OATES JAN	IES M									
Form 5										
February 12,	_									
FORM 5								PPROVAL		
	UNITED S	TATES SECUR				GE CO	OMMISSION	OMB Number:	3235-0362	
Check this box if no longer subject		Was	Washington, D.C. 20549					Expires:	January 31, 2005	
to Section Form 4 or 5 obligatio may contin <i>See</i> Instruc	Form ANN ons nue. ction	ANNUAL STATEMENT OF CHANGES IN BEN OWNERSHIP OF SECURITIES						Estimated a burden hou response	irs per	
1(b). Form 3 Ho Reported Form 4 Transactio Reported	oldings Section 17(a	uant to Section 1) of the Public U 30(h) of the In	tility Holdin	g Compa	any A	ct of	1935 or Sectio	'n		
1. Name and A OATES JAN	Symbol	2. Issuer Name and Ticker or Trading Symbol STIFEL FINANCIAL CORP [SF]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (M	(Middle) 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)				(Check all applicable) Director 10% Owner Officer (give title Other (specify				
534 LAKE S BOX 250	SHORE ROAD,Â	P.O.				1	below)	below)		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Reporting			
(check applicable line))			
ELKINS,Â	NHÂ 03233						_X_ Form Filed by Form Filed by 2 Person	One Reporting P More than One R		
(City)	(State) (Zip) Tabl	e I - Non-Deri	ivative Sec	curities	s Acqu	ired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi Acquirec Disposec (Instr. 3, Amount	d (A) or d of (D) , 4 and 5) (A) or		5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	12/03/2012	Â	G	7,211	D	\$0	42,789	D	Â	
Common Stock	Â	Â	Â	Â	Â	Â	573	Ι	by Spouse	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day/	ate	7. Title and A Underlying S (Instr. 3 and	Securities	8. Pric Deriva Securi (Instr.
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units	\$0	Â	Â	Â	Â	(1)	(2)	Common Stock	19,074	Â

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
OATES JAMES M 534 LAKE SHORE ROAD P.O. BOX 250 ELKINS, NH 03233	ÂX	Â	Â	Â			
Signatures							
By: David M. Minnick For: Jar Oates	nes M.	02/12/2013					
**Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units vest quarterly over a one year period.
- (2) No expiration date for these Units.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.