

Meyer Christopher Adkins  
 Form 3  
 April 03, 2019

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Meyer Christopher Adkins		(Month/Day/Year)	Bloomin' Brands, Inc. [BLMN]	
(Last)	(First)	(Middle)	04/01/2019	
2202 N. WEST SHORE BLVD, SUITE 500			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
TAMPA, FL 33607			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			EVP, Chief Financial Officer	<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	4,238	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Restricted Stock Units	Â (1)	Â (2)	Common Stock	3,726	\$ 0 (3)	D	Â
Restricted Stock Units	Â (4)	Â (2)	Common Stock	2,313	\$ 0 (3)	D	Â
Restricted Stock Units	Â (5)	Â (2)	Common Stock	1,845	\$ 0 (3)	D	Â
Restricted Stock Units	Â (6)	Â (2)	Common Stock	903	\$ 0 (3)	D	Â
Stock Option (right to buy)	Â (7)	02/19/2029	Common Stock	9,682	\$ 21.29	D	Â
Stock Option (right to buy)	Â (8)	02/23/2028	Common Stock	7,222	\$ 24.1	D	Â
Stock Option (right to buy)	Â (9)	02/24/2027	Common Stock	6,591	\$ 17.27	D	Â
Stock Option (right to buy)	Â (10)	02/25/2026	Common Stock	4,207	\$ 17.15	D	Â
Stock Option (right to buy)	Â (11)	02/26/2025	Common Stock	6,251	\$ 25.36	D	Â
Stock Option (right to buy)	Â (12)	02/27/2024	Common Stock	3,194	\$ 25.32	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Meyer Christopher Adkins 2202 N. WEST SHORE BLVD SUITE 500 TAMPA, FL 33607	Â	Â	Â EVP, Chief Financial Officer	Â

## Signatures

/s/ Kelly Lefferts, Attorney  
in Fact

04/03/2019

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On February 19, 2019, these restricted stock units were granted in the original amount of 3,726, which vest in three equal annual installments, with a final vesting in 2022.
- (2) This field is not applicable.

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- (3) Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- (4) On February 23, 2018, these restricted stock units were granted in the original amount of 3,084, which vest in four equal annual installments, with a final vesting in 2022.
- (5) On February 24, 2017, these restricted stock units were granted in the original amount of 3,689, which vest in four equal annual installments, with a final vesting in 2021.
- (6) On February 25, 2016, these restricted stock units were granted in the original amount of 3,610, which vest in four equal annual installments, with a final vesting in 2020.
- (7) On February 19, 2019, these stock options were granted in the original amount of 9,682, which vest in three equal annual installments, with a final vesting in 2022.
- (8) On February 23, 2018, these stock options were granted in the original amount of 7,222, which vest in four equal annual installments, with a final vesting in 2022.
- (9) On February 24, 2017, these stock options were granted in the original amount of 8,787, which vest in four equal annual installments, with a final vesting in 2021.
- (10) On February 25, 2016, these stock options were granted in the original amount of 8,414, which vest in four equal annual installments, with a final vesting in 2020.
- (11) On February 26, 2015, these stock options were granted in the original amount of 6,251, which vest in four equal annual installments, with a final vesting in 2019.
- (12) On February 27, 2014, these stock options were granted in the original amount of 3,194, which vest in four equal annual installments, with a final vesting in 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.