LANDS' END, INC. Form 8-K March 21, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): March 21, 2017

LANDS' END, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware 001-09769 36-2512786

(State or Other Jurisdiction of Incorporation) (Commission File Number) (IRS Employer Identification No.)

1 Lands' End Lane

Dodgeville, Wisconsin 53595

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (608) 935-9341

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (See General Instructions A.2. below):

- "Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- "Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- "Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- "Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

Lands' End, Inc. (the "Company") is furnishing herewith a press release issued on March 21, 2017 as Exhibit 99.1, which is included herein. This press release was issued to report the Company's fourth quarter 2016 and full year 2016 results.

Any website address referred to in this report (including exhibits) is included for reference only and is not intended to be an active hyperlink. The information contained on any such website is not a part of this report and is not incorporated by reference in this report.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number Description

99.1 Press Release of Lands' End, Inc. dated March 21, 2017

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LANDS' END, INC.

Date: March 21,

By:/s/ James F. Gooch 2017

James F. Gooch

Title: Executive Vice President, Chief Operating Officer/Chief Financial Officer and Treasurer

(Principal Financial Officer)

## EXHIBIT INDEX

Exhibit No. Description

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