

PRUDENTIAL PLC  
Form 6-K  
December 11, 2018

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of December, 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons  
closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Michael Wells

2 Reason for the notification

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a) Position/status	Group Chief Executive (PDMR)
b) Initial notification /Amendment	Initial notification
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Prudential plc
b) LEI	5493001Z3ZE83NGK8Y12
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
	Ordinary shares of 5 pence each
a) Description of the financial instrument, type of instrument	
Identification code	GB0007099541
b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan
Price(s) and volume(s)	Price(s)                      Volume(s)
c)	GBP 14.2716      12
Aggregated information	
d) - Aggregated volume	12
- Price	GBP 14.2716
e) Date of the transaction	2018-12-10
f) Place of the transaction	London Stock Exchange
1 Details of the person discharging managerial responsibilities / person closely associated	
a) Name	Mark FitzPatrick
2 Reason for the notification	
a) Position/status	Chief Financial Officer (PDMR)
b) Initial notification /Amendment	Initial notification
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

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a) Name Prudential plc  
 b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan				
c) Price(s) and volume(s)	<table border="0"> <tr> <td style="text-align: right;">Price(s)</td> <td style="text-align: right;">Volume(s)</td> </tr> <tr> <td style="text-align: right;">GBP 14.2716</td> <td style="text-align: right;">14</td> </tr> </table>	Price(s)	Volume(s)	GBP 14.2716	14
Price(s)	Volume(s)				
GBP 14.2716	14				

Aggregated information

d) - Aggregated volume - Price	14 GBP 14.2716
e) Date of the transaction	2018-12-10
f) Place of the transaction	London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name	James Turner
2 Reason for the notification	
a) Position/status	Group Chief Risk Officer (PDMR)
b) Initial notification /Amendment	Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Prudential plc
b) LEI	5493001Z3ZE83NGK8Y12



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conducted

Ordinary shares of 5 pence each

- a) Description of the financial instrument, type of instrument
- a) Identification code
- b) Nature of the transaction
- Price(s) and volume(s)
- c)

GB0007099541

Acquisition of shares through the Prudential Group Share Incentive Plan

Price(s)            Volume(s)

GBP 14.2716    12

Aggregated information

- d) - Aggregated volume
- Price
- e) Date of the transaction
- f) Place of the transaction

12

GBP 14.2716

2018-12-10

London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name

Julian Adams

2 Reason for the notification

- a) Position/status
- b) Initial notification /Amendment

Group Regulatory and Government Relations Director (PDMR)

Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name
- b) LEI

Prudential plc

5493001Z3ZE83NGK8Y12

- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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Ordinary shares of 5 pence each

a) Description of the financial instrument, type of instrument

Identification code

GB0007099541

b) Nature of the transaction

Acquisition of shares through the Prudential Group Share Incentive Plan

c) Price(s) and volume(s)

Price(s) Volume(s)

GBP 14.2716 13

Aggregated information

d) - Aggregated volume

13

- Price

GBP 14.2716

e) Date of the transaction

2018-12-10

f) Place of the transaction

London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name

Jonathan Oliver

2 Reason for the notification

a) Position/status

Group Communications Director (PDMR)

b) Initial notification /Amendment

Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Prudential plc

b) LEI

5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument

Ordinary shares of 5 pence each

Identification code

GB0007099541

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b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan	
	Price(s) and volume(s)	Price(s)	Volume(s)
c)		GBP 14.2716	11
	Aggregated information		
d)	- Aggregated volume	11	
	- Price	GBP 14.2716	
e)	Date of the transaction	2018-12-10	
f)	Place of the transaction	London Stock Exchange	

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Alan Porter

2 Reason for the notification

a) Position/status Group General Counsel and Company Secretary (PDMR)

b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument Ordinary shares of 5 pence each

Identification code GB0007099541

b) Nature of the transaction Acquisition of shares through the Prudential Group Share Incentive Plan

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c) Price(s) and volume(s)	Price(s)	Volume(s)
	GBP 14.2716	13
Aggregated information		
d) - Aggregated volume	13	
- Price	GBP 14.2716	
e) Date of the transaction	2018-12-10	
f) Place of the transaction	London Stock Exchange	

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Angela Zeng, Company Secretarial Assistant, +44 (0)20 7548 3943

Chris Smith, Deputy Group Secretary, +44 (0)20 7548 3578

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 11 December 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith



Chris Smith  
Deputy Group Secretary