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Form 10-O August 08, 2017 false--12-31Q220172017-06-3010-Q0000063908809996613Large Accelerated FilerMCDONALDS $0000063908\ 2017-01-01\ 2017-06-30\ 0000063908\ 2017-06-30\ 0000063908\ 2016-12-31\ 0000063908\ 2017-04-01$ 2017-06-30 0000063908 2016-01-01 2016-06-30 0000063908 2016-04-01 2016-06-30 0000063908 2017-03-31 0000063908 2016-06-30 0000063908 2015-12-31 0000063908 2016-03-31 0000063908 us-gaap:FranchisedUnitsMember mcd:ConventionalFranchisesMember 2016-06-30 0000063908 us-gaap:FranchisedUnitsMember us-gaap:AffiliatedEntityMember 2017-06-30 0000063908 us-gaap:EntityOperatedUnitsMember 2016-06-30 0000063908 us-gaap:FranchisedUnitsMember mcd:DevelopmentalLicenseesMember 2016-06-30 0000063908 us-gaap:FranchisedUnitsMember us-gaap:AffiliatedEntityMember 2016-06-30 0000063908 us-gaap:FranchisedUnitsMember mcd:ConventionalFranchisesMember 2017-06-30 0000063908 us-gaap:EntityOperatedUnitsMember 2017-06-30 0000063908 us-gaap:FranchisedUnitsMember 2017-06-30 0000063908 us-gaap:FranchisedUnitsMember mcd:DevelopmentalLicenseesMember 2017-06-30 0000063908 us-gaap:FranchisedUnitsMember 2016-06-30 0000063908 mcd:ChinaandHongKongHeldforSaleMember 2017-06-30 0000063908 us-gaap:EntityOperatedUnitsMember mcd:ChinaandHongKongHeldforSaleMember 2017-06-30 0000063908 us-gaap:FairValueInputsLevel2Member 2017-06-30 0000063908 mcd:IntercompanyDebtMember 2017-01-01 2017-06-30 0000063908 us-gaap:InterestRateRiskMember us-gaap:FairValueHedgingMember 2017-01-01 2017-06-30 0000063908 us-gaap:InterestRateSwapMember 2017-06-30 0000063908 us-gaap:NetInvestmentHedgingMember 2017-06-30 0000063908 us-gaap:DerivativeMember 2017-06-30 0000063908 us-gaap:DebtMember 2017-01-01 2017-06-30 0000063908 us-gaap:RoyaltyArrangementMember 2017-01-01 2017-06-30 0000063908 us-gaap:NetInvestmentHedgingMember 2017-01-01 2017-06-30 0000063908 us-gaap:CashFlowHedgingMember 2017-01-01 2017-06-30 0000063908 us-gaap:CashFlowHedgingMember 2016-01-01 2016-06-30 0000063908 us-gaap:NetInvestmentHedgingMember 2016-01-01 2016-06-30 0000063908 us-gaap:NondesignatedMember 2016-01-01 2016-06-30 0000063908 us-gaap:NondesignatedMember 2017-01-01 2017-06-30 0000063908 us-gaap:DesignatedAsHedgingInstrumentMember 2016-12-31 0000063908 us-gaap:DesignatedAsHedgingInstrumentMember 2017-06-30 0000063908 us-gaap:NondesignatedMember 2016-12-31 0000063908 us-gaap:NondesignatedMember 2017-06-30 0000063908 mcd:TaiwanHeldforSaleMember 2017-01-01 2017-06-30 0000063908 mcd:InternationalLeadMarketsMember 2017-04-01 2017-06-30 0000063908 mcd:HighGrowthMarketsMember 2017-04-01 2017-06-30 0000063908 mcd:HighGrowthMarketsMember 2016-04-01 2016-06-30 0000063908 country:US 2017-01-01 2017-06-30 0000063908 mcd:InternationalLeadMarketsMember 2016-01-01 2016-06-30 0000063908 mcd:HighGrowthMarketsMember 2017-01-01 2017-06-30 0000063908 mcd:FoundationalMarketsandCorporateMember 2016-01-01 2016-06-30 0000063908 mcd:FoundationalMarketsandCorporateMember 2017-01-01 2017-06-30 0000063908 country:US 2016-04-01 2016-06-30 0000063908 mcd:InternationalLeadMarketsMember 2016-04-01 2016-06-30 0000063908 mcd:HighGrowthMarketsMember 2016-01-01 2016-06-30 0000063908 country:US 2016-01-01 2016-06-30 0000063908 country:US 2017-04-01 2017-06-30 0000063908 mcd:FoundationalMarketsandCorporateMember 2016-04-01 2016-06-30 0000063908 mcd:InternationalLeadMarketsMember 2017-01-01 2017-06-30 0000063908 mcd:FoundationalMarketsandCorporateMember 2017-04-01 2017-06-30 0000063908 mcd:ChinaandHongKongHeldforSaleMember 2017-01-01 2017-06-30 xbrli:shares iso4217:USD xbrli:shares

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

Table of Contents

mcd:Restaurant iso4217:USD xbrli:pure

MCDONALDS CORP

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE $^{\rm x}$ ACT OF 1934

For the quarterly period ended June 30, 2017

OR

..TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from_____ to____

Commission File Number 1-5231

McDONALD'S CORPORATION

(Exact Name of Registrant as Specified in Its Charter)

Delaware

36-2361282

(State or Other Jurisdiction of Incorporation or Organization)

(I.R.S. Employer Identification No.)

One McDonald's Plaza

60523

Oak Brook, Illinois

(Address of Principal Executive Offices) (Zip Code)

(630) 623-3000

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer x

Accelerated filer "

Non-accelerated filer " (do not check if a smaller reporting company) Smaller reporting company "

Emerging growth company "

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. "

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

809,996,613

(Number of shares of common stock outstanding as of June 30, 2017)

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Table of Contents

McDONALD'S CORPORATION

INDEX

| Part I. Financial Information | Page Reference |
|--|----------------|
| Item 1 <u>Financial Statements</u> | |
| Condensed consolidated balance sheet, June 30, 2017 (unaudited) and December 31, 2016 | <u>3</u> |
| Condensed consolidated statement of income (unaudited), quarters and six months ended June 30, 2017 and 2016 | 4 |
| Condensed consolidated statement of comprehensive income (unaudited), quarters and six months ended June 30, 2017 and 2016 | <u>5</u> |
| Condensed consolidated statement of cash flows (unaudited), quarters and six months ended June 30, 2017 and 2016 | <u>6</u> |
| Notes to condensed consolidated financial statements (unaudited) | 7 |
| Item 2 – Management's Discussion and Analysis of Financial Condition and Results of Operations | <u>11</u> |
| Item 3 – Quantitative and Qualitative Disclosures About Market Risk | <u>29</u> |
| Item 4 – Controls and Procedures | <u>29</u> |
| Part II. Other Information | |
| Item 1 <u>Legal Proceedings</u> | <u>30</u> |
| Item 1A – Risk Factors | <u>30</u> |
| Item 2 – <u>Unregistered Sales of Equity Securities and Use of Proceeds</u> | <u>30</u> |
| Item 6 <u>- Exhibit</u> s | <u>31</u> |
| Signature All trademarks used herein are the property of their respective owners and are used with permission. | <u>33</u> |
| 2 | |

PART I – FINANCIAL INFORMATION Item 1. Financial Statements CONDENSED CONSOLIDATED BALANCE SHEET

| In millions, except per share data | (unaudited) June 30, 2017 | December 31, 2016 |
|--|---------------------------------|--------------------|
| Assets | | |
| Current assets | ¢ 2 202 4 | ¢ 1 222 4 |
| Cash and equivalents Accounts and notes receivable | \$ 2,392.4 1 457.3 | \$ 1,223.4 |
| Inventories, at cost, not in excess of market | 1,457.3 56.7 | 1,474.1 58.9 |
| Prepaid expenses and other current assets | 50.7 597.5 | 565.2 |
| Assets of businesses held for sale | 1,388.6 | |
| Total current assets | 5,892.5 | 1,527.0 4,848.6 |
| Other assets | 3,092.3 | 4,040.0 |
| Investments in and advances to affiliates | 779.7 | 725.9 |
| Goodwill | 2,345.2 | 2,336.5 |
| Miscellaneous | 2,345.2 2,078.5 | 1,855.3 |
| Total other assets | 5,203.4 | 4,917.7 |
| Property and equipment | 3,203.4 | т, Э1 / . / |
| Property and equipment, at cost | 35,397.9 | 34,443.4 |
| Accumulated depreciation and amortization | (13,708.6) | · |
| Net property and equipment | 21,689.3 | 21,257.6 |
| Total assets | \$32,785.2 | \$ 31,023.9 |
| Liabilities and shareholders' equity | Ψ 02,1 00.2 | Ψ 31,023.9 |
| Current liabilities | | |
| Accounts payable | \$ 536.0 | \$ 756.0 |
| Income taxes | 212.9 | 267.2 |
| Other taxes | 284.9 | 266.3 |
| Accrued interest | 223.6 | 247.5 |
| Accrued payroll and other liabilities | 948.0 | 1,159.3 |
| Current maturities of long-term debt | 209.9 | 77.2 |
| Liabilities of businesses held for sale | 328.0 | 694.8 |
| Total current liabilities | 2,743.3 | 3,468.3 |
| Long-term debt | 28,150.9 | 25,878.5 |
| Other long-term liabilities | 2,229.9 | 2,064.3 |
| Deferred income taxes | 1,661.7 | 1,817.1 |
| Shareholders' equity (deficit) | | |
| Preferred stock, no par value; authorized – 165.0 million shares; issued – none | _ | _ |
| Common stock, \$.01 par value; authorized – 3.5 billion shares; issued – 1,660.6 million | 16.6 | 16.6 |
| shares | 10.0 | 16.6 |
| Additional paid-in capital | 6,916.7 | 6,757.9 |
| Retained earnings | 47,300.6 | 46,222.7 |
| Accumulated other comprehensive income (loss) | (2,486.4) | (3,092.9) |
| Common stock in treasury, at cost; 850.6 and 841.3 million shares | (53,748.1) | (52,108.6) |
| Total shareholders' equity (deficit) | (2,000.6) | (2,204.3) |
| Total liabilities and shareholders' equity (deficit) | \$32,785.2 | \$ 31,023.9 |
| See Notes to condensed consolidated financial statements. | | |

CONDENSED CONSOLIDATED STATEMENT OF INCOME (UNAUDITED)

| | Quarters I June 30, | Ended | Six Months Ended June 30, | | | |
|---|------------------------|-----------|------------------------------|-----------|--|--|
| In millions, except per share data | 2017 | 2016 | 2017 | 2016 | | |
| Revenues | | | | | | |
| Sales by Company-operated restaurants | \$3,569.6 | \$3,916.6 | \$6,981.5 | \$7,670.1 | | |
| Revenues from franchised restaurants | 2,480.1 | 2,348.4 | 4,744.1 | 4,498.8 | | |
| Total revenues | 6,049.7 | 6,265.0 | 11,725.6 | 12,168.9 | | |
| Operating costs and expenses | | | | | | |
| Company-operated restaurant expenses | 2,903.3 | 3,248.1 | 5,719.7 | 6,423.4 | | |
| Franchised restaurants-occupancy expenses | 438.0 | 430.9 | 868.1 | 846.0 | | |
| Selling, general & administrative expenses | 525.4 | 596.1 | 1,046.7 | 1,174.1 | | |
| Other operating (income) expense, net | (112.1) | 132.0 | (238.0) | 87.2 | | |
| Total operating costs and expenses | 3,754.6 | 4,407.1 | 7,396.5 | 8,530.7 | | |
| Operating income | 2,295.1 | 1,857.9 | 4,329.1 | 3,638.2 | | |
| Interest expense | 230.9 | 223.9 | 449.5 | 442.2 | | |
| Nonoperating (income) expense, net | 2.8 | (16.2) | 10.7 | (30.6) | | |
| Income before provision for income taxes | 2,061.4 | 1,650.2 | 3,868.9 | 3,226.6 | | |
| Provision for income taxes | 666.3 | 557.3 | 1,259.0 | 1,008.9 | | |
| Net income | \$1,395.1 | \$1,092.9 | \$2,609.9 | \$2,217.7 | | |
| Earnings per common share-basic | \$1.72 | \$1.27 | \$3.20 | \$2.53 | | |
| Earnings per common share-diluted | \$1.70 | \$1.25 | \$3.17 | \$2.51 | | |
| Dividends declared per common share | \$0.94 | \$0.89 | \$1.88 | \$1.78 | | |
| Weighted-average shares outstanding-basic | 811.6 | 864.0 | 815.2 | 876.4 | | |
| Weighted-average shares outstanding-diluted | 819.2 | 871.2 | 822.3 | 883.8 | | |
| See Notes to condensed consolidated financial sta | atements. | | | | | |

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME (UNAUDITED)

| | Quarters Ended June 30, | | | | Six Months Ended June 30, | | | |
|---|----------------------------|----|----------|---|------------------------------|---|----------|----|
| In millions | 2017 | , | 2016 | | 2017 | , | 2016 | |
| Net income | \$1,395. | 1 | \$1,092. | 9 | \$2,609. | 9 | \$2,217. | .7 |
| Other comprehensive income (loss), net of tax | ŕ | | | | ŕ | | | |
| Foreign currency translation adjustments: | | | | | | | | |
| Gain (loss) recognized in accumulated other | | | | | | | | |
| comprehensive | 245.7 | | (275.5 |) | 533.3 | | 204.3 | |
| income (AOCI), including net investment | 245. 1 | | (273.3 |) | 555.5 | | 204.3 | |
| hedges | | | | | | | | |
| Reclassification of (gain) loss to net income | (4.6) |) | | | 104.4 | | 18.3 | |
| Foreign currency translation adjustments-ne | t | | | | | | | |
| of tax | 241.1 | | (275.5 |) | 637.7 | | 222.6 | |
| benefit (expense) of \$227.6, \$(168.2), \$272.1, | 271,1 | | (273.3 | , | 057.7 | | 222.0 | |
| and \$(97.3) | | | | | | | | |
| Cash flow hedges: | | | | | | | | |
| Gain (loss) recognized in AOCI | (23.2 |) | 2.9 | | (30.3) |) | (7.1 |) |
| Reclassification of (gain) loss to net income | (2.0 |) | (1.2 |) | (5.9 |) | (12.0 |) |
| Cash flow hedges-net of tax benefit (expense) | (25.2 |) | 1.7 | | (36.2 |) | (19.1 |) |
| of \$14.3, \$(1.1),\$20.5, and \$10.7 | (23.2 | , | 1.7 | | (30.2 | , | (17.1 | , |
| Defined benefit pension plans: | | | | | | | | |
| Gain (loss) recognized in AOCI | _ | | 0.1 | | (0.3) |) | (0.8) |) |
| Reclassification of (gain) loss to net income | 2.7 | | 1.5 | | 5.3 | | 2.3 | |
| Defined benefit pension plans-net of tax | | | | | | | | |
| benefit (expense) | 2.7 | | 1.6 | | 5.0 | | 1.5 | |
| of \$0.0, \$0.0, \$(0.5), and \$0.0 | | | | | | | | |
| Total other comprehensive income (loss), net of | 218.6 | | (272.2 |) | 606.5 | | 205.0 | |
| tax | | | ` | , | | | | |
| Comprehensive income (loss) | \$1,613. | | \$820.7 | | \$3,216. | 4 | \$2,422. | .7 |
| See Notes to condensed consolidated financial s | tatement | s. | | | | | | |
| | | | | | | | | |

5

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS (UNAUDITED)

| | Quarters Ended June 30, | | | Six Month June 30, | s Ended | |
|---|----------------------------|----|-----------|-----------------------|-----------------|-----------|
| In millions | 2017 | | 2016 | | 2017 | 2016 |
| Operating activities | | | | | | |
| Net income | \$1,395. | 1 | \$1,092.9 |) | \$2,609.9 | \$2,217.7 |
| Adjustments to reconcile to cash provided by operations | | | | | | |
| Charges and credits: | | | | | | |
| Depreciation and amortization | 339.5 | | 383.3 | | 664.8 | 767.0 |
| Deferred income taxes | 64.6 | | (190.3) |) | 150.5 | (158.7) |
| Share-based compensation | 21.3 | | 27.3 | | 44.0 | 67.8 |
| Other | (76.0 |) | 238.7 | | (188.7) | 186.2 |
| Changes in working capital items | (531.1 |) | (303.5 |) | (523.1) | (86.4) |
| Cash provided by operations | 1,213.4 | | 1,248.4 | | 2,757.4 | 2,993.6 |
| Investing activities | | | | | | |
| Capital expenditures | (368.7 |) | (352.5 |) | (796.4) | (744.3) |
| Purchases of restaurant businesses | (15.0 |) | (11.6 |) | (18.1) | (37.0) |
| Sales of restaurant businesses | 304.1 | | 156.0 | | 849.9 | 316.0 |
| Sales of property | 28.8 | | 25.3 | | 94.1 | 38.4 |
| Other | (96.0 |) | (20.9 |) | (138.2) | (32.7) |
| Cash used for investing activities | (146.8 |) | (203.7 |) | (8.7) | (459.6) |
| Financing activities | | | | | | |
| Net short-term borrowings | (9.3 |) | 146.7 | | (778.5) | (662.9) |
| Long-term financing issuances | 537.1 | | 3,371.4 | | 2,530.1 | 3,372.1 |
| Long-term financing repayments | (1.4 |) | (600.4 |) | (403.5) | (813.9) |
| Treasury stock purchases | (1,107.7 | 7) | (3,380.7 |) | (1,855.7) | (7,692.4) |
| Common stock dividends | (761.5 |) | (759.3 |) | (1,532.1) | (1,540.1) |
| Proceeds from stock option exercises | 174.4 | | 82.5 | | 290.6 | 213.8 |
| Other | 1.9 | | 3.0 | | (4.6) | 7.9 |
| Cash used for financing activities | (1,166.5 | 5) | (1,136.8 |) | (1,753.7) | (7,115.5) |
| Effect of exchange rates on cash and cash equivalents | 98.7 | | (90.0 |) | 153.4 | 24.0 |
| Cash and equivalents increase (decrease) | (1.2 |) | (182.1 |) | 1,148.4 | (4,557.5) |
| Change in cash balances of businesses held for sale | (18.6 |) | | | 20.6 | |
| Cash and equivalents at beginning of period | 2,412.2 | | 3,310.1 | | 1,223.4 | 7,685.5 |
| Cash and equivalents at end of period | \$2,392. | 4 | \$3,128.0 |) | \$2,392.4 | \$3,128.0 |
| See Notes to condensed consolidated financial statements. | | | | | | |

6

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Table of Contents

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

Basis of Presentation

The accompanying condensed consolidated financial statements should be read in conjunction with the consolidated financial statements contained in the Company's December 31, 2016 Annual Report on Form 10-K. In the opinion of management, all adjustments (consisting of normal recurring accruals) necessary for a fair presentation have been included. The results for the quarter and six months ended June 30, 2017 do not necessarily indicate the results that may be expected for the full year.

Restaurant Information

The following table presents restaurant information by ownership type:

Restaurants at June 30, 2017 2016 Conventional franchised **21,317** 21,329 Developmental licensed **7,263**