

FORD WILLIAM CLAY JR  
 Form 4  
 December 02, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**FORD WILLIAM CLAY JR**

(Last) (First) (Middle)

**FORD MOTOR COMPANY, ONE AMERICAN ROAD**

(Street)

**DEARBORN, MI 48126**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**FORD MOTOR CO [F]**

3. Date of Earliest Transaction (Month/Day/Year)  
**12/01/2004**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chairman and CEO**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock, \$0.01 par value					4,205,154	D	
Common Stock, \$0.01 par value					78,155	I	By Company Plan
Common Stock, \$0.01 par value					12,412	I	By Spouse (1)

Edgar Filing: FORD WILLIAM CLAY JR - Form 4

Common Stock, \$0.01 par value	52,655	I	By Spouse as Custodian <u>(2)</u>
Common Stock, \$0.01 par value	186,964	I	By Voting Trust <u>(3)</u>
Class B Stock, \$0.01 par value	23,343	I	By Spouse <u>(1)</u>
Class B Stock, \$0.01 par value	91,367	I	By Spouse as Custodian <u>(2)</u>
Class B Stock, \$0.01 par value	3,282,389	I	By Voting Trust <u>(3)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
				Code V (A) (D)		Date Exercisable Expiration Date	Title	Amount or Number of Shares
Ford Stock Units	<u>(4)</u>	12/01/2004		<u>A</u> <sup>(4)</sup>	16	<u>(4)</u> <u>(4)</u>	Common Stock, \$0.01 par value	16

Edgar Filing: FORD WILLIAM CLAY JR - Form 4

6.50% Cum. Convertible Trust Preferred Sec.	<u>(5)</u>	<u>(5)</u>	01/15/2032	Common Stock, \$0.01 par value	<u>(5)</u>
Employee Stock Option (Right to Buy)	\$ 9.82	<u>(6)</u>	01/02/2013	Common Stock, \$0.01 par value	<u>(6)</u>
Employee Stock Option (Right to Buy)	\$ 16.49	<u>(7)</u>	01/04/2014	Common Stock, \$0.01 par value	<u>(7)</u>
Employee Stock Option (Right to Buy)	\$ 15.36	<u>(8)</u>	01/10/2012	Common Stock, \$0.01 par value	<u>(8)</u>
Employee Stock Option (Right to Buy)	\$ 15.13	<u>(9)</u>	01/30/2012	Common Stock, \$0.01 par value	<u>(9)</u>
Employee Stock Option (Right to Buy)	\$ 16.42	<u>(10)</u>	03/27/2012	Common Stock, \$0.01 par value	<u>(10)</u>
Employee Stock Option (Right to Buy)	\$ 7.4	<u>(11)</u>	03/30/2013	Common Stock, \$0.01 par value	<u>(11)</u>
Employee Stock Option (Right to Buy)	\$ 16.12	<u>(12)</u>	06/27/2012	Common Stock, \$0.01 par value	<u>(12)</u>
Employee Stock Option (Right to Buy)	\$ 11.09	<u>(13)</u>	06/29/2013	Common Stock, \$0.01 par value	<u>(13)</u>
	\$ 9.68	<u>(14)</u>	09/29/2012		<u>(14)</u>

Employee Stock Option (Right to Buy)				Common Stock, \$0.01 par value	
Employee Stock Option (Right to Buy)	\$ 10.78	(15)	09/29/2013	Common Stock, \$0.01 par value	(15)
Employee Stock Option (Right to Buy)	\$ 9.44	(16)	12/30/2012	Common Stock, \$0.01 par value	(16)
Employee Stock Option (Right to Buy)	\$ 15.98	(17)	12/30/2013	Common Stock, \$0.01 par value	(17)
Ford Stock Equivalents	(18)	(18)	(18)	Common Stock, \$0.01 par value	(18)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FORD WILLIAM CLAY JR FORD MOTOR COMPANY ONE AMERICAN ROAD DEARBORN, MI 48126	X		Chairman and CEO	

## Signatures

s/Kathryn S. Lamping,  
Attorney-in-Fact

12/02/2004

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) I disclaim beneficial ownership of these shares owned by my wife.
  - (2) I disclaim beneficial ownership of these shares held by my wife as custodian for my children.
  - (3) I am a trustee of the voting trust. As shown, it holds 186,964 shares of Common Stock and 3,282,389 shares of Class B Stock for my benefit. I disclaim beneficial ownership of any other shares of Common Stock or Class B Stock in said voting trust.

## Edgar Filing: FORD WILLIAM CLAY JR - Form 4

- (4) These Ford Stock Units result from dividend equivalents credited to my account by the Company, without payment by me, under the Company's Deferred Compensation Plan for Non-Employee Directors. In general, these Ford Stock Units will be converted and distributed to me, without payment, in cash, on January 10th of the year following termination of Board service, based upon the then current market value of a share of Common Stock.
- (5) Each 6.50% Cumulative Convertible Trust Preferred Security, issued by Ford Motor Company Capital Trust II, a Delaware business trust, is immediately convertible, at the option of the holder, into 2.8249 shares of Ford Motor Company Common Stock.
- (6) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (01/03/2003), 66% after two years, and in full after three years.
- (7) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (01/05/2004), 66% after two years, and in full after three years.
- (8) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (1/11/2002), 66% after two years, and in full after three years.
- (9) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (1/31/2002), 66% after two years, and in full after three years.
- (10) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/28/2002), 66% after two years, and in full after three years.
- (11) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (03/31/2003), 66% after two years, and in full after three years.
- (12) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (6/28/2002), 66% after two years, and in full after three years.
- (13) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (06/30/2003), 66% after two years, and in full after three years.
- (14) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (9/30/2002), 66% after two years, and in full after three years.
- (15) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (09/30/2003), 66% after two years, and in full after three years.
- (16) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (12/31/2002), 66% after two years, and in full after three years.
- (17) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (12/31/2003), 66% after two years, and in full after three years.
- (18) These Ford Stock Equivalents were acquired under the Company's 1998 Long-Term Incentive Plan without payment by me. These Ford Stock Equivalents will be converted and distributed to me, without payment, in shares of Common Stock on March 12, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.