

NIKE INC  
Form 4  
November 03, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DENUNZIO RALPH D

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NIKE INC [NKE]

3. Date of Earliest Transaction (Month/Day/Year)  
10/31/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Class B Common Stock	10/31/2008 <sup>(1)</sup>		S		100	D	\$ 56.588 156,700 D
Class B Common Stock	10/31/2008		S		200	D	\$ 56.53 156,500 D
Class B Common Stock	10/31/2008		S		100	D	\$ 56.554 156,400 D
Class B Common Stock	10/31/2008		S		400	D	\$ 56.47 156,000 D

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Class B Common Stock	10/31/2008	S	200	D	\$ 56.478	155,800	D	
Class B Common Stock	10/31/2008	S	100	D	\$ 56.56	155,700	D	
Class B Common Stock	10/31/2008	S	100	D	\$ 56.55	155,600	D	
Class B Common Stock	10/31/2008	S	100	D	\$ 56.55	155,500	D	
Class B Common Stock	10/31/2008	S	100	D	\$ 56.44	155,400	D	
Class B Common Stock	10/31/2008	S	100	D	\$ 56.524	155,300	D	
Class B Common Stock	10/31/2008	S	100	D	\$ 56.522	155,200	D	
Class B Common Stock	10/31/2008	S	1,100	D	\$ 56.504	154,100	D	
Class B Common Stock	10/31/2008	S	300	D	\$ 56.514	153,800	D	
Class B Common Stock	10/31/2008	S	100	D	\$ 56.483	153,700	D	
Class B Common Stock	10/31/2008	S	400	D	\$ 56.474	153,300	D	
Class B Common Stock	10/31/2008	S	900	D	\$ 56.463	152,400	D	
Class B Common Stock	10/31/2008	S	500	D	\$ 56.454	151,900	D	
Class B Common Stock	10/31/2008	S	100	D	\$ 56.452	151,800	D	
Class B Common						8,589	I	by Def. Comp.

Stock

Plan (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
				Code V	(A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares		

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DENUNZIO RALPH D ONE BOWERMAN DRIVE BEAVERTON, OR 97005		X		

## Signatures

By: John F. Coburn III For: Ralph D. DeNunzio  
11/03/2008

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day
- (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
  - (2) Shares held in account under the NIKE, Inc . Deferred Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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