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GENERAL MOTORS CORP
Form 8-K
June 02, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

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FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report
(Date of earliest event reported) June 2, 2004

GENERAL MOTORS CORPORATION

(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE ----- (State or other jurisdiction of Incorporation or Organization)	38-0572515 ----- (I.R.S. Employer Identification No.)
300 Renaissance Center, Detroit, Michigan ----- (Address of Principal Executive Offices)	48265-3000 ----- (Zip Code)

Registrant's telephone number, including area code (313) 556-5000

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ITEM 5. OTHER EVENTS

On June 2, 2004, General Motors Corporation (GM) issued a news release announcing May 2004 sales. The release is as follows:

GM Reports May Sales of 446,787, Up 6.5 Percent

Another Industry Sales Record for GM Trucks

Bested Prior SUV Sales Record by 18 Percent

DETROIT - General Motors dealers sold 446,787 new cars and trucks in May, up 6.5 percent compared to May 2003. This was GM's best sales performance for the calendar year-to-date. GM's truck sales (276,746) were up 11 percent and car sales (170,041) were flat compared to year-ago levels (-0.4 percent).

"We had our strongest sales results so far this year, with trucks leading the charge," said John Smith, group vice president, GM North America Vehicle Sales, Service and Marketing. "Consumers are weathering the passing storm related to the temporary increase in fuel prices and voting their preferences by purchasing record numbers of pickups and SUVs. A strengthening economy combined with record vehicle affordability allowed consumers to purchase vehicles of their choice. Although we have seen little evidence that rising fuel prices are impacting sales mix, GM is well positioned in this area, offering more fuel-efficient cars and trucks across more vehicle segments than any other manufacturer."

GM Truck Sales

GM's industry-leading truck sales established another industry record in May with a double-digit increase compared to year-ago levels. Sales were up in virtually every segment of the truck market, including full-size pickups; full-size, mid-size and small utilities; and full-size vans. GM led the industry once again with 90,531 full-size pickup sales, resulting in a 5 percent increase on the strength of combined Chevrolet Silverado and GMC Sierra sales.

Sales of GM's sport utility vehicles (131,411) jumped 19 percent, establishing another industry benchmark and achieving its best ever May sales performance. This was the third month this year that SUV deliveries surpassed 100,000 units. Full-size utility deliveries were up 8.5 percent (53,544), paced by strong sales of the Chevrolet Suburban (12,479) and the GMC Yukon (8,347).

GM Car Sales

GM's car sales were flat compared to year-ago levels. Among GM's launch vehicles, Chevrolet Aveo sales (4,993) were 28 percent above April, achieving its best sales month to date. Chevrolet Malibu sales (12,110) improved 28 percent over April sales.

Divisional Highlights

Chevrolet - Other Chevrolet launch vehicles also had healthy sales in May. Equinox sales continued to build with 8,945 deliveries, a 38 percent increase compared to April. Colorado, Chevrolet's new mid-size pickup, had strong sales in May (12,349), up 18 percent from last month and its best sales performance since launch. Sales of the Silverado and Avalanche contributed significantly to GM's overall truck sales with 71,193 deliveries. Corvette also had strong sales with 3,420 deliveries, up 45.5 percent.

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Cadillac - Cadillac continued on pace to surpass 200,000 sales in 2004. Total sales in May were up 36 percent (21,110). Truck sales increased 108 percent, led by Escalade sales (3,849), which improved 40 percent, setting a new May record. Escalade ESV sales improved 59 percent (1,708), its best-ever sales, and Escalade EXT deliveries gained 12 percent (960). SRX had 3,253 deliveries, up 47 percent over April and its best sales month since launch. CTS sales continued strong with 5,579 deliveries, up 25 percent from year-ago levels and a new monthly record.

GMC - GMC maintained its record selling pace in May with strong sales of full-size pickups and full-size utilities. Total sales gained 12 percent compared to last May (56,619). Sierra sales were up 13 percent (19,338). Yukon deliveries (8,347) increased 18 percent and established a new monthly record. Yukon XL deliveries (6,708) were up 23 percent, also setting a new record. Canyon, GMC's new mid-size pickup, had 2,572 deliveries in May, up 14 percent from last month.

HUMMER - HUMMER sales were 1,982. H2 SUV sales were 1,919. HUMMER June sales will include the 2005 H2 SUT, which began shipping to dealers in late May.

Pontiac - Pontiac's total sales increased 35 percent (50,263), paced by car sales that were up 41 percent (43,266). Grand Prix deliveries were up 45 percent (12,510), and Grand Am sales improved 61 percent (17,546). Vibe sales increased 43 percent with 7,400 deliveries, setting a new monthly record.

Saturn - With 22,570 deliveries in May, Saturn achieved its fourth consecutive month of sales increases this year. Vue had record May sales with 10,770 deliveries, a 78 percent increase over last year, due in part to the Saturn Vue Redline.

Buick - Buick truck sales were up 53 percent over last year. Rendezvous sales improved 23.5 percent with 7,547 deliveries, a new monthly record. Rainier sales (1,806) were up 32 percent over April. LeSabre had 12,355 deliveries, an 11 percent gain over last May.

Certified Used Vehicles

May sales for all GM certified used vehicle brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned, Used Cars from Saturn and Saab Certified Pre-Owned, were 44,182 units, up 8 percent from the previous month and up nearly 4 percent from May 2003.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, set a strong pace with 36,556 sales, up 7 percent from the previous month and 3 percent from May 2003. GM Certified Used Vehicles continued to lead all certified pre-owned brands industry-wide with sales of 180,175 units through May, an increase of 8 percent from the same period last year.

Saab Certified Pre-Owned Vehicles sold 737 units in May, comparable to last month, and Cadillac Certified Pre-Owned Vehicles posted sales of 2,712 units, down 5 percent from last month. Used Cars from Saturn sold 4,177 units, up 25 percent from the previous month.

"May's certified used sales were very solid, with GM Certified Used Vehicles recording its second-best monthly sales performance ever, and Used Cars from Saturn posting an impressive increase of more than 35 percent from last May," Smith said. "We continue on track to post the industry's best certified sales performance ever in 2004."

GM North America Announces May Production Results; 2004 Second-Quarter

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Production Forecast Remains Unchanged; Initial 2004 Third-Quarter Production Forecast Set at 1.2 Million Vehicles

In May, GM North America produced 451,000 vehicles (172,000 cars and 279,000 trucks) in North America, compared to 492,000 vehicles (200,000 cars and 292,000 trucks) produced in May 2003. Production totals include joint venture production of 22,000 vehicles in May 2004 and 12,500 vehicles in May 2003.

GM North America's current 2004 second-quarter production forecast remains unchanged at 1.38 million vehicles (539,000 cars and 841,000 trucks). In the second quarter of 2003, GM North America built 1.38 million vehicles (543,000 cars and 837,000 trucks).

Also, GM North America's initial 2004 third-quarter production forecast is set at 1.2 million vehicles (475,000 cars and 725,000 trucks). In the third quarter of 2003, GM North America built 1.245 million vehicles (492,000 cars and 753,000 trucks).

GM also announced current 2004 second-quarter and initial 2004 third-quarter production forecasts for its international regions:

GM Europe - The region's current 2004 second-quarter production forecast is 491,000 vehicles, down 5,000 vehicles from last month's guidance of 496,000 vehicles. GM Europe built 488,000 units in the second quarter of 2003. The region's initial third-quarter forecast is 411,000 vehicles. In the third quarter of 2003, GM Europe built 393,000 vehicles.

GM Asia Pacific - GM Asia Pacific's current second-quarter forecast is 149,000 vehicles, down 1,000 vehicles from last month's forecast. GM Asia Pacific built 90,000 vehicles in the second quarter of 2003. The region's initial third-quarter production forecast is 154,000 vehicles. In the third quarter of 2003, the Asia Pacific region built 120,000 vehicles.

GM Latin America, Africa and the Middle East - The region's current second-quarter production forecast is 174,000 vehicles, unchanged from last month's guidance. GM's initial third-quarter production guidance for the region is 188,000 vehicles. The region built 128,000 vehicles in the second quarter of 2003 and 135,000 vehicles in the third quarter of 2003.

General Motors Corp. (NYSE: GM), the world's largest vehicle manufacturer, employs about 325,000 people globally in its core automotive business and subsidiaries. Founded in 1908, GM has been the global automotive sales leader since 1931. GM today has manufacturing operations in 32 countries, and its vehicles are sold in 192 countries. In 2003, GM sold nearly 8.6 million cars and trucks, about 15 percent of the global vehicle market. GM's global headquarters is at the GM Renaissance Center in Detroit. More information on GM and its products can be found on the company's consumer website at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, our use of the words "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions is intended to identify forward looking statements. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors that are described in GM's most recent report on SEC Form 10-K (at page II-20) which may be revised or supplemented in subsequent reports on SEC Forms 10-Q and 8-K. Such factors include, among others, the following: changes in economic conditions, currency exchange rates

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or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and, the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

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Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

	May			Calendar Year-to-Date January - May		
	2004	2003	% Chg per S/D	2004	2003	%Chg
Curr S/D: 26						
Prev S/D: 27						
Vehicle Total	446,787	435,495	6.5	1,915,354	1,854,592	3.3
Car Total	170,041	177,330	-0.4	783,829	787,311	-0.4
Truck Total	276,746	258,165	11.3	1,131,525	1,067,281	6.0
Light Truck Total	272,627	254,210	11.4	1,113,127	1,051,190	5.9
Light Vehicle Total	442,668	431,540	6.5	1,896,956	1,838,501	3.2

Market Division Vehicle Total	May			Calendar Year-to-Date January - May		
	2004	2003	% Chg per S/D	2004	2003	%Chg
Buick	31,509	30,126	8.6	134,994	138,804	-2.7
Cadillac	21,110	16,171	35.6	88,703	80,386	10.3
Chevrolet	255,936	250,383	6.1	1,091,804	1,024,432	6.6
GMC	56,619	52,422	12.2	236,830	210,488	12.5
HUMMER	1,982	2,960	-30.5	10,652	14,482	-26.4
Oldsmobile	1,692	13,231	-86.7	22,442	56,722	-60.4
Other - Isuzu	1,245	1,182	9.4	5,309	5,147	3.1
Pontiac	50,263	38,540	35.4	212,966	182,198	16.9
Saab	3,861	4,702	-14.7	15,385	20,554	-25.1
Saturn	22,570	25,778	-9.1	96,269	121,379	-20.7

Sales of Domestically Produced Vehicles

Car	160,549	172,628	-3.4	748,579	766,742	-2.4
Light Truck	272,627	254,210	11.4	1,113,127	1,051,190	5.9

Twenty-six selling days for the May period this year and twenty-seven for last year.

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*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

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GM Car Deliveries - (United States)
May 2004

	May			Calendar Year-to-Date January - May		
	2004	2003	%Chg per S/D	2004	2003	%Chg
Selling Days (S/D)	26	27				
Century	6,193	5,988	7.4	31,583	44,237	-28.6
LeSabre	12,355	11,538	11.2	47,176	42,805	10.2
Park Avenue	1,644	2,992	-42.9	8,399	11,249	-25.3
Regal	1,964	3,262	-37.5	9,355	10,639	-12.1
Buick Total	22,156	23,780	-3.2	96,513	108,930	-11.4
Catera	0	0	***.*	0	15	***.*
CTS	5,579	4,651	24.6	24,490	21,358	14.7
DeVille	5,168	4,866	10.3	24,798	28,184	-12.0
Eldorado	0	11	***.*	7	179	-96.1
Seville	260	1,773	-84.8	2,002	9,494	-78.9
XLR	333	0	***.*	1,589	0	***.*
Cadillac Total	11,340	11,301	4.2	52,886	59,230	-10.7
Aveo	4,993	0	***.*	16,776	0	***.*
Camaro	0	93	***.*	127	839	-84.9
Cavalier	17,477	23,504	-22.8	84,755	94,133	-10.0
Classic	8,438	0	***.*	46,482	0	***.*
Corvette	3,420	2,441	45.5	14,990	14,674	2.2
Impala	24,757	29,298	-12.2	119,530	112,570	6.2
Lumina	0	0	***.*	0	15	***.*
Malibu	12,110	14,846	-15.3	50,561	65,259	-22.5
Metro	0	0	***.*	0	1	***.*
Monte Carlo	4,879	5,568	-9.0	22,884	25,849	-11.5
Prizm	0	0	***.*	5	16	-68.8
SSR	777	0	***.*	4,812	0	***.*
Chevrolet Total	76,851	75,750	5.4	360,922	313,356	15.2
Alero	759	10,092	-92.2	16,720	43,223	-61.3
Aurora	8	319	-97.4	154	1,964	-92.2
Intrigue	0	87	***.*	55	583	-90.6
Oldsmobile Total	767	10,498	-92.4	16,929	45,770	-63.0
Bonneville	2,993	2,327	33.6	12,870	11,296	13.9
Firebird	0	100	***.*	109	710	-84.6
Grand Am	17,546	11,314	61.0	69,139	55,002	25.7
Grand Prix	12,510	8,938	45.3	61,278	41,031	49.3
GTO	638	0	***.*	3,089	0	***.*
Sunfire	2,179	3,754	-39.7	14,845	15,154	-2.0

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Vibe	7,400	5,361	43.3	25,359	28,521	-11.1
Pontiac Total	43,266	31,794	41.3	186,689	151,714	23.1

9-2X	1	0	***.*	1	0	***.*
9-3	2,726	3,658	-22.6	11,781	15,281	-22.9
9-5	1,134	1,044	12.8	3,603	5,273	-31.7
Saab Total	3,861	4,702	-14.7	15,385	20,554	-25.1

ION	9,443	10,132	-3.2	42,851	44,158	-3.0
Saturn L Series	2,357	8,945	-72.6	11,654	37,368	-68.8
Saturn S Series	0	428	***.*	0	6,231	***.*
Saturn Total	11,800	19,505	-37.2	54,505	87,757	-37.9

GM Total	170,041	177,330	-0.4	783,829	787,311	-0.4

GM Car Deliveries by Production Source

GM North America *	160,549	172,628	-3.4	748,579	766,742	-2.4
GM Import	9,492	4,702	109.6	35,250	20,569	71.4
GM Total	170,041	177,330	-0.4	783,829	787,311	-0.4

* Includes U.S./Canada/Mexico

2-1P

GM Car Deliveries - (United States)
May 2004

	May			Calendar Year-to-Date January - May		
	2004	2003	%Chg per S/D	2004	2003	%Chg
Selling Days (S/D)	26	27				

GM Car Deliveries by Production Source and Marketing Division

Buick Total	22,156	23,780	-3.2	96,513	108,930	-11.4
Cadillac Total	11,340	11,301	4.2	52,886	59,215	-10.7
Chevrolet Total	71,858	75,750	-1.5	344,146	313,356	9.8
Oldsmobile Total	767	10,498	-92.4	16,929	45,770	-63.0
Pontiac Total	42,628	31,794	39.2	183,600	151,714	21.0
Saturn Total	11,800	19,505	-37.2	54,505	87,757	-37.9
GM North America Total*	160,549	172,628	-3.4	748,579	766,742	-2.4

Cadillac Total	0	0	***.*	0	15	***.*
Chevrolet Total	4,993	0	***.*	16,776	0	***.*
Pontiac Total	638	0	***.*	3,089	0	***.*
Saab Total	3,861	4,702	-14.7	15,385	20,554	-25.1
GM Import Total	9,492	4,702	109.6	35,250	20,569	71.4

GM Vehicle Deliveries by Marketing Division

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Buick Total	31,509	30,126	8.6	134,994	138,804	-2.7
Cadillac Total	21,110	16,171	35.6	88,703	80,386	10.3
Chevrolet Total	255,936	250,383	6.1	1,091,804	1,024,432	6.6
GMC Total	56,619	52,422	12.2	236,830	210,488	12.5
HUMMER Total	1,982	2,960	-30.5	10,652	14,482	-26.4
Oldsmobile Total	1,692	13,231	-86.7	22,442	56,722	-60.4
Other-Isuzu Total	1,245	1,182	9.4	5,309	5,147	3.1
Pontiac Total	50,263	38,540	35.4	212,966	182,198	16.9
Saab Total	3,861	4,702	-14.7	15,385	20,554	-25.1
Saturn Total	22,570	25,778	-9.1	96,269	121,379	-20.7
GM Total	446,787	435,495	6.5	1,915,354	1,854,592	3.3

* Includes US/Canada/Mexico

3-1P
GM Truck Deliveries - (United States)
May 2004

	May		% Chg per S/D	Calendar Year-to-Date January - May		
	2004	2003		2004	2003	%Chg
Selling Days (S/D)	26	27				
Rainier	1,806	0	***.*	8,605	0	***.*
Rendezvous	7,547	6,346	23.5	29,876	29,874	0.0
Total Buick	9,353	6,346	53.1	38,481	29,874	28.8
Escalade	3,849	2,861	39.7	13,862	12,631	9.7
Escalade ESV	1,708	1,116	58.9	5,614	4,613	21.7
Escalade EXT	960	893	11.6	4,240	3,912	8.4
SRX	3,253	0	***.*	12,101	0	***.*
Total Cadillac	9,770	4,870	108.3	35,817	21,156	69.3
Astro	4,085	5,063	-16.2	15,391	19,347	-20.4
C/K Suburban (Chevy)	12,479	11,318	14.5	47,122	44,682	5.5
Chevy C/T Series	6	67	-90.7	143	451	-68.3
Chevy W Series	195	176	15.1	879	895	-1.8
Colorado	12,349	0	***.*	40,085	0	***.*
Equinox	8,945	0	***.*	16,496	0	***.*
Express Cutaway/G Cut	1,630	1,804	-6.2	7,401	7,117	4.0
Express Panel/G Van	7,637	6,238	27.1	31,084	25,751	20.7
Express/G Sportvan	2,189	1,682	35.1	7,927	6,811	16.4
Kodiak 4/5 Series	733	708	7.5	3,180	2,894	9.9
Kodiak 6/7/8 Series	309	273	17.5	1,616	883	83.0
S/T Blazer	5,853	5,257	15.6	21,971	21,976	0.0
S/T Pickup	1,112	13,648	-91.5	7,385	57,086	-87.1
Tahoe	17,511	19,138	-5.0	75,279	70,744	6.4
Tracker	1,506	3,290	-52.5	9,009	14,546	-38.1
TrailBlazer	22,276	25,708	-10.0	103,493	99,960	3.5
Venture	9,077	8,184	15.2	36,044	38,081	-5.3
.....						
Avalanche	8,164	8,730	-2.9	35,457	34,439	3.0
Silverado-C/K						
Pickup	63,029	63,349	3.3	270,920	265,413	2.1
Chevrolet Fullsize						

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Pickups	71,193	72,079	2.6	306,377	299,852	2.2
.....						
Chevrolet Total	179,085	174,633	6.5	730,882	711,076	2.8

Canyon	2,572	0	***.*	8,980	0	***.*
Envoy	12,435	12,729	1.4	53,665	47,924	12.0
GMC C/T Series	11	107	-89.3	277	963	-71.2
GMC W Series	455	488	-3.2	1,914	1,817	5.3
S/T Jimmy	0	0	***.*	0	52	***.*
Safari (GMC)	753	903	-13.4	3,117	4,611	-32.4
Savana Panel/G Classic	2,145	1,761	26.5	8,659	7,454	16.2
Savana Special/G Cut	2,095	1,061	105.0	9,410	4,486	109.8
Savana/Rally	253	307	-14.4	1,036	1,293	-19.9
Sierra	19,338	17,709	13.4	81,871	75,070	9.1
Sonoma	342	3,429	-89.6	2,345	13,710	-82.9
Topkick 4/5 Series	619	494	30.1	2,691	1,697	58.6
Topkick 6/7/8 Series	546	460	23.3	2,389	1,344	77.8
Yukon	8,347	7,318	18.4	35,941	28,266	27.2
Yukon XL	6,708	5,656	23.2	24,535	21,801	12.5
GMC Total	56,619	52,422	12.2	236,830	210,488	12.5

HUMMER H1	63	49	33.5	215	277	-22.4
HUMMER H2	1,919	2,911	-31.5	10,437	14,205	-26.5
HUMMER Total	1,982	2,960	-30.5	10,652	14,482	-26.4

Bravada	168	965	-81.9	1,195	3,897	-69.3
Silhouette	757	1,768	-55.5	4,318	7,055	-38.8
Oldsmobile Total	925	2,733	-64.9	5,513	10,952	-49.7

Other-Isuzu F Series	119	161	-23.2	491	675	-27.3
Other-Isuzu N Series	1,126	1,021	14.5	4,818	4,472	7.7
Other-Isuzu Total	1,245	1,182	9.4	5,309	5,147	3.1

Aztek	3,308	3,071	11.9	10,724	14,382	-25.4
Montana	3,689	3,675	4.2	15,553	16,102	-3.4
Pontiac Total	6,997	6,746	7.7	26,277	30,484	-13.8

VUE	10,770	6,273	78.3	41,764	33,622	24.2
Saturn Total	10,770	6,273	78.3	41,764	33,622	24.2

GM Total	276,746	258,165	11.3	1,131,525	1,067,281	6.0

GM TRUCK Deliveries by Production Source						

GM North America *	275,220	256,838	11.3	1,125,083	1,061,591	6.0

GM Import	1,526	1,327	19.4	6,442	5,690	13.2

GM Total	276,746	258,165	11.3	1,131,525	1,067,281	6.0

GM Light Duty Truck Deliveries by Production Source						

GM North America *	272,627	254,210	11.4	1,113,127	1,051,190	5.9

GM Import	0	0	***.*	0	0	***.*

GM Total	272,627	254,210	11.4	1,113,127	1,051,190	5.9

* Includes U.S./Canada/Mexico

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GM Truck Deliveries - (United States)
May 2004

	May			Calendar Year-to-Date January - May		
	2004	2003	% Chg per S/D	2004	2003	%Chg
Selling Days (S/D)	26	27				

GM TRUCK Deliveries by Production Source and Marketing Division

Buick Total	9,353	6,346	53.1	38,481	29,874	28.8
Cadillac Total	9,770	4,870	108.3	35,817	21,156	69.3
Chevrolet Total	178,970	174,531	6.5	730,336	710,478	2.8
GMC Total	56,229	52,050	12.2	235,288	209,099	12.5
HUMMER Total	1,982	2,960	-30.5	10,652	14,482	-26.4
Oldsmobile Total	925	2,733	-64.9	5,513	10,952	-49.7
Other-Isuzu Total	224	329	-29.3	955	1,444	-33.9
Pontiac Total	6,997	6,746	7.7	26,277	30,484	-13.8
Saturn Total	10,770	6,273	78.3	41,764	33,622	24.2
GM North America Total*	275,220	256,838	11.3	1,125,083	1,061,591	6.0
Chevrolet Total	115	102	17.1	546	598	-8.7
GMC Total	390	372	8.9	1,542	1,389	11.0
Other-Isuzu Total	1,021	853	24.3	4,354	3,703	17.6
GM Import Total	1,526	1,327	19.4	6,442	5,690	13.2

GM Light Truck Deliveries by Production Source and Marketing Division

Buick Total	9,353	6,346	53.1	38,481	29,874	28.8
Cadillac Total	9,770	4,870	108.3	35,817	21,156	69.3
Chevrolet Total	177,842	173,409	6.5	725,064	705,953	2.7
GMC Total	54,988	50,873	12.2	229,559	204,667	12.2
HUMMER Total	1,982	2,960	-30.5	10,652	14,482	-26.4
Oldsmobile Total	925	2,733	-64.9	5,513	10,952	-49.7
Pontiac Total	6,997	6,746	7.7	26,277	30,484	-13.8
Saturn Total	10,770	6,273	78.3	41,764	33,622	24.2
GM North America Total*	272,627	254,210	11.4	1,113,127	1,051,190	5.9

GM Light Truck Deliveries by Marketing Division

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* Includes US/Canada/Mexico

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GM Production Schedule - 06/02/04

GMNA									
Units 000s	-----			GME2	GMLAAM	GMAP	Total Worldwide	Memo: JV1	
	Carl	Truck1	Total					Car	Truck
2004 Q2 #	539	841	1,380	491	174	149	2,194	18	48
O/(U) prior forecast:@	0	0	0	(5)	0	(1)	(6)	0	0
2004 Q3 #	475	725	1,200	411	188	154	1,953	18	46
O/(U) prior forecast:@	0	0	0	0	0	0	0	0	0
GMNA									
Units 000s	-----			GME	GMLAAM	GMAP	Total Worldwide	Memo: JV1	
	Car	Truck	Total					Car	Truck
2000									
1st Qtr.	746	775	1,521	572	118	40	2,251	24	13
2nd Qtr.	787	781	1,568	534	140	45	2,287	19	17
3rd Qtr.	689	630	1,319	374	151	53	1,897	16	18
4th Qtr.	671	694	1,365	513	135	47	2,060	18	17
CY	2,893	2,880	5,773	1,993	544	185	8,495	77	65
2001									
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16
CY	2,365	2,745	5,110	1,842	575	256	7,786	51	56
2002									
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17
3rd Qtr.	568	740	1,308	408	132	87	1,935	19	20
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25
CY	2,458	3,182	5,640	1,770	561	307	8,278	59	73
2003									
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24
3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17
4th Qtr.	558	827	1,385	446	157	133	2,121	16	20
CY	2,184	3,277	5,461	1,818	547	420	8,246	74	85
2004									
1st Qtr.	525	820	1,345	463	158	116	2,082	19	19
2nd Qtr. #	539	841	1,380	491	174	149	2,194	18	48
3rd Qtr. #	475	725	1,200	411	188	154	1,953	18	46

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@ Numbers may vary due to rounding

1 JOINT VENTURE - NUMMI units included in GMNA Car, HUMMER and CAMI units included in GMNA Truck.

2 GME includes Saab back to 1999

Denotes estimate

Note: Beginning with Q1 2001, a reclassification has been made in the International regions to count vehicles as production in the region of final assembly. 1999 and 2000 data has been adjusted to reflect this reclassification.

This report is governed by the Safe Harbor language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 2, 2004

GENERAL MOTORS CORPORATION
(Registrant)

By: /s/PETER R. BIBLE

(Peter R. Bible,
Chief Accounting Officer)