

GINDER E DENNIS
Form 3
July 10, 2012

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person
GINDER E DENNIS
20 SOUTH MAIN STREET, PO BOX 6010
CHAMBERSBURG, PA 17201

2. Date of Event Requiring Statement
07/01/2012

3. Issuer Name and Ticker or Trading Symbol
FRANKLIN FINANCIAL SERVICES CORP /PA/ [FRAF]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed

(Check all applicable)

Director 10% Owner
X Officer Other
SVP

6. Individual or Joint/Group Filing
X Form filed by One Reporting Person
Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

Table with 4 columns: 1. Title of Security, 2. Amount of Securities Beneficially Owned, 3. Ownership Form, 4. Nature of Indirect Beneficial Ownership.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table with 6 columns: 1. Title of Derivative Security, 2. Date Exercisable and Expiration Date, 3. Title and Amount of Securities Underlying Derivative Security, 4. Conversion or Exercise Price of Derivative Security, 5. Ownership Form of Derivative Security, 6. Nature of Indirect Beneficial Ownership.

(I)
(Instr. 5)

Franklin Financial Services Corp - Common Stock	07/01/2012 06/30/2013	Franklin Financial - 273 ESPP	\$ 12.64	D	Â
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GINDER E DENNIS 20 SOUTH MAIN STREET PO BOX 6010 CHAMBERSBURG, PA 17201	Â	Â	Â SVP	Â

Signatures

E. Dennis Ginder by Catherine C. Angle, Corporate Secy 07/10/2012

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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