

CHECKERS DRIVE IN RESTAURANTS INC /DE

Form 8-K

August 31, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported)  
August 30, 2004

CHECKERS DRIVE-IN RESTAURANTS, INC.  
(Exact name of registrant as specified in its charter)

DELAWARE	0-19649	58-1654960
(State or Other	(Commission	(IRS Employer
Jurisdiction of	File Number)	Identification No.)
Incorporation)		

4300 WEST CYPRESS STREET, SUITE 600, TAMPA FLORIDA 33607  
(Address of Principal Executive Offices) (Zip Code)

(813\_ 283-7000  
(Registrant's Telephone Number, Including Area Code)

NOT APPLICABLE  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing  
is intended to simultaneously satisfy the filing  
obligation of the registrant under any of the following  
provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425  
under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12  
under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to  
Rule 14d-2(b) under the Exchange Act (17 CFR  
240.14d-2(b))

Pre-commencement communications pursuant to  
Rule 13e-4(c) under the Exchange Act (17 CFR  
240.13e-4(c))

Item 7.01. REGULATION FD DISCLOSURE.

On August 30, 2004, the Registrant issued  
a news release entitled "Checkers(R) Franchisee  
to Open Five New Restaurants in Atlanta Market  
Agreement expected to increase franchisee's  
total Checkers to 17 by 2009", a copy of  
which is attached hereto as Exhibit 99.1.

SIGNATURES

Edgar Filing: CHECKERS DRIVE IN RESTAURANTS INC /DE - Form 8-K

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CHECKERS DRIVE-IN RESTAURANTS, INC.

By: \_\_\_\_\_

Name: Keith E. Sirois  
Title: Director, CEO and President  
Dated: August 30, 2004

EXHIBIT INDEX

Exhibit Number Description

99.1 Press Release, dated August 30, 2004

Exhibit 99.1

CHECKERS DRIVE-IN RESTAURANTS, INC.

4300 West Cypress Street, Suite 600,  
Tampa, Florida 33607  
\* (813) 283-7000 \* (813) 283-7001

CONTACT: Kim Francis  
MARC Public Relations  
412-562-1186  
kfrancis@marcusa.com

Checkers(R) Franchisee to Open Five New Restaurants in Atlanta Market  
Agreement expected to increase franchisee's total Checkers to 17 by 2009

TAMPA, FL - August 30, 2004 - Checkers Drive-In Restaurants, Inc. (NASDAQ: CHKR), the nation's largest double drive-thru chain, today announced that Checkers(R) franchisee, Ali Chunara, will open five new restaurants in the Atlanta area over the next five years. Under the agreement, Chunara will own and operate a total of 17 Checkers locations throughout the market by 2009.

"From day one, I've been impressed with all aspects of the Checkers brand, from the signature double drive-thru concept and great menu, to the proven operations and award-winning advertising," said Chunara, a Checkers franchisee since October of 2003. "Having just participated in Checkers national convention, I'm more impressed than ever, and I'm ready to expand. I look forward to growing my business to better serve my Atlanta-area customers."

For fiscal 2004, Checkers/Rally's(R) has secured

## Edgar Filing: CHECKERS DRIVE IN RESTAURANTS INC /DE - Form 8-K

development agreements for 44 franchised units over the next five years.

"I'm pleased to congratulate Mr. Chunara on all he has achieved as a Checkers franchisee and on his expansion commitment," said Ron Levondosky, Vice President of Franchise at Checkers Drive-In Restaurants, Inc. "We are pleased that he and other franchisees are investing in the brand and growing in many of our key markets. We have recently extended our franchise incentive program to encourage unit growth, and we will continue to work closely with all of our franchisees as partners to help their businesses succeed."

For more information about Checkers/Rally's franchising opportunities, please contact Ted Fumia, Director of Franchise Development at Checkers Drive-In Restaurants, Inc., at 888-913-9135.

Checkers Drive-In Restaurants, Inc. ([www.checkers.com](http://www.checkers.com)) is the largest double drive-thru restaurant chain in the United States. The Company develops, produces, owns, operates and franchises quick service "double drive- thru" restaurants.

Except for historical information, this announcement contains "forward-looking" and "Safe Harbor" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended and the Private Securities Litigation Reform Act of 1995. These forward-looking and Safe Harbor statements reflect management's expectations based upon currently available information and data; however, actual results are subject to future events and uncertainties, which could cause actual results to materially differ from those projected in these statements. Further information regarding factors that could affect the company's financial and other results is included in the company's Forms 10Q and 10K, filed with the Securities and Exchange Commission.