

ORACLE CORP  
Form DEFA14A  
May 16, 2007  
UNITED STATES

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934

Filed by the Registrant o

Filed by a Party other than the Registrant X

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

AGILE SOFTWARE CORPORATION

(Name of Registrant as Specified In Its Charter)

ORACLE CORPORATION

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

X No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11 (a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
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**Filed by Oracle Corporation**

**Pursuant to Rule 14a-12**

**Under the Securities Exchange Act of 1934**

**Subject Company: Agile Software Corporation**

**Commission File No.: 0-27071**

## Edgar Filing: ORACLE CORP - Form DEFA14A

On May 15, 2007, Oracle Corporation published the following press release.

<b>Contacts:</b>	Karen Tillman Oracle Public Relations +1 650.607.0326 Karen.Tillman@oracle.com	Krista Bessinger Oracle Investor Relations +1.650.506.4073 investor_us@oracle.com
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### Oracle Buys Product Lifecycle Management Leader Agile

Enables Oracle to Deliver Best-in-Class, Integrated, Enterprise PLM

REDWOOD SHORES, Calif., May 15, 2007 Oracle announced today that it has agreed to acquire Agile Software Corporation (Nasdaq: AGIL), a leading provider of product lifecycle management (PLM) software solutions, through a cash merger for \$8.10 per share, or approximately \$495 million.

Agile's PLM solutions help engineers, manufacturing and supply chain professionals and business executives drive the product innovation and introduction process, share product specifications and configurations and collaborate effectively across the supply chain in a variety of industries, including high-tech, life sciences, industrial manufacturing and consumer packaged goods. Agile's solutions help customers make better product portfolio decisions, accelerate new product introduction, improve manufacturing quality and manage regulatory compliance. Customers of Agile include Acer, Flextronics International, GE Medical Systems, Harris, Heinz, Johnson & Johnson, Lockheed Martin, McDonald's, Micron, QUALCOMM, Shell and ZF.

PLM is evolving into an enterprise-wide discipline that spans multiple product design systems and interacts with a wide-range of enterprise applications to manage the complete product lifecycle from concept and design, to production, sales and service. The combination of Agile and Oracle will create an integrated, enterprise-wide PLM solution. Additionally, Oracle's commitment to open-standards based integration will enable users of other enterprise applications to utilize Agile's best-in-class capabilities.

Profitable product innovation is critical to product-based industries, making PLM one of the fastest growing application segments, said Oracle President Charles Phillips. The addition of Agile, which will serve as the foundation of our PLM offering, will further Oracle's strategy of delivering industry-specific enterprise applications and allows us to offer yet another strategic application to SAP customers.

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With over 1,250 PLM customers and over 10,000 visualization customers globally, Agile has a proven track record of rapid, successful implementations integrated to a wide range of ERP and CAD systems, said Agile CEO Jay Fulcher. By becoming part of Oracle we can bring Agile's solutions to a wider audience and accelerate the advance of Enterprise PLM.

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The merger is subject to stockholder and regulatory approval and other customary closing conditions and is expected to close in mid to late July 2007. More information is available at <http://www.oracle.com/Agile>.

### **About Oracle**

Oracle (NASDAQ: ORCL) is the world's largest enterprise software company. More information about Oracle can be found on the web at [www.oracle.com](http://www.oracle.com).

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### **Trademarks**

Oracle is a registered trademark of Oracle Corporation and/or its affiliates. Other names may be trademarks of their respective owners.

### **Cautionary Statement Regarding Forward-Looking Statements**

This document contains certain forward-looking statements about Oracle and Agile including statements that involve risks and uncertainties concerning Oracle's proposed acquisition of Agile. Actual events or results may differ materially from those described in this press release due to a number of risks and uncertainties, many of which are beyond the control of Oracle and Agile. The potential risks and uncertainties include, among others, the possibility that the transaction will not close or that the closing may be delayed, general economic conditions and industry specific conditions. In addition, please refer to the documents that Oracle and Agile, respectively, file with the Securities and Exchange Commission on Forms 10-K, 10-Q and 8-K. These filings identify and address other important factors that could cause Oracle and Agile's respective financial and operational results to differ materially from those contained in the forward-looking statements set forth in this document. Accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do so, what impact they will have on the results of operations or financial condition of Oracle or Agile. Oracle and Agile are under no duty to update any of the forward-looking statements after the date of this document to conform to actual results.

### **Additional Information About the Merger and Where to Find It**

Agile will file with the SEC a proxy statement and Agile and Oracle will file other relevant materials in connection with the proposed acquisition of Agile by Oracle pursuant to the terms of an Agreement and Plan of Merger by and among Oracle, Aqua Acquisition Corp., a wholly-owned subsidiary of Oracle, and Agile. The materials to be filed by Agile with the SEC, may be obtained free of charge at the SEC's web site at [www.sec.gov](http://www.sec.gov). Investors and security holders of Agile are urged to read the proxy statement and the other relevant materials when they become available before making any voting or investment decision with respect to the proposed merger.

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**Filed by Oracle Corporation**

**Pursuant to Rule 14a-12**

**Under the Securities Exchange Act of 1934**

**Subject Company: Agile Software Corporation**

**Commission File No.: 0-27071**

On May 15, 2007, Oracle Corporation posted the following information on its website.

## Oracle and Agile

Read the press release: Oracle Buys Product Lifecycle Management Leader Agile

On May 15, 2007, Oracle announced that it has entered into an agreement to acquire Agile, a leading provider of product lifecycle management (PLM) software solutions. We expect the transaction to close in July 2007, subject to stockholder and regulatory approval and other customary closing conditions. Until the deal closes, each company will continue to operate independently, and it is business as usual.

Agile's PLM solutions drive the product innovation and introduction process in a variety of industries, including high-tech, life sciences, industrial manufacturing and consumer packaged goods. Agile's solutions help customers make better product portfolio decisions, collaborate across design and supply chain partners, accelerate new product introduction and manage compliance. The combination of Agile and Oracle's leading enterprise applications will create a best-in-class, integrated enterprise PLM solution.

### INFORMATION FOR CUSTOMERS AND PARTNERS

-Letter to customers from John Wookey, Senior Vice President, Applications Development, Oracle outlining the benefits of the combination

### CONTACT ORACLE

Email to:

[contact.oracle@oracle.com](mailto:contact.oracle@oracle.com)

1.650.633.4490

1.800.633.0925

(toll free in the United States)

### SUPPORT, SERVICE, AND SALES INFORMATION

Agile customers and partners: Please use your existing contacts for professional support, services, and sales.

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-Letter to partners from Doug Kennedy, Vice President of Alliances & Channels, Oracle outlining the benefits of the combination

-Overview and Frequently Asked Questions (PDF)

-Learn more about what the combination of Oracle and Agile (PDF) will mean for our customers and partners

### NEWS AND EVENTS

**Press release:** Oracle Buys Product Lifecycle Management Leader Agile

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### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

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### ADDITIONAL INFORMATION ABOUT THE MERGER AND WHERE TO FIND IT

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**Subject Company: Agile Software Corporation**

**Commission File No.: 0-27071**

On May 15, Oracle Corporation posted the following letter to Oracle customers on its website. The following letter will also be sent to Oracle customers globally.

TO: Oracle Customers

FR: John Wookey

DT: May 15, 2007

Subject: Oracle Buys Product Lifecycle Management Leader Agile

On May 15, 2007, Oracle announced that it has entered into an agreement to acquire Agile, a leading provider of product lifecycle management (PLM) software solutions. We expect the transaction to close in July 2007, subject to stockholder and regulatory approval and other customary closing conditions. Until the deal closes, each company will continue to operate independently, and it is business as usual.

Agile's PLM solutions drive the product innovation and introduction process in a variety of industries, including high-tech, life sciences, industrial manufacturing and consumer packaged goods. These solutions help Agile's 1,250 global PLM customers make better product portfolio decisions, collaborate across design and supply chain partners, accelerate new product introduction and manage compliance. In addition, through its Cimmetry Systems division, Agile has over 10,000 customers and is the industry standard for collaborative visualization.

As PLM evolves into an enterprise-wide discipline, it must span multiple product design systems, interact with a wide-range of enterprise applications and manage the complete product lifecycle from concept and design, to production, sales and service. The combination of Agile's best in class PLM solutions, together with Oracle's leading solutions in CRM, SCM and ERP will create a best-in-class, integrated, enterprise PLM solution. Additionally, Oracle's commitment to open, standards-based integration will enable users of other, non-Oracle enterprise applications to utilize Agile's best-in-class capabilities.

The anticipated benefits to our customers include:

- o Manage product information, processes, and decisions, across the lifecycle and across the global product network of design and supply chain partners
- o Manage product information across multiple design systems, with an agnostic approach to CAD and other authoring systems
- o Fully integrate with customer enterprise architecture - manufacturing, supply chain, fulfillment, service and customer - leveraging existing IT investments
- o Take advantage of proven 3rd party connectors that support integration with Oracle Applications and with SAP
- o Reduce total cost of ownership while increasing customers' ability to operate an integrated, information driven enterprise

Oracle plans to continue to sell and support Agile products as standalone and as an integrated solution with both Oracle and non-Oracle environments. Existing customers of Oracle PLM will be supported and protected by Oracle, and customers will have the option to gain access to Agile's best-of-breed product lifecycle management solutions and to their domain expertise. In addition, Oracle plans to continue its investment in the complementary product Oracle PIM Data Hub, with a planned integration to Agile PLM. This further strengthens our product master data management role in consolidating and managing the enterprise product record across heterogeneous environments.



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We are excited about this acquisition and how it will strengthen our ability to provide product lifecycle management across our customers enterprises. Oracle representatives will be reaching out to you to answer any questions that you may have. More information about the transaction can be found at [www.oracle.com/Agile](http://www.oracle.com/Agile).

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Sincerely,

John Wookey

Senior Vice President, Applications Development

Oracle

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**Pursuant to Rule 14a-12**

**Under the Securities Exchange Act of 1934**

**Subject Company: Agile Software Corporation**

**Commission File No.: 0-27071**

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TO: Oracle Partners

FR: Doug Kennedy

DT: May 15, 2007

Subject: Oracle Buys Product Lifecycle Management Leader Agile

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PLM solution. Additionally, Oracle's commitment to open, standards-based integration will enable users of other, non-Oracle enterprise applications to utilize Agile's best-in-class capabilities.

The anticipated benefits to our customers include:

- o Manage product information, processes, and decisions, across the lifecycle and across the global product network of design and supply chain partners
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- o Fully integrate with customer enterprise architecture - manufacturing, supply chain, fulfillment, service and customer - leveraging existing IT investments
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Oracle plans to continue to sell and support Agile products as standalone and as an integrated solution with both Oracle and non-Oracle environments. Existing customers of Oracle PLM will be supported and protected by Oracle, and customers will have the option to gain access to Agile's best-of-breed product lifecycle management solutions and to their domain expertise. In addition, Oracle plans to continue its investment in the complementary product Oracle PIM Data Hub, with a planned integration to Agile PLM. This further strengthens our product master data management role in consolidating and managing the enterprise product record across heterogeneous environments.

After the transaction is complete, Oracle and Agile partners will benefit by working with a single vendor to address customer needs for product lifecycle management. Oracle partners are expected to benefit from Agile's best-in-class solutions for PLM. Agile partners are expected to benefit from Oracle's increased support of Agile partners and increased investment in Agile products. Both companies' partners are expected to benefit from the complementary solutions that provide an opportunity to increase business value and drive down cost of ownership throughout an integrated, standards-based enterprise software stack.

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We are excited about this acquisition and how it will strengthen our ability to provide product lifecycle management across our customers' and your customers' enterprises. More information about the transaction can be found at [www.oracle.com/Agile](http://www.oracle.com/Agile).

Sincerely,

Doug Kennedy

Vice President, Alliances and Channels

Oracle

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### **Oracle and Agile Acquisition Announcement Enables Oracle to Deliver Best-in-Class, Integrated, Enterprise PLM**

May 15, 2007

Filed by Oracle Corporation  
Pursuant to Rule 14a-12  
Under the Securities Exchange Act of 1934  
Subject Company: Agile Software Corporation  
Commission File No.: 0-27071

On May 15, 2007, Oracle Corporation posted the following acquisition announcement presentation on its website.



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purposes only and may not be incorporated into a contract.

The following is intended to outline our general product direction. It is intended for information purposes only, and  
may not be incorporated into  
any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in  
making purchasing  
decision. The development, release, and timing of any features or functionality described for Oracle's products  
remains at the sole discretion of  
Oracle.

**What We Are Announcing**

**Oracle has agreed to acquire Agile**

\$8.10 a share, subject to required approvals

Transaction expected to close in July 2007

**Agile is a leading provider of Product Lifecycle Management (PLM) applications with deep industry and domain expertise**

Public company (NASDAQ: AGIL) - headquartered in San Jose, CA, USA with 800+ employees worldwide and trailing twelve month revenue in excess of \$130M (Jan 07)

Agile has one of the largest PLM install base of 1,250+ industry leading customers

Agile also provides the industry leading collaborative visualization solution with over 10,000 customers

Agile PLM solutions help companies drive profits, accelerate innovation, improve quality and ensure regulatory compliance

**Combination of Agile and Oracle will create best-in-class, integrated, Enterprise PLM solution**

PLM is a strategic focus for Oracle and our customers

Agile's solutions complement Oracle's leading enterprise applications and infrastructure

Establishes an open Enterprise PLM solution integrated across multiple product design systems which interacts with a wide range of enterprise applications such as Oracle, JD Edwards and SAP

Combination provides the most comprehensive end-to-end PLM solution that enables customers to manage the complete product lifecycle from concept and design, to production, sales and service



**Strategic Importance of PLM to Oracle**

**PLM is one of the fastest growing enterprise application segments**

License spend estimated to reach \$7.3 billion in 2009; 11%+ CAGR growth. By 2009, PLM is projected to be third largest segment in enterprise applications\*

Product innovation is a business imperative to drive growth and differentiation

**PLM is evolving into an enterprise-wide, cross-functional discipline across all lines of business**

Effective product innovation requires management and coordination of product information, processes and decisions, across all lines of business and across the extended design and supply chain

This requires PLM to span multiple design systems and to have integrations with many enterprise applications

The trend also means that PLM is often part of an overall enterprise decision

**Oracle is in a strong position to grow Enterprise PLM**

Oracle is a technology leader with best-in-class capabilities in ERP, SCM, CRM, HCM, BI, and MDM/PIM applications, as well as industry-specific applications

PLM is a natural fit and a strong complement to Oracle's current technology and enterprise application solutions, supporting Oracle's strategy of providing the industry's most comprehensive and compelling Enterprise Applications

\* Source: AMR Research, 2006; CAD and Direct Material Sourcing are not part of PLM revenue

**Enterprise PLM Value Proposition**

**Common Information, Integrated Processes, Better Decisions**

Manage enterprise product record

Integrated PLM processes, e.g.

Capture voice of customer through  
CRM

Link supply chain constraints to  
design and sourcing decisions  
(DFX)

Make better product decisions using  
demand forecast, resource  
constraints, plant/supply variations

**Delivers Increased Value**

Reduced time, cost, quality leakage

More predictable innovation

Reduced supply chain disruption

Increased customer satisfaction

Reduced IT costs

**New Product  
Introduction**

**Product**

**Innovation**

**Order to Fulfill**

## **Why Agile?**

### **Agile is a best-in-class leader in Enterprise PLM**

Strong, highly referenceable install base of over 1,250 global customers, many of which are leaders in their industries

Particular industry strength in electronics & high tech and industrial manufacturing, as well as emerging industries such as life sciences, CPG, and food & beverage

Agile's broad suite of business ready, best practice enterprise PLM applications supports integration across many leading CAD and ERP systems

### **Agile products and expertise increase Oracle's competitiveness**

Agile has deep domain and industry expertise that complements Oracle

Agile consistently competes and wins against SAP and CAD competitors

Agile is a strategic application in many SAP and non-Oracle accounts

### **Agile has the most complementary product suite for Oracle**

Agile runs on Oracle, 98% of Agile's customers are Oracle technology customers and over 40% are Oracle Applications customers

Modern, open, standards-based architecture, compatible with Oracle Fusion Middleware and Fusion Application stack

Agile is a member of Oracle PartnerNetwork (OPN)

Proven, widely deployed 3rd party integrations with Oracle, JD Edwards and SAP

**Agile Solutions**

**Agile 9**

Industry leading, best-in-class  
Enterprise PLM solution

Leader in Hi-Tech, Life Sciences,  
Electronics and Discrete  
Packaging

**Industry best practice solutions**

**Agile Advantage** Lower TCO  
PLM solution for SME (On  
Demand and On Premise)

**Agile e6** PLM for complex  
engineering environments

**Cimmetry** Industry leading  
collaborative visualization solution

**Agile Prodika** End-to-end PLM  
for CPG and Food & Beverage

**Agile Customers**

*Over 11,000 total customers (1,250+ PLM and 10,000+ Cimmetry)*

**Cisco**

**Apple**

**GSK**

**Philip**

**Morris**

**International**

**Tyson**

**Foods**

**Coca Cola**

**Open Enterprise PLM Leader**

**Sample Agile/Oracle Applications  
Customers**

**Sample Agile/SAP Applications  
Customers**

**Cisco**

**Apple**

**Philip Morris**

**International**

**Tyson**

**Foods**

**Coca Cola**

**Agile**

**Solution:**

Global deployment of Oracle 11i E-Business Suite including Advance Planning and Supply Chain products, Siebel CRM and PeopleSoft HCM

**Oracle**

**Solution:**

Agile provides us with the advanced engineering and collaboration features that will ensure we continue to be at the forefront of wireless technology.

**Norm Fjeldheim**

*Sr. Vice President  
and Chief  
Information Officer*

Ensured regulatory compliance with secure product data and enhanced history tracking

Reduced cycle time from days to minutes for data iterations with contract manufacturers

Saved money and time by eliminating suspect data, failures and errors with one true source for all product information

Provided global, 24/7 accessibility to product information

**Business**

**Results:**

Deployed Agile PLM to over 6,500 external and internal users in all 6 business units worldwide

Slow product development due to scattered product information across global manufacturing sites

High costs of data integration failures and errors

Lack of user-specific secure, regulated, global access to data

**Business**

**Challenges:**

**Qualcomm**

*Joint Customer Example*



**Agile**

**Solution:**

Global deployment of PeopleSoft ERP and Supply Chain Management along with Siebel CRM

**Oracle**

**Solution:**

Robust central repository of product data across the enterprise

Facilitated secure and real time collaboration across global product design, manufacturing, and partners

Engineering change cycle time reduced by 66%

Ensured compliance to regulations automatically - export control efficiencies

**Business**

**Results:**

Broadest deployment of end-to-end Agile PLM modules globally - throughout all divisions & HQ

Delays in time to market due to lack of data, collaboration and process between manufacturing and purchasing

Low visibility into quality, cost and availability in supply chain

Inability to track hazardous content in finished products

**Business**

**Challenges:**

**Harris**

***Joint Customer Example***

We've leveraged Agile's key strengths of being rapidly deployable, adaptable for configuration to our changing needs, and friendly to use across multiple business units. Many of our internal

users have come to depend heavily upon Agile. We continue to find more opportunities to utilize Agile to deliver new capabilities which will further the utilization of product data to deliver bottom line business value.

***Bill Miller***

*VP-Information services  
and CIO*

**Expected Customer and Partner Benefits**

**Agile Customers**

Customer investments in Agile products will be protected as Agile becomes the foundation for Oracle's PLM strategy

Agile products will be available standalone and integrated with both Oracle and non-Oracle environments

Increased R&D investment in Agile products

Access to Oracle's global support and services organizations

**Oracle Customers**

Best-in-class Product Lifecycle Management applications, compatible and integrated with Oracle Applications

Access to Agile domain expertise in PLM

Customer investments in existing Oracle PLM will be supported and protected

**Oracle and Agile Partners**

ISVs: Broader opportunities to embed technology

SIs: Strategic partner for best and most complete PLM applications, ERP applications, and infrastructure software

VARs: Expanded opportunities for value-added solutions

**Summary: Enterprise PLM Leadership**

**Creates best-in-class, integrated, Enterprise PLM**

Industry leading PLM solution with large referenceable install base of 1,250+ customers

Oracle's leading enterprise applications (SCM, ERP, CRM, HRC, BI, MDM) and infrastructure (Database and Middleware)

Establishes an open Enterprise PLM solution integrated across multiple product design systems which interacts with a wide range of enterprise applications

**Provide a more competitive differentiated solution**

Agile is proven best-in-class solution compared to products from enterprise application vendors like SAP; solutions from CAD-vendors lack an enterprise orientation

Provide lower TCO through a solution from a single vendor who can provide technology, leading applications, domain expertise and global coverage

**Built on modern, standards-based technology foundation**

Leveraging J2EE and hot-pluggable Oracle technology infrastructure

Flexible integration framework using open XML and PDX, adaptable to Oracle's standards-based Application Integration Architecture (AIA)

*Accelerates the adoption of Enterprise PLM,*

*and positions Oracle as the leader in capability and vision*

**Next Steps**

Public announcement

May 15, 2007

Communicate with all stakeholders

Press and analyst briefings: May 15 and 16, 2007

Customer briefings: Starting on May 15, 2007

Complete transaction

Obtain shareholder and regulatory approvals and satisfy other  
customary conditions

Expect to close in July 2007

More information can be found at:

[www.Oracle.com/Agile](http://www.Oracle.com/Agile) or [www.Agile.com/Oracle](http://www.Agile.com/Oracle)

**Filed by Oracle Corporation**

**Pursuant to Rule 14a-12**

**Under the Securities Exchange Act of 1934**

**Subject Company: Agile Software Corporation**

**Commission File No.: 0-27071**

On May 15, Oracle Corporation posted the following frequently asked questions on its website.

Oracle

Agile

*Overview and Frequently Asked Questions*

**OVERVIEW**

**Oracle Buys Agile: Creates Best-in-Class, Integrated Enterprise Product Lifecycle Management**

John this is an entirely new overview section that replaces in its entirety the old overview section.

On May 15, 2007, Oracle announced that it has entered into an agreement to acquire Agile, a leading provider of product lifecycle management (PLM) software solutions. We expect the transaction to close in July 2007, subject to stockholder and regulatory approval and other customary closing conditions. Until the deal closes, each company will continue to operate independently, and it is business as usual.

Agile's PLM solutions drive the product innovation and introduction process in a variety of industries, including high-tech, life sciences, industrial manufacturing and consumer packaged goods. These solutions help Agile's 1,250 global PLM customers make better product portfolio decisions, collaborate across design and supply chain partners, accelerate new product introduction and manage compliance. In addition, through its Cimmetry Systems subsidiary, Agile has over 10,000 customers and is the industry standard for collaborative visualization.

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As PLM evolves into an enterprise-wide discipline, it must span multiple product design systems, interact with a wide-range of enterprise applications and manage the complete product lifecycle from concept and design, to production, sales and service. The combination of Agile's best in class PLM solutions, together with Oracle's leading solutions in CRM, SCM and ERP will create a best-in-class, integrated, enterprise PLM solution. Additionally, Oracle's commitment to open, standards-based integration will enable users of other, non-Oracle enterprise applications to utilize Agile's best-in-class capabilities.

The anticipated benefits to our customers include:

- o Manage product information, processes, and decisions, across the lifecycle and across the global product network of design and supply chain partners
- o Manage product information across multiple design systems, with an agnostic approach to CAD and other authoring systems
- o Fully integrate with customer enterprise architecture - manufacturing, supply chain, fulfillment, service and customer - leveraging existing IT investments
- o Take advantage of proven 3rd party connectors that support integration with Oracle Applications and with SAP
- o Reduce total cost of ownership while increasing customers' ability to operate an integrated, information driven enterprise

Oracle plans to continue to sell and support Agile products as standalone and as an integrated solution with both Oracle and non-Oracle environments. Existing customers of Oracle PLM will be supported and protected by Oracle, and customers will have the option to gain access to Agile's best-of-breed product lifecycle management solutions and to their domain expertise. In addition, Oracle plans to continue its investment in the complementary product Oracle PIM Data Hub, with a planned integration to Agile PLM. This further strengthens our product master data management role in consolidating and managing the enterprise product record across heterogeneous environments.

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### CUSTOMER BENEFITS

**The proposed combination of Oracle and Agile is expected to result in several benefits to customers after the close of the transaction:**

Delivers a best-in-class, integrated, enterprise PLM solution that is expected to:

- o Manage the complete product lifecycle from innovation, customer needs management, new product development and introduction, high-volume sales to service and maintenance
- o Manage product information across multiple design systems CAD agnostic and other types of design systems e.g software source systems
- o Fully integrated into customer enterprise architecture - manufacturing, supply chain, fulfillment, service and customer

Enhances a company's ability to:

- o Accelerate new product development and introductions
- o Manage product innovation and capture the voice of the customer
- o Manage and control enterprise product data
- o Manage compliance throughout the product lifecycle
- o Make better decisions across the product portfolio
- o Reduce direct material costs
- o Reduce warranty and service costs
- o Manage product demand chain and supply chains optimally

Reduces total cost of ownership by reducing costs to integrate disparate enterprise systems.

Global 24x7 distribution and support network for streamlined commercial relationships

### PARTNER BENEFITS

**The proposed combination of Oracle and Agile is expected to offer many key benefits to partners after the close of the transaction:**

Broadens existing ISV and developer partnerships, and an opportunity to establish new partnerships to complete an end-to-end solution footprint for product lifecycle management.

System integrators and partners specializing in product lifecycle management will have the opportunity to provide world-class solutions to customers across multiple industries.

Partners will be able to work with a single vendor to address customer needs for PLM

- o Benefit from Oracle's worldwide resources and partner investment
- o Benefit from Agile's best-in-class PLM suite solutions
- o Preserve partners' investments and experience with Agile

## **FREQUENTLY ASKED QUESTIONS**

### **Product Overview and Strategy**

Q. What products does Agile offer and support?

A. Agile offers the following solutions:

- o Agile 9 - A9, Agile's flagship product for managing the enterprise product record throughout the product lifecycle. Agile 9 supports the enterprise product lifecycle business processes, technology platform, and integration requirements of companies in the

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aerospace and defense, automotive, consumer packaged goods, electronics, industrial products, and life sciences industries. With Agile 9, global enterprises have an unprecedented breadth of capabilities for harnessing the product record as the key intellectual asset to drive competitive advantage, innovation, profitability, compliance, and long-term growth.

- o Agile e6 - focuses on organizing and managing product design assets to support globally distributed engineering teams. It is specifically designed for complex engineering organizations in the automotive, aerospace & defense, and industrial machinery industries to manage complex products throughout the product lifecycle. With its unique capabilities for the early development phase, Agile e6 helps companies deliver a higher rate of success on new product introductions.
- o Agile Prodika provides an integrated and comprehensive suite of software and services for collaborative product lifecycle management for consumer packaged goods companies, especially the food & beverage sector.
- o Agile Advantage - delivers the benefits of PLM quickly, with the flexibility, fast time to benefit, and low total cost of ownership that is crucial to small and medium enterprises.
- o Cimmetry - offers collaborative product visualization for over 450+ different authoring formats specifically focused on enabling the use of 2D and 3D mechanical CAD (MCAD) and electronic design automation (EDA/ECAD) information across the extended enterprise. Cimmetry solutions make rich, highly specialized design information available to both technical and non-engineering users including stakeholders such as customers, product definition groups, engineering, purchasing, planning, suppliers, marketing, sales and service without the need for highly specialized, expensive CAD tools



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Q. How will this acquisition impact on-going development of Agile solutions?

A. Until the closing of the acquisition, Agile and Oracle remain separate companies. Agile intends to continue to deliver enhancements and improvements to its products as currently contemplated. After the closing, Agile and Oracle plan to provide continuity in roadmap and direction. Oracle plans to support and protect customers' investments in Agile applications. Research and development investments in Agile solutions are expected to increase after the closing as it will then have the backing of Oracle's \$1.9B R&D budget.

Q. How does Agile fit into Oracle's overall applications strategy?

A. PLM is a strategic focus for Oracle and its customers. Profitable product innovation is critical to product-based industries, making PLM one of the fastest growing application segments. The addition of Agile, which will serve as the foundation of Oracle's PLM strategy, further supports Oracle's strategy of providing the industry's most comprehensive and compelling enterprise applications. Agile's best-in-class PLM capabilities, combined with Oracle's leading existing enterprise applications such as SCM, ERP and CRM, will create a best-in-class, integrated, enterprise PLM solution in the industry.

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- o Oracle offers leading, enterprise class SCM, CRM, HCM, BI, database and infrastructure software across our family of offerings - Oracle E-Business Suite, PSFT, JDE, Siebel and industry specific business solutions
  - o Oracle offers Master Data Management (MDM) applications, including Product Information Management (PIM) Data Hub, a natural adjunct to PLM to consolidate and create single source of truth of enterprise product record across heterogeneous environments.
  - o Virtually all businesses must manage Demand, Supply and Product effectively to compete. Oracle has industry leading solutions in Demand Management (e.g. Siebel, Demantra) and Supply Management (e.g. APS, OTM, EBS). Agile now completes the critical third leg of Product.
  - o Oracle's customers across all industries have told us that PLM is an integral part of their enterprise applications suite and one of their highest priorities

Q. Will Oracle continue to support customers running Agile solutions on non-Oracle databases?

A. Oracle plans to continue to support Agile's products on alternative databases to serve customer needs.

Q. Will Oracle continue to support customers running Agile solutions with non-Oracle ERP and CRM applications?

A. Oracle plans to continue to support Agile's solutions with non-Oracle ERP and CRM applications. Agile products are designed to operate in heterogeneous design and enterprise application environments. Agile has a proven track record of quick, successful implementations in both standalone situations, and with packaged integrations to Oracle, SAP and other ERP/SCM systems as well as to leading CAD systems. Oracle plans to support this range of options. Additionally, Oracle Product Master Data Management solution, PIM Data Hub will allow customers to manage enterprise product record across multiple heterogeneous environments to build a strong foundation for their enterprise PLM strategy with Agile PLM.

Q. How compatible are Agile's products with Oracle's products?

A. Agile's flagship A9 product is built based on open standards such as J2EE which Oracle has been reinforcing as an industry open standard. Agile products are fully certified on our Oracle Fusion Middleware and Oracle Database technology.

Q. What should existing users of Oracle PLM do and what should they expect?

A. The proposed acquisition of Agile underscores Oracle's commitment to building and supplying a best-

in-class, integrated Enterprise PLM platform to its customer base. We plan to protect and support customers' investments in Oracle PLM products, in addition to offering Agile's comprehensive capabilities and a compelling end-to-end solution footprint. After the transaction closes, we plan to provide more information about our integration plans. In addition, Oracle plans to continue its investment in the complementary

product Oracle PIM Data Hub, with a planned integration to Agile PLM. This further strengthens our product master data management role in consolidating and managing the enterprise product record across heterogeneous environments.

## Customers and Partners

Q. How is the proposed transaction between Oracle and Agile expected to benefit Agile customers?

A. Agile and Oracle have complementary products and a shared focus on providing a best-in-class, integrated, enterprise PLM application.

Agile customers are expected to benefit in a number of ways:

Increased R&D investment in Agile products

Extended value from integrated Oracle products

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Investment protection, extension and enhancements as Agile and Oracle provide better integration of their complementary solutions

Access to Oracle's global support and services organizations

Q. How will customers' investments in Agile solutions be protected by Oracle?

A. Customer investments in Agile solutions will be supported and protected. Agile's current product plans and support plans continue. In addition, Oracle plans to continue development of Agile's solutions on an ongoing basis.

After the transaction closes, Oracle plans to:

Make Agile the go-forward PLM solution for Oracle

Continue to sell and support Agile products in standalone situations as well as integrated with both Oracle and non-Oracle environments.

Provide leadership to drive broader adoption of Enterprise PLM message across industry leaders and strategic partners, to realize PLM market potential and growth

This will:

Provide a stronger, more strategic partner

Create continuity in roadmap and direction

Ensure smooth transition for customers without interruption

Deliver improved Service and Support through the breadth and scale of Oracle's field sales, service and customer support organization. Global 24x7 distribution and support network for streamlined commercial relationship

Q. As an Oracle customer, how can I benefit from Agile's products and services capabilities after the transaction closes?

A. The proposed combination of Oracle and Agile is expected to provide Oracle customers with a comprehensive enterprise architecture that includes a best-in-class, integrated enterprise PLM solution that would allow customers to:

Manage the complete product lifecycle from innovation, customer needs management, new product development and introduction, high-volume sales to service and maintenance

Manage product information across multiple design systems CAD agnostic and other types of design systems e.g software source systems

Be fully integrated in to customer enterprise architecture - manufacturing, supply chain, fulfillment, service and customer

Combined solution is expected to enable customers to

- Accelerate new product development and introductions
- Manage product innovation and voice of customer
- Manage and control enterprise product data
- Manage compliance throughout the product lifecycle
- Make better decisions across product portfolio
- Manage product demand chain and supply chains optimally

Q. How is the proposed transaction expected to benefit partners?

A. After the transaction is complete, Oracle and Agile partners will benefit by working with a single vendor to address customer needs for product lifecycle management. Oracle partners are expected to benefit from Agile's best-in-class solutions for PLM. Agile partners are expected to benefit from

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Oracle's increased support of Agile partners and increased investment in Agile products. Both companies' partners are expected to benefit from the complementary solutions that provide an opportunity to increase business value and drive down cost of ownership throughout an integrated, standards-based enterprise software stack.

Q. How will Oracle continue to support and broaden relationships with Agile partners?

A. Oracle plans to continue to:

- Provide access to Oracle PartnerNetwork and establish a partner focus area for Agile partners
- Support OEM partners and grow relationships
- Accelerate go-to-market capabilities with Agile's partners.
- Work with key System Integrators to drive further innovation in PLM

Q. How is this acquisition expected to impact any existing project, deployment, or services engagements?

A. Agile and Oracle remain separate companies until the closing of the acquisition. It is not expected that this transaction will impact any existing project, deployment or services engagement.

Q. How will Oracle provide for a smooth integration of the two companies after the closing?

A. Oracle is very focused on customer satisfaction and plans to provide for a smooth transition without customer disruption. Oracle is experienced with integrating companies quickly and efficiently. Oracle will provide dedicated personnel from key functional areas for integration and utilize proven templates and processes for repeatable success in integration. We will communicate regularly throughout this process to keep our customers, our partners and employees well informed.

### **Business Continuity**

Q. Can I still purchase Agile products?

A. Yes, Agile and Oracle remain separate companies until the closing of the acquisition. Please contact your Agile sales representative to assist you, or visit [www.Agile.com](http://www.Agile.com) for contact information.

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Q. Should Agile customers continue to call the Agile support?

A. Yes. Until the closing of the transaction, Agile continues to operate as a separate business. Agile customers will continue to receive support and services from Agile, and should continue to use existing Agile contacts for support, professional services, and sales to address immediate and ongoing needs. We will communicate all changes and transitions occurring after the close of the transaction well in advance through these familiar channels.

Q. Should Agile customers continue to contact their Agile sales representative?

A. Yes. Until the closing of the transaction, Agile continues to operate as a separate business and, until further advised, customers should continue to rely on existing relationships.

Q. Will training on Agile products continue?

A. Yes. Until the closing of the transaction, Agile continues to operate as a separate business. After the transaction closes, we currently plan to combine the Agile education program with Oracle University. We want to ensure that our customers' software provides the best possible service for their organizations, and we know excellent training is critical to reach that goal.

Q. Will existing Agile customer contracts be honored after the closing of the transaction?

A. Yes. Oracle intends to honor the terms and conditions of existing Agile contracts for all existing license and service projects after the closing. Technical support will continue to be governed by the terms of the Agile maintenance agreement until the current support term expires. At the first renewal with Oracle, customers' support services (and not licenses) will be migrated to an Oracle License and Services Agreement (OLSA), which will govern the next support term. The OLSA will not govern

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customers' Agile license(s). New orders under existing Agile contracts may include order specific modifications to meet the requirements of Oracle's order taking policies

Q. Will the Agile leadership and employees be retained?

A. The goal of this combination is to complement the offerings of Oracle. The acquisition of Agile significantly increases Oracle's commitment to enterprise PLM. Agile's employees have significant domain expertise in PLM and will be an integral part of the PLM business within Oracle for the combined companies.

Q. What is the acquisition integration timeline?

A. Until the transaction officially closes, we cannot comment on future integration plans, but we will communicate any updates with customers when they become available. We currently expect the transaction to close in July 2007.

Q. Where can I find out more information about the proposed Oracle and Agile combination?

A. For more information, please visit [Oracle.com/Agile](http://Oracle.com/Agile) or [Agile.com/Oracle](http://Agile.com/Oracle).

The above is for informational purposes and may not be incorporated into a contract. IT IS NOT A COMMITMENT TO DELIVER ANY MATERIAL, CODE, OR FUNCTIONALITY, AND SHOULD NOT BE RELIED UPON IN MAKING PURCHASING DECISION. THE DEVELOPMENT, RELEASE, AND TIMING OF ANY FEATURES OR FUNCTIONALITY DESCRIBED FOR ORACLE'S PRODUCTS REMAINS AT THE SOLE DISCRETION OF ORACLE. THE DEVELOPMENT, RELEASE, AND TIMING OF ANY FEATURES OR FUNCTIONALITY DESCRIBED FOR AGILE'S PRODUCTS REMAINS AT THE SOLE DISCRETION OF AGILE. This acquisition is subject to the satisfaction of a variety of conditions. Oracle is not affiliated with Agile and Agile is not affiliated with Oracle until the official close of the transaction.

### Cautionary Statement Regarding Forward-Looking Statements

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This document contains certain forward-looking statements about Oracle and Agile including statements that involve risks and uncertainties concerning Oracle's proposed acquisition of Agile. Actual events or results may differ materially from those described in this press release due to a number of risks and uncertainties, many of which are beyond the control of Oracle and Agile. The potential risks and uncertainties include, among others, the possibility that the transaction will not close or that the closing may be delayed, general economic conditions, industry specific conditions. In addition, please refer to the documents that Oracle and Agile, respectively, file with the Securities and Exchange Commission on Forms 10-K, 10-Q and 8-K. These filings identify and address other important factors that could cause Oracle and Agile's respective financial and operational results to differ materially from those contained in the forward-looking statements set forth in this document. Accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do so, what impact they will have on the results of operations or financial condition of Oracle or Agile. Oracle and Agile are under no duty to update any of the forward-looking statements after the date of this document to conform to actual results.

### **Additional Information About the Merger and Where to Find It**

Agile will file with the SEC a proxy statement and Agile and Oracle will file other relevant materials in connection with the proposed acquisition of Agile by Oracle pursuant to the terms of an Agreement and Plan of Merger by and among Oracle, Aqua Acquisition Corp., a wholly-owned subsidiary of Oracle, and Agile. The materials to be filed by Agile with the SEC, may be obtained free of charge at the SEC's web site at [www.sec.gov](http://www.sec.gov). Investors and security holders of Agile are urged to read the proxy statement and the other relevant materials when they become available before making any voting or investment decision with respect to the proposed merger.

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Oracle and certain of Oracle's executive officers and directors may be deemed to be participants in the solicitation of proxies of Agile stockholders in connection with the proposed merger. Investors and security holders may obtain more detailed information regarding the names, affiliations and interests of certain of Oracle's executive officers and directors in the solicitation by reading the proxy statement and other relevant materials filed with the SEC when they become available.

Agile and its executive officers and directors may be deemed to be participants in the solicitation of proxies from Agile stockholders in favor of the proposed transaction. Certain executive officers and directors of Agile have interests in the transaction that may differ from the interests of stockholders generally. These interests will be described in the proxy statement when it becomes available.

This presentation is for informational purposes only and may not be incorporated into a contract.