Bilbey Matthew Form 4 June 20, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box subject to

if no longer Section 16. Form 4 or

Form 5 obligations

may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person * Bilbey Matthew

> (Middle) (First)

209 REDWOOD SHORES

REDWOOD CITY, CA 94065

PARKWAY

(Street)

Symbol

ELECTRONIC ARTS INC. [EA]

(Month/Day/Year)

06/18/2018

4. If Amendment, Date Original

2. Issuer Name and Ticker or Trading

3. Date of Earliest Transaction

Filed(Month/Day/Year)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of 2. Transaction Date 2A. Deemed Security (Instr. 3)

(City)

(Month/Day/Year)

(State)

Execution Date, if

(Zip)

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code (Instr. 8)

Disposed of (D) (Instr. 3, 4 and 5)

Code V Amount (D) Price

(A)

Securities Beneficially Owned Following Reported

5. Amount of

Issuer

below)

Person

Director

Applicable Line)

X_ Officer (give title

Transaction(s) (Instr. 3 and 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)

Conversion or Exercise

3. Transaction Date 3A. Deemed (Month/Day/Year)

Execution Date, if any

4. 5. Number of TransactionDerivative Code Securities

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

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Number:

Expires:

response...

5. Relationship of Reporting Person(s) to

(Check all applicable)

EVP of Strategic Growth

6. Ownership

Form: Direct

(D) or Indirect Beneficial

6. Individual or Joint/Group Filing(Check

X Form filed by One Reporting Person Form filed by More than One Reporting

(I)

(Instr. 4)

10% Owner

Other (specify

7. Nature of

Ownership

(Instr. 4)

Indirect

Estimated average

burden hours per

7. Title and A Underlying S (Instr. 3 and 4

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| | Price of Derivative Security | | (Month/Day/Year) | (Instr. 8 | | Acquired or Dispose (D) (Instr. 3, 4 and 5) | ed of | | | |
|------------------------------------------------|------------------------------------|------------|------------------|-----------|---|---------------------------------------------|-------|---------------------|--------------------|-----------------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title |
| Performance-based Restricted Stock Units | (1) | 06/18/2018 | | A | | 27,612 (2) | | (3) | 05/18/2021 | Common Stock |
| Restricted Stock Units | <u>(4)</u> | 06/18/2018 | | A | | 13,806 | | <u>(5)</u> | 05/18/2021 | Common Stock |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|------------------------------------------------------------------------|---------------|-----------|-------------------------------|-------|--|--|--|
| . 0 | Director | 10% Owner | Officer | Other | | | |
| Bilbey Matthew 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065 | | | EVP of Strategic Growth | | | | |

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Matthew

Bilbey 06/20/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each performance-based restricted stock unit represents a contingent right to receive one share of Electronic Arts Inc. common stock.
- (2) Represents the maximum number of shares of Electronic Arts Inc. common stock that may be awarded upon the achievement of performance conditions.
- Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the (3) Company's 2000 Equity Incentive Plan. The performance conditions are described in the Form of 2018 Performance-Based Restricted Stock Unit Agreement filed as Exhibit 10.3 to the Company's Form 8-K filed with the SEC on May 18, 2018.
- (4) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts Inc. common stock.
- (5) Restricted Stock Units shall vest as to one-third on May 18, 2019, with the remainder of the award vesting in equal installments (one-sixth) on November 18, 2019, May 18, 2020, November 18, 2020 and May 18, 2021.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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