### Edgar Filing: NICHOLAS FINANCIAL INC - Form 4

NICHOLAS Form 4 January 09,	5 FINANCIAL IN 2017	IC								
FORM	ЛЛ								OMB AF	PROVAL
	UNITED	STATES			AND EX 1, D.C. 20		NGE C	OMMISSION	OMB Number:	3235-0287
Check th if no lon subject to Section Form 4 Form 5 obligation may con <i>See</i> Insta 1(b).	so 16. or Filed pur <sup>Dns</sup> section 17(	CHAN ection 1 Public U	HANGES IN BENEFICIAL OWNERSHIP OF SECURITIES ion 16(a) of the Securities Exchange Act of 1934, lic Utility Holding Company Act of 1935 or Sectior he Investment Company Act of 1940						Expires: January 31, 2005 Estimated average burden hours per response 0.5	
(Print or Type	Responses)									
	Address of Reporting IA CAPITAL FU	ND, LP	Symbol	OLAS FIN	<b>d</b> Ticker or		0	5. Relationship of I Issuer (Check	Reporting Pers	
(Last) 1411 HAR	(First) (ANEY ST., SUITE			of Earliest T Day/Year) 2017	Fransaction			Director Officer (give the below)	$\begin{array}{c} \underline{X} 10\% \\ \text{itle} \ \underline{M} 0 \\ \text{below} \end{array}$	Owner r (specify
	(Street)			endment, D onth/Day/Yea	Date Origina ar)	1		6. Individual or Joi Applicable Line) Form filed by On	e Reporting Per	son
OMAHA, I	NE 68102							_X_ Form filed by M Person	ore than One Re	porting
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Secur	ities Acqu	iired, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Day	Date, if	Code	omr Dispose (Instr. 3, 4	ed of (	5) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/06/2017			Р	24,400	А	\$ 11.7307 (3)	980,608 (1) (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Under Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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# **Reporting Owners**

	Reporting Owner Name / Address		Relationsh	ips		
reporting of more runner readers		Director	10% Owner	Officer	Other	
	MAGNOLIA CAPITAL FUND, LP 1411 HARNEY ST., SUITE 200 OMAHA, NE 68102		Х			
	MAGNOLIA GROUP, LLC 1411 HARNEY STREET SUITE 200 OMAHA, NE 68102		Х			
	Peterson Adam K 1411 HARNEY STREET, SUITE 200 OMAHA, NE 68102		Х			
	Signatures					
	/s/ Adam K. Peterson on behalf of the M Magnolia Group, LLC	lagnolia (	Capital Fund	, LP by i	ts General Partner, The	01/09/2017

inagiona oroap, 220				
	**Signature of Reporting Person	Date		
/s/ Adam K. Peterson, managing member on behalf of The Magnolia Group, LLC				
	**Signature of Reporting Person	Date		
/s/ Adam K. Peterson		01/09/2017		
	**Signature of Reporting Person	Date		

## **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

All of the reported shares are directly owned by Magnolia Capital Fund, LP, of which The Magnolia Group, LLC ("TMG") is the general (1) partner and investment manager. Adam K. Peterson ("Mr. Peterson") is the managing member of TMG. TMG and Mr. Peterson could both be deemed to share indirect beneficial ownership of the above listed Common Stock of Nicholas Financial, Inc.

(2)

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TMG and Mr. Peterson disclaim beneficial ownership except to the extent of their respective pecuniary interests therein, and this report shall not be deemed an admission of beneficial ownership of these securities for Section 16 or for any other purposes.

This transaction was executed in multiple trades at prices ranging from \$11.47 to \$11.74. The price reported above reflects the(3) weighted-average sale price per share. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.