PHILIPPINE LONG DISTANCE TELEPHONE CO Form 6-K March 22, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

March 22, 2012

Philippine Long Distance Telephone Company

(Translation of registrant s name into English)

Ramon Cojuangco Building Makati Avenue, Makati City Philippines

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F: [x] Form 20-F [] Form 40-F
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): []
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): []
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934: [] Yes [x] No
If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule $12g3-2(b)$: n/a

Copies of the disclosure letters that we filed with the Securities and Exchange Commission and the Philippine Stock Exchange regarding the following matters:

- 1. Cash dividend declaration on the Company's Series HH and II 10% Cumulative Convertible Preferred Stock; and
- 2. Long Term Incentive Plan of the Company.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Philippine Long Distance Telephone Company

Date: 03/22/2012 By: Ma. Lourdes C. Rausa-Chan

Name: Ma. Lourdes C. Rausa-Chan Title: SVP & Corporate Secretary

EXHIBIT INDEX

Exhibit No.	Description
99	Copies of the disclosure letters that we filed with the Securities and Exchange Commission and the Philippine Stock Exchange regarding cash dividend declaration and
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