

WIRTZ WILLIAM W
Form 4
May 23, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WIRTZ WILLIAM W

(Last) (First) (Middle)

680 N. LAKE SHORE DRIVE 19TH FLOOR

(Street)

CHICAGO, IL 60611

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ALBERTO CULVER CO [ACV]

3. Date of Earliest Transaction (Month/Day/Year)
05/22/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock					873,000	I	FN1 (1)
Common Stock	05/22/2006		M	1,875 A \$ 26.12	27,187	D	
Common Stock	05/22/2006		M	1,875 A \$ 34.2267	29,062	D	
Common stock	05/22/2006		M	1,875 A \$ 41.49	30,937	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Director Stock Option (Right to Buy)	\$ 26.12	05/22/2006		M	1,875	<u>(2)</u> 01/23/2012	Common Stock	1,875
Director Stock Option (Right to Buy)	\$ 34.2267	05/22/2006		M	1,875	<u>(3)</u> 01/22/2013	Common Stock	1,875
Director Stock Option (Right to Buy)	\$ 41.49	05/22/2006		M	1,875	<u>(4)</u> 01/21/2014	Common Stock	1,875

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WIRTZ WILLIAM W 680 N. LAKE SHORE DRIVE 19TH FLOOR CHICAGO, IL 60611	X			

Signatures

/James M. Spira/Attorney-in-fact for William W.
Wirtz

05/23/2006

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Owned by the Wirtz Corporation of which William W. Wirtz is President, Director and Shareholder.***
- (2) The option vests in four equal annual installments beginning on January 23, 2003.
- (3) The option vests in four equal annual installments beginning on January 22, 2004.
- (4) The option vests in four equal annual installments beginning on January 21, 2005.

Remarks:

***The filing of this report shall not be deemed an admission by me that I am the beneficial owner of these securities for purp

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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