

KONA GRILL INC  
Form 10-Q  
July 30, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2010

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 001-34082

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Kona Grill, Inc.  
(Exact Name of Registrant as Specified in Its Charter)

Delaware  
(State or other jurisdiction of incorporation or organization)

20-0216690  
(I.R.S. Employer Identification No.)

7150 East Camelback Road, Suite 220  
Scottsdale, Arizona 85251  
(480) 922-8100

(Address, including zip code, and telephone number, including area code, of principal executive offices)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer,

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or a smaller reporting company. See the definitions of “large accelerated filer,” “accelerated filer” and “smaller reporting company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  S (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

As of July 30, 2010 there were 9,167,737 shares of the registrant’s common stock outstanding.

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KONA GRILL, INC

TABLE OF CONTENTS

|   | Page |
|---|------|
| <b>PART I. FINANCIAL INFORMATION</b>  |      |
| Item 1. Consolidated Financial Statements   |      |
| Consolidated Balance Sheets as of June 30, 2010 (Unaudited) and December 31, 2009                         | 2    |
| Unaudited Consolidated Statements of Operations for the Three and Six Months Ended June 30, 2010 and 2009 | 3    |
| Unaudited Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2010 and 2009           | 4    |
| Notes to Unaudited Consolidated Financial Statements  | 5    |
| Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations             | 11   |
| Item 3. Quantitative and Qualitative Disclosures About Market Risk  | 21   |
| Item 4. Controls and Procedures   | 21   |
| <br>  |      |
| <b>PART II. OTHER INFORMATION</b>   |      |
| Item 1. Legal Proceedings   | 22   |
| Item 1A. Risk Factors   | 23   |
| Item 2. Unregistered Sales of Equity Securities and Use of Proceeds                                       | 23   |
| Item 3. Defaults Upon Senior Securities   | 23   |
| Item 4. (Removed and Reserved)  | 23   |
| Item 5. Other Information   | 23   |
| Item 6. Exhibits  | 24   |

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## PART I – FINANCIAL INFORMATION

## Item 1. Consolidated Financial Statements

KONA GRILL, INC.  
CONSOLIDATED BALANCE SHEETS  
(in thousands, except share data)

|   | June 30,<br>2010<br>(Unaudited) | December 31,<br>2009<br>(Note 1) |
|---|---------------------------------|----------------------------------|
| <b>ASSETS</b>   |                                 |                                  |
| Current assets:   |                                 |                                  |
| Cash and cash equivalents   | \$3,115                         | \$2,404                          |
| Investments   | 174                             | 6,282                            |
| Receivables   | 352                             | 308                              |
| Other current assets  | 946                             | 1,111                            |
| Total current assets  | 4,587                           | 10,105                           |
| Other assets  | 655                             | 668                              |
| Property and equipment, net   | 37,788                          | 39,190                           |
| Total assets  | \$43,030                        | \$49,963                         |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>   |                                 |                                  |
| Current liabilities:  |                                 |                                  |
| Accounts payable  | \$2,258                         | \$2,922                          |
| Accrued expenses  | 5,944                           | 5,753                            |
| Current portion of notes payable  | 605                             | 684                              |
| Line of credit  | —                               | 5,800                            |
| Total current liabilities   | 8,807                           | 15,159                           |
| Notes payable   | 335                             | 636                              |
| Deferred rent   | 16,292                          | 16,185                           |
| Total liabilities   | 25,434                          | 31,980                           |
| Commitments and contingencies (Note 9)  |                                 |                                  |
| Stockholders' equity:   |                                 |                                  |
| Preferred stock, \$0.01 par value, 2,000,000 shares authorized, none issued   | —                               | —                                |
| Common stock, \$0.01 par value, 15,000,000 shares authorized, 9,283,937 shares issued and 9,167,737 shares outstanding at June 30, 2010 and 9,262,895 shares issued and 9,146,695 shares outstanding at December 31, 2009 | 93                              | 93                               |
| Additional paid-in capital  | 57,907                          | 57,649                           |
| Accumulated deficit   | (39,404)                        | (38,759)                         |
| Treasury stock, at cost, 116,200 shares at June 30, 2010 and December 31, 2009  | (1,000)                         | (1,000)                          |
| Total stockholders' equity  | 17,596                          | 17,983                           |
| Total liabilities and stockholders' equity  | \$43,030                        | \$49,963                         |

See accompanying notes to the unaudited consolidated financial statements.



KONA GRILL, INC.  
 UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS  
 (in thousands, except per share data)

|  | Three Months Ended June 30, |           | Six Months Ended June 30, |            |
|--|-----------------------------|-----------|---------------------------|------------|
|  | 2010                        | 2009      | 2010                      | 2009       |
| Restaurant sales   | \$22,686                    | \$21,468  | \$43,738                  | \$40,923   |
| Costs and expenses:  |                             |           |                           |            |
| Cost of sales  | 6,014                       | 5,461     | 11,589                    | 10,558     |
| Labor  | 7,782                       | 7,269     | 15,365                    | 14,018     |
| Occupancy  | 1,769                       | 1,536     | 3,550                     | 3,056      |
| Restaurant operating expenses  | 3,418                       | 3,242     | 6,874                     | 6,272      |
| General and administrative   | 1,873                       | 2,661     | 4,010                     | 4,548      |
| Preopening expense   | 119                         | 352       | 127                       | 852        |
| Depreciation and amortization  | 1,395                       | 1,812     | 2,794                     | 3,553      |
| Total costs and expenses   | 22,370                      | 22,333    | 44,309                    | 42,857     |
| Income (loss) from operations  | 316                         | (865 )    | (571 )                    | (1,934 )   |
| Nonoperating income (expense):   |                             |           |                           |            |
| Interest income and other, net   | 29                          | 77        | 51                        | 125        |
| Interest expense   | (73 )                       | (99 )     | (115 )                    | (131 )     |
| Income (loss) from continuing operations before provision for income taxes | 272                         | (887 )    | (635 )                    | (1,940 )   |
| Provision for income taxes   | 10                          | 30        | 10                        | 60         |
| Income (loss) from continuing operations                                   | 262                         | (917 )    | (645 )                    | (2,000 )   |
| Gain from discontinued operations, net of tax                              | —                           | 703       | —                         | 690        |
| Net income (loss)  | \$262                       | \$(214 )  | \$(645 )                  | \$(1,310 ) |
| Net income (loss) per share—basic and diluted (Note 5):                    |                             |           |                           |            |
| Continuing operations  | \$0.03                      | \$(0.11 ) | \$(0.07 )                 | \$(0.25 )  |
| Discontinued operations  | —                           | 0.08      | —                         | 0.09       |
| Net income (loss)  | \$0.03                      | \$(0.03 ) | \$(0.07 )                 | \$(0.16 )  |
| Weighted average shares used in computation (Note 5):                      |                             |           |                           |            |
| Basic  | 9,165                       | 8,278     | 9,160                     | 8,147      |
| Diluted  | 9,265                       | 8,278     | 9,160                     | 8,147      |

See accompanying notes to the unaudited consolidated financial statements.

KONA GRILL, INC.  
 UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 (in thousands)

|  | Six Months Ended June 30, |            |
|--|---------------------------|------------|
|  | 2010                      | 2009       |
| <b>Operating activities</b>  |                           |            |
| Net loss   | \$(645                    | ) \$(1,310 |
| <b>Adjustments to reconcile net loss to net cash provided by operating activities:</b>                                   |                           |            |
| Depreciation and amortization  | 2,794                     | 3,553      |
| Stock-based compensation expense   | 208                       | 307        |
| Amortization of debt discount  | —                         | 70         |
| <b>Change in operating assets and liabilities:</b>   |                           |            |
| Receivables  | (44                       | ) 629      |
| Other current assets   | 165                       | (518       |
| Accounts payable   | (418                      | ) 20       |
| Accrued expenses   | 112                       | 1,194      |
| Deferred rent  | 107                       | (712       |
| Net cash provided by operating activities  | 2,279                     | 3,233      |
| <b>Investing activities</b>  |                           |            |
| Purchase of property and equipment   | (1,559                    | ) (7,623   |
| Decrease in other assets   | 13                        | 46         |
| Net purchases and sales of investments   | 6,108                     | (175       |
| Net cash provided by (used in) investing activities  | 4,562                     | (7,752     |
| <b>Financing activities</b>  |                           |            |
| Net (repayment) borrowings on line of credit   | (5,800                    | ) 4,098    |
| Proceeds from bridge loan  | —                         | 1,200      |
| Repayment of bridge loan   | —                         | (1,200     |
| Repayments of notes payable  | (380                      | ) (352     |
| Proceeds from issuance of common stock, net of issuance costs  | —                         | 3,245      |
| Proceeds from issuance of common stock under the Employee Stock Purchase Plan and exercise of stock options and warrants | 50                        | 45         |
| Net cash (used in) provided by financing activities  | (6,130                    | ) 7,036    |
| Net increase in cash and cash equivalents  | 711                       | 2,517      |
| Cash and cash equivalents at the beginning of the period   | 2,404                     | 2,477      |
| Cash and cash equivalents at the end of the period   | \$3,115                   | \$4,994    |
| <b>Supplemental disclosure of cash flow information</b>  |                           |            |
| Cash paid for interest, net of capitalization  | \$75                      | \$62       |
| <b>Noncash investing activities</b>  |                           |            |
| Decrease in accounts payable and accrued expenses related to property and equipment additions                            | \$(167                    | ) \$(2,417 |

See accompanying notes to the unaudited consolidated financial statements.



KONA GRILL, INC.  
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

## 1. Basis of Presentation

Kona Grill, Inc. (referred to herein as the “Company” or “we,” “us,” and “our”) owns and operates upscale casual dining restaurants under the name “Kona Grill.” Our restaurants feature a diverse selection of mainstream American dishes and award-winning sushi that are prepared fresh daily. We currently own and operate 24 restaurants in 15 states throughout the United States.

The accompanying unaudited consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles for interim financial information and with the rules and regulations of the U.S. Securities and Exchange Commission (“SEC”). Accordingly, they do not include all of the information and footnotes required by U.S. generally accepted accounting principles for complete financial statements. In our opinion, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three and six months ended June 30, 2010 are not necessarily indicative of the results that may be expected for the year ending December 31, 2010.

The consolidated balance sheet at December 31, 2009 has been derived from the audited consolidated financial statements at that date, but does not include all of the information and footnotes required by U.S. generally accepted accounting principles for complete financial statements. Accordingly, these financial statements should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2009.

### Recent Accounting Pronouncements

In January 2010, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2010-06, Fair Value Measurements and Disclosures, which adds new disclosure requirements for transfers into and out of Levels 1 and 2 in the fair value hierarchy and additional disclosures about purchases, sales, issuances, and settlements relating to Level 3 fair value measurements. This ASU also clarifies existing fair value disclosures about the level of disaggregation about inputs and valuation techniques used to measure fair value. The ASU is effective for the first reporting period beginning after December 15, 2009, except for the requirement to provide Level 3 activity on a gross basis, which is effective for fiscal year ends beginning after December 15, 2010 and interim periods within those years. The adoption did not have a material effect on our financial condition or results of operations.

## 2. Discontinued Operations

Discontinued operations include exit costs associated with our Naples, Florida restaurant that was closed during the third quarter of 2008. During the second quarter of 2009, we entered into a settlement agreement for the termination of the lease for \$700,000 which resulted in a gain from discontinued operations as it was less than the amount originally recorded. The lease settlement required an initial payment of \$350,000 and the remaining amount, including interest at a 6% annual rate, was paid in 12 equal monthly installments.

Gain from discontinued operations, net of tax is comprised of the following (in thousands):

|                  | Three Months Ended June 30, |      | Six Months Ended June 30, |      |
|------------------|-----------------------------|------|---------------------------|------|
|                  | 2010                        | 2009 | 2010                      | 2009 |
| Restaurant sales | \$—                         | \$—  | \$—                       | \$—  |

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Gain from discontinued operations before  
income

|   |          |          |          |          |
|---|----------|----------|----------|----------|
| tax benefit                                   | \$—      | \$703    | \$ —     | \$690    |
| <b>Income tax benefit</b>                     | <b>—</b> | <b>—</b> | <b>—</b> | <b>—</b> |
| Gain from discontinued operations, net of tax | \$—      | \$703    | \$ —     | \$690    |

Activity associated with the lease termination accrual is summarized below (in thousands):

|                              |        |
|------------------------------|--------|
| Balance at December 31, 2009 | \$181  |
| Cash payments                | (181 ) |
| Balance at June 30, 2010     | \$—    |

### 3. Investments

The following is a summary of our investments (in thousands):

|                                       | Adjusted Cost | Gross<br>Unrealized<br>Losses | Estimated<br>Fair Value |
|---------------------------------------|---------------|-------------------------------|-------------------------|
| <b>June 30, 2010</b>                  |               |                               |                         |
| Short-term investments:               |               |                               |                         |
| Certificates of deposit               | \$174         | \$—                           | \$174                   |
| Total investments                     | \$174         | \$—                           | \$174                   |
| <b>December 31, 2009</b>              |               |                               |                         |
| Short-term investments:               |               |                               |                         |
| Certificates of deposit               | \$172         | \$—                           | \$172                   |
| Money market securities               | 314           | —                             | 314                     |
| Auction rate securities               | 5,433         | —                             | 5,433                   |
| Put option on auction rate securities | 363           | —                             | 363                     |
| Total investments                     | \$6,282       | \$—                           | \$6,282                 |

As of June 30, 2010, we exercised our put option with UBS and sold our auction rate securities at par value. These securities were AAA rated long term debt obligations secured by student loans, substantially all of which were guaranteed by the federal government under the Federal Family Education Loan Program. Liquidity for these securities was historically provided by an auction process that reset the applicable interest rate at pre-determined calendar intervals. Since February 2008, events in the credit markets adversely affected the auction market for these types of securities and auctions for our securities failed to settle on their respective settlement dates.

Prior to the sale of the auction rate securities, we classified these investments as trading securities as they were subject to an agreement we entered into with UBS during October 2008 pursuant to which UBS issued to us Series C-2 Auction Rate Securities Rights. The agreement allowed us the right to sell our auction rate securities to UBS at full par value between June 30, 2010 and July 2, 2012. In conjunction with this agreement, we elected to apply the provisions of fair value accounting to this put option because the put option did not provide for net settlement, and the auction rate securities themselves were not readily convertible to cash. The put option did not meet the definition of a derivative, and thus, would not have been marked to fair value. We therefore elected to apply fair value accounting to the put option as the put option acted as an economic hedge against any further price movement in the auction rate securities and enabled us to recognize future changes in the fair value of the put option as those changes occurred to offset fair value movements in the auction rate securities. Prior to the sale, both the put option and auction rate securities were marked to market value through the consolidated statements of operations each period (see Note 4 for discussion of how fair value measurements were determined). Also as part of this agreement, UBS provided a line of credit through June 30, 2010 that was secured by the auction rate securities held with UBS (see Note 7). Interest earned on the auction rate securities was used to reduce the outstanding balance under the line of credit.

### 4. Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. As such, fair value is a market-based measurement that is determined based on assumptions that market participants would use in pricing an asset or a liability. As a basis for considering such assumptions, a three-tier value hierarchy was established, which prioritizes the inputs used in the valuation methodologies in measuring fair value.

Level 1: Fair values determined by quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access.

6

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Level 2: Fair values utilize inputs other than quoted prices that are observable for the asset or liability, and may include quoted prices for similar assets and liabilities in active markets, and inputs other than quoted prices that are observable for the asset or liability.

Level 3: Fair values determined by unobservable inputs that are not corroborated by market data and may reflect the reporting entity's own assumptions market participants would use in pricing the asset or liability.

Our short-term investments in fixed income and money market securities represent available-for-sale securities that are valued primarily using quoted market prices or alternative pricing sources and models utilizing market observable inputs.

Our investment in auction rate securities were classified within Level 3 because they were valued using a discounted cash flow model. We estimated the fair value of auction rate securities using valuation models provided by third parties and internal analyses. The valuation models required numerous assumptions and assessments, including the following: (i) collateralization underlying each security; (ii) present value of future principal and interest payments discounted at rates considered to reflect current market conditions; (iii) creditworthiness of the counterparty; and (iv) current illiquidity of the investments.

Prior to the exercise of the put option, the fair value of the put option was determined through comparison of the fair value of each auction rate security to its par value and then discounted by a rate reflective of the risk of default by UBS between the valuation date and the expected exercise date of the put option. A discounted cash flow approach was used to value the difference between the par value and fair value of each security using a discount rate that considered the credit risk associated with UBS and the expected timing of when the put option would be exercised. The put option was adjusted on each balance sheet date based on its then fair value. The fair value of the put option was based on unobservable inputs and was therefore classified within Level 3 in the hierarchy. The following table presents information about our assets measured at fair value on a recurring basis at June 30, 2010, and indicates the fair value hierarchy of the valuation techniques utilized to determine such fair value (in thousands):

| Description             | Fair Value Measurements at Reporting Date Using                               |   |  | Total as of<br>June 30, 2010 |
|-------------------------|---|---|--|------------------------------|
|                         | Quoted Prices<br>in Active<br>Markets for<br>Identical<br>Assets<br>(Level 1) | Significant<br>Other<br>Observable<br>Inputs<br>(Level 2) | Significant<br>Unobservable<br>Inputs<br>(Level 3) |                              |
| Certificates of deposit | \$174   | \$—   | \$—  | \$174                        |

The following table summarizes the changes in fair value of our Level 3 assets (in thousands):

|   | Auction rate<br>securities | Put option on<br>auction rate<br>securities |
|---|----------------------------|---|
| Balance at December 31, 2009                    | \$5,433                    | \$363                                       |
| Transfer to Level 3                             | —                          | —   |
| Total gains or losses (realized and unrealized) |                            |   |
| Included in earnings                            | 367                        | (363)                                       |
| Included in other comprehensive loss            | —                          | —   |
| Net settlements                                 | (5,800)                    | —   |
| Balance at June 30, 2010                        | \$—                        | \$—   |



## 5. Net Income (Loss) Per Share

Basic net income (loss) per share is computed by dividing net income (loss) by the weighted average number of common shares outstanding during the period. Diluted net income per share includes the dilutive effect of potential stock option and warrant exercises, which are calculated using the treasury stock method. Diluted net loss per share excludes the dilutive effect of potential stock option and warrant exercises as these shares are anti-dilutive.

The following table sets forth the computation of basic and diluted net income (loss) per share:

|   | Three Months Ended June 30,           |          | Six Months Ended June 30, |           |
|---|---------------------------------------|----------|---------------------------|-----------|
|   | 2010                                  | 2009     | 2010                      | 2009      |
|   | (In thousands, except per share data) |          |                           |           |
| <b>Numerator:</b>                                     |                                       |          |                           |           |
| Income (loss) from continuing operations              | \$262                                 | \$(917)  | \$(645)                   | \$(2,000) |
| Gain from discontinued operations                     | —                                     | 703      | —                         | 690       |
| Net income (loss)                                     | \$262                                 | \$(214)  | \$(645)                   | \$(1,310) |
| <b>Denominator:</b>                                   |                                       |          |                           |           |
| Weighted average shares — Basic                       | 9,165                                 | 8,278    | 9,160                     | 8,147     |
| Effect of dilutive stock options and warrants         | 100                                   | —        | —                         | —         |
| Weighted average shares — Diluted                     | 9,265                                 | 8,278    | 9,160                     | 8,147     |
| <b>Basic and diluted net income (loss) per share:</b> |                                       |          |                           |           |
| Income (loss) from continuing operations              | \$0.03                                | \$(0.11) | \$(0.07)                  | \$(0.25)  |
| Gain from discontinued operations                     | —                                     | 0.08     | —                         | 0.09      |
| Basic and diluted net income (loss) per share         | \$0.03                                | \$(0.03) | \$(0.07)                  | \$(0.16)  |

On June 9, 2009, we completed our rights offering for which each holder of common stock as of the April 17, 2009 record date received one non-transferrable subscription right for every 2.5 shares of common stock. Each subscription right entitled our stockholders to purchase one share of common stock at a purchase price of \$1.35 per share. The market price of our common stock was \$3.93 per share on June 5, 2009, which was the expiration date of the rights offering. Since the \$1.35 per share subscription price of common stock issued under the rights offering was lower than the \$3.93 per share market price on June 5, 2009, the rights offering contained a bonus element. As a result, we retroactively increased the weighted average common shares outstanding used to compute basic and diluted income (loss) per share by an adjustment factor of 1.2309 for all periods presented prior to the completion of the rights offering.

For the six months ended June 30, 2010, there were 1,015,000 stock options and warrants outstanding that were not included in the dilutive earnings per share calculation because the effect would have been anti-dilutive. For the three and six months ended June 30, 2009, there were 1,215,000 stock options and warrants not included in the dilutive earnings per share calculation for the same reason.

## 6. Accrued Expenses

Accrued expenses consisted of the following (in thousands):

|          |              |
|----------|--------------|
| June 30, | December 31, |
|----------|--------------|

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|                           | 2010     | 2009     |
|---------------------------|----------|----------|
| Accrued payroll           | \$ 2,299 | \$ 1,875 |
| Business and income taxes | 744      | 739      |
| Sales taxes               | 708      | 686      |
| Gift cards                | 694      | 859      |
| Accrued occupancy         | 176      | 192      |
| Lease termination accrual | —        | 181      |
| Other                     | 1,323    | 1,221    |
|                           | \$ 5,944 | \$ 5,753 |

8

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## 7. Debt and Credit Agreements

### Credit Facility

During October 2008, as part of the settlement agreement with UBS, our broker from which we purchased auction rate security instruments, we entered into a line of credit that was secured by the auction rate security instruments held with UBS. On June 30, 2010, we exercised a put option with UBS on our auction rate security instruments and used the proceeds from the sale of the auction rate securities to repay the outstanding balance under the line of credit, which was then cancelled by UBS. See Note 3 to the consolidated financial statements for further information on the auction rate securities and the settlement agreement.

### Equipment Loans

As of June 30, 2010, we had four equipment term loans with a lender, each collateralized by restaurant equipment. The outstanding principal balance under these loans aggregated \$0.9 million at June 30, 2010. The loans bear interest at rates ranging from 7.9% to 8.5% and require monthly principal and interest payments aggregating approximately \$56,000. The loans mature between May 2011 and June 2012. The loans also require us to maintain certain financial covenants, including a Fixed Charge Coverage Ratio of 1.25:1.00 calculated at the end of each calendar year, and we were in compliance with all such financial covenants as of December 31, 2009.

## 8. Stock-Based Compensation

We have two stock option plans under which we may issue incentive stock options, non-qualified stock options, restricted stock, and other types of awards to employees, directors, and consultants. Upon effectiveness of the 2005 Stock Award Plan, the 2002 Stock Award Plan was closed for purposes of new grants. During the last three years, we have only granted non-qualified stock options. Stock options issued under these plans are granted with an exercise price at or above the fair market value of the underlying common stock on the date of grant and generally expire five years from the date of grant. Employee stock options generally vest 25% each year over a four-year period, while annual recurring awards for non-employee director options vest 25% each quarter over a one-year period.

The fair value of stock options granted during the six months ended June 30, 2010 and 2009 was estimated at the date of grant using the Black-Scholes option pricing model with the following weighted average assumptions:

|  | Six Months Ended June 30, |   |        |   |
|--|---------------------------|---|--------|---|
|  | 2010                      |   | 2009   |   |
| Expected volatility                            | 64.3                      | % | 55.0   | % |
| Risk-free interest rate                        | 1.7                       | % | 1.6    | % |
| Expected option life (in years)                | 3.7                       |   | 3.8    |   |
| Dividend yield                                 | 0.0                       | % | 0.0    | % |
| Weighted average fair value per option granted | \$1.64                    |   | \$0.86 |   |

The following table summarizes activity under our stock award plans for the six months ended June 30, 2010:

|  | Shares Under<br>Option | Weighted<br>Average<br>Exercise Price | Weighted<br>Average<br>Remaining<br>Contractual<br>Term | Aggregate<br>Intrinsic Value |
|--|------------------------|---------------------------------------|---|------------------------------|
| Outstanding options at December 31, 2009 | 854,856                | \$ 7.67                               |   |                              |

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|                                      |            |    |      |           |            |
|--------------------------------------|------------|----|------|-----------|------------|
| Granted                              | 223,750    |    | 3.41 |           |            |
| Forfeited                            | (156,700 ) |    | 9.58 |           |            |
| Exercised                            | (17,150 )  |    | 2.06 |           |            |
| Outstanding options at June 30, 2010 | 904,756    | \$ | 6.40 | 3.6 years | \$ 349,000 |
| Exercisable at June 30, 2010         | 424,960    | \$ | 8.66 | 2.9 years | \$ 120,000 |

We recognized stock-based compensation expense of \$107,000 and \$180,000 during the three months ended June 30, 2010 and 2009, respectively, and \$208,000 and \$307,000 during the six months ended June 30, 2010 and 2009, respectively. As of June 30, 2010, there was \$686,000 of unrecognized stock-based compensation expense related to unvested stock-based compensation arrangements, which is expected to be recognized over a weighted average period of 2.2 years.

#### 9. Commitments and Contingencies

We are engaged in various legal actions, which arise in the ordinary course of our business. Although there can be no assurance as to the ultimate disposition of these matters, we believe, based upon the information available at this time, that the expected outcome of these matters, individually or in the aggregate, will not have a material adverse effect on the results of operations or financial condition of our company. See discussion of Legal Proceedings in Item 1 of Part II of this Quarterly Report.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis should be read in conjunction with the unaudited consolidated financial statements and notes thereto included in Item 1 of Part I of this Quarterly Report and the audited consolidated financial statements and notes thereto and Management's Discussion and Analysis of Financial Condition and Results of Operations for the year ended December 31, 2009 contained in our 2009 Annual Report on Form 10-K. This discussion contains certain forward-looking statements that involve known and unknown risks and uncertainties, such as statements relating to our future economic performance, plans and objectives for future operations, and projections of restaurant sales and other financial items that are based on our beliefs as well as assumptions made by and information currently available to us. Factors that might cause actual events or results to differ materially from those indicated by these forward-looking statements may include the matters under Item 1A, "Risk Factors" in this report, our Annual Report on Form 10-K for the year ended December 31, 2009 and other reports filed from time to time with the SEC.

### Overview

We currently own and operate 24 restaurants located in 15 states. We offer freshly prepared food, personalized service, and a contemporary ambiance that create a satisfying yet affordable dining experience that we believe exceeds many traditional casual dining restaurants with whom we compete. Our high-volume upscale casual restaurants feature a diverse selection of mainstream American favorites as well as a variety of appetizers and entrees with an international influence, including an extensive selection of sushi items. Our menu items are freshly prepared and incorporate over 40 signature sauces and dressings that we make from scratch, creating broad-based appeal for the lifestyle and taste trends of a diverse group of guests. Our menu is mostly standardized for all of our restaurants, allowing us to deliver consistent quality meals. We believe that our vast menu and generous portions, combined with an average check of approximately \$23.90, offers our guests an attractive price-value proposition.

Over the last four years, we have funded development of new restaurants primarily from the proceeds of our initial public offering, a private offering of common stock completed during November 2007, a rights offering completed during June 2009, and cash flows from operations. We opened four restaurants during 2009 in Richmond, Virginia; Woodbridge, New Jersey; Eden Prairie, Minnesota; and Tampa, Florida. We plan to open one restaurant in Baltimore, Maryland during the fall of 2010. We will pursue additional leases based on significant economic opportunity and subject to the availability of capital on terms acceptable to us.

As a result of the continued weakness of the global economy, our comparable restaurant sales decreased 0.3% during the second quarter of 2010. We believe improvement in the job market, coupled with improvement in consumer confidence and spending in general, will be important and necessary catalysts to drive guest traffic and higher guest check averages in casual dining restaurants in general and our restaurants in particular. During the second quarter of 2010 customer traffic and sales patterns reflect a slight improvement in consumer spending as evidenced by the decline in comparable restaurant sales of 0.3%.

We target our restaurants to achieve an average annual unit volume of \$4.5 million following 24 months of operations. Recent openings are trending lower than our targeted volume during the current economic environment. We continue to believe that in a stable economic environment our typical new restaurants experience gradually increasing unit volumes as guests discover our concept and we generate market awareness. Our restaurants are also subject to seasonal fluctuations. Sales in most of our restaurants typically are higher during the spring and summer months and winter holiday season.

During the fourth quarter of 2009, we recorded non-cash asset impairment charges for six underperforming restaurants. The asset impairment charges resulted from an evaluation of the long-term prospects of each of these

restaurants that have not been meeting sales, profitability, and cash flow targets. We will continue to evaluate each of these restaurants to determine whether operating performance can be improved.

We experience various patterns in our operating cost structure. Cost of sales, labor, and other operating expenses for our restaurants open at least 12 months generally trend consistent with restaurant sales, and we analyze those costs as a percentage of restaurant sales. We anticipate that our new restaurants will take approximately six months to achieve operating efficiencies as a result of challenges typically associated with opening new restaurants, including lack of market recognition and the need to hire and sufficiently train employees, as well as other factors. We expect cost of sales and labor expenses as a percentage of restaurant sales to be higher when we open a new restaurant, but decrease as a percentage of restaurant sales as the restaurant matures and as the restaurant management and employees become more efficient operating that unit. As a result, the volume and timing of newly opened restaurants has had, and is expected to continue to have, an impact on costs of sales, labor, occupancy, and restaurant operating expenses. The majority of our general and administrative costs are fixed costs. We expect our general and administrative spending to decrease as a percentage of restaurant sales as we leverage these investments and realize the benefits of higher sales volumes.

### Key Measures We Use to Evaluate Our Company

Key measures we use to evaluate and assess our business include the following:

**Number of Restaurant Openings.** Number of restaurant openings reflects the number of restaurants opened during a particular reporting period.

**Same-Store Sales Percentage Change.** Same-store sales percentage change reflects the periodic change in restaurant sales for the comparable restaurant base. In calculating the percentage change in same-store sales, we include a restaurant in the comparable restaurant base after it has been in operation for more than 18 months. Same-store sales growth can be generated by an increase in guest traffic counts or by increases in the per person average check amount. Menu price changes and the mix of menu items sold can affect the per person average check amount.

**Average Weekly Sales.** Average weekly sales represents the average of restaurant sales measured over consecutive Monday through Sunday time periods.

**Average Unit Volume.** Average unit volume represents the average restaurant sales for the comparable restaurant base.

**Sales Per Square Foot.** Sales per square foot represents the restaurant sales for our comparable restaurant base, divided by the total leasable square feet for such restaurants.

**Restaurant Operating Profit.** Restaurant operating profit is defined as restaurant sales minus cost of sales, labor, occupancy, and restaurant operating expenses. Restaurant operating profit does not include general and administrative expenses, depreciation and amortization, or preopening expenses. We believe restaurant operating profit is an important component of financial results because it is a widely used metric within the restaurant industry to evaluate restaurant-level productivity, efficiency, and performance prior to application of corporate overhead. We use restaurant operating profit as a percentage of restaurant sales as a key metric to evaluate our restaurants' financial performance compared with our competitors. This measure provides useful information regarding our financial condition and results of operations and allows investors to more easily determine future financial results driven by growth and allows investors to more easily compare restaurant level profitability.

### Key Financial Definitions

**Restaurant Sales.** Restaurant sales include gross food and beverage sales, net of promotions and discounts.

Cost of Sales. Cost of sales consists of food and beverage costs.

Labor. Labor includes all direct and indirect labor costs incurred in operations.

12

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Occupancy. Occupancy includes all rent payments associated with the leasing of real estate, including base, percentage and straight-line rent, property taxes, and common area maintenance expense. We record tenant improvement allowances as a reduction of occupancy expense over the initial term of the lease.

Restaurant Operating Expenses. Restaurant operating expenses consist of all other restaurant-level operating costs, the major components of which are utilities, credit card fees, advertising, supplies, marketing, repair and maintenance, and other expenses. Other operating expenses contain both variable and fixed components.

General and Administrative. General and administrative includes all corporate and administrative functions that support operations and provide infrastructure to facilitate our future growth. Components of this category include management and staff salaries, bonuses, stock-based compensation and related employee benefits, travel, information systems, human resources, training, corporate rent, professional and consulting fees, and corporate insurance costs.

Preopening Expense. Preopening expense consists of costs incurred prior to opening a new restaurant and is comprised principally of manager salaries and relocation, payroll and related training costs for new employees, including food and beverage costs associated with practice and rehearsal of service activities, and rent expense incurred from the date we obtain possession of the property until opening. We expense restaurant preopening expenses as incurred, and we expect preopening expenses to be similar for each new restaurant opening, which typically commence six to eight months prior to a restaurant opening. Our preopening costs will fluctuate from period to period depending upon the number of restaurants opened, the timing of new restaurant openings, the location of the restaurants, and the complexity of the staff hiring and training process.

Depreciation and Amortization. Depreciation and amortization expense consists of the depreciation of property and equipment and gains and losses on disposal of assets.

Interest Income and Other, Net. Interest income and other, net consists of interest earned on our cash and investments and any gains or losses on our investments.

Interest Expense. Interest expense includes the cost of servicing our debt obligations, net of capitalized interest.

#### Financial Performance Overview

The following table sets forth certain information regarding our financial performance for the three and six months ended June 30, 2010 and 2009.

|   | Three Months Ended June 30, |    |           |    | Six Months Ended June 30, |    |           |    |
|---|-----------------------------|----|-----------|----|---------------------------|----|-----------|----|
|   | 2010                        |    | 2009      |    | 2010                      |    | 2009      |    |
| Restaurant sales growth                                   | 5.7                         | %  | 9.1       | %  | 6.9                       | %  | 8.3       | %  |
| Same-store sales percentage change (1)                    | (0.3)                       | )% | (9.5)     | )% | (1.4)                     | )% | (9.6)     | )% |
| Average weekly sales – comparable restaurant base (2)     | \$ 77,866                   |    | \$ 78,107 |    | \$ 74,011                 |    | \$ 75,047 |    |
| Average weekly sales – non-comparable restaurant base (3) | \$ 58,801                   |    | \$ 69,190 |    | \$ 59,725                 |    | \$ 67,891 |    |
| Average unit volume (in thousands) (2)                    | \$ 1,010                    |    | \$ 1,033  |    | \$ 1,922                  |    | \$ 1,987  |    |
| Sales per square foot (2)                                 | \$ 143                      |    | \$ 147    |    | \$ 273                    |    | \$ 282    |    |
| Restaurant operating profit (in thousands) (4)            | \$ 3,703                    |    | \$ 3,960  |    | \$ 6,360                  |    | \$ 7,019  |    |
| Restaurant operating profit as a percentage of sales (4)  | 16.3                        | %  | 18.4      | %  | 14.6                      | %  | 17.2      | %  |



- (1) Same-store sales percentage change reflects the periodic change in restaurant sales for the comparable restaurant base. In calculating the percentage change for same-store sales, we include a restaurant in the comparable restaurant base after it has been in operation for more than 18 months.
- (2) Includes only those restaurants in the comparable restaurant base.
- (3) Includes only those restaurants that are not in the comparable restaurant base that were open for the entire period.

(4) Restaurant operating profit is not a financial measurement determined in accordance with U.S. generally accepted accounting principles and should not be considered in isolation or as an alternative to income (loss) from operations. Restaurant operating profit may not be comparable to the same or similarly titled measures computed by other companies. We believe restaurant operating profit is an important component of financial results because it is a widely used metric within the restaurant industry to evaluate restaurant-level productivity, efficiency, and performance. We use restaurant operating profit as a percentage of restaurant sales as a key metric to evaluate our restaurants' financial performance compared with our competitors.

The following tables set forth our calculation of restaurant operating profit and reconciliation to income (loss) from operations, the most comparable GAAP measure.

|                                   | Three Months Ended June 30, |          | Six Months Ended June 30, |           |
|-----------------------------------|-----------------------------|----------|---------------------------|-----------|
|                                   | 2010                        | 2009     | 2010                      | 2009      |
|                                   | (In thousands)              |          |                           |           |
| Restaurant sales                  | \$22,686                    | \$21,468 | \$43,738                  | \$40,923  |
| Costs and expenses:               |                             |          |                           |           |
| Cost of sales                     | 6,014                       | 5,461    | 11,589                    | 10,558    |
| Labor                             | 7,782                       | 7,269    | 15,365                    | 14,018    |
| Occupancy                         | 1,769                       | 1,536    | 3,550                     | 3,056     |
| Restaurant operating expenses     | 3,418                       | 3,242    | 6,874                     | 6,272     |
| Restaurant operating profit       | 3,703                       | 3,960    | 6,360                     | 7,019     |
| Deduct – other costs and expenses |                             |          |                           |           |
| General and administrative        | 1,873                       | 2,661    | 4,010                     | 4,548     |
| Preopening expense                | 119                         | 352      | 127                       | 852       |
| Depreciation and amortization     | 1,395                       | 1,812    | 2,794                     | 3,553     |
| Income (loss) from operations     | \$316                       | \$(865)  | \$(571)                   | \$(1,934) |

|                                   | Percentage of Restaurant Sales |      |                             |      | Percentage of Restaurant Sales |      |                           |      |
|-----------------------------------|--------------------------------|------|-----------------------------|------|--------------------------------|------|---------------------------|------|
|                                   | Three Months Ended June 30,    |      | Three Months Ended June 30, |      | Six Months Ended June 30,      |      | Six Months Ended June 30, |      |
|                                   | 2010                           | 2009 | 2010                        | 2009 | 2010                           | 2009 | 2010                      | 2009 |
| Restaurant sales                  | 100.0                          | %    | 100.0                       | %    | 100.0                          | %    | 100.0                     | %    |
| Costs and expenses:               |                                |      |                             |      |                                |      |                           |      |
| Cost of sales                     | 26.5                           |      | 25.4                        |      | 26.5                           |      | 25.8                      |      |
| Labor                             | 34.3                           |      | 33.9                        |      | 35.1                           |      | 34.3                      |      |
| Occupancy                         | 7.8                            |      | 7.2                         |      | 8.1                            |      | 7.5                       |      |
| Restaurant operating expenses     | 15.1                           |      | 15.1                        |      | 15.7                           |      | 15.3                      |      |
| Restaurant operating profit       | 16.3                           |      | 18.4                        |      | 14.6                           |      | 17.2                      |      |
| Deduct – other costs and expenses |                                |      |                             |      |                                |      |                           |      |
| General and administrative        | 8.3                            |      | 12.4                        |      | 9.2                            |      | 11.1                      |      |
| Preopening expense                | 0.5                            |      | 1.6                         |      | 0.3                            |      | 2.1                       |      |
| Depreciation and amortization     | 6.1                            |      | 8.4                         |      | 6.4                            |      | 8.7                       |      |
| Income (loss) from operations     | 1.4                            | %    | (4.0)                       | )%   | (1.3)                          | )%   | (4.7)                     | )%   |

Certain percentage amounts do not sum to total due to rounding.

The following table sets forth changes in the number of restaurants opened for the periods indicated:

|  | Six Months Ended | Year Ended |
|--|------------------|------------|
|--|------------------|------------|

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|                     | June 30, 2010 | December 31,<br>2009 |
|---------------------|---------------|----------------------|
| Beginning of period | 24            | 20                   |
| Openings            | —             | 4                    |
| Closings            | —             | —                    |
| End of period       | 24            | 24                   |

14

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## Results of Operations

The following table sets forth, for the periods indicated, the percentage of restaurant sales of certain items in our financial statements.

|  | Three Months Ended June 30, |           | Six Months Ended June 30, |         |
|--|-----------------------------|-----------|---------------------------|---------|
|  | 2010                        | 2009      | 2010                      | 2009    |
| Restaurant sales   | 100.0                       | % 100.0   | % 100.0                   | % 100.0 |
| Costs and expenses:  |                             |           |                           |         |
| Cost of sales  | 26.5                        | 25.4      | 26.5                      | 25.8    |
| Labor  | 34.3                        | 33.9      | 35.1                      | 34.3    |
| Occupancy  | 7.8                         | 7.2       | 8.1                       | 7.5     |
| Restaurant operating expenses  | 15.1                        | 15.1      | 15.7                      | 15.3    |
| General and administrative   | 8.3                         | 12.4      | 9.2                       | 11.1    |
| Preopening expense   | 0.5                         | 1.6       | 0.3                       | 2.1     |
| Depreciation and amortization  | 6.1                         | 8.4       | 6.4                       | 8.7     |
| Total costs and expenses   | 98.6                        | 104.0     | 101.3                     | 104.7   |
| Income (loss) from operations  | 1.4                         | (4.0 )    | (1.3 )                    | (4.7 )  |
| Nonoperating income (expense):   |                             |           |                           |         |
| Interest income and other, net   | 0.1                         | 0.4       | 0.1                       | 0.3     |
| Interest expense   | (0.3 )                      | (0.5 )    | (0.3 )                    | (0.3 )  |
| Income (loss) from continuing operations before provision for income taxes | 1.2                         | (4.1 )    | (1.5 )                    | (4.7 )  |
| Provision for income taxes   | —                           | 0.2       | —                         | 0.2     |
| Income (loss) from continuing operations                                   | 1.2                         | (4.3 )    | (1.5 )                    | (4.9 )  |
| Gain from discontinued operations, net of tax                              | —                           | 3.3       | —                         | 1.7     |
| Net income (loss)  | 1.2                         | % (1.0 )% | (1.5 )%                   | (3.2 )% |

Certain percentage amounts do not sum to total due to rounding.

## Three Months Ended June 30, 2010 Compared with Three Months Ended June 30, 2009

**Restaurant Sales.** Restaurant sales increased \$1.2 million, or 5.7% to \$22.7 million during the second quarter of 2010 from \$21.5 million during the prior year period. The sales increase was primarily the result of restaurant sales associated with the opening of two new restaurants since September 2009, partially offset by a 0.3% decrease in comparable restaurant sales. The decrease in comparable restaurant sales is primarily due to a lower average guest check. The lower average guest check was partially offset by a 7% increase in guest traffic during the second quarter of 2010.

**Cost of Sales.** Cost of sales increased \$0.5 million, or 10.1% to \$6.0 million during the second quarter of 2010 from \$5.5 million during the second quarter of 2009. Cost of sales as a percentage of restaurant sales increased 1.1% to 26.5% during the second quarter of 2010 from 25.4% during the prior year period. Cost of sales during the second quarter of 2010 primarily reflects an increase in year-over-year pricing for certain seafood, meat and produce items. The increase in cost of sales is also attributable to higher volumes of promotional mailings and free products offered as part of our Konavore loyalty program, which was launched during 2010. The food and beverage costs of these programs are recorded in cost of sales as the intent of the coupon is to generate additional restaurant sales through driving guest traffic.



**Labor.** Labor costs for our restaurants increased \$0.5 million, or 7.1% to \$7.8 million during the second quarter of 2010 from \$7.3 million during the prior year period. This increase was primarily due to the opening of two new restaurants since September 2009. Labor expenses as a percentage of restaurant sales increased 0.4% to 34.3% during the second quarter of 2010 from 33.9% during the second quarter of 2009. The increase in labor costs as a percentage of restaurant sales was primarily due to reduced leverage of fixed labor costs and hourly labor expense resulting from lower average weekly sales. In addition, high labor costs from restaurants opened within the past 12 months also contributed to the increase in labor expense as labor expenses are typically higher than normal during the first several months of operations as restaurant management teams become more accustomed to optimally predicting, managing, and servicing the sales volumes expected at our new restaurants.

**Occupancy.** Occupancy expense increased \$0.2 million, or 15.1% to \$1.7 million during the second quarter of 2010 from \$1.5 million during the prior year period. Occupancy expenses as a percentage of restaurant sales increased 0.6% to 7.8% during the second quarter of 2010 from 7.2% during the second quarter of 2009. The increase as a percentage of sales reflects decreased leverage of the fixed portion of these costs from lower average weekly sales and increased common area maintenance costs at many locations.

**Restaurant Operating Expenses.** Restaurant operating expenses increased \$0.2 million, or 5.4% to \$3.4 million during the second quarter of 2010 from \$3.2 million during the second quarter of 2009. The increase in restaurant operating expenses is attributable to higher local restaurant marketing expenditures and personal property taxes, partially offset by lower printing expenditures. Restaurant operating expenses as a percentage of restaurant sales were flat at 15.1% for both the second quarter of 2010 and 2009.

**General and Administrative.** General and administrative expenses decreased \$0.8 million, or 29.6% to \$1.9 million during the second quarter of 2010 compared to \$2.7 million during the second quarter of 2009. During the second quarter of 2010, we incurred \$0.2 million for legal, professional fees, and other costs associated with the contested proxy solicitation. During the second quarter of 2009, we recorded approximately \$0.9 million in unusual charges including \$0.4 million in severance and benefits for the resignation of our former CEO, \$0.3 million in legal and professional fees associated with activist stockholder activities, including financial advisory fees to evaluate an unsolicited offer to purchase our company, and \$0.2 million write-off for architectural drawings and permit costs associated with amending the lease for our Baltimore, Maryland restaurant scheduled to open in the second half of 2010. General and administrative expenses as a percentage of restaurant sales decreased 4.1% to 8.3% of restaurant sales during the second quarter of 2010 compared to 12.4% of restaurant sales during the prior year period.

**Preopening Expense.** Preopening expense decreased \$0.2 million, or 66.3% to \$0.1 million during the second quarter of 2010 compared to \$0.3 million during the second quarter of 2009. Preopening expense for the second quarter of 2010 reflects initial training costs and preopening rent for our Baltimore restaurant which is scheduled to open this fall. Preopening expense varies each quarter based upon the timing of new restaurant openings as the majority of preopening expense is incurred during the two months preceding an opening. During the second quarter of 2009, we incurred preopening expenses for our Woodbridge, New Jersey and Eden Prairie, Minnesota restaurants, which opened in April 2009 and September 2009, respectively.

**Depreciation and Amortization.** Depreciation and amortization expense decreased \$0.4 million, or 23.0% to \$1.4 million during the second quarter of 2010 from \$1.8 million during the prior year period. The decrease is due to a \$0.6 million reduction in depreciation expense associated with the fourth quarter 2009 impairment of long-lived assets at six underperforming restaurants, partially offset by depreciation expense for two restaurants that opened since September 2009. Depreciation and amortization expense as a percentage of restaurant sales decreased 2.3% to 6.1% during the second quarter of 2010 from 8.4% during the prior year period.

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Interest Income and Other, Net. Interest income and other, net decreased during the second quarter of 2010 due to lower average investment balances as compared to the prior year period. Please refer to Note 3 to the unaudited consolidated financial statements for discussion of our investment in auction rate securities.

Interest Expense. Interest expense decreased to \$73,000 during the second quarter of 2010 from \$99,000 during the second quarter of 2009 due to interest costs incurred in the prior year quarter for the \$1.2 million bridge loan that was issued during March 2009 and subsequently repaid during June 2009.

**Provision for Income Taxes.** During the second quarter of 2010, we recorded a \$10,000 provision for income taxes compared to \$30,000 during the second quarter of 2009. The provision for the second quarter of 2010 reflects taxes for certain states in which we operate that do not calculate tax based upon net income.

**Gain from Discontinued Operations.** During the second quarter of 2009, we reached a settlement agreement regarding the lease for our closed Naples, Florida restaurant. We recorded a gain of approximately \$0.7 million as the settlement amount was less than the lease termination costs originally recorded when the restaurant was closed during 2008.

#### Six Months Ended June 30, 2010 Compared with Six Months Ended June 30, 2009

**Restaurant Sales.** Restaurant sales increased by \$2.8 million, or 6.9% to \$43.7 million during the first half of 2010 from \$40.9 million during the prior year period, primarily attributable to restaurant sales generated from the opening of three new restaurants since April 2009, partially offset by a 1.4% decrease in comparable restaurant sales. The decrease in comparable restaurant sales is due to a lower average guest check, which we believe was attributable to economic weakness. The lower average guest check was partially offset by a 6% increase in guest traffic during the first half of 2010.

**Cost of Sales.** Cost of sales increased \$1.0 million, or 9.8% to \$11.6 million during the first six months of 2010 from \$10.6 million during the first six months of 2009. Cost of sales as a percentage of restaurant sales increased 0.7% to 26.5% during the first half of 2010 from 25.8% during the prior year period. Cost of sales during the first half of 2010 reflects an increase in year-over-year pricing for certain seafood, meat and produce items. The increase in cost of sales is also attributable to higher volumes of promotional mailings and free products offered as part of our Konavore loyalty program, which was launched during 2010.

**Labor.** Labor costs for our restaurants increased \$1.3 million, or 9.6% to \$15.3 million during the first half of 2010 from \$14.0 million during the prior year period. The increase was primarily due to the opening of three new restaurants since April 2009. As a percentage of restaurant sales, labor costs increased 0.8% to 35.1% during the first half of 2010 from 34.3% during the first half of 2009. The increase in labor costs as a percentage of restaurant sales was primarily due to reduced leverage of fixed labor costs and hourly labor expense resulting from lower average weekly sales. In addition, federal and state minimum wage increases, implemented during the second half of 2009 and at the beginning of 2010, contributed to increased labor costs as a percentage of sales.

**Occupancy.** Occupancy expense increased by \$0.5 million, or 16.1% to \$3.6 million during the first six months of 2010 from \$3.1 million during the prior year period. Occupancy expenses as a percentage of restaurant sales increased 0.6% to 8.1% during the first half of 2010 from 7.5% during the first half of 2009. The increase as a percentage of sales reflects decreased leverage of the fixed portion of these costs resulting from lower average weekly sales and increased common area maintenance expenses at many locations.

**Restaurant Operating Expenses.** Restaurant operating expenses increased by \$0.6 million, or 9.6% to \$6.9 million during the first half of 2010 from \$6.3 million during the prior year period. Restaurant operating expenses as a percentage of restaurant sales increased 0.4% to 15.7% during the first half of 2010 from 15.3% during the prior year period. During the first half of 2010, higher repair and maintenance, marketing, and personal property taxes combined with reduced leverage of fixed operating costs resulting from lower average weekly sales contributed to the increase in restaurant operating expenses as a percentage of sales.

**General and Administrative.** General and administrative expenses decreased \$0.5 million, or 11.8% to \$4.0 million during the first six months of 2010 compared to \$4.5 million during the first six months of 2009. During the first half of 2010, we incurred \$0.5 million for legal and professional fees associated with the contested proxy solicitation and



ongoing derivative suit compared to the first half of 2009 when we recorded approximately \$0.9 million in unusual charges. These charges included \$0.4 million in severance and related benefits for the resignation of our former CEO, \$0.4 million in legal and professional fees associated with stockholder activities, including financial advisory fees to evaluate an unsolicited offer to purchase our company, and \$0.2 million write-off for architectural drawings and permit costs associated with amending the lease for our Baltimore restaurant. General and administrative expenses as a percentage of restaurant sales decreased 1.9% to 9.2% of restaurant sales during the first six months of 2010 compared to 11.1% of restaurant sales during the prior year period.

**Preopening Expense.** Preopening expense decreased \$0.7 million to \$0.1 million during the first half of 2010 compared to \$0.8 million during the first half of 2009. The decrease in preopening expense is attributable to two restaurant openings during the first half of 2009 as compared to no restaurant openings during the first half of 2010.

**Depreciation and Amortization.** Depreciation and amortization expense decreased \$0.8 million, or 21.4% to \$2.8 million during the first six months of 2010 from \$3.6 million during the prior year period. The decrease is primarily the result of a \$1.2 million reduction in depreciation expense associated with the fourth quarter 2009 impairment of long-lived assets at six underperforming restaurants, partially offset by depreciation expense for three restaurants that opened since April 2009. Depreciation and amortization expense as a percentage of restaurant sales decreased 2.3% to 6.4% during the first half of 2010 from 8.7% during the prior year period.

**Interest Income and Other, Net.** Interest income and other, net decreased during the first half of 2010 due to lower average investment balances as compared to the prior year period. Please refer to Note 3 to the unaudited consolidated financial statements for discussion of our investment in auction rate securities.

**Interest Expense.** Interest expense decreased modestly during the first six months of 2010 as compared to the first six months of 2009 due to interest costs incurred in the prior year period for the \$1.2 million bridge loan that was issued during March 2009 and subsequently repaid during June 2009.

**Provision for Income Taxes.** During the first half of 2010, we recorded a \$10,000 provision for income taxes compared to \$60,000 during the prior year period. The provision for the first half of 2010 reflects the benefit recorded by us for the anticipated refund of prior year taxes due to a change in tax legislation regarding net operating loss carrybacks, offset by taxes for certain states in which we operate that do not calculate tax based upon net income.

**Gain from Discontinued Operations.** During the second quarter of 2009, we reached a settlement agreement regarding the lease for our closed Naples, Florida restaurant. We recorded a gain of approximately \$0.7 million as the settlement amount was less than the lease termination costs originally recorded when the restaurant was closed during 2008.

Our quarterly operating results may fluctuate significantly as a result of a variety of factors, including the following:

- timing of new restaurant openings and related expenses;
- restaurant operating costs and preopening costs for our newly-opened restaurants, which are often materially greater during the first several months of operation than thereafter;
  - labor availability and costs for hourly and management personnel;
  - profitability of our restaurants, especially in new markets;
  - increases and decreases in comparable restaurant sales;
- impairment of long-lived assets and any loss on restaurant closures;
  - changes in borrowings and interest rates;
    - general economic conditions;
  - weather conditions or natural disasters;
    - timing of certain holidays;
  - changes in government regulations;
    - outside stockholder activities;
  - settlements, damages and legal costs associated with litigation;
- new or revised regulatory requirements and accounting pronouncements;
- changes in consumer preferences and competitive conditions; and
  - fluctuations in commodity prices.



Our business is also subject to seasonal fluctuations. Historically, sales in most of our restaurants have been higher during the spring and summer months and winter holiday season. Consequently, our quarterly and annual operating results and comparable restaurant sales may fluctuate significantly as a result of seasonality and the factors discussed above. Accordingly, results for any one quarter are not necessarily indicative of results to be expected for any other quarter or for any year and comparable restaurant sales for any particular future period may decrease. In the future, operating results may fall below the expectations of our investors. In that event, the price of our common stock would likely decrease.

#### Liquidity and Capital Resources

Our primary capital requirements are for new restaurant development. Subject to availability of capital on terms acceptable to us, we will pursue additional leases based on significant economic opportunity. Similar to many restaurant chains, we utilize operating lease arrangements for all of our restaurant locations. We believe that our operating lease arrangements provide appropriate leverage for our capital structure in a financially efficient manner. We are typically required to expend cash to perform site-related work and to construct and equip each restaurant. The average investment cost for our restaurants depends upon the type of lease entered into, the amount of tenant improvement allowance we receive from landlords, and whether we assume responsibility for the construction of the building. We expect the cash investment cost of our typical restaurant to be approximately \$2.5 million, net of landlord tenant improvement allowances between \$0.7 million and \$1.2 million, and excluding cash preopening expenses of approximately \$0.4 million. We expect these costs will vary from one market to another based on real estate values, zoning regulations, permitting requirements, labor markets and other variables. Restaurants that are subject to ground leases and do not receive landlord tenant improvement allowances typically require a significantly higher cash investment. We also require capital resources to maintain our existing base of restaurants and to further expand and strengthen the capabilities of our corporate and information technology infrastructures.

The following tables set forth, for the periods indicated, a summary of our key liquidity measurements (amounts in thousands):

|                                    | June 30,<br>2010 | December 31,<br>2009 |
|------------------------------------|------------------|----------------------|
| Cash and short-term investments(1) | \$3,289          | \$2,890              |
| Net working capital (deficit)(2)   | (4,220           | ) (5,054 )           |

(1) At December 31, 2009, cash and short-term investments exclude \$5.8 million in auction rate securities that were used as collateral for a line of credit. As of June 30, 2010, all auction rate securities were sold and the proceeds were used to pay off the outstanding balance on the line of credit.

(2) The working capital deficit at June 30, 2010 and December 31, 2009, is primarily attributable to accruals for payroll, legal, and professional fees.

|                                       | Six Months Ended June 30,<br>2010 | 2009    |
|---------------------------------------|-----------------------------------|---------|
| Cash provided by operating activities | \$2,279                           | \$3,233 |
| Capital expenditures                  | 1,559                             | 7,623   |

#### Future Capital Requirements

Our capital requirements, including development costs related to the opening of new restaurants, have historically been significant. Over the last several years, we funded development of new restaurants primarily from the proceeds

of equity financing, debt financing, and cash flows from operations. Our future cash requirements and the adequacy of available funds will depend on many factors, including the operating performance of our restaurants, the pace of expansion, real estate markets, site locations, the nature of the arrangements negotiated with landlords and the credit market environment.

Our current operations generate sufficient cash flow to fund operations and general and administrative costs. We believe existing cash and short-term investments of \$3.3 million in addition to cash flow from operations is sufficient to fund development costs required for our Baltimore restaurant. Any reduction of our cash flow from operations may cause a delay or cancellation of planned restaurant development or renovation of existing restaurants. As of June 30, 2010, we had a working capital deficit of \$4.2 million. We plan to reduce this deficit through cost containment efforts and cash flow from operations. Financing to construct new restaurants may not be available on acceptable terms, or at all, and our failure to raise capital when needed could impact our growth plans, financial condition, and results of operations. Additional equity financing may result in dilution to current stockholders and debt financing, if available, may involve significant cash payment obligations or financial covenants and ratios that may restrict our ability to operate our business.

#### Equipment Loans

As of June 30, 2010, we had four equipment term loans with a lender, each collateralized by restaurant equipment. The outstanding principal balance under these loans aggregated \$0.9 million at June 30, 2010. The loans bear interest at rates ranging from 7.9% to 8.5% and require monthly principal and interest payments aggregating approximately \$56,000. The loans mature between May 2011 and June 2012. The loans also require us to maintain certain financial covenants, including a Fixed Charge Coverage Ratio of 1.25:1.00 calculated at the end of each calendar year, and we were in compliance with all such financial covenants as of December 31, 2009.

#### Credit Facility

During October 2008, as part of the settlement agreement with UBS, our broker from which we purchased auction rate security instruments, we entered into a line of credit that was secured by the auction rate security instruments held with UBS. On June 30, 2010, we exercised a put option with UBS on our auction rate security instruments and used the proceeds from the sale of the auction rate securities to repay the outstanding balance under the line of credit, which was then cancelled by UBS. See Note 3 to the consolidated financial statements for further information on the auction rate securities and the settlement agreement.

#### Cash Flows

The following table summarizes our primary sources and uses of cash during the periods presented (in thousands).

|   | Six Months Ended June 30, |          |
|---|---------------------------|----------|
|   | 2010                      | 2009     |
| Net cash provided by (used in):           |                           |          |
| Operating activities                      | \$ 2,279                  | \$ 3,233 |
| Investing activities                      | 4,562                     | (7,752)  |
| Financing activities                      | (6,130)                   | 7,036    |
| Net increase in cash and cash equivalents | \$ 711                    | \$ 2,517 |

**Operating Activities.** Our cash flows from operating activities, as detailed in the Unaudited Consolidated Statements of Cash Flows, provided \$2.3 million of net cash during the first six months of 2010. The net decrease in cash from operating activities for the first half of 2010 in comparison to the first half of 2009, is primarily the result of the timing of vendor payments.

**Investing Activities.** We fund the development and construction of our new restaurants primarily with cash flows from operations and proceeds from equity transactions. Our capital expenditures for the first six months of 2010 were \$1.6 million primarily attributable to the funding of construction for our Baltimore, Maryland restaurant scheduled to open

this fall and contractor payments for our Eden Prairie, Minnesota and Tampa, Florida restaurants that were opened during the second half of 2009. Investing activities for the first six months of 2010 also reflects the sale of \$5.8 million in auction rate securities and \$0.3 million in other investments.

Net cash used in investing activities was \$7.8 million during the first six months of 2009 reflecting \$7.6 million primarily to fund construction at our Richmond, Virginia and Woodbridge, New Jersey restaurants and the two other restaurants opened during 2009.

Financing Activities. Net cash used in financing activities was \$6.1 million during the first half of 2010 reflecting the repayment of \$5.8 million in borrowings under our line of credit with UBS and \$0.4 million in principal payments on equipment loans. Net cash provided by financing activities was \$7.0 million during the first six months of 2009 reflecting \$4.1 million in net borrowings under our line of credit and \$3.2 million in net proceeds from the subscription rights offering completed during June 2009, partially offset by \$0.3 million in principal payments on equipment loans.

### Critical Accounting Policies

Critical accounting policies are those that we believe are most important to the portrayal of our financial condition and results of operations and also require our most difficult, subjective, or complex judgments. Judgments or uncertainties regarding the application of these policies may result in materially different amounts being reported under various conditions or using different assumptions. There have been no material changes to the critical accounting policies previously reported in our Annual Report on Form 10-K for the year ended December 31, 2009.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

The following discussion of market risks contains forward-looking statements. Actual results may differ materially from the following discussion based on general conditions in the commodity markets.

#### Primary Market Risk Exposures

Our primary market risk exposure is commodity costs. Many of the food products purchased by us can be subject to volatility due to changes in weather, production, availability, seasonality, and other factors outside our control. Substantially all of our food and supplies are available from several sources, which helps to diversify our overall commodity cost risk. We also believe that we have the ability to increase certain menu prices in response to food commodity price increases.

### Item 4. Controls and Procedures

#### Evaluation of Disclosure Controls and Procedures

We have evaluated, with the participation of our Chief Executive Officer and Chief Financial Officer, the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) as of the end of the period covered by this report. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer have each concluded that our disclosure controls and procedures are effective to ensure that we record, process, summarize, and report information required to be disclosed by us in our quarterly reports filed under the Exchange Act within the time periods specified by the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

#### Changes in Internal Control over Financial Reporting

During the quarterly period covered by this report, there have not been any changes in our internal controls over financial reporting that have materially affected, or are reasonably likely to materially affect, our internal control over



financial reporting.

21

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PART II - OTHER INFORMATION

Item 1. Legal Proceedings

On February 6, 2009, Samuel Beren (“Beren” or “plaintiff”), as trustee for the Samuel Beren Trust, served a demand on us pursuant to Section 220 of Delaware’s General Corporation Law (the “DGCL”), which requested that we make available for inspection certain books and records. On April 1, 2009, Beren, as trustee for the Samuel Beren Trust, commenced a purported stockholder derivative action in the Court of Chancery of the State of Delaware. The complaint filed in the derivative action subsequently was amended by plaintiff. The derivative action purportedly was brought on behalf of us against our directors and the purchasers of our promissory notes issued on March 5, 2009, for alleged breaches of fiduciary duties by our directors, and for aiding and abetting such breaches by the purchasers of our promissory notes. We also were named as a nominal defendant in the derivative action. The derivative action seeks unspecified damages, interest, reasonable attorneys’ fees, expert witness fees, and other costs.

On June 16, 2009, the director defendants filed a motion to dismiss the derivative action. On August 28, 2009, the director defendants filed an opening brief in support of the motion to dismiss. Separately, on October 26, 2009, plaintiff served a demand on us pursuant to Section 220 of the DGCL, which requested that we make available for inspection certain books and records. On November 11, 2009, plaintiff moved to suspend the briefing schedule in connection with the motion to dismiss the derivative action until the parties resolved the October 26, 2009 books and records demand. The director defendants opposed the motion to modify the briefing schedule. On January 19, 2010, the Court ordered that plaintiff must either amend his complaint, or file an answering brief in response to the motion to dismiss by January 26, 2010.

On January 20, 2010, we produced books and records in response to the October 26, 2009 demand. Two days later, on January 22, 2010, plaintiff commenced a separate action against us, which sought the production of the books and records requested in plaintiff’s February 6, 2009 and October 26, 2009 demand letters. The complaint filed in the books and records action was served on our registered agent in Delaware on February 16, 2010.

On January 25, 2010, plaintiff filed a letter with the Court informing the Court of the newly filed books and records action, and requested a stay of the derivative action until the newly filed books and records action was resolved. After receiving the director defendants’ opposition to the request for a stay, the Court instructed plaintiff to file a formal motion to stay, as opposed to a letter request, if plaintiff is seeking a stay of the derivative action. The Court also directed plaintiff to advise the Court as to “why no action has been taken in conformity with [the] Court’s January 19, 2010 letter decision.” Plaintiff filed a formal motion to stay, which the Court granted on March 11, 2010. The Court stayed the derivative action until further order of the Court, and ordered that plaintiff “complete all books and records inspection efforts in connection with [the derivative] litigation” by June 11, 2010. The Court further ordered that at the conclusion of such inspection efforts, plaintiff must notify the parties and the Court whether plaintiff intends to file an answering brief in opposition to the motion to dismiss the derivative action, or whether plaintiff intends to seek leave to file an amended or supplemental complaint. We continue to believe that the purported derivative action is without merit, and we intend to defend vigorously this lawsuit if the Court-ordered stay entered in the derivative action is lifted.

On March 8, 2010, we filed a motion to dismiss the books and records action. On March 22, 2010, we filed an opening brief in support of the motion to dismiss the books and records action. On March 26, 2010, during a teleconference requested by the Court, the Court denied our motion to dismiss and scheduled a one-day trial to be held on May 26, 2010. The Court explained that it disfavors motions to dismiss in books and records actions, and found it to be more efficient to forego briefing in connection with our motion to dismiss in favor of a trial, at which the Court will dispose of all of the issues in the books and records action. Subsequent to the March 26, 2010 teleconference, we agreed to produce books and records in response to the February 6, 2009 demand, and reminded plaintiff that we

previously produced books and records in response to the October 26, 2009 demand. Beren has executed a confidentiality agreement in connection with the anticipated production by us.

On April 30, 2010, the parties named in the books and records action submitted a stipulation and proposed order to the Court agreeing (a) that the May 26, 2010 trial in the books and records action should be continued until further order by the Court, and (b) that the books and records action should be stayed until further order of the Court. The parties named in the derivative action also submitted a stipulation and proposed order agreeing that following inspection by plaintiff of the documents contemplated by the books and records action, plaintiff will file a second amended complaint in the derivative action within 60 days of the earlier of (a) the entry of judgment in the books and records action by the Court, or (b) the dismissal of the books and records action by the Court. Although we agreed to the filing of a second amended complaint in the derivative action, plaintiff recognized and acknowledged that such agreement by us and the director defendants did not waive any right of ours or the director defendants to respond to the second amended complaint as appropriate, which includes the filing of a motion to dismiss the second amended complaint based upon any appropriate legal ground. The parties also requested that the Court vacate the June 11, 2010 deadline for plaintiff to complete its books and records inspection.

On July 15, 2010, we produced books and records in response to the February 6, 2009 demand. We believe that because books and records were produced in response both to the February 6, 2009 demand and to the October 26, 2009 demand, the books and records action is moot and that the books and records action should be dismissed by the Court. Following plaintiff's inspection of the books and records produced in response to the February 6, 2009 demand and to the October 26, 2009 demand, we anticipate that plaintiff will file a second amended complaint in the derivative action, at which time we will determine the proper response to such second amended complaint.

#### Item 1A. Risk Factors

A description of the risk factors associated with our business is contained in Part I, Item 1A, "Risk Factors," of our Annual Report on Form 10-K for the year ended December 31, 2009. These cautionary statements are to be used as a reference in connection with any forward-looking statements. The factors, risks, and uncertainties identified in these cautionary statements are in addition to those contained in any other cautionary statements, written or oral, which may be made or otherwise addressed in connection with a forward-looking statement or contained in any of our subsequent filings with the SEC.

#### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Not applicable.

#### Item 3. Defaults Upon Senior Securities

Not applicable.

#### Item 4. (Removed and Reserved).

#### Item 5. Other Information

Not applicable.

Item 6. Exhibits

| Exhibit<br>Number | Exhibit  |
|-------------------|--|
| 3.1               | Amended and Restated Certificate of Incorporation of the Registrant (1)  |
| 3.3               | Amended and Restated Bylaws of Kona Grill, Inc., as of October 30, 2007 (3)  |
| 4.1               | Form of Common Stock Certificate (2)   |
| 4.3               | Kona Grill, Inc. Series A Investor Rights Agreement, dated August 29, 2003 (2)   |
| 4.4               | Amendment No. 1 to Kona Grill, Inc. Series A Investor Rights Agreement, dated May 31, 2005 (2)   |
| 4.9               | Form of First Amended and Restated Promissory Note, dated April 7, 2009, among Kona Grill, Inc. and the investor parties thereto (4)                       |
| 4.10              | Form of Warrant (5)  |
| 31.1              | Certification of Chief Executive Officer pursuant to Rule 13a-14(a) and Rule 15d-14(a), promulgated under the Securities Exchange Act of 1934, as amended. |
| 31.2              | Certification of Chief Financial Officer pursuant to Rule 13a-14(a) and Rule 15d-14(a), promulgated under the Securities Exchange Act of 1934, as amended. |
| 32.1              | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.                                    |
| 32.2              | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.                                    |

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(1) Incorporated by reference to Amendment No. 1 to the Registrant's Registration Statement on Form S-1 (Registration No. 333-125506), as filed on July 8, 2005.

(2) Incorporated by reference to Amendment No. 2 to the Registrant's Registration Statement on Form S-1 (Registration No. 333-125506), as filed on July 21, 2005.

(3) Incorporated by reference to the Registrant's Form 8-K filed on November 5, 2007.

(4) Incorporated by reference to the Registrant's Form 8-K filed on April 10, 2009.

(5) Incorporated by reference to the Registrant's Form 10-K filed on March 4, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Kona Grill, Inc.

/s/ Marc A. Buehler  
Marc A. Buehler  
President and Chief Executive Officer

/s/ Mark S. Robinow  
Mark S. Robinow  
Executive Vice President, Chief Financial Officer, and Secretary (Principal Accounting and Financial Officer)

Date: July 30, 2010