

ENTERGY CORP /DE/  
Form 3  
April 11, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| KANSLER MICHAEL R                         |         | (Month/Day/Year)                     | ENTERGY CORP /DE/ [ETR]  |  |
| (Last)                                    | (First) | (Middle)                             | 04/02/2007   |  |
| 440 HAMILTON AVENUE                       |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)   |  |
| WHITE PLAINS, NY 10601                    |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | Executive VP and CNO   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 0 <sup>(1)</sup>                                      | D  | ^   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|  | Date Exercisable   | Expiration Date   | Title  | Amount or Number of  |   |

|   |       |            |                 | Shares |          | (I)<br>(Instr. 5) |   |
|---|-------|------------|-----------------|--------|----------|-------------------|---|
| Employee Stock Option<br>(Right to Buy) | Â (2) | 01/30/2013 | Common<br>Stock | 7,634  | \$ 44.45 | D                 | Â |
| Employee Stock Option<br>(Right to Buy) | Â (3) | 03/02/2014 | Common<br>Stock | 28,500 | \$ 58.6  | D                 | Â |
| Employee Stock Option<br>(Right to Buy) | Â (4) | 01/27/2015 | Common<br>Stock | 24,000 | \$ 69.47 | D                 | Â |
| Employee Stock Option<br>(Right to Buy) | Â (5) | 01/26/2016 | Common<br>Stock | 20,000 | \$ 68.89 | D                 | Â |
| Employee Stock Option<br>(Right to Buy) | Â (6) | 01/25/2017 | Common<br>Stock | 24,000 | \$ 91.82 | D                 | Â |

## Reporting Owners

| Reporting Owner Name / Address                                     | Relationships |           |                        |       |
|--|---------------|-----------|------------------------|-------|
|  | Director      | 10% Owner | Officer                | Other |
| KANSLER MICHAEL R<br>440 HAMILTON AVENUE<br>WHITE PLAINS, NY 10601 | Â             | Â         | Â Executive VP and CNO | Â     |

## Signatures

Paul A. Castanon for Michael R.  
Kansler

04/11/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person owns 1,049 shares of common stock in the Company's savings plan as of March 23, 2007.
- (2) The option was granted on January 30, 2003. The option became exercisable in three equal annual installments on January 30, 2004, January 30, 2005 and January 30, 2006.
- (3) The option was granted on March 2, 2004. The option became exercisable in three equal annual installments on March 2, 2005, March 2, 2006 and March 2, 2007.
- (4) The option was granted on January 27, 2005. The option is exercisable in three equal annual installments. The first two installments became exercisable on January 27, 2006 and January 27, 2007. The final installment becomes exercisable on January 27, 2008.
- (5) The option was granted on January 26, 2006. The option is exercisable in three equal annual installments. The first installment became exercisable on January 26, 2007. The remaining two installments become exercisable on January 26, 2008 and January 26, 2009.
- (6) The option was granted on January 25, 2007. The option will become exercisable in three equal annual installments on January 25, 2008, January 25, 2009 and January 25, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.