08	Dec07	Sep07	Jun07
USD Commercial Selling Rate									
R\$		2.3152	2.3370	1.9143	1.5919	1.7491	1.7713	1.8389	1.9262
Euro	R\$	3.0783	3.2382	2.6931	2.5063	2.7606	2.6086	2.6237	2.6073
Country Risk (points)									
		425	428	331	228	284	221	173	160
Selic Base Rate (% p.a.)									
		11.25	13.75	13.75	12.25	11.25	11.25	11.25	12.00
Pre-BM&F Rate (% p.a.)									
		9.79	12.17	14.43	14.45	12.69	12.05	11.16	10.77

Projections until 2011

%		2009	2010	2011
USD Commercial Rate (year - end)	R\$	2.00	1.90	1.80
CPI (IPCA IBGE)				
		4.00	4.50	4.00
IGP-M				
		1.80	4.50	4.40
Selic (year - end)				
		9.25	9.25	8.25
Gross Domestic Product (GDP)				
		0.00	3.50	3.10

*Consolidated Balance Sheet and Adjusted Statement of Income**Balance Sheet*

	R\$ million							
	Mar09	Dec08	Sep08	Jun08	Mar08	Dec07	Sep07	Jun07
Assets								
Current and Long-Term Assets								
Funds Available	474,124	446,802	416,161	397,746	350,172	336,221	313,461	286,486
Interbank Investments	7,533	9,295	7,259	5,134	5,702	5,487	4,100	4,916
Securities and Derivative Financial Instruments	93,342	74,191	57,351	73,692	48,675	37,622	39,856	27,394
Interbank and Interdepartmental Accounts	130,816	131,598	132,373	118,956	105,167	114,452	108,098	103,577
Loan and Leasing Operations	15,691	13,804	27,081	26,163	24,615	24,466	20,968	20,257
Allowance for Loan Losses	160,975	160,500	153,335	140,324	131,106	123,974	109,625	101,617
Other Receivables and Assets	(11,424)	(10,263)	(9,136)	(8,652)	(8,104)	(7,826)	(7,428)	(7,033)
Permanent Assets	77,191	67,677	47,898	42,129	43,011	38,046	38,242	35,758
Investments	8,017	7,611	6,501	5,486	5,298	4,923	4,187	4,082
Premises and Equipment and Leased Assets	1,095	1,048	823	784	743	604	604	585
Intangible Assets	3,286	3,250	2,309	2,198	2,114	2,103	1,989	1,999
Total	482,141	454,413	422,662	403,232	355,470	341,144	317,648	290,568
Liabilities								
Current and Long-Term Liabilities								
Deposits	446,225	419,561	387,640	369,151	322,213	310,442	288,084	262,817
Federal Funds Purchased and Securities Sold under Agreements to Repurchase	169,104	164,493	139,170	122,752	106,710	98,323	86,736	82,601
Funds from Issuance of Securities	91,659	79,977	87,464	98,278	69,540	73,634	68,621	53,756
Interbank and Interdepartmental Accounts	9,280	9,011	6,535	5,455	7,222	6,488	6,597	6,645
Borrowing and Onlending	2,287	2,914	2,538	2,458	2,160	2,538	1,765	1,926
Derivative Financial Instruments	30,420	31,947	31,979	24,736	24,013	23,410	20,735	19,165
Technical Provisions for Insurance, Private Pension Plans and Certificated Savings Plans	2,294	2,042	2,326	1,598	1,624	952	2,332	2,124
Other Liabilities	66,673	64,587	62,888	62,068	59,722	58,526	55,319	52,900
	74,508	64,590	54,740	51,806	51,222	46,571	45,979	43,700

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Deferred Income	273	274	227	208	190	189	173	173
Minority Interest in Subsidiaries	337	321	627	162	158	155	177	63
Shareholders Equity	35,306	34,257	34,168	33,711	32,909	30,358	29,214	27,515
Total	482,141	454,413	422,662	403,232	355,470	341,144	317,648	290,568

Statement of Income

	R\$ million							
	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07
Financial Margin	7,661	6,672	6,334	6,593	6,050	5,997	5,580	5,704
Interest	6,592	6,214	5,939	5,723	5,544	5,229	4,964	4,837
Non-Interest	1,069	458	395	870	506	768	616	867
PDD	(2,920)	(1,962)	(1,824)	(1,834)	(1,667)	(1,556)	(1,438)	(1,344)
Intermediation Gross Income	4,741	4,710	4,510	4,759	4,383	4,441	4,142	4,360
Income from Insurance, Private Pension Plans and Certificated Savings Plans Operations	537	543	629	567	515	146	208	116
Fee and Commission Income	2,837	2,818	2,819	2,775	2,803	2,896	2,742	2,609
Personnel Expenses	(1,776)	(1,890)	(1,825)	(1,715)	(1,737)	(1,821)	(1,640)	(1,649)
Other Administrative Expenses	(2,127)	(2,290)	(2,111)	(1,969)	(1,815)	(1,973)	(1,755)	(1,644)
Tax Expenses	(585)	(496)	(536)	(570)	(605)	(623)	(599)	(582)
Equity in the Earnings (Losses) of Unconsolidated Companies	6	47	23	34	32	10	16	4
Other Operating Income and Expenses	(1,262)	(1,003)	(901)	(1,106)	(1,008)	(598)	(655)	(803)
Operating Income	2,371	2,439	2,608	2,775	2,568	2,478	2,459	2,411
Non-Operating Income	(39)	(6)	8	(20)	15	21	1	5
Income Tax and Social Contribution	(603)	(610)	(696)	(750)	(672)	(642)	(607)	(613)
Minority Interest	(6)	(17)	(10)	(3)	(4)	(3)	(3)	(2)
Net Income	1,723	1,806	1,910	2,002	1,907	1,854	1,850	1,801

*Financial Margin Interest and Non-Interest**Financial Margin Breakdown*

*Financial Margin - Interest and Non-Interest**Average Financial Margin Rate*

						R\$ million	
						Financial Margin	
						Variation	
						Qtr.	12M
		1Q09	4Q08	1Q08			
Interest	due to Volume				314	1,653	
Interest	due to Spread				64	(605)	
Financial Margin	Interest	6,592	6,214	5,544	378	1,048	
Financial Margin	non Interest	1,069	458	506	611	563	
Adjusted Financial Margin		7,661	6,672	6,050	989	1,611	
Adjusted Margin Average Rate(*)		8.4%	7.9%	9.2%			

(*) (Adjusted Financial Margin)/(total average assets – permanent assets – purchase and sale commitments)

Adjusted financial margin reached R\$7,661 million in 1Q09. Compared to 4Q08, there was a 14.8% growth or R\$989 million in the financial margin. It is possible to observe that the variation in the interest margin had a positive impact due to the volume of transactions, contributing with R\$314 million, and the increase in spreads, contributing with R\$64 million.

Y-o-y, there was an increase of R\$1,611 million or 26.6% . Interest variation was influenced by the increase in the volume of transactions, contributing positively in the financial margin in R\$1,653 million, which was partially minimized by spread decrease, in the amount of R\$605 million.

*Financial Margin - Interest**Interest Financial Margin Breakdown*

		R\$ million
Interest Financial Margin Breakdown		

	1Q09	4Q08	1Q08	Variation	
				Qtr.	12M
Loans	4,576	4,256	3,829	320	747
Funding	749	830	573	(81)	176
Insurance	553	499	557	54	(4)
Securities / Other	714	629	585	85	129
Financial Margin	6,592	6,214	5,544	378	1,048

Q-o-q, it is possible to observe a significant growth of 6.1% or R\$378 million in the interest financial margin, mainly in loans .

Y-o-y, it is possible to observe a growth of R\$1,048 million or 18.9% in the interest financial margin, with Loan and Securities/Other business lines contributing the most for this growth.

Interest Financial Margin Rates

The annualized interest financial margin rate reached 7.2% in 1Q09, an increase when compared to the 7.3% index recorded in the previous quarter.

Y-o-y, we also a decrease, mainly due to the growth in loan volume in lower spread portfolios. Additionally, there was a drop on the economy basic interest rate and an increase in funding volume, improving Bradesco's liquidity and reaffirming its solidity.

Interest Financial Margin Annualized Average Rate

	1Q09			4Q08		
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate
Loan Operations	4,576	173,686	10.96%	4,256	169,242	10.44%
Insurance	553	66,035	3.39%	499	63,433	3.18%
Funding	749	210,085	1.43%	830	197,075	1.70%
Securities / Other	714	104,113	2.77%	629	99,514	2.55%
Financial Margin	6,592	553,919	4.85%	6,214	529,264	4.78%

	1Q09			1Q08		
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate
Loan Operations	4,576	173,686	10.96%	3,829	132,619	12.06%
Insurance	553	66,035	3.39%	557	59,294	3.81%
Funding	749	210,085	1.43%	573	136,946	1.68%
Securities / Other	714	104,113	2.77%	585	80,008	2.96%
Financial Margin	6,592	553,919	4.85%	5,544	408,867	5.54%

Loan Financial Margin Interest**Loan Financial Margin Breakdown**

						R\$ million
Financial Margin - Loan						
		1Q09	4Q08	1Q08	Variation	
					Quarter	12M
Interest due to Volume					117	1,082
Interest due to Spread					203	(335)
Financial Margin Interest		4,576	4,256	3,829	320	747
Revenues		8,732	11,340	7,107	(2,608)	1,625
Expenses		(4,156)	(7,084)	(3,278)	2,928	(878)

In 1Q09, the interest financial margin rate in loan operations reached R\$4,576 million against R\$4,256 million in the previous quarter, representing a growth of 7.5% or R\$320 million. This variation was positively impacted in R\$117 million in volume and R\$203 million in spreads due to mid and long-term prefixed operations carry over, as a consequence of the National Financial System's funding and financing structure.

Year-on-year, there was a 19.5% growth or R\$747 million in the financial margin. This variation is mainly due to the increase in the volume of transactions, which positively contributed to the financial margin in R\$1,082 million. This result offset the effect in the margin due to the reduction in spreads in the amount of R\$335 million.

In the periods compared, we can observe that the most relevant products in the corporate portfolio were business turnover products: Working Capital and Real Estate Financing, and also vehicle leasing in both individual and corporate portfolios.

Loan Financial Margin Net Margin

In this graph we show a summary of loan activity. The gross margin line refers to interest income from loans, net of opportunity cost (basically the Interbank Deposit Certificate rate - CDI over accumulated in the period).

In the PDD curve, we observe the delinquency cost, represented by allowance for loan losses(PDD) expenses plus discounts granted in negotiations and net loans recoveries.

The Net Margin curve presents the result of loan interest income, net of losses, which in 2009, recorded a drop of 12.4% compared to 1Q08 and to 4Q08 a drop of 20.7% . Basically, due to the effects of the world financial crisis, which caused an economic slowdown in Brazil, temporarily preventing companies and individuals from complying with their financial commitments. Our provision level was increased due to rating deterioration in some companies and/or individual s payment delay.

Adjusted Interest Financial Margin Loan**Balance of Expanded Loan Portfolio**

Loan operations (including sureties, guarantees and credit card purchases in a lump sum and installment purchase plan) ended 1Q09 amounting to R\$214.3 billion, an increase of 26.5% over the last 12 months and a slight decrease of 0.5% in relation to the previous quarter.

Excluding FIDC operations, sureties, guarantees and amounts receivable from credit card, the loan portfolio totaled R\$174.1 billion, an increase of R\$35.1 billion, or 25.2%, in relation to March/08 and R\$698 million or 0.4% this quarter.

Loan Portfolio Breakdown by product and type of client (individual and corporate)

Below, the breakdown of main loan products:

Individuals	R\$ million			Variation %	
	Mar09	Dec08	Mar08	Quarter	12 months
Vehicles CDC	19,540	20,496	21,265	(4.7)	(8.1)
Leasing	12,575	11,516	5,272	9.2	138.5
Credit Card (1)	9,278	9,668	8,188	(4.0)	13.3
Personal Loan	8,179	7,774	7,376	5.2	10.9
Payroll Deductible Loan (2)	6,978	6,839	6,311	2.0	10.6
Rural Loan	4,063	4,125	3,384	(1.5)	20.1
Onlending BNDES	2,876	2,898	2,867	(0.8)	0.3
BNDES Onlending	2,268	2,485	1,884	(8.7)	20.4
Overdraft Facilities	2,413	2,162	2,189	11.6	10.2
Sureties and Guarantees	386	448	344	(13.8)	12.2
Other (3)	5,074	5,357	3,146	(5.3)	61.3
Total	73,630	73,768	62,226	(0.2)	18.3

(1) In March 2009, it includes R\$5,589 million of cash and installment plan from storeowners. In December 2008, includes R\$6,124 million and in March 2008, R\$4,913 million;

(2) In March 2009, it includes R\$381 million of loan assignment (FIDC) and in December 2008, R\$447 million; and

(3) In March 2009, it includes R\$41 million of loan assignment (FIDC) and in December 2008, R\$48 million.

In the individuals segment, more improvements in leasing, personal loan, credit card, rural loan and real estate financing portfolios can be observed in the last 12 months. As of 2008, the highlight was especially new vehicle financing in the leasing segment, which justifies high growth indexes. A solid growth of these operations is also due to IOF exemption, which made this product more attractive for clients.

Loan Financial Margin Interest

Corporate Clients	R\$ million			Variation %	
	Mar09	Dec08	Mar09	Quarter	12 Months
Working Capital	25,795	25,869	16,099	(0.3)	60.2
Export Financing	13,922	13,721	9,737	1.5	43.0
Onlending BNDES/Finame	13,639	13,344	10,850	2.2	25.7
Operations Abroad	11,410	11,137	8,176	2.5	39.6
Overdraft Account	9,134	9,155	8,243	(0.2)	10.8
Leasing	9,013	8,979	5,876	0.4	53.4
Crédit Card (1)	6,380	6,275	4,514	1.7	41.3
Rural Loan	3,661	3,593	3,190	1.9	14.8
Vehicles CDC	3,099	3,296	3,521	(6.0)	(12.0)
Real Estate Financing	3,251	2,942	1,879	10.5	73.0
Sureties and Guarantees (2)	32,307	33,431	24,736	(3.4)	30.6
Other	9,050	9,835	10,361	(8.0)	(12.7)
Total	140,661	141,577	107,182	(0.6)	31.2

(1) In March 2009, it includes R\$1,466 million of cash and installment plans from storeowners, in December 2008, R\$1,424 million and March 2008, R\$396 million; and

(2) We highlight that almost 89.2% of surety and guarantee operations are carried out with Large Companies.

In the corporate clients segment, in the last 12 months, higher growth was seen in export financing, operations abroad, working capital, leasing and real estate financing products.

Loan Portfolio Consumer Financing

In the graph above, the types related to the consumer financing for individuals were considered (CDC/ vehicle leasing, personal loans and asset financing, rotating credit card and amounts related to credit card purchases in one lump sum and installment purchase plan from storeowners, which are not included in the total loan operations).

The amount reached R\$58.0 billion and growths were 0.2% and 15.4% in the last 12 months. The highlights are the segments of vehicle financing (CDC and Leasing), consigned loans and payroll-deductible loan in the amount of R\$35.4 billion, accounting for 61.0% of total consumer financing balance, which due to its guarantees and characteristics; provide an adequate credit risk level to the portfolio.

Breakdown of Vehicle Portfolio

	R\$ million			Variation %	
	Mar09	Dec08	Mar08	Quarter	12 months
CDC Portfolio	22,639	23,792	24,786	(4.8)	(8.7)
Individuals	19,540	20,496	21,265	(4.7)	(8.1)
Corporate	3,099	3,296	3,521	(6.0)	(12.0)
Leasing Portfolio	18,746	17,614	9,071	6.4	106.7
Individuals	12,575	11,516	5,272	9.2	138.5
Corporate	6,171	6,098	3,799	1.2	62.4
Finame Portfolio	4,085	4,044	2,821	1.0	44.8
Individuals	78	68	48	14.7	62.5
Corporate	4,007	3,976	2,773	0.8	44.5
Total	45,470	45,450	36,678		24.0
Individuals	32,193	32,080	26,585	0.4	21.1
Corporate	13,277	13,370	10,093	(0.7)	31.5

In March 2009, vehicle financing operations amounted to R\$45.5 billion, a 24.0% growth in the 12-month period and, in the quarter, the balance remained stable, basically due to a decrease in demand. Out of the Vehicle Portfolio total, 49.8% refers to CDC, 41.2% refers to Leasing and 9.0% represents Finame. Individuals represent 70.8% of the portfolio whereas Corporates represented 29.2%. Highlight to Leasing to individuals, with a 138.5% growth in the 12-month period and 9.2% in the quarter.

By Client Profile

Below, the total of loan operations by type of client, with highlights to a higher contribution from corporate clients, both in the quarter and in the twelve months ended in March 2009, mainly large corporations that were affected by capital markets slowdown.

	R\$ million			Variation %	
	Mar09	Dec08	Mar08	Quarter	12 months
Large Corporations	52,662	52,961	38,493	(0.6)	36.8
Micro, Small and Mid-Sized Companies	54,226	53,761	43,557	0.9	24.5
Individuals	67,233	66,701	56,969	0.8	18.0
Loan Operations (1)	174,121	173,423	139,019	0.4	25.2
Sureties and Guarantees Provided, Accounted for in Memorandum Accounts	32,694	33,879	25,080	(3.5)	30.4
Credit Card (2)	7,054	7,548	5,309	(6.5)	32.9

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Total Exposure	Loan Operations	213,869	214,850	169,408	(0.5)	26.2
Loan Assignment		422	495		(14.7)	
Total if there were not Assignments		214,291	215,345	169,408	(0.5)	26.5

- (1) Pursuant to Bacen Standard; and
- (2) Cash and Installment Purchase from storeowners

*Loan Financial Margin Interest**Portfolio Concentration Distribution by Business Segment*

The portfolio distribution by economic activity sector did not have a concentration. Despite their significant participation, operations for individuals are dispersed. This quarter, we point out a greater contribution from Services sector balance.

Activity Sector	R\$ million							
	Mar09	%	Dec08	%	Mar08	%	Dec07	%
Public Sector	1,561	0.9	941	0.6	913	0.6	901	0.7
Private Sector	172,560	99.1	172,482	99.4	138,106	99.4	130,406	99.3
Corporate	105,327	60.5	105,781	61.0	81,137	58.4	76,932	58.6
Industry	42,255	24.3	44,261	25.5	33,479	24.1	31,401	23.9
Commerce	23,817	13.7	23,547	13.6	19,896	14.3	18,724	14.3
Financial Brokers	1,175	0.7	1,236	0.7	862	0.6	1,049	0.8
Services	35,688	20.4	34,491	19.9	25,094	18.1	24,135	18.4
Agriculture, Cattle Raising, Fishing, Silviculture and Forest								
Exploration	2,392	1.4	2,246	1.3	1,806	1.3	1,623	1.2
Individuals	67,233	38.6	66,701	38.4	56,969	41.0	53,474	40.7
Total	174,121	100.0	173,423	100	139,019	100.0	131.307	100.0

*Loan Portfolio Breakdown **

Over the last twelve months, the breakdown of consolidated loan portfolio indicated the adequacy and the consistency of loan valuation instruments used in the granting process, maintaining its quality. Out of 25.2% increase or R\$35.1 billion in the Organization's loan portfolio, 16.4% (R\$22.9 billion) derived from new borrowers, as per graph below:

Loan Portfolio Breakdown By Rating

Breakdown of Portfolio by Rating Between March 2008 and 2009						
Rating	Total Loan in March 2009		New Borrowers Between April 2008 and March 2009		Remaining Borrowers in March 2008	
	R\$ million	%	R\$ million	%	R\$ million	%
AA C	160,560	92.2	21,392	93.6	139,168	92.0
D	3,521	2.0	444	1.9	3,077	2.0
E H	10,040	5.8	1,025	4.5	9,015	6.0
Total	174,121	100.0	22,861	100.0	151,260	100.0

In the chart above, both new borrowers and those remaining in March/08, showed good loan quality, which evidences the adequacy and consistency of loan policy and valuation instruments used by the Organization.

Loan Operations By Rating %

Client Characteristics	By Rating								
	Mar09			Dec08			Mar08		
	AA-C	D	E-H	AA-C	D	E-H	AA-C	D	E-H
Large Corporations	98.0	1.0	1.0	98.7	0.4	0.9	98.8	0.6	0.6
SMEs	91.9	2.6	5.5	93.8	2.0	4.2	94.0	1.9	4.1
Individuales	87.9	2.4	9.7	88.9	2.2	8.9	89.4	1.9	8.7
Total	92.2	2.0	5.8	93.4	1.6	5.0	93.4	1.6	5.0

The lower contribution from credits rated between AA-C, shows the effects of the world financial crisis that generated the economic slowdown which reduced clients' temporary ability of complying with their financial commitments, resulting in late payments and rating deterioration.

Loan Portfolio By Currency

In the quarter, the representativeness of foreign currency operations was stable, basically due to the slight decrease in the variation of the dollar offset by the increase in foreign currencies.

In March 2009, total loan operations in domestic currency reached R\$160.2 billion (R\$159.6 billion in December 2008 and R\$126.9 billion in March 2008) and foreign currency operations amounted to R\$13.9 billion (R\$13.9 billion in December 2008 and R\$12.2 billion in March 2008).

In March 2009, the balance of indexed and/or foreign currency-denominated loans and onlending (excluding ACCs) reached the total amount of US\$6.0 billion, up 1.4% in U.S. dollar in the quarter and only 0.4% in reais, due to Real appreciation. Over the last 12 months, a drop of 13.5% and a growth of 14.5%, respectively were recorded.

Loan Portfolio By Debtor

In the last twelve months, the concentration levels of loan operations of the total portfolio by debtor had an increase in all levels of the largest debtors, and also a decrease was verified in the quality of these assets with lower participation of the ratings AA and A.

In the quarter, the concentration levels of loan operations in the total portfolio by debtor kept steady all levels.

Loan Portfolio By Flow of Maturities

The flow of maturities of performing loans operations and/or installments coming due has been extended, mainly due to CDC/vehicle leasing and real estate financing operations that are, by their nature, of longer terms, however of lower risk due to their characteristics. The maturities of operations and or installments with maturities longer than 180 days represented 60.0% of the total portfolio in March 2009, against 57.5% twelve months ago.

Provisioning

	R\$ million							
PDD Expenses	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07
Accounting	(2,920)	(2,559)	(1,824)	(1,834)	(1,667)	(1,556)	(1,438)	(1,344)
Recoveries	312	353	345	312	232	288	166	218
Discounts	(114)	(85)	(92)	(87)	(77)	(76)	(75)	(73)
PDD adjustment (non-recurring)	177	597						
Managerial	(2,545)	(1,694)	(1,571)	(1,609)	(1,512)	(1,344)	(1,347)	(1,199)

The increase on the PDD expense reflects the effects of the world financial crisis, causing an economic slowdown in Brazil, temporarily preventing companies and individuals from complying with their financial commitments. Our provisioning level was increased due to rating deterioration in some companies and/or individuals payment delay.

It is worth noting that in 1Q09 the Organization decided to record credit card operations provision referring to cash and installment purchase plan from storeowners, whose initial effect was R\$177 million, which should not repeat itself in the next quarters.

Allowance for Loan Losses

The provision balance variation in 1Q09 is higher than the loan portfolio growth, representing 6.6% of the total loan portfolio guaranteeing the 36.1% coverage margin above the expected drop for the next 12 months.

PDD x Delinquency x Loss

It is important to highlight the adequacy of the provisioning criteria adopted that can be proved by analyzing the historical data of allowances for loan losses and losses effectively occurred in the subsequent twelvemonth period. For instance, in March 2008, for an existing provision of 5.8% of the portfolio, the loss in the twelve subsequent months was 4.2% on that date, that is, the existing provision covered the loss by a margin of more than 35%.

The total amount of provision is composed of general provision (client and/or operation classification), specific provision (non-performing) and excess provision (internal policies and criteria).

It is worth mentioning that Bradesco has excess provision of R\$1.7 billion, in relation to that required by Bacen. Nevertheless, if we compare with expected effective losses for the next 12 months, the surplus is R\$3.1 billion.

Funding Financial Margin Interest

When coverage margin is analyzed under the write-off net of recovery viewpoint, we observe that it increases significantly: in March 2008, for an existing provision of 5.8% of portfolio, net loss in the subsequent 12 months was 3.2% on that date, i.e., the existing provision covered the loss by a margin of more than 80%.

Delinquency Ratio > 90 days

Total delinquency ratio, which remained steady over previous quarters, increased 4.3% in 1Q09 basically due to the effects of the world financial crisis, causing an economic slowdown in Brazil, temporarily preventing companies and individuals from complying with their financial commitments. Our provisioning level was increased due to rating deterioration in some companies and/or individual's payment delay. It is worth noting that in 1Q09 the Organization decided to record credit card operations provision referring to cash and installment purchase plan from storeowners, whose initial effect was R\$177 million, which should not repeat itself in the next quarters.

Funding Financial Margin Interest

We closed 1Q09 with a 4.3% total delinquency ratio, which shows a q-o-q increase. However, as of March 2009, a reduction in the growing rhythm of this ratio can be observed, according to the graphs below. For the next two quarters, we expect some growth in the delinquency ratio over 90 days, which may, as we expect, reach approximately 4.9% of the total portfolio, which may stabilize by 4Q09.

The graph below presents a 61 to 90-day delinquency ratio, showing a negative acceleration and stability in the past two months, reaffirming previous statements.

Funding Financial Margin Interest**Loan Portfolio Portfolio Indicators**

Aiming at facilitating the follow-up of the quantitative and qualitative performance of Bradesco's loan portfolio, we present below a comparative summary of the main figures and indicators

	R\$ milhões (exceto percentuais)			
	Mar09	Dez08	Mar08	Dez07
Total Loan Operations	174,121	173,423	139,019	131,307
Individual	67,233	66,701	56,969	53,474
Corporate Client	106,889	106,722	82,050	77,833
Existing Provision	11,424	10,263	8,104	7,826
Specific	6,794	5,928	4,598	4,413
General	2,941	2,714	2,352	2,285
Excess	1,689	1,621	1,154	1,128
Specific Provision/Existing Provision (%)	59.5	57.8	56.7	56.4
Existing Provision/ Loan Operations (%)	6.6	5.9	5.8	6.0
AA - C Rated Loan Operations/ Loan Operations (%)	92.2	93.4	93.4	93.3
D Rated Operations under Risk Management /Loan Operations (%)	2.0	1.6	1.6	1.6
E - H Rated Loan Operations / Loan Operations (%)	5.8	5.0	5.0	5.1
D Rated Loan Operations	3,521	2,800	2,194	2,060
Existing Provision for D Rated Loan Operations	923	757	587	544
D Rated Provision/Loan Operations (%)	26.2	27.0	26.8	26.4
D - H Rated Non-Performing Loans	10,342	8,752	6,635	6,227
Existing Provision/D - H Rated Non-Performing Loans (%)	110.5	117.2	122.1	125.7
E - H Rated Loan Operations	10,040	8,661	6,934	6,693
Existing Provision for E - H Rated Loan Operations	8,595	7,543	6,027	5,848
E - H Rated Provision/Loan Operations (%)	85.6	87.1	86.9	87.4
E - H Rated Non-Performing Loans	8,397	7,100	5,518	5,277
Existing Provision/E - H Rated Non-Performing Loan (%)	136.1	144.5	146.9	148.3
Non Performing Loans (*) / Loan operations (%)	5.4	4.5	4.3	4.2
Existing Provision/ Non Performing Loans (*) (%)	122.3	130.7	137.0	140.7

(*) Operações de Crédito Vencidas há mais de 59 dias e que não geram receitas no regime de competência.

We remain prepared to take full advantage of any business opportunities. In 2009 we will continue giving priority to increasing the loan portfolio always respecting the granting policy, focusing on the risk/return ratio

Funding Financial Margin Breakdown

				R\$ million	
	Financial Margin		Funding		
			Variation		
	1Q09	4Q08	1Q08	Quarter	12 months
Interest due to Volume				46	261
Interest due to Spread				(127)	(85)
Interest Financial Margen	749	830	573	(81)	176

In 1Q09, the funding interest financial margin reached R\$749 million against the R\$830 million from the previous quarter, a decrease of 9.8% or R\$81 million. This variation was impacted negatively in R\$127 million in spreads due to the interest rate drop in the market, and partially minimized in R\$46 million due to the volume.

Year-on-year, there was an increase of 30.7% or R\$176 million in the financial margin, mainly due to the increase in the volume of transactions that contributed positively to the financial margin in R\$261 million. This result offset the margin effect due to spreads decrease in the amount of R\$85 million.

Loan x Funding

To analyze Loan Operations x Funding ratio, it is necessary to discount the committed amount related to compulsory deposits collected with Bacen and the amount of funds available held for service stations operations from total clients funding. These funds added to those derived from domestic and international lines provide the institution's funding to meet loans and financing needs.

Banco Bradesco shows low reliance on interbank funds and foreign credit lines in view of its effective funding capacity with clients. This efficiency is a result of an extensive network, an ample product portfolio and market's confidence in Bradesco brand.

As you can see below, the percentage of utilization of funds improved when compared to previous periods. This shows that Banco Bradesco was able to basically meet the funding needs required in loan operations, by means of funds raised with clients.

Q-o-q, seasonal factors and economic activity slowdown impacted the growth of funding and investments as can be observed in the chart below. Funds utilization ratio kept improving throughout the period, which shows clients confidence in Bradesco Brand.

Funding x Investments	R\$ million			Variation %	
	Mar09	Dec08	Mar08	Quarter	12 months
Demand Deposits + Investment Account	25,882	28,612	26,680	(9.5)	(3.0)
Sundry Floating	2,991	1,664	3,314	79.7	(9.7)
Savings Deposits	37,392	37,769	33,290	(1.0)	12.3
Time Deposit + Debentures (1)	138,606	133,552	83,023	3.8	66.9
Other	7,051	7,968	7,851	(11.5)	(10.2)
Clients Funds	211,922	209,565	154,158	1.1	37.5
(-) Compulsory Deposits / Funds Available (2)	(33,866)	(31,618)	(33,157)	7.1	2.1
Clients Funds Net of Compulsory Deposit	178,056	177,947	121,001	0.1	47.2
Onlending	17,124	17,091	14,121	0.2	21.3
Foreign Credit Lines	11,087	12,005	11,205	(7.6)	(1.1)
Funding Abroad	16,566	15,189	10,155	9.1	63.1
Total Funding (A)	222,833	222,232	156,482	0.3	42.4
Loan Portfolio/Leasing/Cards (Other Loans)/ Acquired CDI (B) (3)	184,837	184,535	144,058	0.2	28.3
B/A (%)	82.9	83.0	92.1		

(1) Debentures used basically to back purchase and sale commitments.

(2) Does not comprise amounts from public bonds pegged to savings accounts; and

(3) Comprises an amount related to cards (cash and installment purchase plan from storeowners) of R\$7,054 million in March 2009, R\$7,548 million in December 2008 and R\$5,309 million in March 2008. In March 2009 it comprises R\$ 3,662 million in December 2008, R\$3,564 million from CDI acquired in the open market.

Deposit, Debentures and Subordinated Debt

Below we point out the growth of such funding:

	R\$ million			Variation %	
	Mar09	Dec08	Mar08	Quarter	12 months
	Demand Deposits + Investment Account	25,882	28,612	26,680	(9.5)
Savings Deposit	37,392	37,769	33,290	(1.0)	12.3
Time Deposit	105,424	97,414	46,430	8.2	127.1
Debentures	33,182	36,138	36,593	(8.2)	(9.3)
Borrowing and Onlending	30,420	31,947	24,013	(4.8)	26.7
Funds from Issuance of Securities	9,280	9,012	7,222	3.0	28.5
Subordinated Debt	19,745	19,249	16,537	2.6	19.4
Total	261,325	260,141	190,765	0.5	37.0

Demand Deposits and Investment account

The R\$798 million variation in the last 12 months, ended March 2009 derives from: (i) reduction of deposits from corporate clients in the amount of R\$455 million; and: (ii) by reduction of deposits from individuals, in the amount of R\$343 million.

A decrease of R\$2,730 million in the last quarter is composed of: a) decreased deposits from corporate clients in the amount of R\$879 million; and b) lower deposits from individuals in the amount of R\$1,851 million resulting from the 4Q08 seasonality by the liquidity increase (Christmas bonus).

Savings Deposits

The increase in the 12-month period is mainly due to: a) deposits made partially in view of the migration of resources deriving from investment funds; and b) deposits remuneration (TR + 0.5% p.m.), which reached 8.1% in the last 12 months.

The variation in the quarter is basically due to deposits remuneration (TR + 0.5% p.m.), which reached 1.9% in 1Q09, mitigated by the redemptions recorded in the quarter.

Time Deposits

The increment in the year mainly derives from: a) deposits remuneration; b) higher volume raised in the period resulting from investors and branch network clients, partially, due to the migration of resources deriving from investment funds and c) as funding for loan demand growth.

Debentures

The negative 8.2% and 9.3% variation q-o-q and y-o-y, respectively, refer to the repurchase of these securities that had been used as a base in purchase and sales commitments.

Subordinated debts

In March 2009, Bradesco's subordinated debts amounted to R\$19,745 million (R\$3,261 million abroad and R\$16,484 million in Brazil). In the 12-month period R\$1.4 billion of Subordinated CDB in the domestic market were issued, operations with maturity in 2014. It is worth pointing out that, out of the total subordinated debts, R\$10,942 million are used for Capital Adequacy Ratio (Basel II) calculation purposes.

Borrowing and Onlending

The variation in 12-month period ended March 2009 is due to the increase in the volume of borrowings and onlending abroad, in the amount of R\$3,325 million, and in Brazil, in the amount of R\$3,082 million (mainly through Finame and BNDES operations), influenced by the exchange variation of 32.4% in the period, which impacted borrowings and onlendings denominated and/or indexed in foreign currency, whose balances were R\$9,355 million in March 2008 and R\$12,680 million in March 2009.

The variation in the quarter is due to: a) the decrease in the volume of borrowings and onlendings abroad in the amount of R\$1,525 million, influenced by the negative exchange variation of 0.9% in 1Q09, which impacted onlendings and borrowings denominated an/or indexed in foreign currency, whose balances were R\$14,205 million in December 2008 and R\$12,680 million in March 2009.

Funds from Issuance of Securities

The 3.0% increase or R\$268 million in 1Q09 mainly results from the increase in agribusiness credit letters operations in the amount of R\$282 million and MT100 securities issue in the amount of R\$160 million, which was mitigated by the reduction in mortgage letters in the amount of R\$184 million.

In the 12-month period, there was a 28.5% variation, or R\$2,058 million, mainly due to the increase in agribusiness credit letters in the amount of R\$1,635 million, the issuance of MT100 securities, in the amount of R\$2,147 million, which was mitigated by the reduction in debentures in the amount of R\$1,133 million resulting from the purchase of said securities.

Securities / Other Financial Margin Interest***Securities / Other Financial Margin Breakdown***

		R\$ million				
		Financial Margin		Securities/Other		
		1Q09	4Q08	1Q08	Variation	
					Quarter	12 months
Interest	due to volume				40	212
Interest	due to spread				45	(83)

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Interest Financial Margin	714	629	585	85	129
Revenues	4,820	5,779	2,460	(959)	2,360
Expenses	(4,106)	(5,150)	(1,875)	1,044	(2,231)

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Q-o-q, there was a 13.5% increase, or R\$85 million. In 1Q09, interest financial margin in Securities/Other reached R\$714 million against R\$585 million in the same quarter of the previous year a growth of 22.1% or R\$129 million.

Securities Financial Margin - Interest

Insurance Financial Margin Breakdown

	R\$ million				
	Financial Margin			Insurance	
	1Q09	4Q08	1Q08	Variation	
				Quarter	12 months
Interest due to volume				21	56
Interest due to spread				33	(60)
Interest Financial Margin	553	499	557	54	(4)
Revenues	1,926	1,425	1,581	501	345
Expenses	(1,373)	(926)	(1,024)	(447)	(349)

The result from insurance business line, q-o-q, posted a 10.8% growth (R\$54 million) in the interest financial margin, mainly influenced by the increase in the volume of technical provisions that, in 4Q08 was R\$64,587 million and increased to R\$66.673 million in 1Q09.

In spite of a greater volume in technical provisions of R\$66.673 million for 1Q09 against R\$59,722 million for the same period in 2008, the financial insurance margin remained practically steady, due to the drop in interest rates.

Financial Margin Non-Interest

Financial Margin Non-Interest Breakdown

	R\$ million				
	Financial Margin			Insurance	
	1Q09	4Q08	1Q08	Variation	
				Quarter	12 months

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Loans	312	353	232	(41)	80
Funding	(60)	(56)	(38)	(4)	(22)
Insurance	59	42	95	17	(36)
Securities/Other	758	119	217	639	541
Total	1,069	458	506	611	563

Variations in the Non-Interest Financial Margin mainly derive from:

Loans: represented by recovery of loan operations written down for losses, we can point out the largest recoveries that took place in 4Q08, due to the higher volume of funds in economy.

Fundings: represented by expenses with the Deposit Guarantee Association, the growth in the periods compared is mainly due to the increase in the client base.

Insurances: represented by gains with equities, variations in the periods are associated to market conditions which enabled a higher/lower opportunity to gain realization.

Financial Margin Non-Interest

Securities/Other: the variations recorded are related to higher gains with securities/treasury, which we highlight the variation in 4Q08, mark-to-market loan derivatives (CDS – Credit Default Swap), related to Brazilian government securities issued abroad (R\$132 million in 1Q09 and R\$(276) million in 4Q08), deriving from the lower volatility of global financial markets.

Insurance, Private Pension Plans and Certificated Savings Plans

Analysis of equity and income accounts of Grupo Bradesco de Seguros, Previdência e Capitalização:

Consolidated Balance Sheet

	R\$ million		
	Mar09	Dec08	Mar08
Assets			
Current and Long-Term Assets	79,154	76,751	72,440
Securities	73,059	71,309	68,077
Insurance Premiums Receivable	1,345	1,353	1,226
Other Receivables (*)	4,750	4,089	3,137
Permanent Assets	1,581	1,217	1,175
Total	80,735	77,968	73,615
Liabilities			
Current and Long-Term Liabilities	71,209	69,086	64,435
Tax, Civil and Labor Contingencies	1,928	1,881	1,732
Payables on Insurance, Private Pension Plans and Certificated Savings Plans Operations	308	350	428
Other liabilities	2,300	2,268	2,553
Technical Provisions for Insurance (*)	6,549	5,829	5,588
Technical Provisions for Life and Private Pension Plans	57,384	56,052	51,607
Technical Provisions for Certificated Savings Plans	2,740	2,706	2,527
Minority Interest	142	110	25
Shareholders' Equity	9,384	8,772	9,155
Total	80,735	77,968	73,615

(*) in compliance with Susep Circular Letter 379/2008, as of January 2009, values referring to technical provisions are being presented by their gross value and reinsurance balances (PPNG, PSL and IBNR) were classified in the assets of March 31, 2009, amounting to R\$669 million.

Consolidated Statement of Income

	R\$ million		
	1Q09	4Q08	1Q08
Insurance Premiums, Private Pension Plan Contribution and Certificated Savings Plan Revenues	5,514	6,204	5,367
Premiums Earned from Insurance, Private Pension Plan Contribution and Certificated Savings Plan Revenues	3,182	3,402	2,751
Interest Income of the Operation	622	569	698
Sundry Operating Revenues	241	186	247
Retained Claims	(1,982)	(2,147)	(1,640)
Certificated Savings Plans Drawing and Redemptions	(364)	(411)	(318)
Selling Expenses	(299)	(301)	(279)
General and Administrative Expenses	(308)	(374)	(286)
Other Operating Expenses	(46)	(26)	(26)
Tax Expenses	(72)	(78)	(72)
Operating Income	974	820	1,075
Equity Result	46	66	38
Non-operating Income	12	(9)	8
Income Tax/Social Contribution and Minority Interest	(382)	(327)	(375)
Net Income	650	550	746

*Insurance, Private Pension Plans and Certificated Savings Plans**Income Distribution of Grupo Bradesco de Seguros e Previdência*

	R\$ million							
	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07
Life and Private Pension Plans	357	383	392	385	428	372	350	325
Certificated Savings Plans	50	55	64	76	59	64	68	63
Health	137	113	115	115	117	11	7	3
Basic lines and Other	106	(1)	58	147	142	135	123	305
Total	650	550	629	723	746	582	548	696

Performance Ratios

	%							
	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07
Claims Ratio (1)	73.7	78.0	72.4	73.1	73.4	75.0	73.3	78.7
Selling Ratio (2)	9.5	10.1	10.3	10.7	10.9	11.5	11.7	11.9
Administrative Expenses Ratio (3)	5.6	6.0	5.9	5.1	5.3	5.1	5.5	5.5
Combined Ratio (4)(*)	86.2	89.7	84.4	84.9	83.9	92.8	92.3	87.7

(*) Excludes additional provisions

(1) Retained Claims/Earned Premiums.

(2) Selling Expenses/Earned Premiums.

(3) Administrative Expenses/Net Premiums Written.

(4) (Retained Claims + Selling Expenses + Other Operating Income and Expenses)/Earned Premiums + (Administrative Expenses + Taxes)/ Net Premiums Written.

Note 1: The ratios have been recalculated, pursuant to Susep Circular Letter 356.

Note 2: For 4Q08 index calculation, we have excluded the amount of R\$99.8 million related to the IBNR tail expansion from five to seven years (life line) and R\$40 million to losses deriving from floods that stroke the state of Santa Catarina.

Earned Premiums (Retained Premiums less Variation of Technical Provision) by Insurance Line

In 1Q09, earned premiums in the insurance segment showed an increment of 20.4% in relation to 1Q08.

Earned Premiums (Retained Premiums less Variation of Technical Provisions) by Insurance Line

In the insurance segment, according to information published by Susep and ANS, Bradesco Seguros e Previdência until January 2009 collected R\$1.6 billion in premiums and maintained the leadership in the ranking with 24.2% share in the market. In the same period, R\$6.6 billion in premiums were collected by the insurance sector.

Retained Claims by Insurance Line

Claims Ratios by Insurance Line

Insurance Selling Expenses by Insurance Line

Insurance Selling Ratios by Insurance Line

Insurance Technical Provisions

Insurance Group technical provisions accounted for 33.4% of the insurance market in January 2009, according to Susep and ANS data.

Bradesco Vida e Previdência

	R\$ million (except when otherwise stated)							
	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07
Net Income	357	383	392	385	428	372	350	325
Income from Premiums and Contribution Revenue*	2,822	3,517	3,117	3,224	3,114	3,894	2,963	2,764
Income from Private Pension Plans and VGBL	2,294	2,964	2,599	2,732	2,645	3,437	2,525	2,367
Income from Life/Accidents Insurance Premiums	528	553	518	492	469	457	438	397
Technical Provisions	57,384	56,052	54,530	53,881	51,607	50,543	47,405	45,409
Investment Portfolio (R\$ billion)	59,063	57,357	56,564	56,145	53,988	54,320	51,317	47,728
Claim Ratio (%)**	43.7	48.4	48.4	36.2	44.3	49.0	49.0	55.2
Selling Ratio (%)	14.9	17.5	16.9	16.2	15.2	20.0	19.7	18.7
Combined Ratio (%)	68.6	71.9	69.9	66.8	62.2	77.3	74.3	75.4
Participants/Insured (thousands)	19,838	18,918	18,553	17,984	17,559	16,771	14,610	11,998
Premiums and Contributions Revenue Market Share (%)***	34.2	34.5	35.3	35.7	32.5	31.4	31.3	37.5

* Life/VGBL/PGBL/Traditional.

** The ratios were reclassified pursuant to Susep Circular Letter 356. For comparison purposes, the amount of R\$99.8 million related to INBR tail expansion from 5 to 7 years (life line) was excluded from 4Q08 and the year 2008. The historic increase in the occurrence date and the notice date ratio was adjusted from 60 to 84 months to comply more precisely with the statistical behavior of older Claims.

*** Data of January 2009, November 2008 and February 2008.

Due to a solid structure, a policy of cutting-edge products and the confidence conquered on the market, Bradesco Vida e Previdência maintained its leadership in January 2009 in the two markets where it operates, with a 34.2% share of income from pension plans and VGBL and 17.4% from individual insurance premiums.

1Q09 X 1Q08

Increase in the Social Contribution on Net Income (CSLL) rate from 9% to 15%, which encumbered 1Q09 result in R\$36 million, a drop on the production of private pension plans and drop in the financial result due to a drop in the interest rate and the dividends paid in 2008, in the amount of R\$2.3 billion, were the reasons for the 16.6% drop in the net income of 1Q09 y-o-y.

1Q09 X 4Q08

Despite the good performance of the main indicators of life segment, such as claim (a 4.7 p.p. decrease) and selling with a 2.6 p.p. drop, and the improvement in the administrative efficacy, the company posted a 6.8% decrease in the result compared to the previous quarter. This decrease was a consequence from the lower financial result calculated in the period, which reduced the net income in R\$55 million, due to the drop in interest rate and the dividend paid in 4Q08, in the amount of R\$670 million.

The technical provisions of Bradesco Vida e Previdência, in March 2009, reached R\$57.4 billion, R\$54.7 billion from private pension plans and VGBL and R\$2.7 billion from life, personal accidents and other lines, up by 11.2% in relation to March 2008.

The Investment Portfolio of Private Pension Plan and VGBL represented 37.4% of the market. Source: Fenaprevi (data from January 2009).

Growth of Participants and Life and Personal Accidents Policyholders

In March 2009, the number of Bradesco Vida e Previdência clients grew 13.0% in relation to March 2008, exceeding the record of 1.9 million private pension plan and VGBL participants and 17.8 million of personal accident life insurance policyholders. This expressive growth was driven by the strength of Bradesco brand and by the agreement in selling and management policies.

Bradesco Capitalização

	R\$ million							
	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07
Net Income	50	55	64	76	59	64	68	63
Revenues from Certificated Savings Plans	413	477	443	408	372	417	394	402
Technical Provision	2,740	2,706	2,668	2,592	2,527	2,491	2,418	2,363
Clients (in thousands)	2,543	2,546	2,492	2,397	2,309	2,289	2,287	2,282
Market Share (%) (*)	19.3	18.9	18.9	18.3	18.4	20.5	20.4	20.2

* Data of January 2009, November 2008, July 2008, May 2008, February 2008, November 2007, July 2007 and June 2007.

1Q09 X 1Q08

The R\$5 million drop in the financial result, mainly, from lower gain with shares, and the increase in the CSLL rate to 15%, which encumbered 1Q09 expenses in R\$5 million were the triggers for the 15.3% drop in the net income y-o-y.

1Q09 X 4Q08

The 13.4% drop in certified savings plans, together with the drop in interest rate and lower gains in the realization of shares, which directly impacted 1Q09 results, offset by the significant decrease in the administrative expense, reduced the net income in R\$5 million compared to 4Q08.

Bradesco Capitalização started 2009 in an outstanding position in the certificated savings plans market, a result of a policy of transparent performance, characterized by fitting its products according to the consumers' potential demand.

In order to offer a plan that best suits clients' profile and budget, several products were developed that vary according to the payment conditions (lump-sum payment or monthly payment), term of contribution, frequency of drawings and premium amounts. This phase was mainly reminded by the approach to the public, by consolidating the *Pé Quente Bradesco* products family.

Among them, we can highlight the performance of social and environmental products, where part of the amount collected is transferred to social responsibility projects, in addition to enabling the client with a financial reserve. Currently, Bradesco Capitalização has a partnership with the following social and environmental institutions: Fundação SOS Mata Atlântica, which contributes to the development of reforestation projects; Instituto Ayrton Senna, whose main differential is the transfer of a percentage of the amount collected with securities to social projects; Brazilian

Institute of Cancer Control, who contributed with the development of prevention, early diagnosis and treatment of cancer in Brazil, and Fundação Amazonas Sustentável, where part of the amount collected is destined to the development of environmental preservation and sustainable development programs and projects.

Bradesco Auto/RE

	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07
Net Income (R\$ million)	32	(11)	35	39	44	40	35	32
Net Premiums Written (R\$ million)	718	739	791	711	653	653	912	693
Technical Provisions (R\$ million) (1)	3,000	2,315	2,203	2,158	2,187	2,201	2,370	2,257
Claims Ratio (%) (2)	72.7	75.7	68.7	71.0	68.6	69.8	66.0	69.8
Selling Ratio (%)	17.3	17.5	18.8	20.2	19.7	19.4	18.5	19.4
Combined Ratio (%) (2)	106.2	111.6	104.6	105.9	103.7	102.2	99.9	104.0
Insured (in thousands)	2,280	2,192	2,117	2,177	2,144	2,074	2,024	2,185
Written Premium Market Share %*	9.8	10.6	10.8	10.7	10.5	12.3	12.4	11.2

* Data of January 2009, November 2008, July 2008, May 2008, February 2008, November 2007, July 2007 and June 2007.

(1) In compliance with Susep Circular Letter 379/2008 as of January 2009, amounts related to technical provisions are presented by gross amount and reinsurance balance (PPNG, PSL and IBNR) were classified in assets on March 31, 2009.

(2) For 4Q08 ratio calculation, R\$40 million related to damages caused by the flood in the state of Santa Catarina were excluded.

Insurance premiums from Auto/RE line corresponded to 9.8% of the market (market data of January 2009).

1Q09 X 1Q08

The increase in the CSLL rate, the drop in the financial result due to the drop in the interest rate, offset by the decrease in administrative expenses, caused a R\$12 million decrease in 1Q08's net income y-o-y.

1Q09 X 4Q08

The improvement of 5.4 p.p. in the combined index is a reflex from the better performance in the following indexes, being responsible for the increase in 1Q09's result.

Claims affected in the last quarter by floods in the Southeastern Brazil, posted a 3.0 p.p. drop in 1Q09, not considering the amount of R\$40 million in 4Q08 that refer to indemnifications paid related to floods already mentioned;

Administrative efficiency the 4.6 p.p. drop in this index is a reflex from renegotiations with suppliers and service providers, taking into account the labor agreement from January 2009.

Grupo Bradesco de Seguros e Previdência maintained an outstanding position among main insurance companies of the basic lines in the Brazilian insurance market, contributing to the market global sales, reaching 5.1% of total in January 2009.

In lines related to equity insurance, Bradesco Auto/ RE has renewed the insurance programs of its main clients through partnerships with brokers specialized in the segment and proximity to Bradesco Corporate and Bradesco Empresas.

The fact that the oil industry had outstanding performance and civil construction had picked up has also contributed to the growth of Bradesco Auto/RE in this segment.

In Aeronautic and Maritime Hull insurances, the interchange with Bradesco Corporate and Bradesco Empresas Managers is highly used, taking advantage of market increase in sales of new crafts, as well as in the maritime segment, naval constructions.

The transportation segment is still the primary focus, with essential investments to improve new businesses, especially, among others, the qualification of Transportation Products Managers that will be established in the main Brazilian economic centers, and the creation of Bradesco Cargo System, a complete transport insurance management system on the internet.

Other important launch was the Auto + Residencial insurance that consists of the policyholder contracting vehicle and home insurances together, providing more protection for policyholders.

Despite strong competition in the Auto/RCF Lines, the insurance company has increased its client base. This is mainly due to the current product improvement and to the creation of products for specific groups. Among these, we can name *Bradesco Seguro Exclusivo Cliente Bradesco*, for Banco Bradesco's account holders, *Auto Mulher*, for the female public and *Auto Corretor*, for insurance brokers.

Grupo Bradesco de Seguros e Previdência market share in the Auto/RCF portfolio in January 2009 was 14.3% .

Number of Policyholders of Auto/RE Line

In the mass insurance of basic lines, whose products are targeted at individuals, self-employed professionals and SMEs, the launch of new products, along with the continuous improvement of methods and systems, have contributed to the growth of the client base. Such increase can be observed mainly in residential and equity insurance, such as *Bradesco Seguro Residencial* and *Bradesco Seguro Empresarial*. The new insurance line targeted at supporting machinery and equipment used in sectors in expansion (such as agriculture, civil construction and industry) also stands out: *Bradesco Seguro Equipamentos*, *Bradesco Seguro Benfeitorias*, *Bradesco Seguro Penhor Rural Público* and *Bradesco Seguro Penhor Rural Privado*. These products gained more competitiveness and a new issue process, enabling a faster quoting process and a better use of business opportunities.

Bradesco Saúde

	1Q09	4Q08	3Q08	2Q08	1Q08	4Q07	3Q07	2Q07
Net Income (R\$ million)	137	113	115	115	117	11	7	3
Net Premiums Written (R\$ million)	1,419	1,410	1,389	1,327	1,133	1,111	1,065	1,061
Technical Provisions (R\$ million)	3,429	3,416	3,385	3,332	3,296	3,202	3,007	2,744
Claims Ratio %	83.6	89.4	82.9	85.4	86.9	89.5	83.4	82.5
Selling Ratio %	3.8	3.7	3.5	3.5	3.7	3.6	3.4	3.1
Combined Ratio %	94.5	99.5	95.7	99.0	98.7	99.9	88.6	90.5
Insured (in thousands)	3,929	3,826	3,696	3,484	3,252	2,858	2,754	2,733
Premiums Written Market Share %*	46.8	46.0	42.5	43.5	42.0	42.3	42.3	43.5

* Data of January 2009, November 2008, July 2008, May 2008, February 2008, November 2007, July 2007 and June,2007.

1Q09 X 1Q08

There was an expressive y-o-y growth in the net income due to the 25.2% increase in revenues (above market, which was 15.0% data from December 2008), a 3.3 p.p. decrease in claims and administrative expenses lower than in 1Q08, despite the collective bargaining agreement. These factors offset the increase in the CSLL rate that encumbered the result in 6% of the taxable revenue.

1Q09 X 4Q08

Factors that influenced the result in 1Q09 and that together caused a 21.2% increase compared to 4Q08:

Drop of 5.8 p.p. in claims, which in 4Q08 were affected by the appreciation of the dollar, a direct reflex in laboratory costs, prosthesis and medicine;

Administrative expenses lower than in 2008, despite the collective bargaining agreement of January 2009; and

Financial result posting a slight decrease compared to 4Q08, due to the drop in the interest rate.

In March 2009, Bradesco Saúde and Bradesco Dental maintained its outstanding market position in the corporate segment (source: ANS). Brazilian companies are increasingly convinced that health and dental insurance are the best alternatives for meeting their medical, hospital and dental care needs.

Over 27 thousand companies in Brazil have Bradesco Saúde and Bradesco Dental insurance. Among the 100 largest companies in revenues in Brazil, 39 are clients from both insurance companies. When considering Mediservice, this figure is increased to 45. (source: Exame Magazine *Melhores e Maiores* from July 2008).

Mediservice S.A. became part of Grupo Bradesco de Seguros e Previdência as of February 22, 2008. With a portfolio of over 263,000 clients, Mediservice has healthcare and dental plans for corporate clients in post-payment basis.

Number of Policyholders of Health Line

The three companies together have 3.9 million clients. The large market share of corporate insurance in the total of this portfolio (93.8% in March 2009) confirms its high level of expertise and customization in the corporate plans, a competitive advantage in the supplementary health insurance market.

Bradesco Dental

	1Q09	4Q08	3Q08	2Q08
Net Income (R\$ million)	10	6	6	6
Net Premiums Written (R\$ million)	48	46	42	26
Technical Provisions (R\$ million)	24	21	20	20
Claims Ratio %	54.0	57.1	53.0	40.6
Selling Ratio %	5.5	4.8	3.8	4.0
Combined Ratio %	71.5	78.5	76.1	63.5
Insured (in thousands)	1,221	1,135	1,072	957

A drop of 7.0 p.p. in the combined ratio is a reflex of claims drop and the maintenance of general and administrative expenses to 2008 levels, despite the collective bargaining agreement of 6.7% in January 2009, which reflected in the 66% increase in the net income in relation to the net income posted in 4Q08.

Fee and Commission Income

Below, the breakdown and variations of fee and commission income for the respective periods:

Fee and Commission Income	R\$ million				
	1Q09	4Q08	1Q08	Variation	
				Quarter	12 Months
Card Income	823	865	677	(42)	146
Checking Account	548	554	578	(6)	(30)
Loan Operations	381	322	499	59	(118)
Asset Management	369	386	385	(17)	(16)
Collections	236	254	225	(18)	11

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Interbank Fee	87	95	83	(8)	4
Consortium Management	80	84	72	(4)	8
Custody and Brokerage Services	89	101	72	(12)	17
Tax Payments	63	61	59	2	4
Other	161	96	153	65	8
Total	2,837	2,818	2,803	19	34

Below, the explanations of main items that influenced the expansion of fee and commission income between the periods:

Card Income

In 1Q09, the R\$42 million decrease is basically related to the lower volume of transactions carried out when compared to 4Q08, which posted a seasonal increase.

Y-o-y, the increase of R\$146 million reflects the 14.7% increase of card base, which increased from 74,251 thousand in March 2008 to 85,185 thousand in March 2009, as well as an increase of 14.0% related to the number of transactions, which was 238,940 thousand in 1Q08 to 272,452 thousand in 1Q09.

Revenues in 1Q09 reached R\$17.3 billion with a 12.3% growth compared to 1Q08.

In 1Q09, Cards Fee Income reached R\$823 million, a 21.5% growth compared to 1Q08, due to excellent performance, mainly in purchase and fee income.

Checking Accounts

In March 2009, we reached the historical record of 20.2 million account holders, accounting for a growth of 5.7% in relation to the same period of last year.

The balance of revenues with Bradesco's Checking Account in 1Q09 was R\$548 million, maintaining almost stable compared to 4Q08, considering the lower number of business days.

In the comparison between 1Q09 and 1Q08, the 5.2% decrease, R\$30 million, is mainly due to the realignment of fees charged from individuals as of 2Q08.

Loan Operations

In 1Q09, the R\$59 million increase was basically due to the recovery in operation volume, main vehicle financing and commission on the assigned loan facility.

When comparing 1Q09 and 1Q08, the R\$118 million decrease was impacted by the fact that Loan Opening Fee (TAC) was no longer charged from individuals in the amount of R\$153 million, mitigated by greater Income from Guarantees Rendered in the amount of R\$43 million.

Asset Management

Lower asset management revenue in 1Q09, R\$17 million, was basically impacted by the lower number of business days, as well as by the realignment of administration fees.

The balance of Funds and Portfolios Managed had a 7.4% improvement in March 2009 compared to December 2008, highlighting equities that contributed with a 14.8% growth in the period, due to partial market recovery after a period of great volatility, recovering from the drop of 18.6% recorded in 4Q08.

In the 12-month period, the increase in the Managed Resources portfolio recorded a 9.3% growth.

Shareholders` Equity	R\$ million			Variation %	
	Mar09	Dec08	Mar08	Quarter	12 Months
Investment Funds	180,467	166,162	160,422	8.6	12.5
Managed Portfolios	16,131	15,365	15,302	5.0	5.4
Third-Party Fund Quotas	4,377	5,624	8,098	(22.2)	(45.9)
Total	200,975	187,151	183,822	7.4	9.3

Asset Distribution		R\$ million			Variation %	
		Mar09	Dec08	Mar08	Quarter	12 Months
Investment Funds	Fixed Income	166,984	155,365	145,923	7.5	14.4
Investment Funds	Equities	13,483	10,797	14,499	24.9	(7.0)
Investment Funds	Third-Party Funds	3,639	4,857	7,240	(25.1)	(49.7)
Total		184,106	171,019	167,662	7.7	9.8
Managed Portfolios	Fixed Income	9,321	8,484	5,900	9.9	58.0
Managed Portfolios	Equities	6,810	6,881	9,402	(1.0)	(27.6)
Managed Portfolios	Third-Party Funds	738	767	858	(3.8)	(14.0)
Total		16,869	16,132	16,160	4.6	4.4
Total Fixed Income		176,305	163,849	151,823	7.6	16.1
Total Equities		20,293	17,678	23,901	14.8	(15.1)
Total Third-Party Funds		4,377	5,624	8,098	(22.2)	(45.9)
Overall Total		200,975	187,151	183,822	7.4	9.3

Collection

The 7.1% decrease in 1Q09 is related to volumes processed due to the lower number of business days.

Y-o-y, the 4.9% increase is basically due to the higher business volume, of which Bradesco is market leader with 30.2% market share, according to data made available by the Brazilian Central Bank (Sisbacen - December/08 base)

Interbank Fee

The factors that contributed to the 8.4% decrease in 1Q09 derived from the lower volume of securities and documents offset due to the less number of business days, in addition to the decrease in financial transactions in the period.

In the annual comparison, the 4.8% growth is essentially due to the increase in transaction volume.

Payment

The increases observed in the last 12 months are essentially due to the increase on the volume of tax collected, of which Bradesco is the leader among the private banks for the following taxes: Federal Revenue Collection Document (DARF), DAF and Social Pension Plan Voucher (GPS).

Source: Federal Revenue/Serpro and INSS/Febraban.

Consortium Management

The 11.1% growth q-o-q results from the 16.5% increase in active quotas, varying from 301,011 March 31, 2008 to 350,744 on March 31, 2009, where Bradesco Consórcios is leader in all segments it operates.

Q-o-q, the decrease in revenues derive from the reduction in the active real estate quotas from 139,841 to 137,969.

Custody and Brokerage Services

The 11.9% reduction q-o-q was basically impacted by the lower volume of transactions carried out in the Stock Exchange.

Y-o-y, the 23.6% growth is basically related to the acquisition of Àgora Corretora.

Administrative and Personnel Expenses

R\$ million	Variation					
	Administrative and Personnel Expenses	1Q09	4Q08	1Q08	Quarter	12 months
Administrative Expenses						
Third-Party Expenses	566	627	446	(61)	120	
Communication	283	283	260		23	
Advertising and Publicity	110	211	122	(101)	(12)	
Depreciation and Amortization	156	151	138	5	18	
Financial System Services	163	169	145	(6)	18	
Transportation	140	150	133	(10)	7	
Data Processing	152	124	97	28	55	
Rentals	128	130	107	(2)	21	
Maintenance and Repairs	90	107	89	(17)	1	
Asset Leasing	108	102	74	6	34	
Materials	51	60	46	(9)	5	
Security and Vigilance	60	57	51	3	9	
Water, Electricity and Gas	50	48	47	2	3	
Travel	15	22	19	(7)	(4)	
Other	55	49	41	6	14	
Total	2,127	2,290	1,815	(163)	312	
Personnel Expenses						
Structural	1,518	1,582	1,384	(64)	134	
Compensation/Social Charges	1,166	1,223	1,033	(57)	133	
Benefits	352	359	351	(7)	1	
Non-Structural	258	308	353	(50)	(95)	
PLR	140	169	201	(29)	(61)	
Provision for Labor Claims	81	85	112	(4)	(31)	
Training	12	30	11	(18)	1	
Termination Cost	25	24	29	1	(4)	
Total	1,776	1,890	1,737	(114)	39	
Total Administrative and Personnel Expenses	3,903	4,180	3,552	(277)	351	

In 1Q09, Administrative and Personnel Expenses decreased R\$277 million when compared to the previous quarter, down by 6.6%, from R\$4,180 million in 4Q08 to R\$3,903 million in 1Q09.

When comparing to 1Q08, Administrative and Personnel Expenses increased R\$351 million or 9.9% .

Personnel Expenses

In 1Q09, personnel expenses reached R\$1,776 million, a 6.0% decrease (R\$114 million), compared to the previous quarter.

Structural decrease of R\$64 million, of which:

R\$52 million referring to lower expenses with vacation concentration in 1Q09.

Non-structural decrease of R\$50 million, of which:

R\$18 million referring to lower training expenses; and

R\$29 million from lower expenses with managers and employees profit sharing (PLR).

When comparing 1Q09 to 1Q08, the R\$39 million growth was mainly due to:

Structural R\$134 million, of which:

R\$150 million refer to the expansion of service stations (from 32,758 in 1Q08 to 39,427 in 1Q09) and the number of employees (from 83,124 in 1Q08 to 86,650 in 1Q09), as well as the increase in salary levels (according to the 2008 collective bargaining agreement - 8.15% to 10%), in benefits and other; and

Mitigated by the higher vacation concentration y-o-y in the amount of R\$17 million.

Non-structural decrease of R\$(95) million, of which:

R\$61 million due to lower expenses from managers and employees profit sharing (PLR); and

R\$31 million from lower expenses with labor claims.

Administrative Expenses

In 1Q09, administrative expenses reached R\$2,127 million, a 7.1% decrease (R\$163 million), compared to 4Q08.

Main variations were:

R\$101 million due to lower expenses with marketing and advertising, reflecting the end-of-year seasonality, months where expenses with advertisement are concentrated;

R\$61 million due to lower expenses with third-party services; and.

R\$17 million due to lower expenses with maintenance and repairs.

Comparing 1Q09 to 1Q08, there was a R\$312 million growth, a 17.2% variation, mainly due to:

organic growth and resulting increment of service stations (from 32,758 in 1Q08 to 39,427 in 1Q09), that directly impacted main administrative expenses items;

higher business volume;

investments in the improvement and optimization of IT platform; and

contractual adjustments based on inflation indexes of the period (IGP-M 6.3% and IPCA 5.6%) .

Coverage ratio ()*

The Coverage Ratio of the 12-month period, that had been posting continuous improvement up to 4Q07 started a drawback trend, basically influenced by: (i) investments in our technological platform (IT Improvements Project); (ii) expansion of our customer service network (from 32,758 in 1Q08 to 39,427 in 1Q09); and (iii) by fees realignment and by the end of collection of Loan Opening Fee (TAC) for individuals as of 2008.

In the first three months of 2009, the drawback was 1.5 p.p. (from 73.1% to 71.6%) and, y-o-y, there was a 7.1 p.p. worsening (from 78.7% to 71.6%) .

This drawback trend shall be reversed in the following quarters due to increase in business and client base.

Tax Expenses

The R\$89 million increase in tax expenses in the last quarter mainly derives from the increase in PIS/ Cofins expenses amounting to R\$80 million, due to the increase in taxable income in 1Q09, specially financial margin.

Y-o-y, tax expenses remained practically steady.

Equity in the earnings of unconsolidated companies

In 1Q09, equity in the earnings of unconsolidated companies reached R\$6 million, a R\$41 million decrease compared to 4Q08. When comparing 1Q09 to 1Q08, there was a R\$26 million decrease.

Both the variation in the period and the variation in the quarter is mainly due to the lower results obtained from the unconsolidated company IRB-Brasil Resseguros.

Other Operating Expenses (Net of Operating Revenues)

In 1Q09, other operating expenses, net of operating revenues, reached R\$1,262 million, a 25.8% increase (R\$259 million) compared to the previous quarter.

Q-o-q, the negative variation of R\$259 million derives mainly from: higher operating provision in the amount of R\$192 million basically due to civil provisions including provision for contingencies related to economic plans.

Y-o-y, the increase of R\$254 million is mainly due to higher expenses with operating provisions in the amount of R\$91 million, the increase in sundry losses in the amount of R\$74 million, and the increase in goodwill amortization in the amount of R\$25 million.

Operating Result

In 1Q09, the Operating Result reached R\$2,371 million, a 2.8% decrease (R\$68 million), compared to 4Q08.

The variation in the quarter is due to: (i) higher allowance for loan losses expenses, in the amount of R\$958 million; (ii) higher operating expenses (net of revenues), in the amount of R\$259 million; (iii) higher tax expenses in the amount of R\$89 million; (iv) decrease in the equity in the earnings of unconsolidated companies in the amount of R\$41 million; and (v) reduction of operational income from insurance, private pension plan and certificated savings plans, in the amount of R\$6 million, **mitigated** by: (vi) higher financial margin, in the amount of R\$989 million; (vii) decrease in personnel and administrative expenses, in the amount of R\$277 million; and (viii) increase in fee and commission income, in the amount of R\$19 million.

Comparing 1Q09 to 1Q08, there was a decrease of R\$197 million, a 7.7% variation.

The variation in the period refers to: (i) higher expenses with allowance for loan losses, in the amount of R\$1,253 million; (ii) increase in personnel and administrative expenses, in the

amount of R\$351 million; (iii) higher operating expenses (net of revenues), in the amount of R\$254 million; and (iv) decrease in the equity in the earnings of unconsolidated companies in the amount of R\$26 million, **mitigated** by: (v) higher financial margin, in the amount of R\$1,611 million; (vi) increase in fee and commission income in the amount of R\$34 million; (vii) lower tax expenses, in operating amount from R\$20 million; and (viii) increase in operating income from insurance, private pension plans and certificated savings plan, in the amount of R\$22 million.

Non-Operating Income

In 1Q09, non-operating income was negative in R\$39 million, due to higher expenses with the sale of assets and higher provision for foreclosed assets. Y-o-y, there was a decrease of R\$54 million, due to higher expenses with the sale of assets and higher provision for foreclosed assets.

Sustainability

Bradesco published its 2008 Sustainability Report, which presents the core of Bradesco Organization's sustainability culture and a set of information regarding the main aspects of the initiatives carried out by the Company in compliance with the economic, environmental and social guidance already integrated by the Bank of the Planet. To read the 2008 Sustainability Report, visit www.bradesco.com.br/rsa.

National Day of Voluntary Action (*Dia Nacional de Ação Voluntária*) More than 1.6 million services were provided in the 7th edition of the National Day of Voluntary Action that took place on March 15, promoted by Fundação Bradesco in its 40 school units and other 208 locations near them. This year, 31,478 people volunteered, most of them students, teachers and employees of Fundação Bradesco and Bradesco Organization.

Investor Relations Area IR

In 1Q09, we participated in four seminars abroad (Miami, Cancun, Acapulco and New York) and, for the second time, in the World Money Show, in Orlando.

In Brazil, we held Apimec meetings in the cities of Ribeirão Preto, Santos and Florianópolis, the first two in partnership with the Brazilian Institute of Investors (INI). We also carried out an INI meeting in São Paulo and took part in conferences in the cities of São Paulo and Campinas, in addition to meet investors in one-on-one meetings at our headquarters.

Corporate Governance

Bradesco is AAA+ rated in Management & Excellence, placed as the first Latin American bank to obtain the highest Corporate Governance rating, in addition to the AA (Great Corporate Governance Practices) rating granted by Austing Rating.

Every shareholder is entitled, in addition to 100% of Tag Along to common shares and 80% to preferred shares, to a minimum mandatory dividend of 30% of adjusted net income, percentage higher than the minimum 25% set forth by the Brazilian Corporate Law. The preferred shares are entitled to dividends 10% higher than those attributed to common shares.

Regarding the Corporate Governance structure, Bradesco's Board of Directors is supported by 5 statutory committees (Ethical Conduct, Audit, Internal Controls and Compliance, Compensation and Integrated Risk Management and Capital Allocation), in addition to 33 Executive Committees that support the Board of Executive Officers.

On March 10, 2009, all matters of the agenda of the Shareholders' Meetings were approved, among them, the common and preferred shares reverse split with the simultaneous split of each share after the reverse split.

For further information, please visit: <http://www.bradesco.com.br/ri/> Corporate Governance Section.

*Share Performance**Number of Common and Preferred Shares (*)*

	Mar09	Dec08	Dec07	Dec06	Dec05	Dec04	Dec03	In thousands
Common Shares	1,534,788	1,534,806	1,514,006	1,500,214	1,468,350	1,430,107	1,437,054	
Preferred Shares	1,534,900	1,534,900	1,514,006	1,502,435	1,469,817	1,416,491	1,416,492	
Subtotal Outstanding	3,069,688	3,069,706	3,028,012	3,002,649	2,938,167	2,846,598	2,853,546	
Treasury Shares	182	164	3,368	1,137	696		516	
Total	3,069,870	3,069,870	3,031,380	3,003,786	2,938,863	2,846,598	2,854,062	

(*) For comparison purposes, in 2008, there was a 50% stock bonus, which was applied to previous years. Likewise, there was a 100% stock bonus in 2005 and 2007.

On March 31, 2009, Banco Bradesco's capital stock was R\$23 billion, composed of 3,069,688 thousand shares, of which 1,534,788 thousand are common shares and 1,534,900 thousand are preferred shares, all non-par and book-entry shares. The largest shareholder is the holding company Cidade de Deus Participações, which directly holds 49% of our voting capital and 24.51% of our total capital. Cidade de Deus Participações is controlled by the Aguiar Family, Fundação Bradesco and another holding company, Nova Cidade de Deus Participações. Nova Cidade de Deus Participações is controlled by Fundação Bradesco and Elo Participações e Investimento, which has as shareholders the majority of members of Bradesco's Board of Directors and Statutory Executive Board.

Number of Shareholders Resident in the Country and Abroad

Number of Shareholders Resident in the Country and Abroad	2008			2009		
	March	%	Capital Interest %	March	%	Capital Interest %
Individuals	1,257,120	91.3	26.6	1,270,138	91.4	26.8
Corporate Clients	115,738	8.4	44.6	116,173	8.3	45.7
Subtotal Resident in the Country	1,372,858	99.7	71.2	1,386,311	99.7	72.5
Resident Abroad	3,727	0.3	28.8	3,837	0.3	27.5
Total	1,376,585	100	100	1,390,148	100	100

Regarding Bradesco's shareholders, resident in the country and abroad, we observed, on March 31, 2009, that the number of shareholders domiciled in Brazil was 1,386,311, accounting for 99.7% of total shareholders and holding 72.5% of Bradesco shares. The number of shareholders resident abroad was 3,837, accounting for 0.3% of shareholders and holding 27.5% of Bradesco shares.

Share Performance ()*

	In R\$ (except %)					
	1Q08	1Q09	Variation %	4Q08	1Q09	Variation %
Income per Share	0.62	0.56	(9.68)	0.59	0.56	(5.08)
Dividends/Interest on Shareholders Equity - Common Share (after Income Tax - IR)	0.198	0.176	(11.11)	0.169	0.176	4.14
Dividends/Interest on Shareholders Equity - Preferred Share (after IR)	0.218	0.194	(11.01)	0.186	0.194	4.30
Book Value per Share (Common and Preferred)	10.72	11.50	7.28	11.16	11.50	3.05
Last Business Day Price - Common	28.47	19.22	(32.49)	19.99	19.22	(3.85)
Last Business Day Price - Preferred	32.53	23.10	(28.99)	22.59	23.10	2.26
Market Value (R\$ million) (**)	93,631	65,154	(30.41)	65,354	65,154	(0.31)

(*) For comparison purposes, in 2008, there was a 50% stock bonus, which was applied to 2007; and

(**) Number of shares (disregarding treasury shares) x closing price of common and preferred shares of the last day of the period.

In 1Q09, Bradesco preferred shares appreciated by 2.5% (adjusted per dividends), while Ibovespa had a positive performance of 9.0% . The period was remarked by stock market volatility, still the effects of the word financial crisis.

Main Ratios

Market value: considers the closing price of common and preferred shares multiplied by the respective number of shares (disregarding treasury shares).

Market value/shareholders equity: indicates the number of times Bradesco s market value is higher than its accounting shareholders equity.

Formula used: number of common and preferred shares multiplied by the closing price of common and preferred shares of the last business day of the period. The amount is divided by the accounting shareholders equity of the period.

Dividend yield: is the ratio between share price and dividends and/or Interest on Shareholders' Equity distributed to shareholders in the last 12 months, indicating the investment result by the profit sharing.

Formula used: amount received by shareholders as dividends and/or Interest on Shareholders' Equity in the last 12 months, divided by the preferred share closing quote of the last day of the period.

Payout Index: it indicates the percentage of net income paid as dividends/Interest on Shareholders' Equity (YTD).

Formula used: amount received by shareholders as dividends and/or Interest on Shareholders' Equity (net of income tax) divided by the book net income adjusted by non-recurring goodwill amortization (disregarding legal reserve (5% of net income)).

Dividends/Interest on Shareholders' Equity JCP

In 1Q09, R\$647 million was allocated to shareholders as Dividends and Interest on Shareholders' Equity, equivalent to 34.7% of adjusted net income for the quarter and 34.0% YTD. The amounts allocated over the years have surpassed the limits set forth by the Brazilian Corporation Law and Bradesco's Bylaws.

Compulsory Deposits/ Liabilities

In percentages	Mar09	Dec08	Sep08	Jun08	Mar08	Dec07	Sep07	Jun07	Mar07
Demand Deposits									
Rate (1) (5)	42	42	45	45	45	45	45	45	45
Additional (2) (6)	5	5	8	8	8	8	8	8	8
Liabilities	30	30	25	25	25	25	25	25	25
Liabilities (Microfinance)									
Free	2	2	2	2	2	2	2	2	2
Free	21	21	20	20	20	20	20	20	20
Savings Deposits									
Rate (3)	20	20	20	20	20	20	20	20	20
Additional (2) (6)	10	10	10	10	10	10	10	10	10
Liabilities	65	65	65	65	65	65	65	65	65
Free	5	5	5	5	5	5	5	5	5
Time Deposits									
Rate (4)	15	15	15	15	15	15	15	15	15
Additional (2) (6)	4	5	8	8	8	8	8	8	8
Free	81	80	77	77	77	77	77	77	77
Court Deposits									
Rate	0	0	0	0	0	0	0	0	0
Free	100	100	100	100	100	100	100	100	100

(1) Collected in cash not remunerated;

(2) Collected in cash with the Special Clearance and Custody System (Selic) rate;

(3) Collected in cash with the Reference Interest rate (TR) + interest of 6.17% p.a.;

(4) Pegged to securities. As of the calculation period, from November 3 to November 7, 2008, compliance as of November 14, 2008, liabilities are complied 70% in cash not remunerated, and 30% in government securities pegged to Selic rate; as of January 5 to 9, 2009, compliance as of January 16, 2009, liabilities are complied 60% in cash not remunerated and 40% in government securities pegged to Selic rate;

(5) As of the calculation period, from October 20 to October 31, 2008, Deposit Guarantee Association (FGC) from August 2008 was prepaid 60 times, compliance as of October 29, 2008;

(6) As of the calculation period, November 17 to November 21, 2008, compliance as of December 1, 2008, additional liabilities are collected in government securities pegged to Selic rate.

Product and Service Market Share

Below, Banco Bradesco S.A. market share in relation to Banking Market, Insurance and Customer Service Network.

Mar09	Dec08	Mar08	Dec07
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Banks Source: Brazilian Central Bank (Bacen)				
Time Deposit	N/D	14.0	10.5	9.4
Savings Deposit	N/D	14.3	13.7	14.0
Demand Deposit	N/D	17.2	18.4	16.4
Loan Operations	13.1	13.2	13.2	13.1
Loan Operations Auto Individuals	22.1 (*)	23.0	22.1	21.9
Online Collection (Balance)	N/D	30.2	31.5	33.2
Number of Branches	17.6	17.7	17.0	17.3
Banks Source: International Revenue Service /Brazilian Federal Data Processing Service (Serpro)				
Federal Revenue Collection Document (DARF)	21.4	20.1	20.3	18.9
Brazilian Unified Tax Collection System Document (DAS)	16.6	16.6	15.9	16.8
Banks Source: Social Security National Institute (INSS)/Dataprev				
Social Pension Plan Voucher (GPS)	14.2	14.2	14.0	13.9
Benefit Payment to Retirees and Pensioners	19.6	19.6	19.5	19.6
Banks Source: National Association of Investment Banks (Anbid)				
Investment Funds + Portfolios	15.8	15.2	14.1	14.1
Insurance, Private Pension Plans and Certificated Savings Plans Source: Insurance Superintendence (Susep) and National Agency for Supplementary Healthcare (ANS)				
Insurance, Private Pension Plans and Certificated Savings Plans				
Premiums	23.8 (**)	23.9	23.7	25.5
Insurance Premiums (including Long-term Life Insurance - VGBL)	24.2 (**)	24.0	23.3	25.8
Life Insurance and Personal Accidents Premiums	17.4 (**)	16.8	17.3	15.8
Auto/Basic Lines (RE) Insurance Premiums	9.8 (**)	10.5	10.5	12.0
Auto/Optional Third-Party Liability (RCF) Insurance Premiums	14.3 (**)	13.4	13.1	15.3
Health Insurance Premiums	46.8 (**)	45.6	42.0	42.4
Revenues from Private Pension Plans/Contributions (excluding VGBL)	25.5 (**)	28.2	32.4	27.9
Revenues from Certificated Savings Plans	19.3 (**)	18.9	18.3	19.9
Technical Provisions for Insurance, Private Pension Plans and Certificated				
Savings Plans	33.4 (**)	34.1	35.8	36.4
Insurance and Private Pension Plans Source: Fenaprevi				
Income on VGBL Premiums	35.9 (**)	36.5	37.6	41.9

Market Share

	Mar09	Dec08	Mar08	Dec07
Revenues from Unrestricted Benefits Generating Plans (PGBL)				
Contributions	24.5 (**)	24.8	32.4	26.1
Private Pension Plans Investment Portfolios (including VGBL)	37.4 (**)	37.6	39.8	41.0
Credit and Debit Card Source: Brazilian Association of Credit Card				
Companies and Services (Abecs)				
Credit Card Revenue	18.9	19.4	20.0	20.0
Debit Card Revenue	19.4	19.7	19.6	20.3
Leasing Source: Brazilian Association of Leasing Companies (ABEL)				
Lending Operations	18.9 (*)	18.6	14.7	12.9
Banco Finasa BMC Source: Bacen				
Finabens (Portfolio)	10.4 (*)	10.4	12.9	14.8
Auto (Portfolio) Including Banco Bradesco	22.1 (*)	23.2	25.4	21.9
Consortium Source: Bacen				
Real Estate	27.0 (*)	27.1	27.1	27.1
Auto	23.9 (*)	23.5	21.2	21.1
Trucks, Tractors and Agricultural Implements	13.8 (*)	13.7	7.0	6.8
International Area Source: Bacen				
Export Market	23.8	22.1	20.8	20.4
Import Market	17.5	16.0	15.2	16.1

(*) Reference date: February 2009

(**) Reference date: January 2009 (regarding health insurance, the ANS indexes were estimated).

N/A Not Available

Bradesco's clients have ample access to consult their operations, carry out financial transactions and acquire products and services made available with high technology by ATM, *Fone Fácil* and Internet channels.

Reiterating our commitment to social responsibility, people with special needs can rely on the Bradesco Dia&Noite Customer Service Channels, as follows:

Internet banking for the visually impaired;

Personalized assistance for the hearing impaired, by means of the digital language in *Fone Fácil*; and

Access for the visually impaired and wheelchair users in ATM Network.

Branch Network

	Mar08	Market	Mar09	Market
Market Share per Brazilian Region				

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	Bradesco	Market (*)	Share %	Bradesco	Market (*)	Share %
North	153	727	21.1%	162	760	21.3%
Northeast	505	2,635	19.2%	528	2,714	19.5%
Midwest	264	1,391	18.9%	282	1,431	19.7%
Southeast	1,781	10,212	17.4%	1,890	10,498	18.0%
South	466	3,671	12.7%	513	3,767	13.6%
Total	3,169	18,636	17.0%	3,375	19,170	17.6%

(*) Source: Unicad Information on Entities of Interest to the Brazilian Central Bank

Investments in Infrastructure, Information Technology and Telecommunication

Bradesco has been continuously increasing its investments in IT, especially infrastructure, IT and telecommunications, always with a view to providing its clients with higher quality service in high availability and reliable environment. Only in the first three months of 2009 Bradesco invested R\$793 million (R\$194 million in infrastructure and R\$599 million in IT/telecommunications).

Making evident the strategic importance of business support and the constant concern of the Bradesco in automating its processes, optimizing resources, since 2004, Bradesco has invested approximately R\$10.5 billion in infrastructure, information technology and telecommunications.

	Years					R\$ million
	2004	2005	2006	2007	2008	1Q09
	Infrastructure	230	245	354	478	667
IT/Telecommunication	1,302	1,215	1,472	1,621	2,003	599
Total	1,532	1,460	1,826	2,099	2,670	793

On a daily basis, approximately 169 million transactions are processed, from clients and back office, to an account basis that exceeded 52 million, and over 85 million debit/credit cards. E-channels respond for 87% of transactions carried out by clients.

Our over 10 million Internet Banking users can see the image of checks debited into account, front and back, and they can also print copies.

After transferring 100% of mainframe processing platform to the new Information Technology Center (CDI), the migration of servers and sub-systems of other technologic platforms are at an advanced stage.

We also would like to point out the mass use of security devices such as chip card, biometrics (Palm Secure), security key card (tancode) and electronic (token), available in customer service channels to provide them safer transactions.

*Market Risk**Market Risk Analysis*

For Bradesco, risk management is essential in all its activities and uses it to add value to its business as it supports the commercial areas in the planning of its activities, maximizing own and third-party fund use for the benefit of

shareholders and the community. For further information on risk management and compliance, please visit: www.bradesco.com.br/ir - [Financial Information/ Quarterly Reports](#).

The 1Q09 maintained the same behavior observed in 4Q08, when market recovery was followed by uncertain moments regarding the deep impact of the crisis upon countries' economies. Central

Banks throughout the world continued adopting measures aiming at inserting liquidity within the market, to facilitate credit and reinstate trust in the financial systems affected by the crisis. These measures included the maintenance of monetary policy flexibility, keeping interest rates in the lowest levels never before seen in history, creating systems that guarantee the transactions among financial institutions and the purchase of long-term securities (United States and Japan).

Despite the disclosed plans, the lack of details and the concern with the real efficacy of the measures that had already been adopted contributed for the high volatility of the market, however, way lower than the one observed in 4Q08. Corporate results disclosure throughout the quarter confirmed the strong impact of the crisis upon activities from different segments. Gross Domestic Product (GDP) in 4Q08 posted a severe drop in the main advanced economies (United States, the Eurozone and England) and also in emerging economies, showing the high level of global slowdown. However, March was slightly more optimistic. The main reasons for that came from the United States, from some North American Banks stating that the first months of 2009 posted revenues and that they would no longer need help from the government, and from the disclosure of some economic indexes that posted some figures above market's expectations. In addition, this slight optimistic scenario was strengthened by the approval of the Public Private Investment Program by the United States, whose purpose is to absorb up to US\$1 trillion bad securities from the banks (securities pegged to home and commercial mortgages), and by some signs that China would be recovering the demand for basic materials.

In the domestic scenario, the Brazilian Government, in order to stimulate credit, announced a housing program that expects the expansion of real state financing and job creation in civil construction, and which kept low taxes to stimulate the sectors that had strong slowdown, mainly the automobile industry.

Regarding the monetary policy, due to the drop in the economic activity and prices settlement, the Monetary Policy Committee (Copom) began the flexibility cycle and decided to reduce the basic interest rate (Selic) in both meetings held in the period, from 13.75% to 11.25% p.a.. Futures market for local interest rates is already studying the other reductions in the Selic rate for 2009. It is also worth highlighting Bacen's revision for GDP growth projections, from 3.2% to 1.2%, and for the inflation, from 4.7% to 4% in 2009.

The decrease of volatility in the 1Q09 compared to the 4Q08, allied to better market liquidity, influenced the Trading Portfolio VaR that posted a decrease in the period, mainly due to IPCA and Sovereign bonds/Eurobonds and Treasury risk factors.

Value at Risk (VaR) Trading Portfolio

Risk Factors	R\$ thousand								
	Mar09	Dec08	Sep08	Jun08	Mar08	Dec07	Sep07	Jun07	Mar07
Pre-fixed	16,282	76,236	24,742	7,142	14,364	59,762	106,750	30,730	2,787
General Price Index - Market (IGP-M)	54	18	1,231	117	96	67	48	30	15
Extended Consumer Price Index (IPCA)	66,173	267,651	157,598	44,136	29,523	83,503	171,362	59,679	37,787
Domestic Exchange Coupon	7,338	13,991	3,733	390	466	3,239	1,152	866	462
Foreign Currency	10,159	23,070	13,150	1,382	2,089	835	6,783	5,352	705
Variable Income	12,021	4,499	2,863	6,629	2,823	5,527	1,450	967	2,743
Sovereign/Eurobonds and Treasuries	88,015	170,532	71,811	24,350	50,946	39,444	38,229	17,493	22,245
Other	57	61	2,253	2,369	3,793	6,700	7,555	5,329	63
Correlation/Diversification Effect	(70,887)	(112,617)	(72,854)	(24,274)	(46,365)	(129,293)	(217,515)	(68,404)	(11,686)
VaR	129,212	443,441	204,527	62,241	57,735	69,784	115,814	52,042	55,121

Average VaR in the Quarter	206,152	550,624	97,535	91,960	58,635	82,736	86,960	60,265	42,029
Minimum VaR in the Quarter	120,399	221,038	61,857	58,792	41,442	64,552	33,097	39,367	22,146
Maximum VaR in the Quarter	417,290	750,559	244,827	120,378	69,571	101,611	134,092	90,034	63,103

Backtesting Trading Portfolio VaR

The methodology applied and current statistical models are validated on a daily basis using backtesting techniques. The backtesting compares the daily VaR calculated with the result obtained with these positions (excluding result with intraday positions, brokerage rates and commissions). Its main purpose is to monitor, validate and evaluate the adherence to the VaR model and the number of disruptions must be in accordance with the reliability interval previously established in the modeling.

Stress Analysis

To estimate the possible loss not included in VaR, the Organization evaluates daily the possible effects on the positions of stress scenarios. Stress analysis is a tool that tries to quantify the negative impact of shocks and economic events financially unfavorable to the positions of the institution. Thus, crisis scenarios are prepared by the Organization's economic area, for risk factors in which the trading portfolio has a position. Thus, considering the diversification effect among risk factors, the possibility of the average estimated loss in a stress situation would be R\$1,118 million in the 1Q09, and the maximum estimated loss would be approximately R\$1,576 million.

Trading Portfolio Stress Analysis

	R\$ thousand							
	Without Diversification				With Diversification			
	Mar09	Dec08	Sep08	Dec08	Mar08	Mar09	Dec08	Sep08
Stress Analysis - Trading Portfolio								
Average in the Quarter	1,827,137	1,859,921	758,370	272,232	275,693	1,021,942	1,294,568	476,564
Minimum in the Quarter	1,792,199	1,892,689	476,112	510,592	461,661	1,117,892	1,425,209	294,548
Maximum in the Quarter	1,501,861	609,924	264,658	294,611	232,787	837,097	382,265	199,359
Maximum in the Quarter	2,251,277	2,755,070	803,121	823,568	626,992	1,576,158	2,051,929	476,564

Besides the follow-up and control of VaR and stress analysis, a sensitivity analysis of the trading portfolio is made daily, measuring the effect on the portfolio of the moves of the market curves and prices.

Independent Auditors Report on the Limited Review of Supplementary Accounting Information presented in the Report on Economic and Financial Analysis

To the Board of Directors
Banco Bradesco S.A.

1. In connection with our limited reviews of the Quarterly Information of Banco Bradesco S.A. and its subsidiaries (consolidated) as of March 31, 2009, December 31 and March 31, 2008, on which we issued a report without exceptions dated April 30, 2009, we carried out a limited review of the supplementary accounting information presented in the Report on Economic and Financial Analysis. This supplementary information was prepared by the Bank's management to permit additional analysis and is not a required part of the Quarterly Information.

2. Our work was carried out in accordance with the specific standards established by the Institute of Independent Auditors of Brazil (IBRACON), in conjunction with the Federal Accounting Council (CFC), for the purpose of reviewing the supplementary accounting information described in paragraph one and mainly comprised: (a) inquiries of and discussions with management responsible for the accounting, financial and operating areas of the Bank and its subsidiaries with regard to the main criteria used for the preparation of this additional accounting information and (b) a review of the significant information and the subsequent events which have, or could have significant effects on the financial position and operations of the Bank and its subsidiaries.

3. Based on our limited reviews, we are not aware of any material modifications which should be made to the supplementary information, referred to above, in order that this information be fairly presented, in all material respects, in relation to the Quarterly Information, referred to in paragraph one, taken as a whole.

São Paulo, April 30, 2009

Audidores Independentes
CRC 2SP000160/O-5

Washington Luiz Pereira Cavalcanti
Contador
CRC 1SP172940/O-6

Management Report

Dear Shareholders,

We hereby present to you the Consolidated Financial Statements of Banco Bradesco S.A. for the period ended March 31, 2009, pursuant to the Brazilian Corporation Law.

The global scenario still demands prudent actions. Within this context, Bradesco Organization remains realistic and strong, renewing its constructive and positive view regarding Brazil's outlooks. Bradesco is also aware of opportunities that may arise from unstable environment.

At Bradesco Organization, amongst the material events of 1Q09, we can highlight:

March 10, date of Fundação Bradesco's 66th anniversary, was very important for us. Mr. Luiz Carlos Trabuco Cappi, having worked 40 years for the Organization, was the successor of Mr. Márcio Artur Laurelli Cypriano, as the CEO of Banco Bradesco. Mr. Cypriano have reached the limit age provided for by the Bank's Bylaws for the position and after 10 years of profitable and calm management, did not have his term renewed. He remains as a member of the Board of Directors, providing the Organization with his important collaboration.

Also on March 10, the Special Shareholders Meeting approved the Bank's common and preferred shares reverse split, in the proportion of fifty (50) to one (1), with simultaneous split for each share, after they are grouped in the proportion of one (1) to fifty (50), respecting the respective type of shares. For the rounding of shareholdings that arise from fractions of shares, at the shareholders' free and exclusive discretion, a 61-day term was granted starting on April 8, 2009 and ending on June 8, 2009.

In 1Q09, Bradesco recorded a Net Income of R\$1.723 billion, corresponding to R\$0.56 per share and annualized profitability of 21.01% on average Shareholders' Equity (*). The annualized return on Average Total Assets stood at 1.48%.

In 1Q09, R\$2.528 billion were paid and provisioned as Interest on Shareholders' Equity and Dividends to shareholders, of which R\$647 million as income for the quarter (R\$124 million paid and R\$523 million provisioned) and R\$1.881 billion referring to 2008 (a monthly payment of R\$39 million on January 2, 2009 and a supplementary payment of R\$1.842 billion on March 9, 2009).

In the period, the Organization's taxes and contributions, including social security contributions, paid or provisioned, amounted to R\$3,159 billion, of which R\$1,473 billion of taxes withheld and collected from third-parties, mainly from financial intermediation, and R\$1,686 billion was calculated based on the activities developed by Bradesco Organization, equivalent to 97.85% of Net Income.

The control of administrative expenses and the permanent effort to increase revenues reflect the improvement in the Operating Efficiency Ratio (IEO), accumulated for 12 months, from 41.65%, in March 2008, to 41.50%, on March 31, 2009.

The Capital Stock realized was R\$23 billion at the end of the quarter. Added to Equity Reserves of R\$12.306 billion, it comprised the Shareholders' Equity in the amount of R\$35.306 billion, a growth of 7.28% compared to the previous year, corresponding to a book value of R\$11.50 per share.

Bradesco's market value, calculated based on the quotation of its shares, reached R\$65.154 billion on March 31, equivalent to 1.85 times the accounting Shareholders' Equity, maintaining with a positive perception despite the 30.41% decrease due to the current economic scenario, which was R\$93.631 billion in the same period of the previous year.

It is worth pointing out that the Managed Shareholders' Equity corresponds to 7.39% of consolidated Assets that amounted to R\$482.141 billion, a 35.63% growth over March 2008. Therefore, the capital adequacy ratio in the consolidated financial result reached 16.58% and in the consolidated economic-financial result reached 16.04%, higher than the minimum of 11% regulated by Resolution 2,099, as of August 17, 1994 of the National Monetary Council, in conformity with the Basel Committee. At the end of the quarter, the fixed assets to shareholders' equity ratio compared to consolidated reference shareholders' equity stood at 48.93% in the consolidated financial result and 14.12% in the consolidated economic-financial result, in conformity with the maximum limit of 50%.

Pursuant to Article 8 of Circular Letter 3,068, dated November 8, 2001 of the Brazilian Central Bank, Bradesco declares to have financial capacity and plans to hold to maturity securities classified in the held-to-maturity securities category.

Global funds raised and managed by Bradesco Organization amounted to R\$640,347 billion on March 31, a growth of 26.71% y-o-y and distributed as follows:

R\$260,763	billion in demand deposits, time deposits, interbank deposits, other deposits, open market and savings account;
R\$200,975	billion in assets under management, comprising investment funds, managed portfolios and third-party fund quotas, 9.33% higher than March/2008;
R\$102,108	billion recorded in the exchange portfolio, borrowings and onlendings, own working capital, tax payment and collection and related taxes, funds from issuance of securities, subordinated debt in the country and other funding;
R\$66,673	billion recorded in technical provisions for insurance, supplementary private pension plan and certificated savings plan, with a 11.64% increase when compared to the previous year;
R\$9,828	billion in foreign funding, by means of public and private issues, subordinated debt and securitization of future financial flows, representing US\$4.245 billion.

At the end of the period, loan operations recorded a balance of R\$214,291 billion, including:

R\$10,220	billion in advances on exchange contracts, for a total portfolio of US\$10.839 billion of export financing;
US\$1,998	billion operations of import financing in foreign currency;
R\$21,662	billion in Leasing;
R\$10,703	billion in business in the rural area;
R\$58,024	billion in consumer financing;

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R\$32,693	billion in sureties and guarantees;
R\$7,054	billion of credits receivable from credit cards;
R\$14,533	billion referring to foreign and domestic fund onlending operations, mainly originated from the BNDES (National Economic and Social Development Bank), as the main onlending agent.

For Real Estate Financing, the Organization allocated in the quarter funds for the construction and acquisition of own house in the amount of R\$654.604 million, corresponding to 5,307 properties.

To support company's capitalization, Bradesco, through Banco Bradesco BBI S.A., intermediated primary and secondary offering of shares, debentures and promissory notes, in addition to Receivables Securitization Fund operations that, in the period, totaled R\$1.950 billion, representing 30.90% of the total volume of these issues recorded at the Brazilian Securities and Exchange Commission (CVM). It is also worth highlighting Projects Financing and Structured Operations, caring for structuring, origination, distribution and management of clients assets, flows and financial inventory.

Standing out in the areas of Insurance, Private Pension Plan and Certificated Savings Plan, *Grupo Bradesco de Seguros e Previdência* recorded, on March 31, Net Income of R\$649.552 million and Shareholders' Equity of R\$9.384 billion. Insurance written premiums, pension plan contributions and savings bond income reached R\$5.514 billion, a growth of 2.74% compared to the same period in the previous year.

On March 31, Bradesco Organization's network, had at its clients and users disposition, 33,475 outlets with 29,764 Bradesco Dia&Noite ATMs, 29,339 of them also working on weekends and holidays, in addition to 5,679 Banco24Horas machines, available to Bradesco clients, who can do withdrawals, print statements and view balances. The network also had 884 Correspondent Banks from Banco Finasa BMC, available for services in the payroll-deductible loans and vehicles segments:

5,742	Branches, Banking Service Branches (PAB) and Advanced Service Branches (PAA) in the country (Branches: Bradesco's 3,346, Banco Finasa BMC's 24, Banco Bankpar's 2, Banco Bradesco BBI's 1, Banco Bradesco Cartões' 1 and Banco Alvorada's 1; PABs: 1,184; and PAAs: 1,183);
4	Branches Overseas, 1 in New York, 2 in Grand Cayman and 1 in Nassau, in the Bahamas;
7	Subsidiaries Overseas (Banco Bradesco Argentina S.A., in Buenos Aires; Banco Bradesco Luxembourg S.A., in Luxembourg; Bradesco Securities, Inc., in New York; Bradesco Securities UK Limited, in London; Bradesco Services Co., Ltd., in Tokyo; Cidade Capital Markets Ltd., in Grand Cayman; and Bradesco Trade Services Limited, in Hong Kong);

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5,959	Banco Postal branches;
16,710	Bradesco Expresso service stations;
1,512	Eletronic Service Branches in companies (PAE)
3,389	Outplaced Terminals of Bradesco Dia&Noite (Day&Night) ATM network; and
152	Branches of Finasa Promotora de Vendas, a company present in 22,445 car dealers.

Pursuant to CVM Rule 381, Bradesco Organization did neither contract nor had services provided by PricewaterhouseCoopers Auditores Independentes not related to external audit on levels exceeding 5% of its total costs in the quarter. The policy adopted complies with the principles preserving the auditor's independence, in accordance with internationally accepted criteria, which are: the auditor must neither audit its own work, nor perform managerial tasks at its client or promote its client's interests.

Bradesco's Human Resources Managerial Policy maintains a model of excellence, guided by respect and transparency in its relations through continual investment in development, knowledge sharing and valuation of the human being. In the quarter there were 601 courses, with 487,441 attendances. The assistance benefits, focused on ensuring well-being, improving quality of life and safety of employees and their dependents, reached, by the end of the period, 182,736 lives.

A Pioneer in the Organization's social investment, Fundação Bradesco develops a broad social and educational program in its 40 Schools primarily installed in the country's most underprivileged regions in all Brazilian states and the Federal District. With a planned budget of R\$231.343 million for the year, it will provide over 642 thousand assistances across its performance segments, with free and quality education, of which 112 thousand students are served in their own Schools, in Basic Education from Kindergarten to High School and Technical Professional Education in high school level, in Youth and Adult Education and in the Preliminary and Continuing Qualification, and more than 530 thousand assistances in other on-site and distance education courses, through its Virtual School, its e-learning portal and CIDs Digital Inclusion Centers. Meals, medical and dental assistance, uniform and school supplies are ensured for approximately 50 thousand Basic Education students, free of charge.

Developed by the Organization, the Finasa Sports Program has, in the city of Osasco, São Paulo, 53 qualification and specialization centers to teach volleyball and basketball in private and state schools and in Municipal Sports Centers, in SESI and in private schools, including Fundação Bradesco's school units. It currently assists over 2,300 9 to 18 year-old girls, emphasizing the commitment to defending a Country open to talent, effort and citizenship valuation.

We have registered important acknowledgements to Bradesco in the quarter:

Bradesco is the 1st most valuable brand in the world in the banking segment, according to a study prepared by the international consulting firm Brand Finance, published on the special issue Top 500 Global Financial Brands 2009, of The Banker magazine, which also showed Bradesco as the 5th largest brand value in the world among the retail Banks and the most valuable brand in Brazil;

It was chosen as the Institution with best quality in treasury operations in Latin America by Global Finance magazine, a publication specialized in international finance, in the Best Provider of Money Market Funds In Latin America category;

Winner in the categories Best Work in Air and Best Work in Fauna and Flora in the third edition of Brazil Environment Award *Prêmio Brasil de Meio Ambiente*, coordinated by Editora JB, which is responsible for the publication of *Jornal do Brasil*;

The first Brazilian company to receive the Golden Peacock Global Award for Corporate Social Responsibility 2009. The acknowledgement is given to companies that adopt the best corporate social and environmental responsibility policies;

Recognized as the best Private Banking of the country, for the second consecutive year, by Euromoney magazine, one of the most respected publications specialized in international finances; and

Bradesco Asset Management BRAM received the maximum grade from Moody's, one of the main risk assessment agencies of the world rated with MQI, the highest grade in the international management quality level.

Once more the results reached confirmed Bradesco's commitment to always offering high quality products and services. These advances are achieved thanks to the support and the trust of our shareholders and clients and the efficient and dedicated work of our personnel and other employees. For all of that, we would like to thank all of you.

Cidade de Deus, April 30, 2009

**Board of Directors and
Board of Executive Officers**

(*) It does not take into account the mark-to-market effect of available-for-sale securities recorded in the shareholders equity.

Consolidated Balance Sheet R\$ thousand

Assets	2009		2008
	March	December	March
Current assets	363,187,181	344,543,102	275,069,597
Funds available (Note 6)	7,533,368	9,295,541	5,702,253
Interbank investments (Notes 3d and 7)	92,518,981	73,462,439	48,112,116
Investments in federal funds purchased and securities sold under agreements to repurchase	83,094,204	61,434,616	42,893,613
Interbank deposits	9,425,217	12,030,642	5,223,372
Allowance for losses	(440)	(2,819)	(4,869)
Securities and derivative financial instruments (Notes 3e, 3f, 8 and 32b)	109,441,918	118,548,453	93,786,182
Own portfolio	86,932,457	92,838,502	82,214,836
Subject to repurchase agreements	54,789	3,677,132	1,615,018
Derivative financial instruments	2,022,601	1,986,876	1,417,180
Restricted deposits Brazilian Central Bank	14,413,471	13,183,184	4,206,268
Subject to collateral provided	5,975,073	6,820,705	3,981,945
Securities purpose of unrestricted purchase and sale commitments	43,527	42,054	350,935
Interbank accounts	15,211,438	13,286,710	24,017,589
Unsettled payments and receipts	448,405	71,077	743,980
Restricted credits: (Note 9)			
Restricted deposits Brazilian Central Bank	14,731,881	13,200,677	23,216,434
National treasury rural loan	578	578	578
National Housing System (SFH)	4,934	5,317	5,239
Correspondent banks	25,640	9,061	51,358
Interdepartmental accounts	14,731	55,960	145,798
Internal transfer of funds	14,731	55,960	145,798
Loan operations (Notes 3g, 10, 32b)	75,933,451	76,636,185	68,156,719
Loan operations:			
Public sector	703,541	83,725	74,077
Private sector	82,491,208	83,244,110	73,607,833
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(7,261,298)	(6,691,650)	(5,525,191)
Leasing operations (Notes 2, 3g, 10 and 32b)	7,421,374	6,918,300	3,854,652
Leasing receivables:			
Public sector	74,401	71,308	56,553
Private sector	13,177,699	12,141,973	6,758,474
Unearned income from leasing	(5,395,771)	(4,988,418)	(2,820,855)
Allowance for leasing losses (Notes 3g, 10f, 10g and 10h)	(434,955)	(306,563)	(139,520)
Other receivables	53,674,549	44,932,764	29,767,974
Receivables on sureties and guarantees honored (Note 10a-2)	7,347	40,513	12,249
Foreign exchange portfolio (Note 11a)	33,385,361	24,836,825	14,255,544
Receivables	505,129	385,232	338,842
Securities trading	874,432	1,244,975	809,610
Specific loan	882		
Insurance premiums receivable	2,060,151	1,362,825	1,255,932

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Sundry (Note 11b)	17,326,267	17,360,172	13,198,094
Allowance for other loan losses (Notes 3g, 10f, 10g and 10h)	(485,020)	(297,778)	(102,297)
Other assets (Note 12)	1,437,371	1,406,750	1,526,314
Other assets	636,632	544,401	467,753
Provision for depreciation	(237,120)	(204,877)	(194,056)
Prepaid expenses (Notes 3i and 12b)	1,037,859	1,067,226	1,252,617
Long-term assets	110,936,672	102,259,226	75,103,203
Interbank investments (Notes 3d and 7)	823,033	728,786	563,194
Interbank investments	823,033	729,110	563,194
Provision for losses		(324)	

Assets	2009		2008
	March	December	March
Securities and derivative financial instruments (Notes 3e, 3f, 8 and 32b)	21,374,287	13,049,220	11,380,554
Own portfolio	19,989,450	11,213,621	8,421,679
Subject to repurchase agreements	906,353	588,238	676,785
Derivative financial instruments	259,290	377,264	611,365
Restricted deposits - Brazilian Central Bank			1,258,475
Privatization currencies	99,270	99,658	100,434
Subject to collateral provided	119,924	770,439	311,816
Interbank accounts	464,454	461,372	451,626
Restricted credits: (Note 9)			
SFH	464,454	461,372	451,626
Loan operations (Notes 3g, 10 and 32b)	53,455,038	54,089,629	44,114,759
Loan operations:			
Public sector	767,150	756,042	704,867
Private sector	55,351,266	55,878,581	45,563,153
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(2,663,378)	(2,544,994)	(2,153,261)
Leasing operations (Notes 2, 3g, 10 and 32b)	13,234,717	12,901,443	6,981,872
Leasing receivables:			
Public sector	16,500	30,149	75,413
Private sector	23,420,279	22,529,125	11,781,776
Unearned income from leasing	(9,631,466)	(9,246,275)	(4,695,718)
Allowance for leasing losses (Notes 3g, 10f, 10g and 10h)	(570,596)	(411,556)	(179,599)
Other receivables	21,197,924	20,636,782	10,968,509
Receivables	279	111	423
Trading securities	1,333,104	1,752,147	928,629
Sundry (Note 11b)	19,873,770	18,894,584	10,043,165
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(9,229)	(10,060)	(3,708)
Other assets (Note 12)	387,219	391,994	642,689
Other assets	1,187	1,188	4,604
Provision for devaluations			(516)
Prepaid expenses (Notes 3i and 12b)	386,032	390,806	638,601
Permanent assets	8,017,091	7,610,715	5,297,533
Investments (Notes 3j, 13 and 32b)	1,095,181	1,048,497	743,088
Interest in unconsolidated companies:			
Local	579,192	592,655	524,916
Other investments	866,185	806,042	564,327
Allowance for losses	(350,196)	(350,200)	(346,155)
Premises and equipment (Notes 3k and 14)	3,275,273	3,236,644	2,102,994
Premises and equipment	1,030,669	1,042,890	1,083,817
Other premises and equipment	6,634,820	6,466,671	3,878,133
Accumulated depreciation	(4,390,216)	(4,272,917)	(2,858,956)
Leased assets (Note 14)	10,854	12,741	10,588
Leased assets	22,222	22,691	16,656
Accumulated depreciation	(11,368)	(9,950)	(6,068)
Intangible assets	3,635,783	3,312,833	2,440,863
Intangible assets (Note 15)	6,366,661	5,832,703	4,399,199

Accumulated amortization	(2,730,878)	(2,519,870)	(1,958,336)
Total	482,140,944	454,413,043	355,470,333

The Notes are an integral part of the Financial Statements.

Liabilities	2009		2008
	March	December	March
Current	270,904,658	248,474,344	210,534,626
Deposits (Notes 3n and 16a)	89,839,871	91,745,343	77,693,179
Demand deposits	24,999,970	27,610,162	25,845,700
Savings deposits	37,391,607	37,768,508	33,290,059
Interbank deposits	384,993	674,711	309,774
Time deposits (Notes 16 and 32b)	26,181,451	24,689,254	17,413,385
Other deposits	881,850	1,002,708	834,261
Federal funds purchased and securities sold under agreements to repurchase (Notes 3n and 16b)	63,115,027	48,510,998	45,001,283
Own portfolio	4,069,749	6,752,535	10,927,982
Third-party portfolio	55,702,256	39,359,625	30,558,507
Unrestricted portfolio	3,343,022	2,398,838	3,514,794
Funds from issuance of securities (Notes 16c and 32b)	3,005,901	2,590,402	1,641,718
Exchange acceptances	256	249	32
Mortgage and real estate notes and letters of credit and others	2,223,898	2,148,189	973,863
Debentures (Note 16c-1)	76,119	31,283	111,176
Securities issued abroad	705,628	410,681	556,647
Interbank accounts	123,920	12,920	312,545
Interbank onlending	1,851		
Correspondent banks	122,069	12,920	312,545
Interdepartmental accounts	2,163,045	2,900,799	1,847,051
Third-party funds in transit	2,163,045	2,900,799	1,847,051
Borrowing (Notes 17a and 32b)	12,049,075	13,123,735	7,372,525
Local borrowing - official institutions	10	39	126
Local borrowing - other institutions	525	439	390
Borrowing abroad	12,048,540	13,123,257	7,372,009
Local onlending - official institutions (Notes 17b and 32b)	6,927,635	6,740,688	5,665,277
National treasury	103,631	114,608	40,289
National Bank for Economic and Social Development (BNDES)	2,864,867	2,822,971	2,515,813
Federal Savings Bank (CEF)	16,213	16,118	15,326
Fund for Financing the Acquisition of Industrial Machinery and Equipment (Finame)	3,942,916	3,786,978	3,093,614
Other institutions	8	13	235
Foreign onlending (Notes 17b and 32b)	381	182	1,393,690
Foreign onlending	381	182	1,393,690
Derivative financial instruments (Notes 3f and 32)	2,075,938	1,794,281	1,357,328
Derivative financial instruments	2,075,938	1,794,281	1,357,328
Technical provisions for insurance, private pension plans and certificated savings plans (Notes 3o and 21)	49,019,882	47,009,072	42,976,819
Other liabilities	42,583,983	34,045,924	25,273,211
Collection of taxes and other contributions	2,498,280	256,155	2,711,207
Foreign exchange portfolio (Note 11a)	22,367,012	13,538,239	7,318,890
Social and statutory	771,495	1,791,868	795,222
Fiscal and social security (Note 20a)	2,081,029	2,770,595	2,379,722
Securities trading	1,139,803	792,180	758,166
Financial and development funds	6,342	7,031	2,814

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Subordinated debts (Notes 19 and 32b)	71,134	12,147	665,046
Sundry (Note 20b)	13,648,888	14,877,709	10,642,144

Liabilities	2009		2008
	March	December	March
Long-term liabilities	175,319,989	171,087,150	111,678,094
Deposits (Notes 3n and 16a)	79,263,263	72,748,010	29,017,493
Interbank deposits	21,171	23,483	575
Time deposits (Note 16 and 32b)	79,242,092	72,724,527	29,016,918
Federal funds purchased and securities sold under agreements to repurchase (Notes 3n and 16b)	28,544,174	31,466,155	24,538,852
Own portfolio	28,544,174	31,466,155	24,538,852
Funds from issuance of securities (Notes 16c and 32b)	6,273,819	6,421,269	5,579,888
Exchange acceptances			227
Mortgage and real estate notes and letters of credit and others	196,584	174,226	1,011
Debentures (Note 16c-1)	1,455,357	1,455,360	2,552,100
Securities issued abroad	4,621,878	4,791,683	3,026,550
Borrowing (Notes 17a and 32b)	631,081	1,080,870	589,251
Local borrowing – official institutions	19	75	241
Borrowing abroad	631,062	1,080,795	589,010
Local lending – official institutions (Notes 17b and 32b)	10,812,027	11,001,648	8,991,779
BNDES	4,129,875	4,317,915	3,623,498
CEF	80,280	83,079	87,454
Finame	6,601,132	6,599,912	5,280,009
Other institutions	740	742	818
Derivative financial instruments (Notes 3f and 32)	217,949	247,645	266,640
Derivative financial instruments	217,949	247,645	266,640
Technical provisions for insurance, private pension plans and certificated savings plans (Notes 3o and 21)	17,653,175	17,578,060	16,745,592
Other liabilities	31,924,501	30,543,493	25,948,599
Fiscal and social security (Note 20a)	9,590,431	8,712,002	7,635,324
Subordinated debts (Notes 19 and 32b)	19,673,798	19,236,419	15,871,747
Sundry (Note 20b)	2,660,272	2,595,072	2,441,528
Deferred income	272,930	273,506	189,818
Deferred income	272,930	273,506	189,818
Minority interest in subsidiaries (Note 22)	337,010	321,499	158,678
Shareholders' equity (Note 23)	35,306,357	34,256,544	32,909,117
Capital:			
Domiciled in Brazil	22,135,032	21,665,186	21,411,839
Domiciled abroad	864,968	1,334,814	1,588,161
Capital reserves	62,614	62,614	62,498
Profit reserves	12,936,218	11,860,287	8,394,029
Assets valuation adjustments – available-for-sale securities	(687,295)	(661,504)	1,452,744
Treasury shares (Notes 23d and 32b)	(5,180)	(4,853)	(154)
Shareholders' equity managed by parent company	35,643,367	34,578,043	33,067,795
Total	482,140,944	454,413,043	355,470,333

The Notes are an integral part of the Financial Statements.

Consolidated Statement of Income R\$ thousand

	2009		2008
	1 st Quarter	4 th Quarter	1 st Quarter
Revenues from financial intermediation	16,499,653	17,763,255	11,739,336
Loan operations (Note 10j)	7,848,097	8,864,704	6,571,120
Leasing operations (Note 10j)	888,685	816,841	372,536
Operations with securities (Note 8h)	4,783,392	5,845,255	1,820,337
Financial income from insurance, private pension plans and certified savings plans (Note 8h)	1,986,067	1,467,509	1,676,345
Derivative financial instruments (Note 8h)	537,398	(1,589,816)	574,278
Foreign exchange operations (Note 11a)	308,745	2,013,231	395,881
Compulsory deposits (Note 9b)	147,269	345,531	328,839
Expenses from financial intermediation	11,665,907	14,947,765	7,310,706
Federal funds purchased and securities sold under agreements to repurchase (Note 16e)	6,885,965	7,666,503	3,818,055
Price-level restatement and interest on technical provisions for insurance, private pension plans and certificated savings plans (Note 16e)	1,373,602	926,147	1,024,234
Borrowing and onlending (Note 17c)	485,112	3,794,252	800,385
Leasing operations (Note 10j)	1,624	1,843	1,195
Allowance for loan losses (Notes 3g, 10g and 10h)	2,919,604	2,559,020	1,666,837
Gross income from financial intermediation	4,833,746	2,815,490	4,428,630
Other operating income/expenses	(2,381,156)	(2,242,795)	(1,930,091)
Fee and commission income (Note 24)	2,836,569	2,817,724	2,803,529
Other fee and commission income	2,291,288	2,287,322	2,345,278
Bank fees revenues	545,281	530,402	458,251
Insurance, private pension plans and certificated savings plans retained premiums (Notes 3o and 21d)	5,445,094	6,135,168	5,285,116
Net premiums written	5,513,953	6,204,046	5,366,960
Reinsurance premiums	(68,859)	(68,878)	(81,844)
Variation of technical provisions for insurance, private pension plans and certificated savings plans (Note 3o)	(2,262,667)	(2,732,824)	(2,533,242)
Retained claims (Note 3o)	(1,981,545)	(2,147,086)	(1,639,572)
Certificated savings plans drawings and redemptions (Note 3o)	(363,563)	(410,563)	(318,260)
Insurance, private pension plans and certificated savings plans selling expenses (Note 3o)	(298,683)	(300,754)	(279,285)
Personnel expenses (Note 25)	(1,776,156)	(1,889,770)	(1,736,553)
Other administrative expenses (Note 26)	(2,126,848)	(2,250,083)	(1,814,994)
Tax expenses (Note 27)	(595,318)	(305,137)	(611,323)
Equity in the earnings of affiliated companies (Note 13c)	5,567	46,930	32,169
Other operating income (Note 28)	471,875	520,615	329,782
Other operating expenses (Note 29)	(1,735,481)	(1,727,015)	(1,394,428)
Full goodwill amortization (Note 15a)			(53,030)

Operating income	2,452,590	572,695	2,498,539
Non-operating income (Note 30)	(39,979)	(5,516)	402,233
Income before tax on income and interest	2,412,611	567,179	2,900,772
Income tax and social contribution (Notes 34a and 34b)	(684,057)	1,054,410	(794,696)
Minority interest in subsidiaries	(5,542)	(16,502)	(3,591)
Net income	1,723,012	1,605,087	2,102,485

The Notes are an integral part of the Financial Statements.

Events	Restated Paid-Up Capital	Capital Reserves		Revenue Reserves		Assets Valuation Adjustments		Treasury Shares	Retained Earnings	Total
	Capital Stock	Tax Incentives from Income Tax	Other	Legal	Statutory	Own	Subsidiaries			
Balances on December 31, 2007	19,000,000	2,103	53,521	1,477,637	8,485,956	(47,424)	1,517,400	(131,849)		30,357,344
Capital increase by subscription	1,200,000									1,200,000
Capital increase with reserves	2,800,000				(2,800,000)					
Goodwill from share subscription			6,874							6,874
Acquisition of treasury shares								(154)		(154)
Cancellation of treasury shares					(131,849)			131,849		
Assets valuation adjustments						7,229	(24,461)			(17,232)
Net income									2,102,485	2,102,485
Allocations: Reserves				105,124	1,257,161				(1,362,285)	
Provisioned interest on shareholders' equity									(740,200)	(740,200)
Balances on March 31, 2008	23,000,000	2,103	60,395	1,582,761	6,811,268	(40,195)	1,492,939	(154)		32,909,117
Balances on September 30, 2008	23,000,000	2,103	60,511	1,778,395	9,196,591	(125,029)	259,005	(3,750)		34,167,826
									(99,219)	(99,219)

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Prior periods adjustment, Law 11,638/07									
Acquisition of treasury shares							(1,103)		(1,103)
Assets valuation adjustments					71,068	(866,548)			(795,480)
Net income								1,605,087	1,605,087
Allocations: Reserves			75,293	810,008					(885,301)
Provisioned interest on shareholders' equity									(504,390)
Provisioned and/or paid dividends									(116,177)
Balances on December 31, 2008	23,000,000	2,103	60,511	1,853,688	10,006,599	(53,961)	(607,543)	(4,853)	34,256,544
Acquisition of treasury shares								(327)	(327)
Assets valuation adjustments					(106,069)	80,278			(25,791)
Net income								1,723,012	1,723,012
Allocations: Reserves			86,151	989,780					(1,075,931)
Provisioned interest on shareholders' equity									(523,150)
Paid and/or provisioned dividends									(123,931)
Balances on March 31, 2009	23,000,000	2,103	60,511	1,939,839	10,996,379	(160,030)	(527,265)	(5,180)	35,306,357

The Notes are an integral part of the Financial Statements.

Statement of Value Added R\$ thousand

Description	2009			2008		
	1st Quarter	%	4th Quarter	%	1st Quarter	%
1 Income	15,651,669	318.6	17,353,984	600.0	12,675,342	236.7
1.1) Financial intermediation	16,499,653	335.9	17,763,255	614.1	11,739,336	219.2
1.2) Fee and commission	2,836,569	57.7	2,817,724	97.4	2,803,529	52.3
1.3) Allowance for loan losses	(2,919,604)	(59.4)	(2,559,020)	(88.5)	(1,666,837)	(31.1)
1.4) Other	(764,949)	(15.6)	(667,975)	(23.0)	(200,686)	(3.7)
2 Financial intermediation expenses	(8,746,303)	(178.0)	(12,388,745)	(428.3)	(5,643,869)	(105.4)
3 Inputs acquired from third-parties	(1,744,776)	(35.5)	(1,662,942)	(57.5)	(1,570,015)	(29.3)
Materials, energy and other	(101,641)	(2.1)	(107,750)	(3.7)	(92,643)	(1.7)
Third-party services	(565,933)	(11.5)	(627,216)	(21.7)	(445,856)	(8.3)
Other	(1,077,202)	(21.9)	(927,976)	(32.1)	(1,031,516)	(19.3)
Communication	(282,629)	(5.8)	(282,532)	(9.8)	(259,669)	(4.8)
Financial system services	(162,798)	(3.3)	(168,418)	(5.8)	(144,679)	(2.7)
Advertising and Publicity	(109,226)	(2.2)	(211,315)	(7.3)	(122,372)	(2.3)
Transportation	(139,837)	(2.8)	(150,343)	(5.2)	(133,216)	(2.5)
Data processing	(151,650)	(3.1)	(123,924)	(4.3)	(97,515)	(1.8)
Maintenance and repairs	(90,054)	(1.8)	(107,208)	(3.7)	(89,096)	(1.7)
Asset leasing	(108,056)	(2.2)	(101,657)	(3.5)	(74,261)	(1.4)
Asset leasing - Law 11,638/07 (1)	106,316	2.2	346,358	12.0		
Security and surveillance	(60,260)	(1.2)	(57,197)	(2.0)	(50,684)	(0.9)
Travel	(15,101)	(0.3)	(22,364)	(0.8)	(18,981)	(0.4)
Other	(63,907)	(1.4)	(49,376)	(1.7)	(41,043)	(0.8)
4 Gross value added (1-2-3)	5,160,590	105.1	3,302,297	114.2	5,461,458	102.0
5 Depreciation, amortization and depletion	(253,864)	(5.2)	(456,845)	(15.8)	(137,721)	(2.6)
6 Net value added produced by the Entity (4-5)	4,906,726	99.9	2,845,452	98.4	5,323,737	99.4
7 Value added received in transfer	5,567	0.1	46,930	1.6	32,169	0.6
Equity in earnings (losses) of unconsolidated companies	5,567	0.1	46,930	1.6	32,169	0.6
8 Value added to distribute (6+7)	4,912,293	100.0	2,892,382	100.0	5,355,906	100.0
9 Value added distributed	4,912,293	100.0	2,892,382	100.0	5,355,906	100.0
9.1) Personnel	1,538,424	31.4	1,636,275	56.6	1,522,233	28.5
Cash dividends	892,466	18.2	927,768	32.1	807,587	15.1
Benefits	351,882	7.2	391,102	13.5	351,222	6.6
FGTS	81,501	1.7	89,280	3.1	83,450	1.6
Other charges	212,575	4.3	228,125	7.9	279,974	5.2
9.2) Taxes, fees and contributions	1,517,107	30.9	(495,778)	(17.1)	1,620,339	30.2
Federal	1,424,134	29.0	(581,011)	(20.1)	1,517,554	28.3
State	219		39		1,146	
Municipal	92,754	1.9	85,194	3.0	101,639	1.9
9.3) Third-party capital compensation	128,208	2.6	130,296	4.5	107,258	2.0
Rentals	128,208	2.6	130,296	4.5	107,258	2.0

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9.4) Shareholders equity compensation	1,728,554	35.1	1,621,589	56.0	2,106,076	39.3
Interest on shareholders equity	523,150	10.6	504,390	17.4	740,200	13.8
Dividends	123,931	2.5	116,177	4.0		
Retained earnings	1,075,931	21.9	984,520	34.0	1,362,285	25.4
Interest of non-controlling shareholders in retained earnings	5,542	0.1	16,502	0.6	3,591	0.1

The Notes are an integral part of the Financial Statements.

Consolidated Cash Flow R\$ thousand

	2009		2008
	1st Quarter	4th Quarter	1st Quarter
Cash Flow From Operating activities:			
Net Income before income tax and social contribution	2,412,611	567,179	2,900,772
Adjustments to net income before taxes	5,479,269	4,407,422	3,155,438
Provision for loan losses	2,919,604	2,559,020	1,666,837
Depreciation and amortization	387,308	580,936	137,721
Goodwill amortization	24,577	24,577	53,030
Impairment	(2,706)	(10,310)	(10,358)
Expenses with civil, labor and tax provisions	713,652	278,219	665,907
Expenses with restatement and interest from technical provisions for insurance, private pension plans and certificated savings plans	1,373,602	926,147	1,024,234
Equity in the earnings (losses) of unconsolidated companies	(5,567)	(46,930)	(32,169)
(Gain) in the sale of other investments	(29,498)	(151,203)	(383,029)
(Gain)/loss in the sale of fixed assets	(3,063)	30,143	(3,297)
(Gain)/loss in the sale of foreclosed assets	46,568	115,214	(20,991)
Other	54,792	101,609	57,553
Adjusted net income	7,891,880	4,974,601	6,056,210
(Increase)/Decrease in interbank investments	1,195,222	(15,938,119)	(1,721,535)
(Increase)/Decrease in securities and derivative financial instruments	1,965,551	(5,390,807)	8,402,168
(Increase) in interbank and interdepartmental accounts	(982,132)	1,312,231	(849,559)
(Increase)/Decrease in loan and leasing operations	(2,177,853)	(8,577,588)	(8,507,227)
(Increase)/Decrease in insurance premiums receivable	(697,326)	26,381	20,680
Increase in technical provisions for insurance, private pension plans and certificated savings plans	665,554	772,774	171,912
Increase/(Decrease) in deferred income	(576)	46,428	671
(Increase) in other receivables and other assets	(9,709,752)	(19,360,691)	(4,516,646)
Increase in other liabilities	11,220,696	8,341,999	4,404,976
Interests of minority shareholders	9,969	(322,017)	(325)
Income tax and social contribution paid	(1,166,545)	(523,726)	(1,072,390)
Net cash provided by/used in operating activities	8,214,688	(34,638,534)	2,388,935
Cash flow from investing activities:			
Increase/(Decrease) in reserve requirements in the Brazilian Central Bank	(1,531,204)	12,340,225	322,153
(Increase)/Decrease in available-for-sale securities	(1,051,035)	5,138,616	2,543,644
(Increase)/Decrease in held-to-maturity securities	67,105	(52,558)	(1,005,836)
Proceeds from sale of foreclosed assets	63,192	50,259	153,723
Divestments	156,407	260,850	418,020
Proceeds from the sale of premises and equipment and leased assets	64,979		24,270
Decrease in intangible assets	8,064		1,041
Acquisition of foreclosed assets	(253,355)	(270,021)	(243,577)

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Acquisition of investments	(179,824)	(314,431)	(235,043)	
Acquisition of premises and equipment and leased assets	(311,458)	(691,020)	(176,250)	
Investment in deferred charges	(463,345)	(816,934)	(88,700)	
Dividends and interest on shareholders equity received	1,624	25,801	45,993	
Net cash provided by/used in investing activities	(3,428,850)	15,670,787	1,759,438	
Cash flow from financing activities:				
Increase in deposits	4,609,781	25,323,634	8,387,226	
Increase (Decrease) in federal funds purchased and securities sold under agreements to repurchase	11,682,048	(7,486,629)	(4,093,514)	
Increase in funds from issuance of securities	268,049	2,476,049	741,741	
Increase (Decrease) in borrowing and onlending	(1,526,924)	(30,885)	602,975	
Increase in subordinated debt	496,366	1,730,952	716,421	
Capital increase and goodwill in share subscription			1,206,874	
Dividends and interest on shareholders equity paid	(1,733,695)	(116,178)	(2,167,925)	
Acquisition of shares issued by the Company	(327)	(1,103)	(154)	
Net cash provided by/used in financing activities	13,795,298	21,895,840	5,393,644	
Increase in cash and cash equivalents	18,581,136	2,928,093	9,542,017	
Increase/Net decrease	At the beginning of the period	64,131,372	61,203,279	31,067,339
in cash and	At the end of the period	82,712,508	64,131,372	40,609,356
cash equivalents	Net increase in cash and cash equivalents	18,581,136	2,928,093	9,542,017

The Notes are an integral part of the Financial Statements

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1) Operations

Banco Bradesco S.A. (Bradesco) is a private-sector publicly-held company that, operating as a Multiple Service Bank, carries out all types of authorized banking activities through its commercial, foreign exchange, consumer financing and housing loan portfolios. The Bank also operates in a number of other activities through its direct and indirect subsidiaries, particularly in leasing, investment banking, consortium management, credit cards, insurance, private pension plans and certificated savings plans. Operations are conducted within the context of the Bradesco Organization companies, working in an integrated manner in the market.

2) Presentation of the Financial Statements

The consolidated financial statements of Bradesco include the financial statements of Banco Bradesco, its foreign branches and its direct and indirect subsidiaries and jointly-controlled investments, in Brazil and abroad, and SPEs. They were prepared based on accounting practices determined by the Brazilian Corporation Law 6,404/76, amendments introduced by Law 11,638/07 and Provisional Measure 449/08 related to the accounting of operations, as well as the rules and instructions of the National Monetary Council (CMN), Brazilian Central Bank (Bacen), Brazilian Securities and Exchange Commission (CVM), National Private Insurance Council (CNSP), Insurance Superintendence (Susep), National Agency for Supplementary Healthcare (ANS) and Committee for Accounting Pronouncements (CPC), when applicable, and consider the financial statements of leasing companies based on the finance lease method, whereby leased fixed assets are reclassified to the leasing operations account, less the residual value paid in advance lessee.

Accordingly, for preparation purposes, intercompany investments, asset and liability account balances, revenue, expenses and unrealized profit were eliminated from these financial statements, as well as presenting separately the portions of the net income and the shareholders' equity referring to the interest of minority shareholders. In the case of investments which are jointly controlled with other shareholders, asset, liability and income components were included in the consolidated financial statements in proportion to the percentage capital stock of each investee. Goodwill in financing acquisition in subsidiaries and jointly-controlled investments was fully amortized up to March 31, 2008 (Note 15a). The exchange variation arising from transactions of foreign branches and subsidiaries is presented in the income accounts with derivative financial instruments, in order to eliminate the effect of the protection instruments of these investments.

The financial statements include estimates and assumptions, such as the calculation of the allowance for loan losses, estimates of the fair value of certain financial instruments, provision for contingencies, losses from non-financial asset impairment, other provisions, the calculation of technical provisions for insurance, supplementary pension plans and certificated savings plans and the determination of the useful life of specific assets. Actual results could differ from these estimates and assumptions.

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We present below the main direct and indirect ownerships included in the Consolidated Financial Statements:

	Activity	Total Ownership		
		2009	2008	
		March 31	December 31	March 31
Financial area local				
Alvorada Cartões, Crédito, Financiamento e Investimento S.A.	Loan and financing	100.00%	100.00%	100.00%
Banco Alvorada S.A.	Banking	99.88%	99.88%	99.88%
Banco Finasa BMC S.A. (1)	Banking	100.00%	100.00%	100.00%
Banco Bankpar S.A.	Banking	100.00%	100.00%	100.00%
Banco Bradesco BBI S.A. (4)	Investment bank	98.33%	98.33%	100.00%
Banco Boavista Interatlântico S.A.	Banking	100.00%	100.00%	100.00%
Banco Finasa S.A. (7)	Banking			100.00%
Bankpar Arrendamento Mercantil S.A.	Leasing	100.00%	100.00%	100.00%
Banco Bradesco Cartões S.A.	Banking	100.00%	100.00%	100.00%
Bradesco Administradora de Consórcios Ltda.	Consortium management	100.00%	100.00%	100.00%
Bradesco Leasing S.A. Arrendamento Mercantil	Leasing	100.00%	100.00%	100.00%
Bradesco S.A. Corretora de Títulos e Valores Mobiliários	Brokerage	100.00%	100.00%	100.00%
BRAM Bradesco Asset Management S.A. DTVM	Asset management	100.00%	100.00%	100.00%
Ágora Corretora de Títulos e Valores Mobiliários S.A. (10)	Brokerage	100.00%	100.00%	
Companhia Brasileira de Meios de Pagamento				
Visanet (2) (5) (6) (8)	Service provision	39.26%	39.26%	39.26%
Financial area abroad				
Banco Bradesco Argentina S.A.	Banking	99.99%	99.99%	99.99%
Banco Bradesco Luxembourg S.A.	Banking	100.00%	100.00%	100.00%
Banco Bradesco S.A. Grand Cayman Branch (9)	Banking	100.00%	100.00%	100.00%
Banco Bradesco S.A. New York Branch	Banking	100.00%	100.00%	100.00%
Banco BMC S.A. Grand Cayman Branch (2)	Banking		100.00%	100.00%
Banco Bradesco S.A. Nassau Branch	Banking	100.00%	100.00%	100.00%
Bradesco Securities, Inc.	Brokerage	100.00%	100.00%	100.00%
Bradesco Securities, UK.	Brokerage	100.00%	100.00%	100.00%
Insurance, private pension plans and certificated savings plans area				
Atlântica Capitalização S.A.	Certificated savings plans	100.00%	100.00%	100.00%
Bradesco Argentina de Seguros S.A.	Insurance	99.90%	99.90%	99.90%
Bradesco Auto/RE Companhia de Seguros	Insurance	100.00%	100.00%	100.00%
Bradesco Capitalização S.A.	Certificated savings plans	100.00%	100.00%	100.00%
Bradesco Saúde S.A.	Insurance /health	100.00%	100.00%	100.00%
Bradesco Dental S.A.	Insurance/dental health	100.00%	100.00%	100.00%
Bradesco Seguros S.A.	Insurance	100.00%	100.00%	100.00%
Bradesco Vida e Previdência S.A.	Private pension plans/insurance	100.00%	100.00%	100.00%
Atlântica Companhia de Seguros	Insurance	100.00%	100.00%	100.00%

Seguradora Brasileira de Crédito à Exportação S.A.				
(2) (11)	Insurance			12.09%
Other activities				
Átria Participações Ltda.	Holding	100.00%	100.00%	100.00%
Andorra Holdings S.A.	Holding	54.01%	54.01%	54.01%
Bradescor Corretora de Seguros Ltda.	Insurance brokerage	100.00%	100.00%	100.00%
Bradesplan Participações Ltda.	Holding	100.00%	100.00%	100.00%
Cia. Securitizadora de Créditos Financeiros Rubi	Credit acquisition	100.00%	100.00%	100.00%
CPM Holdings Limited (6)	Holding	49.00%	49.00%	49.00%
Nova Paiol Participações Ltda.	Holding	100.00%	100.00%	100.00%
Scopus Tecnologia Ltda.	Information technology	100.00%	100.00%	100.00%
Tempo Serviços Ltda.	Service provision	100.00%	100.00%	100.00%
União Participações Ltda.	Holding	100.00%	100.00%	100.00%

(1) Current name of Banco BMC S.A.;

(2) Companies/branches whose audit (review) services in 2008 were carried out by other independent auditors;

(3) Branch incorporated by Banco Bradesco S.A. Grand Cayman Branch in March 2009;

(4) Reduction in ownership interest due to the acquisition of Ágora Corretora upon the assignment of Banco Bradesco BBI S.A. s shares to the former controlling shareholders of Ágora, in September 2008;

(5) Companies whose audit (review) services in 2009 were carried out by other independent auditors;

(6) Companies proportionally consolidated, pursuant to CMN Resolution 2,723 and CVM Rule 247;

(7) Company merged into Banco BMC S.A. in April 2008;

(8) The special purpose entity called Brazilian Merchant Voucher Receivables Limited is being consolidated. The company takes part in the securitization operation of the future flow of credit card bills receivables of clients domiciled abroad (Note 16d);

(9) The special purpose entity called International Diversified Payment Rights Company is being consolidated. The company takes part in the securitization operation of future flow of payment orders received from overseas (Note 16d);

(10) Company acquired in September 2008; and

(11) Company sold in July 2008.

3) Significant Accounting Policies

a) Functional and presentation currencies

The financial statements are presented in Reais, which is Bradesco's functional currency.

Operations in foreign branches and subsidiaries are basically a continuation of the activities in Brazil, therefore, assets, liabilities and results are adjusted to comply with the accounting practices adopted in Brazil and translated into Reais according to the relevant currency's exchange rate. Gains and losses arising from this translation are registered in the income for the period.

b) Determination of income

The income is determined on the accrual basis of accounting that establishes that income and expenses should be included in the determination of the results of the period in which they take place, always simultaneously when they are correlated, regardless of receipt or payment. Transactions with prefixed rates are recorded at their redemption value and income and expenses for the future period are recorded as a discount to the corresponding assets and liabilities. Income and expenses of a financial nature are prorated daily and calculated based on the exponential method, except when relating to discounted notes or to cross-border transactions which are calculated based on the straight-line method. Post-fixed or foreign-currency-indexed transactions are adjusted to the balance sheet date.

The insurance, coinsurance and commission premiums, net of premiums assigned in coinsurance, reinsurance and corresponding commissions are appropriated to the income by effectiveness of the corresponding insurance policies and invoices and are deferred for appropriation on a straight-line basis over the terms of the insurance policies, during the risk coverage period, by means of recording and reversal of unearned premiums reserve and deferred selling expenses. The accepted coinsurance and retrocession operations are recorded based on the information received from other companies and Brasil Resseguros S.A. (IRB), respectively.

The supplementary pension plans contributions and life insurance premiums covering survival are recognized in income when effectively received.

The revenue from certificated savings plans is recognized at the time it is effectively received. The expenses for placement of bonds, classified as Selling Expenses, are recorded as they are incurred. Brokerage expenses are recorded when the certificated savings plans contributions are effectively received. Payments for drawing redemptions are considered as expenses in the month when they take place.

The expenses for technical provisions for private pension plans and certificated savings plans are recorded at the same time as the corresponding revenues thereof are recognized.

c) Cash and cash equivalents

Cash and Cash Equivalents are represented by: availability of domestic and foreign currency funds and investments in gold, open markets and interest-earning deposits in other banks, whose maturity on the effective application date was 90 days or less and present an insignificant risk of fair value change, which will be used by the Bank to manage its short-term commitments.

d) Interbank investments

Purchase and sale commitments subject to unrestricted movement agreements are adjusted to market value. Other assets are recorded at acquisition cost, including income earned up to the balance sheet date, net of loss accrual, when applicable.

e) Securities

Trading securities securities acquired for the purpose of being actively and frequently traded, adjusted to market value as a counter-entry to income for the period;

Available-for-sale securities securities which are not specifically intended for trading purposes or as held to maturity, adjusted to market value as a counter-entry to a specific account in shareholders equity, at amounts net of tax effects; and

Held-to-maturity securities securities for which there is intention and financial capacity to hold in the portfolio up to maturity, recorded at acquisition cost, plus income earned, as a counter-entry to income for the period.

The securities classified in the trading and available-for-sale categories, as well as derivative financial instruments are stated by its estimated fair value in the consolidated balance sheet. The fair value generally is based on market prices quotations for assets or liabilities with similar characteristics. If market prices are not available, fair values are based on market operators quotations, pricing models, discounted cash flows or similar techniques for which the determination of fair value may require judgment or significant estimates by the management.

f) Derivative financial instruments (assets and liabilities)

These are classified based on Management's intended use thereof on the date of the contracting of the operation and whether it was carried out for hedging purposes or not.

Bradesco takes part in operations involving derivative financial instruments destined to meet its own needs in order to manage the Bank's global exposure, as well as for meeting its clients' requests, for the management of their positions, where valuations or devaluations are recorded in income or expenses accounts of the respective financial instruments.

Derivative financial instruments used to mitigate risks deriving from exposure to variations in financial assets and liabilities market value are considered hedge and are classified according their nature in:

Market risk hedge: financial instruments classified in this category as well as their hedge-related financial assets and liabilities have their gains and losses, realized or not, recorded in income account.

Cash flow hedge: for financial instruments classified in this category, the effective valuation or devaluation portion is recorded, net from tax effects, in a specific account emphasized in the Shareholders' Equity. Non-effective portion of the respective hedge is directly recognized in an income account.

g) Loan and leasing operations, advances on foreign exchange contracts, other receivables with characteristics of loan assignment and allowance for loan losses

Loan and leasing operations, advances on foreign exchange contracts and other receivables with characteristics of loan assignment are classified at their corresponding risk levels in compliance with: (i) the parameters established by CMN Resolution 2,682, at nine levels from AA (minimum risk) to H (maximum risk); and (ii) Management's risk level assessment. This assessment, which is carried out on a periodic basis, considers current economic conditions and past loan loss experience, as well as specific and general risks relating to operations, borrowers and guarantors. Moreover, the length of the delay in payment defined in CMN Resolution 2,682 is also taken into account for client risk rating purposes as follows:

Past-due period (1)	Client rating
From 15 to 30 days	B
From 31 to 60 days	C
From 61 to 90 days	D
From 91 to 120 days	E
From 121 to 150 days	F
From 151 to 180 days	G
More than 180 days	H

(1) For operations falling due for over 36 months, the terms are doubled, as allowed by CMN Resolution 2,682/99.

The accrual of these operations past due up to 59 days is recorded in revenues and subsequent to the 60th day, in unearned income.

Past-due operations rated at H level remain at this level for six months, subsequent to which they are written-off against the existing allowance and controlled in memorandum accounts for at least five years, no longer being recorded in equity accounts.

Renegotiated operations are maintained, at least, with a classification equal to their prior rating. Renegotiations already written-off against the allowance and which are recorded in memorandum accounts, are rated as H level and the possible revenues derived from their renegotiation are recognized as revenue only when they are effectively received. When there is a significant amortization of the operation or when new material facts justify the risk level change, the operation may be reclassified to a lower risk category.

The allowance for loan losses is calculated in an amount sufficient to cover probable losses and takes into consideration CMN and Bacen rules and instructions, connected to assessments carried out by the Management, in the credit risk determination.

h) Income tax and social contribution (assets and liabilities)

Tax credits on income tax and social contribution, calculated on tax losses, negative basis of social contribution and temporary additions are recorded in *Other Receivables - Sundry* and the provision for deferred tax liabilities on depreciation excess and market value adjustments of securities is recorded in *Other Liabilities - Tax and Social Security Activities*, and for depreciation excess only income rate is applied.

Tax credits on temporary additions will be realized upon use and/or reversal of the corresponding provisions on which they were recorded. Tax credits on tax losses and negative basis of social contribution will be realized as taxable income is generated, considering the 30% limit of the taxable profit of the reference period. Such tax credits are recorded based on the current expectations for realization, taking into account the technical studies and analyses carried out by the Management.

The provision for income tax is recorded at the base rate of 15% of taxable income, plus a 10% surcharge. As of May 1, 2008, social contribution on pre-tax income is calculated at a 15% rate for financial institutions and insurance companies and at 9% for other companies (up to April 30, 2008, this rate was 9% for all types of companies). The increase in the rate of social contribution payable by companies in the financial and insurance sectors was introduced by Provisional Measure 413 of January 3, 2008, (which became Law 11,727 on June 23, 2008) and is calculated pursuant to the rules issued by the tax authorities.

Tax credits from previous periods, resulting from the increase of the Social Contribution rate to 15% are recorded up to the limit of the corresponding consolidated tax liabilities (Note 34).

Provisions were recorded for other income and social contribution taxes in accordance with specific applicable legislation.

Pursuant to Provisional Measure 449/08, the changes in the determination criteria for income, cost and expenses used in the assessment of net income for the year, enacted by Law 11,638/07 and by Articles 36 and 37 of the aforementioned Provisional Measure, shall not have effect on the assessment of taxable income for corporate entities opting for the RTT, but, for tax purposes, the accounting methods and criteria in force on December 31, 2007 shall be considered. For accounting purposes, the tax effects of adopting the Law 11,638/07 are recorded in corresponding deferred assets and liabilities.

i) Prepaid expenses

These record investments of resources in prepayments, whose rights of benefits or service provision will take place in future periods; therefore, they are recorded in assets considering the accrual method of accounting.

Prepayments correspond to the installment already paid for service rights to be received or for the future use of financial assets or resources from third parties.

This group is basically represented by: insurance selling expenses, insurance expenses and advertising expenses, as described in Note 12b. Commission in the placement of financing were recorded under this item up to March 31, 2008 and as of April, they will be allocated to the respective financing / leasing operations balance.

Thus, based on the accrual method of accounting and the confrontation between income and expense, incurred costs related to underlying assets which will generate income in subsequent periods are recorded in prepaid expenses. These assets are appropriated to the income in accordance with terms and amounts of benefits which are expected and directly written-off in the income when underlying assets and rights are no longer part of the institution's assets or the expected future benefits cannot be realized.

j) Investments

The investments in subsidiaries, jointly controlled companies and affiliated companies, with significant influence or interest of 20% or more in the voting capital, are evaluated by the equity accounting method.

Fiscal incentives and other investments are recorded at acquisition cost, net of the provision for losses, when applicable.

k) Fixed assets

These correspond to the rights aiming corporeal assets destined to the maintenance of activities or performed with this purpose, including those deriving from operations transferring risks, benefits and controls of entities assets.

This is stated at acquisition cost, net of respective accumulated depreciations, calculated by the straight-line method according to the estimated useful-economic life of assets, of which: premises 4% p.a.; furniture and fixtures, machinery and equipment 10% p.a.; transport systems 20% p.a.; and data processing systems 20% to 50% p.a.

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l) Intangible assets

Intangible assets are the rights acquired related to non corporeal assets meant for the entity's maintenance or exercised with that purpose. Intangible assets with established useful life are usually amortized according to the straight-line method within an estimated economic benefit period.

Intangible assets are comprised of:

Future profitability of client portfolio acquired and acquisition of the right to provide banking services.

These are recorded and amortized in the period in which asset shall directly and indirectly contribute to the future cash flow.

Software

Software is recorded at cost less amortization by the straight-line method during the estimated useful life (20% to 50% p.a.), as from the date it is available for use. Internal software development expenses are recognized as assets when it is possible to show its intention and ability of completing such development, recording costs directly attributable to the software, which will be amortized during its estimated useful life, considering future economic benefits generated.

m) Impairment of non-financial assets

The book value of non-financial assets, except other assets and tax credits, are tested, at least annually, for impairment, which is recognized in the income for the year if the accounting value of an asset or its cash-generating unit exceeds its recoverable value.

A cash generating unit is the smallest identifiable group of assets that generates cash flows materially independent from other assets and groups. Impairment losses are recognized in income for the period.

n) Deposits and federal funds purchased and securities sold under agreements to repurchase

These are recorded at the amount of the liabilities and include, when applicable, related charges up to the balance sheet date, on a daily *pro rata* basis.

o) Provisions relating to insurance, private pension plans and certificated savings plans activities

Technical provisions are calculated according to actuarial technical notes approved by Susep and ANS, and criteria set forth by CNSP Resolutions 036/2000, 162/2006, 181/2007 and 195/2008.

Insurance of basic, life and health lines

Unearned Premiums Provision (PPNG) comprises retained premiums which are deferred during the term of effectiveness of the insurance agreements, determining the *pro rata* day value of the unearned premium of the period of the risk to accrue (future risk of policies in effect). When this provision's insufficiency is ascertained by means of actuarial calculation, the Provision of Premium Insufficiency will be recorded.

The provision of Incurred but not Reported (INBR) claims is calculated on an actuarial basis to quantify the amount of claims occurred and not reported by those policyholders/beneficiaries. Pursuant to CNSP Resolution 195/2008, as of 2009, insurance companies are not to deduct the calculation of provisions of amounts transferred to third parties through reinsurance operations.

The provision of unsettled claims is recorded based on the indemnities payment estimates, pursuant to notices of claims received from those policyholders until the balance sheet date. The provision is monetarily restated and includes all claims under litigation. In the case of health insurance, according to the technical note approved by ANS, the provision of unsettled claims complements the provisions of IBNR claims.

Supplementary Premium Provision (PCP) is recorded on a monthly basis to complement PPNG, considering the effective risks issued or not. The value of the PCP is the difference, if positive, between the average of the sum of the PPNG values daily verified and the recorded PPNG;

Other technical provisions refer to provision to face differences of future readjustments of premiums and those required for the technical balance of the individual health plan portfolio, adopting a formulation included in the actuarial technical note approved by ANS.

The Provision of Benefits to be granted, of individual health plan portfolio, refers to a 5-year coverage for dependents in case the policyholders is deceased, adopting a formulation included in the actuarial technical note approved by ANS.

The Provision of Benefits Granted, of individual health plan portfolio, is comprised by liabilities arising from payment release contractual clauses referring to the health plan coverage, and its accounting complies with Resolution RN 75/2004 of ANS, and by premiums for the payment release of Bradesco Saúde policyholders Plano GBS .

Supplementary private pension plans and life insurance covering survival

The mathematical provision of benefits to be granted refers to participants whose benefits have not started yet. The mathematical provision of benefits granted refers to participants already using the benefits. Mathematical provisions related to private pension plans known as traditional represent the difference between the current value of the future benefits and the current value of the future contributions, corresponding to the obligations assumed under the form of retirement, disability, pension and savings funds plans. They are calculated according to the methodology and premises set forth in the actuarial technical notes. The provisions linked to Long-Term Life Insurance (VGBL) covering survival and to the private pension plans of PGBL category represent the amount of the contributions made by the participants, net of loadings and other contractual charges, plus financial earnings generated by the investment of resources in Exclusive Investment Funds (FIE).

The contribution insufficiency provision is established to complement the mathematical provisions of benefits granted and to be granted, should they not be sufficient to guarantee future commitments. The provision is calculated on an actuarial basis and takes into consideration the actuarial table AT-2000 (soften), increased by 1.5% (improvement), considering males apart from females, who have higher life expectancy, and the actual interest rate of 4.3% p.a.

The financial fluctuation provision is established up to the limit of 15% of the mathematical provision of benefits to be granted related to the private pension plans in the category of variable contribution with guarantee of earnings to meet possible financial fluctuations; and

The administrative expenses provision is established to cover administrative expenses of the defined benefit and variable contribution plans. It is calculated in conformity with the methodology set forth in the actuarial technical note.

Certificated savings plans

The mathematical provision for redemptions is constituted for each active or suspended certificated savings plan during the estimated term in the general conditions of the plan. It is calculated according to the methodology set forth in the actuarial technical notes approved by Susep.

The provisions for redemptions are established by the values of the expired certificated savings plans and also by the values of the certificated savings plans which have not expired but whose early redemption has been required by the clients. The provisions are monetarily restated based on the indexes estimated in each plan; and

The provisions for unrealized and payable drawing are recorded to meet premiums arising from future drawing (unrealized) and also for premiums arising from drawing in which clients were already selected (payable).

p) Contingent assets and liabilities and legal liabilities tax and social security

The recognition, measuring and disclosure of contingent assets and liabilities and legal liabilities are made according to the criteria defined in CMN Resolution 3,535/08 and CVM Resolution 489/05.

Contingent Assets: are not recognized on an accounting basis, except when Management has total control of the situation or when there are real guarantees or favorable judicial decisions, to which no further appeals are applicable, characterizing the gain as practically certain and by the confirmed capacity of its receipt or compensation with other liability recovery. The contingent assets whose chances of success is probable are disclosed in the notes to the financial statements (Note 18a);

Contingent Liabilities: are recorded taking into consideration the opinion of the legal advisors, the nature of the lawsuits, the similarity with previous processes, the complexity and positioning of courts, whenever the loss is evaluated as probable, which would cause a probable outflow of resources for the settlement of liabilities and when the amounts involved are measurable with sufficient assurance. The contingent liabilities classified as possible losses are not recognized on an accounting basis, and they must only be disclosed in the notes, when individually material, and those classified as remote do not require provision nor disclosure (Notes 18b and 18c); and

Legal Liabilities Tax and Social Security: result from judicial proceedings related to tax liabilities, whose purpose of contestation is their legality or constitutionality, which, regardless of the evaluation about the probability of success, have their amounts fully recognized in the financial statements (Note 18b).

q) Funding expenses

On funding transactions upon issue of securities, related expenses are recorded as an offsetting entry to liabilities and allocated to income according to the term of the transaction.

r) Other assets and liabilities

The assets are stated at their realizable amounts, including, when applicable, related income and monetary and exchange variations (on a daily *pro rata* basis), and provision for loss, when deemed appropriate. The liabilities include known or estimated amounts, plus related charges and monetary and exchange variations (on a daily *pro rata* basis).

4) Information for Comparison Purposes**Reclassifications**

For a better comparison of the financial statements, reclassifications were carried out in the balances of the 1Q08, to comply with the accounting procedures/classifications adopted in the 1Q09:

Balance sheet

	March 31, 2008 R\$ thousand		
	Previous disclosure	Reclassifications	Reclassified balance
Assets			
Current assets	275,505,263	(435,666)	275,069,597
Other receivables and assets	1,961,980	(435,666)	1,526,314
Prepaid expenses (1)	1,688,283	(435,666)	1,252,617
Long-term assets	76,109,876	(1,006,673)	75,103,203
Other receivables and assets	1,649,362	(1,006,673)	642,689
Prepaid expenses (1)	1,645,274	(1,006,673)	638,601
Permanent assets	3,902,203	1,395,330	5,297,533
Premises and equipment	2,333,922	(230,928)	2,102,994
Other premises and equipment (1)	4,460,214	(582,081)	3,878,133
Accumulated depreciation (1)	(3,210,109)	351,153	(2,858,956)
Deferred assets (1)	814,605	(814,605)	
Organization and expansion expenses	1,935,095	(1,935,095)	
Accumulated amortization	(1,120,490)	1,120,490	
Intangible assets (1)		2,440,863	2,440,863
Intangible assets		4,399,199	4,399,199
Accumulated amortization		(1,958,336)	(1,958,336)
Total	355,517,342	(47,009)	355,470,333
Liabilities			
Current liabilities	210,581,635	(47,009)	210,534,626
Funds from issuance of securities	1,658,635	(16,917)	1,641,718
Securities issued abroad (1)	573,564	(16,917)	556,647
Other liabilities	25,303,303	(30,092)	25,273,211

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Subordinated debts (1)	695,138	(30,092)	665,046
Total	355,517,342	(47,009)	355,470,333

(1) Account reclassifications to adapt to the new accounting rules set forth by Law 11,638/07, CPC, CVM and CMN.

5) Balance Sheet and Statement of Adjusted Income by Business Segment

a) Balance sheet

	Financial (1) (2)		Insurance group (2) (3)		Other activities (2)	Amount eliminated (4)	Total consolidated
	Brazil	Abroad	Brazil	Abroad			
Assets							
Current and long-term assets							
Funds available	370,857,889	29,858,168	79,127,261	23,473	677,267	(6,420,205)	474,116,332
Interbank investments	5,085,918	2,380,707	134,507	11,848	4,892	(84,504)	7,624,570
Securities and derivative financial instruments	90,614,710	2,727,304					93,342,014
Interbank and interdepartmental accounts	51,915,210	6,869,315	72,907,289	5,011	257,807	(1,138,427)	130,816,205
Loan and leasing operations	15,380,601	310,022					15,690,623
Other receivables and other assets	138,717,965	15,395,159				(4,068,544)	150,044,580
Permanent assets	69,143,485	2,175,661	6,085,465	6,614	414,568	(1,128,730)	76,692,399
Investments	25,467,161	477,505	1,580,142	35	162,582	(19,670,334)	8,007,091
Premises and equipment and leased assets	19,275,452	468,735	942,621		78,707	(19,670,334)	1,014,181
Intangible assets	2,982,129	8,638	220,731	35	74,594		3,298,527
Total on March 31, 2009	3,209,580	132	416,790		9,281		3,635,783
Total on December 31, 2008	396,325,050	30,335,673	80,707,403	23,508	839,849	(26,090,539)	482,090,344
Total on March 31, 2008	369,586,421	29,807,072	77,953,752	21,877	995,911	(23,951,990)	454,312,133
Total on March 31, 2008	283,664,147	22,300,702	73,572,320	24,922	915,803	(25,007,561)	359,469,631
Liabilities							
Current and long-term liabilities							
Deposits	360,442,214	20,625,389	71,174,551	12,052	390,646	(6,420,205)	446,214,647
Federal funds purchased and securities sold under agreements	161,692,814	7,744,623				(334,303)	169,103,134
	91,649,871	9,330					91,659,201

to repurchase								
Funds from issuance of securities	5,115,225	5,307,854				(1,143,359)		9
Interbank and interdepartmental accounts	2,282,805	4,160						2
Borrowing and onlending	30,740,906	3,493,105				(3,813,812)		30
Derivative financial instruments	1,734,635	559,252						2
Technical provisions from insurance, private pension plans and certificated savings plans			66,670,000	3,057				66
Other liabilities:								
Subordinated debts	16,484,056	3,260,876						19
Other	50,741,902	246,189	4,504,551	8,995	390,646	(1,128,731)		54
Deferred income	266,904		6,026					
Shareholders equity/minority interest in subsidiaries	309,575	9,710,284	9,526,826	11,456	449,203	(19,670,334)		
Shareholders equity - parent company	35,306,357							35
Total on March 31, 2009	396,325,050	30,335,673	80,707,403	23,508	839,849	(26,090,539)		482
Total on December 31, 2008	369,586,421	29,807,072	77,953,752	21,877	995,911	(23,951,990)		454
Total on March 31, 2008	283,664,147	22,300,702	73,572,320	24,922	915,803	(25,007,561)		355

b) Statement of income

	R\$ thousand						
	Financial (1) (2)		Insurance Group (2) (3)		Other activities (2)	Amount eliminated (4)	Total consolidated
	Brazil	Abroad	Brazil	Abroad			
Revenues from financial intermediation	13,792,668	740,853	1,986,360	1,110	7,427	(28,765)	16,499,653
Expenses from financial intermediation	10,025,327	293,665	1,373,558		1,284	(27,927)	11,665,907
Gross income from financial intermediation	3,767,341	447,188	612,802	1,110	6,143	(838)	4,833,746
Other operating income/expenses	(2,772,304)	(23,417)	397,710	723	15,294	838	(2,381,156)
Operating income	995,037	423,771	1,010,512	1,833	21,437		2,452,590
Non-operating income	(53,228)	1,647	11,614	5	(17)		(39,979)
Income before tax on profit and interest	941,809	425,418	1,022,126	1,838	21,420		2,412,611
Income tax and social contribution	(297,392)	(1,733)	(375,015)	936	(10,853)		(684,057)
Minority interest in subsidiaries	(5,061)		(334)		(147)		(5,542)
Net income for 1Q09	639,356	423,685	646,777	2,774	10,420		1,723,012
Net income for 4Q08	1,469,715	(384,899)	556,911	(6,495)	(30,145)		1,605,087
Net income for 1Q08	1,227,596	106,754	743,917	1,989	22,229		2,102,485

(1) The Financial segment comprises: financial institutions; holding companies (which are mainly responsible for managing financial resources); as well as credit card and asset management companies;

(2) The balances of equity accounts, income and expenses are being eliminated among companies from the same segment;

(3) The Insurance Group segment comprises insurance, private pension plans and certificated savings plans companies; and

(4) Amounts eliminated among companies from different segments, as well as operations carried out in Brazil and abroad.

6) Cash and Cash Equivalents

	R\$ thousand		
	2009		2008
	March 31	December 31	March 31
Funds available in domestic currency	5,009,832	5,822,653	5,158,361
Funds available in foreign currency	2,523,466	3,472,821	543,837
Investments in gold	70	67	55
Total funds available (cash)	7,533,368	9,295,541	5,702,253
Short-term interbank investments (1)	75,179,140	54,835,831	34,907,103
Total cash and cash equivalents	82,712,508	64,131,372	40,609,356

(1) Refers to operations whose maturity on the effective application date is 90 days or less.

7) Interbank Investments

a) Breakdown and terms

	R\$ thousand						
	2009				2008		
	Up to	From 31 to	From 181	More	March	December	March
	30 days	180 days	to	than	31	31	31
			360 days	360			
			days	days			
Investments in the open market:							
Own portfolio position	16,986,410	7,333,756	3,050		24,323,216	19,446,068	8,855,237
Financial treasury bills	2,226,633				2,226,633	3,609,090	1,372,407
National treasury notes	13,670,973	5,216,125			18,887,098	11,858,081	2,208,740
National treasury bills	1,088,804	2,117,631			3,206,435	3,948,556	5,202,387
Other			3,050		3,050	30,341	71,703
Funded status	55,592,152				55,592,152	39,750,183	30,571,459
Financial treasury bills	43,734,397				43,734,397	38,054,546	21,075,570
National treasury notes	11,824,284				11,824,284	171,531	2,627,614
National treasury bills	33,471				33,471	1,524,106	6,868,275
Short position	164,202	3,014,634			3,178,836	2,238,365	3,466,917
National treasury bills	164,202	3,014,634			3,178,836	2,238,365	3,466,917
Subtotal	72,742,764	10,348,390	3,050		83,094,204	61,434,616	42,893,613
Interest-earning deposits in other banks:							
- Interest-earning deposits in other banks	4,875,823	3,726,271	823,123	823,033	10,248,250	12,759,752	5,786,566
- Provisions for losses		(440)			(440)	(3,143)	(4,869)
Subtotal	4,875,823	3,725,831	823,123	823,033	10,247,810	12,756,609	5,781,697
Total on March 31, 2009	77,618,587	14,074,221	826,173	823,033	93,342,014		
%	83,2	15,1	0,9	0,8	100,0		
Total on December 31, 2008	64,738,498	5,828,352	2,895,589	728,786		74,191,225	
%	87,3	7,9	3,9	0,9		100,0	
Total on March 31, 2008	41,402,621	5,725,144	984,351	563,194			48,675,310
%	85,0	11,8	2,0	1,2			100,0

b) Income from interbank investments

Classified in the statement of income as income on securities transactions.

R\$ thousand

	2009		2008
	1 st Quarter	4 th Quarter	1 st Quarter
Income from investments in purchase and sale commitments:			
Own portfolio position	685,664	291,306	105,292
Funded status	1,471,813	1,363,792	826,511
Short position	149,809	299,071	47,822
Unrestricted securities			9,767
Subtotal	2,307,286	1,954,169	989,392
Income from interest-earning deposits in other banks	278,083	204,894	150,265
Total (Note 8h)	2,585,369	2,159,063	1,139,657

*Notes to the Consolidated Financial Statements***8) Securities and Derivative Financial Instruments**

Find below the information related to securities and derivative financial instruments:

a) Summary of the consolidated classification of securities by business segment and issuer

	2009					2008				
	Financial	Insurance/ certificated savings plans	Private pension plans	Other activities	March 31	%	December 31	%	Ma	
Trading securities	45,720,520	2,123,965	27,972,487	256,767	76,073,739	68.0	80,383,883	69.8	59,	
Government securities	29,659,160	687,257	198,825	186,402	30,731,644	27.5	34,649,213	30.1	18,	
Corporate bonds	13,779,469	1,436,708	200,602	70,365	15,487,144	13.8	15,389,377	13.3	10,	
Derivative financial instruments (1)	2,281,891				2,281,891	2.0	2,364,140	2.1	2,	
PGBL / VGBL restricted bonds			27,573,060		27,573,060	24.7	27,981,153	24.3	28,	
Available-for-sale securities	7,912,435	1,660,850	2,247,671	559	11,821,515	10.6	10,796,270	9.4	20,	
Government securities	2,820,776	132,105	308,468		3,261,349	2.9	2,964,736	2.6	14,	
Corporate bonds	5,091,659	1,528,745	1,939,203	559	8,560,166	7.7	7,831,534	6.8	6,	
Held-to-maturity securities	1,137,642	6,335,984	16,480,176		23,953,802	21.4	24,020,907	20.8	14,	
Government securities	1,137,642	6,335,984	15,830,933		23,304,559	20.8	23,325,817	20.2	13,	
Corporate bonds			649,243		649,243	0.6	695,090	0.6	.	
Subtotal	54,770,597	10,120,799	46,700,334	257,326	111,849,056	100.0	115,201,060	100.0	94,	
Purchase and sale commitments (2)	3,128,033	3,551,511	12,287,605		18,967,149		16,396,613		10,	
Overall total	57,898,630	13,672,310	58,987,939	257,326	130,816,205		131,597,673		105,	
Government securities	33,617,578	7,155,346	16,338,226	186,402	57,297,552	51.2	60,939,766	52.9	46,	
Corporate bonds	21,153,019	2,965,453	2,789,048	70,924	26,978,444	24.1	26,280,141	22.8	18,	
			27,573,060		27,573,060	24.7	27,981,153	24.3	28,	

PGBL / VGBL										
restricted bonds										
Subtotal	54,770,597	10,120,799	46,700,334		257,326	111,849,056	100.0	115,201,060	100.0	94,
Purchase and sale commitments (2)	3,128,033	3,551,511	12,287,605			18,967,149		16,396,613		10,
Overall total	57,898,630	13,672,310	58,987,939		257,326	130,816,205		131,597,673		105,

b) Consolidated portfolio breakdown by issuer

Securities (3)	2009							
	March 31							Decem
	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Market/ book value (5) (6) (7)	Restated cost value	Mark-to-market	Market/ book value (5) (6) (7)
Government securities	3,602,567	4,133,929	2,110,725	47,450,331	57,297,552	56,273,335	1,024,217	60,939,766
Financial treasury bills	2,378,341	3,083,100	477,108	4,540,920	10,479,469	10,486,303	(6,834)	7,968,695
National treasury bills	120,659	397,101	750,536	1,550,268	2,818,564	2,798,877	19,687	6,410,513
National treasury notes		628,063	883,078	37,729,984	39,241,125	38,656,902	584,223	41,138,951
Brazilian foreign debt notes		2,382	3	3,471,383	3,473,768	3,131,183	342,585	3,564,215
Privatization currencies				99,270	99,270	85,775	13,495	99,658
Foreign government securities	1,101,567	23,283		52,872	1,177,722	1,106,655	71,067	1,755,595
Other	2,000			5,634	7,634	7,640	(6)	2,139
Corporate bonds	6,338,375	5,890,984	1,680,260	13,068,825	26,978,444	27,906,958	(928,514)	26,280,141
Bank deposit certificates	95,951	379,467	736,126	675,158	1,886,702	1,886,702		2,032,302
Shares	3,155,107				3,155,107	4,313,570	(1,158,463)	3,363,189
Debentures	83,253	157,606	275,388	7,097,449	7,613,696	7,408,425	205,271	7,236,194
Promissory notes	420,501	4,997,197		116	5,417,814	5,417,814		4,915,118
Foreign corporate bonds	96,398	19,128	7,844	1,773,958	1,897,328	2,008,062	(110,734)	1,899,742
Derivative financial instruments								
(1)	1,157,102	274,700	590,799	259,290	2,281,891	2,141,129	140,762	2,364,140
Other	1,330,063	62,886	70,103	3,262,854	4,725,906	4,731,256	(5,350)	4,469,456
PGBL / VGBL restricted	2,258,370	2,261,432	3,483,788	19,569,470	27,573,060	27,573,060		27,981,153

bonds

Subtotal	12,199,312	12,286,345	7,274,773	80,088,626	111,849,056	111,753,353	95,703	115,201,060
Purchase and sale commitments (2)	14,377,481	1,467,552		3,122,116	18,967,149	18,967,149		16,396,613
Hedge cash flow (Note 8g)							(225,784)	
Overall total	26,576,793	13,753,897	7,274,773	83,210,742	130,816,205	130,720,502	(130,081)	131,597,673

c) Consolidated classification by category, maturity and business segment

I) Trading securities

Securities (3)	2009							
	March 31							
	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Market/ book value (5) (6) (7)	Restated cost value	Mark-to- market	Market/ book value (5) (6) (7)
Financial	5,292,203	8,507,036	3,316,681	28,604,600	45,720,520	44,717,636	1,002,884	49,565,7
National treasury bills	115,461	321,973	750,527	1,516,052	2,704,013	2,684,967	19,046	6,259,7
Financial treasury bills	2,352,435	2,958,174	199,653	3,259,371	8,769,633	8,777,254	(7,621)	6,503,7
Bank deposit certificates	13,865	127,210	670,503	613,836	1,425,414	1,425,414		1,394,7
Derivative financial instruments (1)	1,157,102	274,700	590,799	259,290	2,281,891	2,141,129	140,762	2,364,1
Debentures	7,047	149,163	215,637	5,090,931	5,462,778	5,261,422	201,356	5,063,4
Promissory notes	417,521	4,272,538		116	4,690,175	4,690,175		4,439,3
Brazilian foreign debt notes				41,438	41,438	38,121	3,317	43,0
National treasury notes (4)		365,580	881,377	15,713,917	16,960,874	16,376,647	584,227	18,833,3
Foreign corporate securities		14,427	7,844	70,158	92,429	98,233	(5,804)	105,2
Foreign government securities	1,101,567	23,271		52,872	1,177,710	1,106,643	71,067	1,755,5
Shares (4)	20,608				20,608	20,608		471,8
Other	106,597		341	1,986,619	2,093,557	2,097,023	(3,466)	2,331,5
Insurance companies and	974,195	381,277	185,157	583,336	2,123,965	2,123,965		2,153,9

**certificated
savings
plans**

Financial treasury bills	2	3,029	159,545	497,372	659,948	659,948	695,3
National treasury bills				19,441	19,441	19,441	47,3
Bank deposit certificates		247,672	23,911	11,436	283,019	283,019	360,0
National treasury notes			1,701	6,167	7,868	7,868	111,0
Shares	46,109				46,109	46,109	27,1
Debentures	75,386			18,334	93,720	93,720	32,5
Promissory notes	2,980	130,576			133,556	133,556	
Other	849,718			30,586	880,304	880,304	880,5

Securities (3)	2009							
	March 31							December
	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Market/ book value (5) (6) (7)	Restated cost value	Mark-to- market	Market/ book value (5) (6) (7)
Private pension plans	2,448,779	2,261,446	3,489,334	19,772,928	27,972,487	27,972,487		28,409,104
Financial treasury bills		14	999	194,824	195,837	195,837		197,673
National treasury notes				2,988	2,988	2,988		2,731
Bank deposit certificates			4,547	866	5,413	5,413		5,169
National treasury bills								6,998
Shares	1,848				1,848	1,848		1,571
Debentures	71			2,801	2,872	2,872		3,021
PGBL/VGBL restricted bonds	2,258,370	2,261,432	3,483,788	19,569,470	27,573,060	27,573,060		