

GENUINE PARTS CO  
Form 8-K  
July 19, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

July 19, 2010

Genuine Parts Company

(Exact name of registrant as specified in its charter)

Georgia

001-05690

58-0254510

(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(I.R.S. Employer  
Identification No.)

2999 Circle 75 Pkwy, Atlanta, Georgia

30339

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

770.953.1700

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01 Other Events.**

On July 19, 2010, Tom Gallagher, Chairman, President and Chief Executive Officer of Genuine Parts Company announced that Eric Sundby has been named Vice President - Information Technology effective immediately. Mr. Sundby was previously Senior Director of Information Technology and has been with the Company eight years. As Vice President at GPC, Mr. Sundby will help lead the corporate-wide information technology efforts and initiatives across the Company. In addition, Mr. Gallagher announced that David Haskett has been named Assistant Vice President and Corporate Controller and Napoleon Rutledge has been named Assistant Vice President - Internal Audit. Mr. Haskett has been with the Company for over 22 years and previously served as Director of Financial Reporting for the past eight years. Mr. Rutledge has been with the Company for ten years and most recently served as the Director of Internal Audit for the past five years.

A copy of the press release is furnished with this Current Report on Form 8-K as Exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

99.1 Press Release dated July 19, 2010

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Genuine Parts Company

*July 19, 2010*

By: *Jerry W. Nix*

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*Name: Jerry W. Nix  
Title: Vice Chairman and CFO*

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Exhibit Index

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99.1	Press Release dated July 19, 2010