

Boitmann Paul G  
Form 3  
March 05, 2008

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|  |         |                                      |  |  |
|--|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person *                  |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                     |  |
| Â Boitmann Paul G  |         | (Month/Day/Year)                     | NEWELL RUBBERMAID INC [NWL]  |  |
| (Last)   | (First) | (Middle)                             | 02/29/2008   |  |
| C/O NEWELL RUBBERMAID INC., Â 10B GLENLAKE PKWY., STE. 300 |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                       | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street)   |         |                                      | (Check all applicable)   |  |
| ATLANTA, Â GA Â 30328                                      |         |                                      | <input type="checkbox"/> Director                                      | <input type="checkbox"/> 10% Owner                   |
| (City)   | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer                            | <input type="checkbox"/> Other                       |
|  |         |                                      | (give title below) (specify below)                                     |  |
|  |         |                                      | Pres., Sales Operat. & Walmart   |  |
|  |         |                                      | 6. Individual or Joint/Group Filing(Check Applicable Line)             |  |
|  |         |                                      | <input checked="" type="checkbox"/> Form filed by One Reporting Person |  |
|  |         |                                      | <input type="checkbox"/> Form filed by More than One Reporting Person  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock                       | 36,030 <sup>(1)</sup>                                    | D   | Â  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|---|--|---|---|--|
|---|---|--|---|---|--|

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|                       | Date Exercisable | Expiration Date | Title        | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) |   |
|-----------------------|------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Option (Right to Buy) | Â <u>(2)</u>     | 05/08/2013      | Common Stock | 22,500                     | \$ 29.34 | D                                     | Â |
| Option (Right to Buy) | Â <u>(3)</u>     | 05/13/2014      | Common Stock | 22,500                     | \$ 22.98 | D                                     | Â |
| Option (Right to Buy) | Â <u>(4)</u>     | 02/10/2015      | Common Stock | 22,500                     | \$ 22.38 | D                                     | Â |
| Option (Right to Buy) | Â <u>(5)</u>     | 02/08/2016      | Common Stock | 11,000                     | \$ 23.99 | D                                     | Â |
| Option (Right to Buy) | Â <u>(6)</u>     | 02/06/2017      | Common Stock | 11,000                     | \$ 30.37 | D                                     | Â |
| Option (Right to Buy) | Â <u>(7)</u>     | 02/13/2018      | Common Stock | 45,000                     | \$ 23.32 | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                  |       |
|--|---------------|-----------|----------------------------------|-------|
|  | Director      | 10% Owner | Officer                          | Other |
| Boitmann Paul G<br>C/O NEWELL RUBBERMAID INC.<br>10B GLENLAKE PKWY., STE. 300<br>ATLANTA, GA 30328 | Â             | Â         | Â Pres., Sales Operat. & Walmart | Â     |

## Signatures

/s/ Christine E. Vogt, Attorney in Fact for Paul G. Boitmann

03/05/2008

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 12,765 shares of Restricted Stock granted on February 8, 2006, 9,370 shares of Restricted Stock granted on February 6, 2007 and 6,899 shares of restricted stock granted on February 13, 2008. All restrictions on shares lapse on the third anniversary of the date of grant.

(2) Options Granted on May 8, 2003. Options become exercisable in annual installments of 20% of the number of options granted.

(3) Options Granted on May 13, 2004. Options become exercisable in annual installments of 20% of the number of options granted.

(4) Options Granted on February 10, 2005. Options become exercisable in annual installments of 20% of the number of options granted.

(5) Options Granted on February 8, 2006. Options become exercisable in annual installments of 20% of the number of options granted.

(6) Options Granted on February 6, 2007. Options become exercisable in annual installments of 20% of the number of options granted.

(7) Options Granted on February 13, 2008. Options become exercisable in annual installments of 20% of the number of options granted.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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