

Edgar Filing: AMERICAN EXPRESS CO - Form 8-K

AMERICAN EXPRESS CO  
Form 8-K  
February 02, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 29, 2004

AMERICAN EXPRESS COMPANY  
(Exact name of registrant as specified in its charter)

|                                                                |                                   |                                                  |
|----------------------------------------------------------------|-----------------------------------|--------------------------------------------------|
| New York                                                       | 1-7657                            | 13-4922250                                       |
| -----<br>(State or other jurisdiction<br>of incorporation)     | -----<br>(Commission File Number) | -----<br>(I.R.S. Employer<br>Identification No.) |
| 200 Vesey Street, World Financial Center<br>New York, New York |                                   | 10285                                            |
| -----<br>(Address of principal executive offices)              |                                   | -----<br>(Zip Code)                              |

Registrant's telephone number, including area code: (212) 640-2000

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(Former name or former address, if changed since last report)

Item 9. Regulation FD Disclosure.

On January 29, 2004, American Express Company issued a press release announcing a card issuing alliance between American Express Company and MBNA Corporation. A copy of such press release is furnished herein as Exhibit 99.1.

Exhibit

99.1 A copy of a press release issued by American Express Company,  
dated January 29, 2004, announcing a card issuing alliance between

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American Express Company and MBNA Corporation.

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY  
(REGISTRANT)

By /s/ Stephen P. Norman

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Name: Stephen P. Norman  
Title: Secretary

DATE: February 2, 2004

### EXHIBIT INDEX

| Item No.<br>----- | Description<br>-----                                                                                                                                                            |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 99.1              | A copy of a press release issued by American Express Company, dated January 29, 2004, announcing a card issuing alliance between American Express Company and MBNA Corporation. |