

BRYANT ANDY D  
Form 4  
November 01, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BRYANT ANDY D

2. Issuer Name and Ticker or Trading Symbol  
COLUMBIA SPORTSWEAR CO  
[COLM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
10/30/2018

Director  10% Owner  
 Officer (give title below)  Other (specify below)

C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

PORTLAND, OR 97229

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	10/30/2018		M	6,664	A \$ 24.69	42,060	D
Common Stock	10/30/2018		S	6,664	D \$ 91.75 (1)	35,396	D
Common Stock	10/30/2018		M	5,030	A \$ 32.785	40,426	D
Common Stock	10/30/2018		S	5,030	D \$ 91.75 (1)	35,396	D
	10/30/2018		M	1,580	A	36,976	D

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Common Stock					\$ 32.785		
Common Stock	10/30/2018		S	1,580	D	\$ 91.75 <u>(1)</u>	35,396 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)
Employee Stock Option (right to buy)	\$ 24.69	10/30/2018		M	6,664	05/25/2011 <sup>(2)</sup> 05/24/2020		Common Stock	6,664
Employee Stock Option (right to buy)	\$ 32.785	10/30/2018		M	5,030	05/27/2012 <sup>(3)</sup> 05/26/2021		Common Stock	5,030
Employee Stock Option (right to buy)	\$ 32.785	10/30/2018		M	1,580	05/27/2012 <sup>(4)</sup> 05/26/2021		Common Stock	1,580

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

BRYANT ANDY D  
C/O COLUMBIA SPORTSWEAR COMPANY X  
14375 NW SCIENCE PARK DRIVE  
PORTLAND, OR 97229

## Signatures

Lindsey Kantawee, 10/31/2018  
Attorney-in-Fact

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$91.59 to \$92.04, inclusive. The reporting person undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.
- (1) On 5/25/2010 the reporting person was granted 6,664 stock options. The option grant vests one-third of the shares on the first three anniversaries of the grant date.
- (2) On 5/27/2011 the reporting person was granted 5,030 stock options. The option grant vests one-third of the shares on the first three anniversaries of the grant date.
- (3) On 5/27/2011 the reporting person was granted 1,580 stock options. The option grant vests 100% of the shares on the first anniversary of the grant date.
- (4)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.