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FRACALOSSI KIMBRA A  
Form 5  
January 30, 2003

FORM 5

U.S. SECURITIES AND EXCHANGE COMMISSION  
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

( ) Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

|   |   |  |
|---|---|--|
| 1. Name and Address of Reporting Person | 2. Issuer Name and Ticker or Trading Symbol | 3. IRS or Social Security Number of Reporting Person (Voluntary) |
|---|---|--|

|   |                  |
|---|------------------|
| Fracalossi, Kimbra A.<br>Exhibitgroup/Giltspur Division<br>200 North Gary Avenue<br>Roselle, Illinois 60172 | Viad Corp<br>VVI |
|---|------------------|

6. Relationship of Reporting Person to Issuer (Check all applicable)

Director     10% Owner     Officer (give title below)     Other (specify below)

Chief Executive Officer

7. Individual or Joint/Group Reporting  
 Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) |
|---------------------------------|--------------------------------------|--------------------------------|---|---|---|
|---------------------------------|--------------------------------------|--------------------------------|---|---|---|

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Underlying Security (Instr. 5) |
|--|--|---------------------|--------------------------------|--|--|---|--|
|--|--|---------------------|--------------------------------|--|--|---|--|

|      |        |       |            |        |
|------|--------|-------|------------|--------|
| (    | Month/ | C     | Date Expi- | Amount |
| Day/ | O      | Exer- | ra-        | or     |
|      |        |       |            | Number |

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| Year | D |   |     |     |  | cis- | tion |       | of     |
|------|---|---|-----|-----|--|------|------|-------|--------|
| )    | E | V | (A) | (D) |  | able | Date | Title | Shares |

Explanation of responses:

Signature of Reporting Person:

/s/Carol Kotek, Attorney-in-Fact

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Carol Kotek, Attorney-in-Fact