

HSBC HOLDINGS PLC
Form 6-K
March 15, 2017

FORM 6-K
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
the Securities Exchange Act of 1934

For the month of March

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-
).

HSBC HOLDINGS PLC

15 March 2017

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

Group Performance Share Plan Award

Deferred awards under the Group Performance Share Plan (“GPSP Awards”) of US\$0.50 ordinary shares (the “Shares”) in HSBC Holdings plc (the “Company”) were granted in 2012 as a part of variable pay for the performance year ended 31 December 2011.

The GPSP Awards vested on 13 March. The Shares must be retained while the individual is employed by HSBC. The GPSP Awards were determined by assessing performance against financial and non-financial metrics, as detailed in the Directors’ remuneration report in the 2011 annual report and accounts.

Directors

Name	Additional Shares issued in lieu of the 2016 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £6.7287 per Share ²
Stuart Gulliver	22,969	904,929	425,317
Iain Mackay	4,288	168,920	79,393
Marc Moses	11,943	470,561	221,164

Other PDMRs

Name	Additional Shares issued in lieu of the 2016 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £6.7287 per Share ²
Samir Assaf	11,943	470,561	216,599
Peter Boyles	1,343	52,891	21,708
Patrick Burke	1,355	53,400	29,808
John Flint	1,445	56,934	26,759
Noel Quinn	1,115	43,933	5,616
Antonio Simoes	1,123	44,257	20,801
Peter Wong	7,758	305,629	45,845

¹ At USD\$8.0636 per Share being the average closing price of the Company’s Shares on the London Stock Exchange between 23 February and 1 March 2017 converted into USD.

² Includes shares sold to cover withholding tax.

Annual Incentive awards

Deferred awards (the “Awards”) of US\$0.50 ordinary shares (the “Shares”) in HSBC Holdings plc (the “Company”) were granted in 2016 as a part of variable pay for the performance year ended 31 December 2015.

On 13 March, the first tranche of the Awards granted in 2016 vested and the following transactions took place in London. The remainder of the Awards will vest in 2018 and 2019.

Directors

Name	Additional Shares issued in lieu of the 2016 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £6.7287 per Share ²
Stuart Gulliver	1,933	25,124	25,124
Iain Mackay	1,924	25,018	11,759
Marc Moses	1,489	19,365	19,365

Other PDMRs

Name	Additional Shares issued in lieu of the 2016 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £6.7287 per Share ²
Samir Assaf	4,947	64,310	30,226
Peter Boyles	2,182	28,370	12,767
Patrick Burke	4,013	52,175	29,125
John Flint	3,546	46,096	21,666
Andy Maguire	2,927	38,052	17,885
Paulo Maia	1,944	25,272	8,846
Noel Quinn	2,334	30,350	14,265
Antonio Simoes	2,703	35,144	16,518
Peter Wong	3,700	48,103	7,216

¹ At USD\$8.0636 per Share being the average closing price of the Company’s Shares on the London Stock Exchange between 23 February and 1 March 2017 converted into USD.

² Includes shares sold to cover withholding tax

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The Directors may separately retain such number of Shares equivalent in value to those that vested under the Award (net of tax liabilities) for six months from the original vesting date.

In addition to the above, deferred awards (the “Awards”) of US\$0.50 ordinary shares (the “Shares”) in HSBC Holdings plc (the “Company”) were granted in 2015 as a part of variable pay for the performance year ended 31 December 2014.

On 14 March, the second tranche of the Awards granted in 2015 vested and the following transactions took place in London. The remainder of the Awards will vest in 2018.

Directors

Name	Additional Shares issued in lieu of the 2016 4th interim dividend ¹	Total number of Shares	
		vested	Number of Shares sold at £6.7032 per Share ²
Stuart Gulliver	1,336	26,507	26,507
Iain Mackay	898	17,813	8,373
Marc Moses	1,071	21,240	21,240

Other PDMRs

Name	Additional Shares issued in lieu of the 2016 4th interim dividend ¹	Total number of Shares	
		vested	Number of Shares sold at £6.7032 per Share ²
Samir Assaf	2,180	43,264	20,335
Peter Boyles	1,058	20,981	9,442
Patrick Burke	1,204	23,874	13,327
John Flint	1,373	27,244	12,805
Andy Maguire	1,282	25,436	11,955
Paulo Maia	476	9,446	3,453
Noel Quinn	799	15,857	4,528

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Antonio Simoes	843	16,725	7,861
Peter Wong	1,896	37,629	5,645

1 At USD\$8.0636 per Share being the average closing price of the Company's Shares on the London Stock Exchange between 23 February and 1 March 2017 converted into USD.

2 Includes shares sold to cover withholding tax.

The Directors may separately retain such number of Shares equivalent in value to those that vested under the Award (net of tax liabilities) for six months from the original vesting date.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Stuart Gulliver

2 - Reason for the notification

Position/status Group Chief Executive

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price Volume	Total
	Nature of Transaction:		£6.73 450,441	£3,030,882.36
	Disposal	Aggregated	£6.729 450,441	£3,030,882.36

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound

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		Price	Volume	Total
Nature of Transaction:		£6.70	26,507	£177,681.72
Disposal	Aggregated	£6.703	26,507	£177,681.72

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
Nature of Transaction:			Price	Volume
Acquisition		Aggregated	\$8.06	24,902
			\$8.064	24,902
				Total
				\$200,799.77
				\$200,799.77

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
Nature of Transaction:			Price	Volume
Acquisition		Aggregated	\$8.06	1,336
			\$8.064	1,336
				Total
				\$10,772.97
				\$10,772.97

1 - Details of the person discharging managerial responsibilities / person closely associated
Name of natural person Iain Mackay

2 - Reason for the notification
Position/status Group Finance Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
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Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
			Price	Volume	
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:					Total
Disposal			£6.73	91,152	£613,334.46
			£6.729	91,152	£613,334.46
Aggregated					

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
			Price	Volume	
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:					Total
Disposal			£6.70	8,373	£56,125.89
			£6.703	8,373	£56,125.89
Aggregated					

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
			Price	Volume	
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:					Total
Acquisition			\$8.06	6,212	\$50,091.08
			\$8.064	6,212	\$50,091.08
Aggregated					

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
			Price	Volume	
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:					Total
Acquisition			\$8.06	898	\$7,241.11
			\$8.064	898	\$7,241.11
Aggregated					

1 - Details of the person discharging managerial responsibilities / person closely associated
Name of natural person Marc Moses

2 - Reason for the notification

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Position/status Group Chief Risk Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price Volume	Total
	Nature of Transaction:		£6.73 240,529	£1,618,447.48
	Disposal	Aggregated	£6.729 240,529	£1,618,447.48

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price Volume	Total
	Nature of Transaction:		£6.70 21,240	£142,375.97
	Disposal	Aggregated	£6.703 21,240	£142,375.97

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price Volume	Total
	Nature of Transaction:		\$8.06 13,432	\$108,310.28
	Acquisition	Aggregated	\$8.064 13,432	\$108,310.28

Date of Transaction Financial Instrument Identification Code Currency

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Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
				Total
Nature of Transaction:			\$8.06	1,071
Acquisition			\$8.064	1,071
		Aggregated		\$8,636.12

1 - Details of the person discharging managerial responsibilities / person closely associated
 Name of natural person Samir Assaf

2 - Reason for the notification

Position/status Chief Executive, Global Banking and Markets

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
				Total
Nature of Transaction:			£6.73	246,825
Disposal			£6.729	246,825
		Aggregated		£1,660,811.38

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
				Total

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Disposal		£6.70	20,335	£136,309.57
	Aggregated	£6.703	20,335	£136,309.57

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
				Total
	Nature of Transaction:		\$8.06	16,890
	Acquisition	Aggregated	\$8.064	16,890
				\$136,194.20

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
				Total
	Nature of Transaction:		\$8.06	2,180
	Acquisition	Aggregated	\$8.064	2,180
				\$17,578.65

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main	GBP – British Pound

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Nature of Transaction:	Market (XLON)		Total
	Price	Volume	
Nature of Transaction:	£6.73	34,475	£231,971.93
Disposal	£6.729	34,475	£231,971.93
	Aggregated		

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
Nature of Transaction:			£6.70	9,442
Disposal			£6.703	9,442
		Aggregated		

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
Nature of Transaction:			\$8.06	3,525
Acquisition			\$8.064	3,525
		Aggregated		

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
Nature of Transaction:			\$8.06	1,058
Acquisition			\$8.064	1,058
		Aggregated		

1 - Details of the person discharging managerial responsibilities / person closely associated
 Name of natural person Patrick Burke

2 - Reason for the notification
 Position/status President and Chief Executive of HSBC US

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Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
				Total
Nature of Transaction:				
			£6.73	58,933
				£396,542.48
Disposal				
		Aggregated	£6.729	58,933
				£396,542.48

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
				Total
Nature of Transaction:				
			£6.70	13,327
				£89,333.55
Disposal				
		Aggregated	£6.703	13,327
				£89,333.55

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
				Total
Nature of Transaction:				
			\$8.06	5,368
				\$43,285.40
Acquisition				
		Aggregated	\$8.064	5,368
				\$43,285.40

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main	USD – United States Dollar

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Nature of Transaction:		Market (XLON)		Total
		Price	Volume	
Acquisition		\$8.06	1,204	\$9,708.57
	Aggregated	\$8.064	1,204	\$9,708.57

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and Wealth Management

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
Nature of Transaction:			£6.73	48,425
Disposal			£6.729	48,425
		Aggregated		£325,837.30
				£325,837.30

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
Nature of Transaction:			£6.70	12,805
Disposal			£6.703	12,805
		Aggregated		£85,834.48
				£85,834.48

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Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Total
Nature of Transaction:				
Acquisition			\$8.06	4,991
			\$8.064	4,991
				\$40,245.43
				\$40,245.43

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Total
Nature of Transaction:				
Acquisition			\$8.06	1,373
			\$8.064	1,373
				\$11,071.32
				\$11,071.32

1 - Details of the person discharging managerial responsibilities / person closely associated
Name of natural person Andy Maguire

2 - Reason for the notification
Position/status Group Chief Operating Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Total
Nature of Transaction:				
Disposal			£6.73	17,885
				£120,342.80

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Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
		Aggregated	£6.729	17,885	£120,342.80
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
			Price	Volume	Total
Nature of Transaction:			£6.70	11,955	£80,136.76
Disposal		Aggregated	£6.703	11,955	£80,136.76
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
			Price	Volume	Total
Nature of Transaction:			\$8.06	2,927	\$23,602.16
Acquisition		Aggregated	\$8.064	2,927	\$23,602.16
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
			Price	Volume	Total
Nature of Transaction:			\$8.06	1,282	\$10,337.54
Acquisition		Aggregated	\$8.064	1,282	\$10,337.54

1 - Details of the person discharging managerial responsibilities / person closely associated
 Name of natural person Paulo Maia

2 - Reason for the notification
 Position/status Chief Executive, Latin America

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 Full name of the entity HSBC Holdings plc

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Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
				Total
Nature of Transaction:			£6.73	8,846
Disposal			£6.729	8,846
		Aggregated		£59,522.08
				£59,522.08

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
				Total
Nature of Transaction:			£6.70	3,453
Disposal			£6.703	3,453
		Aggregated		£23,146.15
				£23,146.15

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
				Total
Nature of Transaction:			\$8.06	1,944
Acquisition			\$8.064	1,944
		Aggregated		\$15,675.64
				\$15,675.64

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
				Total
Nature of Transaction:			\$8.06	476
Acquisition				\$3,838.27

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Aggregated \$8.064 476 \$3,838.27

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status Chief Executive, Global Commercial Banking

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
Nature of Transaction:				Total
Disposal			£6.73	19,881
			£6.729	19,881
			Aggregated	£133,773.28

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
Nature of Transaction:				Total
Disposal			£6.70	4,528
			£6.703	4,528
			Aggregated	£30,352.09

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
Nature of Transaction:				Total

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Acquisition			\$8.06	3,449	\$27,811.36
		Aggregated	\$8.064	3,449	\$27,811.36

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
			Price	Volume	
				Total	
Nature of Transaction:			\$8.06	799	\$6,442.82
Acquisition			\$8.064	799	\$6,442.82
		Aggregated			

1 - Details of the person discharging managerial responsibilities / person closely associated
Name of natural person Antonio Simoes

2 - Reason for the notification
Position/status Chief Executive, HSBC Bank plc

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
			Price	Volume	
				Total	
Nature of Transaction:			£6.73	37,319	£251,108.36
Disposal			£6.729	37,319	£251,108.36
		Aggregated			

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286		GBP – British Pound

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Nature of Transaction:		London Stock Exchange, Main Market (XLON)		Total
		Price	Volume	
Disposal		£6.70	7,861	£52,693.86
	Aggregated	£6.703	7,861	£52,693.86

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
Nature of Transaction:			\$8.06	3,826
Acquisition		Aggregated	\$8.064	3,826
				Total
				\$30,851.33
				\$30,851.33

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
Nature of Transaction:			\$8.06	843
Acquisition		Aggregated	\$8.064	843
				Total
				\$6,797.61
				\$6,797.61

1 - Details of the person discharging managerial responsibilities / person closely associated
Name of natural person Peter Wong

2 - Reason for the notification

Position/status Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

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Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
				Total
Nature of Transaction:			£6.73	53,061
Disposal			£6.729	53,061
		Aggregated		£357,031.55

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
			Price	Volume
				Total
Nature of Transaction:			£6.70	5,645
Disposal			£6.703	5,645
		Aggregated		£37,839.56

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
				Total
Nature of Transaction:			\$8.06	11,458
Acquisition			\$8.064	11,458
		Aggregated		\$92,392.73

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
			Price	Volume
				Total
Nature of Transaction:			\$8.06	1,896
Acquisition			\$8.064	1,896
		Aggregated		\$15,288.59

For any queries related to this notification please contact:

Lauren Brown

Shareholder Services Team

020 7992 3761

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 15 March 2017