

Bloomin' Brands, Inc.
Form 4
October 04, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SINGH SUKHDEV

(Last) (First) (Middle)
2202 NORTH WEST SHORE
BOULEVARD, SUITE 500
(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction
(Month/Day/Year)
09/30/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
EVP & CDO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock	09/30/2016		M	7,500 A \$ 0	36,702	D	
Common Stock	09/30/2016		F	2,052 D \$ 0	34,650	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0	09/30/2016		M		7,500		<u>(1)</u>	<u>(2)</u>	Common Stock	7,500
Restricted Stock Units	\$ 0							<u>(3)</u>	<u>(2)</u>	Common Stock	14,188
Restricted Stock Units	\$ 0							<u>(4)</u>	<u>(2)</u>	Common Stock	22,500
Restricted Stock Units	\$ 0							<u>(5)</u>	<u>(2)</u>	Common Stock	20,000
Restricted Stock Units	\$ 0							<u>(1)</u>	<u>(2)</u>	Common Stock	22,500
Stock Option (right to buy)	\$ 17.8							<u>(6)</u>	03/01/2026	Common Stock	44,393
Stock Option (right to buy)	\$ 17.15							<u>(7)</u>	02/25/2026	Common Stock	33,076
Stock Option (right to buy)	\$ 25.36							<u>(8)</u>	02/26/2025	Common Stock	16,545
Stock Option (right to buy)	\$ 22.09							<u>(9)</u>	02/03/2024	Common Stock	200,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SINGH SUKHDEV 2202 NORTH WEST SHORE BOULEVARD SUITE 500 TAMPA, FL 33607			EVP & CDO	

Signatures

/s/ Kelly Lefferts, as
Attorney-in-Fact

10/04/2016

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) These restricted stock units, in the original grant amount of 30,000, began vesting in four equal annual installments on October 1, 2015.
- (2) This field is not applicable.
- (3) These restricted stock units, in the original grant amount of 14,188, will begin vesting in four equal annual installments on February 25, 2017.
- (4) These restricted stock units, in the original grant amount of 30,000, began vesting in four equal annual installments on May 4, 2016.
- (5) These restricted stock units, in the original grant amount of 40,000, began vesting in four equal annual installments on February 3, 2015.
- (6) These stock options, in the original grant amount of 44,393, will begin vesting in one installment on March 1, 2018.
- (7) These stock options, in the original grant amount of 33,076, will begin vesting in four equal annual installments on February 25, 2017.
- (8) These stock options, in the original grant amount of 16,545, began vesting in four equal annual installments on February 26, 2016.
- (9) These stock options, in the original grant amount of 200,000, began vesting in four equal annual installments on February 3, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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