

HUMANA INC  
Form 4  
August 30, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MARGULIS HEIDI S

(Last) (First) (Middle)

HUMANA INC., 500 WEST MAIN STREET

(Street)

LOUISVILLE, KY 40202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HUMANA INC [HUM]

3. Date of Earliest Transaction (Month/Day/Year)  
08/29/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Senior V.P. - Public Affairs

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V Amount (A) or (D) Price			
Humana Common	08/29/2013		M	3,295 A \$ 69.475	15,211	D	
Humana Common	08/29/2013		F	1,091 D \$ 93.0155	14,120	D	
Humana Common	08/29/2013		S	1,484 D \$ 93.4464 (12)	12,636	D	
Humana Common	08/30/2013		S	1,835 D \$ 93.2648 (13)	10,801	D	
					6,861	I	

Humana  
Common

See  
Footnote  
(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Options <sup>(2)</sup>	\$ 69.475	08/29/2013		M	3,295	<sup>(3)</sup> 02/21/2015	Humana Common	3,295
Options <sup>(2)</sup>	\$ 72.84					<sup>(4)</sup> 02/20/2020	Humana Common	4,680
Restricted Stock Units <sup>(5)</sup>	<sup>(7)</sup>					<sup>(8)</sup> <sup>(8)</sup>	Humana Common	2,355
Restricted Stock Units <sup>(5)</sup>	<sup>(7)</sup>					<sup>(9)</sup> <sup>(9)</sup>	Humana Common	2,820
Restricted Stock Units <sup>(6)</sup>	<sup>(7)</sup>					<sup>(10)</sup> <sup>(10)</sup>	Humana Common	1,544
Phantom Stock Units	<sup>(11)</sup>					<sup>(11)</sup> <sup>(11)</sup>	Humana Common	1

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

MARGULIS HEIDI S  
HUMANA INC.  
500 WEST MAIN STREET  
LOUISVILLE, KY 40202

Senior V.P. - Public Affairs

## Signatures

Heidi S.                                 08/30/2013  
Margulis

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Shares held for the benefit of reporting person as of July 31, 2013 under the Humana Retirement & Savings Plan including routine payroll deductions, quarterly dividend allocation, and a routine disposition of shares to fund an administrative fee assessment under a Tax-Conditioned Plan, exempt under Rule 16b-3(c).
  - (2) Right to buy pursuant to Humana Inc.'s 2003 Stock Incentive Plan.
  - (3) Incentive and Non-Qualified stock options granted to reporting person on 2/21/08, NQ options vesting in three increments from 2/21/09 to 2/21/11, and ISO's vesting on 2/21/11.
  - (4) Incentive and Non-Qualified stock options granted to reporting person on 02/20/13, vesting in three increments from 02/20/14 to 02/20/16.
  - (5) Right to receive one share per restricted stock unit pursuant to the Company's 2003 Stock Incentive Plan.
  - (6) Right to receive one share per restricted stock unit pursuant to the Company's 2011 Stock Incentive Plan.
  - (7) Each restricted stock unit represents a contingent right to receive one share of Humana Inc. common stock, exempt under Rule 16b-3(d)(1) & (3).
  - (8) Restricted stock units granted to reporting person on 5/05/11, 100% of the award is vesting on 5/05/14.
  - (9) Restricted stock units granted to reporting person on 2/23/12, 100% of the award is vesting on 2/23/15.
  - (10) Restricted stock units granted to reporting person on 2/20/13, 100% of the award is vesting on 2/20/16.
    - (11) Phantom Stock Units held for the benefit of reporting person as of July 31, 2013 based on the value of Humana common stock on a 1-for-1 basis, under the Humana Retirement Equalization Plan. The ending number of units reflects normal fluctuation due to changes in stock price.
    - (12) Sold at prices ranging from \$93.42 to \$93.50.
    - (13) Sold at prices ranging from \$93.2440 to \$93.3150

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