

SMART ONLINE INC  
Form DEFA14C  
May 08, 2013

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 14C INFORMATION

Information Statement Pursuant to Section 14(c) of the Securities Exchange Act of 1934 (Amendment No. )

Check the appropriate box:

- Preliminary Information Statement
- Confidential, For Use of the Commission Only (As Permitted by Rule 14c-5(d)(2))
- Definitive Information Statement
- Definitive Additional Materials

SMART ONLINE, INC.  
(Name of Registrant as Specified In Its Charter)

Payment of Filing Fee (Check the appropriate box):

- No fee required
- Fee computed on table below per Exchange Act Rules 14c-5(g) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously.  
Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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SMART ONLINE, INC.

CONTROL ID:  
REQUEST ID:

**IMPORTANT NOTICE REGARDING THE AVAILABILITY OF MATERIALS  
for the Stockholder Meeting to Be Held on**

DATE: Monday, June 17, 2013  
TIME: at 11:00 AM (Local Time)  
LOCATION: the Board Room at the offices of the Company at 4505 Emperor  
Boulevard, Suite 320, Durham, North Carolina 27703

**HOW TO REQUEST PAPER COPIES OF OUR MATERIALS**

|                                  |                                   |  |  |
|----------------------------------|-----------------------------------|--|--|
| PHONE:                           | FAX:                              | INTERNET:  | EMAIL:   |
| Call toll free<br>1-866-752-8683 | Send this card to<br>202-521-3464 | <a href="https://www.iproxydirect.com/SOLN">https://www.iproxydirect.com/SOLN</a><br>and follow the on-screen<br>instructions. | <a href="mailto:proxy@iproxydirect.com">proxy@iproxydirect.com</a> .<br>Include your Control ID in your email. |

This communication represents a notice to access a more complete set of materials available to you on the Internet. We encourage you to access and review all of the important information contained in the materials before voting. Both the Information Statement and Annual Report are available at: <https://www.iproxydirect.com/SOLN>

If you want to receive a paper or e-mail copy of the materials you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request, as instructed above, before June 3, 2013. You will not otherwise receive a paper or e-mail copy of the materials.

**WE ARE NOT ASKING YOU FOR A PROXY, AND YOU ARE REQUESTED NOT TO SEND US A PROXY.**

you may enter your voting instructions at <https://www.iproxydirect.com/SOLN>  
until 11:59 PM eastern time June 16, 2013.

The purposes of this meeting are as follows:

1. The election of three directors, each to serve for a term of one year or until his successor shall have been duly elected and qualified
2. To amend the Company's certificate of incorporation and change the Company's name from Smart Online, Inc. to MobileSmith, Inc.
3. To consider and approve by a nonbinding advisory vote, the compensation of the Company's named executive officers as described in the Information Statement
4. To recommend, by a nonbinding advisory vote, the frequency (every one, two or three years) of future advisory votes of stockholders on the compensation of the Company's named executive officers
5. The ratification of the appointment of Cherry Bekaert, LLP to serve as the Company's independent registered public accounting firm for its fiscal year ending December 31, 2013; and
6. The transaction of such other business as may be properly brought before the meeting.

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Pursuant to new Securities and Exchange Commission rules, you are receiving this Notice that the materials for the Annual Meeting are available on the Internet. Follow the instructions below to view the materials and vote or request printed or e-mail copies.

only stockholders of record at the close of business on April 22, 2013 (the "Record Date") are entitled to notice and to vote at the Annual Meeting and any adjournments or postponements thereof.

requests for directions to the Annual Meeting may be directed to Gleb Mikhailov by telephone at (919) 765-5000 or by email at [Corporate.Secretary@smartonline.com](mailto:Corporate.Secretary@smartonline.com)

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" ALL NOMINEES IN PROPOSAL 1; "FOR" PROPOSAL 2; "FOR" PROPOSAL 3; EVERY "THREE YEARS" FOR PROPOSAL 4; AND "FOR" PROPOSAL 5.

Please note – This is not a Proxy Card - you cannot vote by returning this card