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BOOKS A MILLION INC
Form 10-Q
December 14, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

(MARK ONE)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES
EXCHANGE ACT OF 1934.

For the quarterly period ended: October 30, 2004

- OR -

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (D) OF THE SECURITIES
EXCHANGE ACT OF 1934.

For the transaction period from _____ to _____

COMMISSION FILE NUMBER 0-20664

BOOKS-A-MILLION, INC.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or other jurisdiction
of incorporation or organization)

63-0798460

(IRS Employer Identification No.)

402 INDUSTRIAL LANE, BIRMINGHAM, ALABAMA

(Address of principal executive offices)

35211

(Zip Code)

(205) 942-3737

(Registrant's phone number including area code)

NONE

(Former name, former address and former fiscal year,
if changed since last period)

Indicate by check mark whether the registrant (1) has filed all reports required
to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934
during the preceding 12 months (or for such shorter period that the registrant
was required to file such reports), and (2) has been subject to such filing
requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant is an accelerated filer (as

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defined in Rule 12b-2 of the Exchange Act).

Yes [] No [X]

Indicate the number of shares outstanding of each of the issuer's common stock, as of the latest practicable date: Shares of common stock, par value \$.01 per share, outstanding as of December 8, 2004 were 16,357,845 shares.

BOOKS-A-MILLION, INC. AND SUBSIDIARIES

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PART I. FINANCIAL INFORMATION
ITEM 1. FINANCIAL STATEMENTS

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BOOKS-A-MILLION, INC. & SUBSIDIARIES

CONDENSED CONSOLIDATED BALANCE SHEETS
(IN THOUSANDS EXCEPT PER SHARE AMOUNTS)
(UNAUDITED)

AS OF OCTOBER 30

ASSETS

CURRENT ASSETS:

Cash and cash equivalents	\$	4,66
Accounts receivable, net		10,16
Related party accounts receivable, net		13
Inventories		228,49
Prepayments and other		6,82
Deferred income taxes		4,31

TOTAL CURRENT ASSETS 254,58

PROPERTY AND EQUIPMENT:

Gross property and equipment		164,36
Less accumulated depreciation and amortization		121,63

NET PROPERTY AND EQUIPMENT 42,72

OTHER ASSETS

2,40

TOTAL ASSETS \$ 299,72
=====

LIABILITIES AND STOCKHOLDERS' EQUITY

CURRENT LIABILITIES:

Accounts payable	\$	97,95
Related party accounts payable		11,66
Accrued expenses		31,50
Accrued income taxes		--
Current portion of long-term debt		9,22

TOTAL CURRENT LIABILITIES 150,33

LONG-TERM DEBT 18,70

DEFERRED INCOME TAXES 1,75

OTHER LONG-TERM LIABILITIES 82

TOTAL NON-CURRENT LIABILITIES 21,27

COMMITMENTS AND CONTINGENCIES (NOTE 5)

STOCKHOLDERS' EQUITY:

Preferred stock, \$.01 par value, 1,000,000 shares authorized, no shares outstanding.....		--
Common stock, \$.01 par value, 30,000,000 shares authorized, 18,950,006 and 18,465,387 shares issued at October 30, 2004 and January 31, 2004, respectively		19
Additional paid-in capital		73,83
Less treasury stock, at cost (2,568,789 and 2,010,050 shares at October 30, 2004 and January 31, 2004, respectively)		(9,18)
Deferred compensation		(42)
Accumulated other comprehensive loss, net of tax		(41)
Retained earnings		64,10

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TOTAL STOCKHOLDERS' EQUITY	128,11
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 299,72

SEE ACCOMPANYING NOTES

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BOOKS-A-MILLION, INC. & SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)
(UNAUDITED)

	THIRTEEN WEEKS ENDED	
	OCTOBER 30, 2004	NOVEMBER 1, 2003
NET SALES	\$ 104,286	\$ 102,418
Cost of products sold (including warehouse, distribution and store occupancy costs) (1)	77,064	76,058
GROSS PROFIT	27,222	26,360
Operating, selling and administrative expenses	24,792	22,748
Depreciation and amortization	3,698	3,809
OPERATING INCOME (LOSS)	(1,268)	(197)
Interest expense, net	503	747
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES	(1,771)	(944)
Income tax provision (benefit)	(655)	(362)
INCOME (LOSS) FROM CONTINUING OPERATIONS	(1,116)	(582)
DISCONTINUED OPERATIONS (NOTE 9):		
Loss from discontinued operations before income taxes ...	(42)	(275)
Income tax benefit	16	102
LOSS FROM DISCONTINUED OPERATIONS	(26)	(173)
NET INCOME (LOSS)	\$ (1,142)	\$ (755)
NET INCOME (LOSS) PER COMMON SHARE:		
BASIC:		
INCOME (LOSS) FROM CONTINUING OPERATIONS	\$ (0.07)	\$ (0.04)
LOSS FROM DISCONTINUED OPERATIONS	--	(0.01)
NET INCOME (LOSS)	\$ (0.07)	\$ (0.05)
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING - BASIC ...	16,578	16,278
DILUTED:		
INCOME (LOSS) FROM CONTINUING OPERATIONS	\$ (0.07)	\$ (0.04)

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LOSS FROM DISCONTINUED OPERATIONS	--	(0.01)
	-----	-----
NET INCOME (LOSS)	\$ (0.07)	\$ (0.05)
	=====	=====
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING - DILUTED .	16,578	16,278
	=====	=====

(1) Inventory purchases from related parties were \$9,741, \$9,436, \$26,519 and \$27,763, respectively, for each of the periods presented above.

SEE ACCOMPANYING NOTES

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BOOKS-A-MILLION, INC. & SUBSIDIARIES
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
 (DOLLARS IN THOUSANDS)
 (UNAUDITED)

	OCTOBER 30,

CASH FLOWS FROM OPERATING ACTIVITIES:	
Net income (loss)	\$ 1,0

Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:	
Depreciation and amortization	11,3
Deferred compensation amortization	1
Loss on impairment of assets	1
(Gain)/Loss on disposal of property	(
Change in deferred income taxes	
Tax benefit of exercise of stock options	7
(Increase)/Decrease in inventories	(16,9
Increase/(Decrease) in accounts payable	12,8
Changes in certain other assets and liabilities	(6,3

Total adjustments	2,0

Net cash provided by operating activities	3,1

CASH FLOWS FROM INVESTING ACTIVITIES:	
Capital expenditures	(5,7
Proceeds from sale of equipment	

Net cash used in investing activities	(5,7

CASH FLOWS FROM FINANCING ACTIVITIES:	
Borrowings under credit facilities	143,4
Repayments under credit facilities	(136,1
Purchase of treasury stock	(3,9
Proceeds from exercise of stock options and issuance of common stock under the employee stock option plan.....	1,0

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Payment of dividends	(2,5
Net cash provided by financing activities	1,8
Net decrease in cash and cash equivalents	(6
Cash and cash equivalents at beginning of period	5,3
Cash and cash equivalents at end of period	\$ 4,6
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:	
Cash paid during the period for:	
Interest	\$ 1,5
Income taxes, net of refunds	\$ 4,4

SEE ACCOMPANYING NOTES

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BOOKS-A-MILLION, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(UNAUDITED)

1. BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements of Books-A-Million, Inc. and its subsidiaries (the "Company") for the thirteen and thirty-nine week periods ended October 30, 2004 and November 1, 2003 have been prepared in accordance with accounting principles generally accepted in the United States ("GAAP") for interim financial information and are presented in accordance with the requirements of Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. These financial statements should be read in conjunction with the consolidated financial statements and notes thereto for the fiscal year ended January 31, 2004 included in our Fiscal 2004 Annual Report on Form 10-K. In the opinion of management, the financial statements included herein contain all adjustments considered necessary for a fair presentation of our financial position as of October 30, 2004, and the results of our operations and cash flows for the thirteen and thirty-nine week periods ended October 30, 2004 and November 1, 2003. The Company's fiscal year 2005 begins February 1, 2004 and ends January 29, 2005, and the Company's fiscal year 2004 begins February 3, 2003 and ends January 31, 2004.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the reporting period. Actual amounts could differ from those estimates and assumptions.

We have also experienced, and expect to continue to experience, significant variability in sales and net income from quarter to quarter. Therefore, the results of the interim periods presented herein are not necessarily indicative of the results to be expected for any other interim period or the full year.

Stock-Based Compensation

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At October 30, 2004 and January 31, 2004, we had one stock option plan. We account for the plan under the recognition and measurement principles of Accounting Pronouncements Bulletin (APB) Opinion No. 25, "Accounting for Stock Issued to Employees," and related Interpretations. No stock-based employee compensation cost for this stock option plan is reflected in net income, as all options granted under the plan had an exercise price equal to the market value of the underlying common stock on the date of grant. For the thirty-nine weeks ended October 30, 2004, the Company has recorded \$103,000 of compensation expense related to restricted stock issued under the executive compensation plan. The following table illustrates the effect on net income (loss) and net income (loss) per common share if the Company had applied the fair value recognition provisions of Statement of Financial Accounting Standards No. 148, "Accounting for Stock-Based Compensation--Transition and Disclosure--an Amendment of FASB Statement No. 123," to stock-based employee compensation (in thousands except per share amounts):

In thousands	For the Thirteen Weeks Ended October 30, 2004	For the Thirteen Weeks Ended November 1, 2003	For the Thirteen Weeks Ended October 30, 2002
	-----	-----	-----
Net income (loss), as reported	\$ (1,142)	\$ (755)	\$ 1,142
Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of tax effects	341	328	1,142
	-----	-----	-----
Pro forma net income (loss)	(1,483)	(1,083)	1,142
Net income (loss) per common share:			
Basic--as reported	\$ (0.07)	\$ (0.05)	\$ 0.07
Basic--pro forma	\$ (0.09)	\$ (0.07)	\$ 0.07
Diluted--as reported	\$ (0.07)	\$ (0.05)	\$ 0.07
Diluted--pro forma	\$ (0.09)	\$ (0.07)	\$ 0.07
	=====	=====	=====

The fair value of the options granted under our stock option plan was estimated on the date of grant using the Black-Scholes option-pricing model with the following weighted average assumptions for the thirty-nine week periods ended October 30, 2004 and November 1, 2003: no dividend yield; expected volatility of 1.06% and 1.01%, respectively; risk-free interest rates of 3.87% to 4.90% and 3.63% to 5.10%, respectively; and expected lives of six or ten years.

BOOKS-A-MILLION, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(UNAUDITED)

2. NET INCOME PER SHARE

Basic net income per share ("EPS") is computed by dividing net income available to common shareholders by the weighted average number of common shares outstanding for the period. Diluted EPS reflects the potential

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dilution that could occur if securities or other contracts to issue common stock are exercised or converted into common stock or resulted in the issuance of common stock that then shared in the earnings of the Company. Diluted EPS has been computed based on the weighted average number of shares outstanding including the effect of outstanding stock options and restricted stock, if dilutive, in each respective thirteen and thirty-nine week period. A reconciliation of the weighted average shares for basic and diluted EPS is as follows:

	For the Thirteen Week (in thousands)
	----- October 30, 2004 -----
Weighted average shares outstanding:	
Basic.....	16,578
Dilutive effect of stock options and restricted stock outstanding.....	-

Diluted.....	16,578 =====

	For the Thirty-Nine Wee (in thousands)
	----- October 30, 2004 -----
Weighted average shares outstanding:	
Basic.....	16,507
Dilutive effect of stock options and restricted stock outstanding.....	720

Diluted.....	17,227 =====

Options outstanding to purchase 796,000 and 2,129,000 shares of common stock as of October 30, 2004 and November 1, 2003, respectively, were not included in the tables above as they were anti-dilutive under the treasury stock method. Options are excluded from the dilutive calculation in periods with a net loss because options would be anti-dilutive by definition.

3. DERIVATIVE AND HEDGING ACTIVITIES

We are subject to interest rate fluctuations involving our credit facilities and debt related to an Industrial Development Revenue Bond (the "Bond"). However, we use fixed interest rate hedges to manage this exposure. We entered into two separate \$10 million swaps on July 24, 2002. Both expire in August 2005 and effectively fix the interest rate on an aggregate of \$20 million of variable credit facility debt at 5.00% per year. In addition, we entered into a \$7.5 million interest rate swap in May 1996 that expires in June 2006 and effectively fixes the interest rate on the Bond at 8.48% per year. The counter parties to the interest rate swaps are two primary banks in our credit facility. We believe the credit and liquidity risks of the counter parties failing to meet their obligation are remote as we settle our interest position with the banks on a quarterly

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basis.

Our hedges are generally designated as cash flow hedges because they are interest rate swaps that convert variable payments to fixed payments. Cash flow hedges protect against the variability in future cash outflows of current or forecasted debt and related interest expense. The changes in the fair value of these hedges are reported on the balance sheet with a corresponding adjustment to accumulated other comprehensive income or in earnings, depending on the type of hedging relationship. Over time, amounts held in accumulated other comprehensive income will be reclassified to earnings when the hedge transaction affects earnings.

Our interest rate swaps described above are reported as a liability classified in other long-term liabilities in the accompanying condensed consolidated balance sheets at their fair value of \$821,000 and \$1.5 million as of

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BOOKS-A-MILLION, INC. AND SUBSIDIARIES
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
 (UNAUDITED)

October 30, 2004 and January 31, 2004, respectively. For the thirteen weeks ended October 30, 2004 and November 1, 2003, adjustment gains (losses) of \$72,000 (net of tax provision of \$42,000) and (\$53,000) (net of tax benefit of \$33,000), respectively, and in the thirty-nine weeks ended October 30, 2004 and November 1, 2003, adjustment gains of \$298,000 (net of tax provision of \$175,000) and \$234,000 (net of tax provision of \$144,000), respectively, were recorded in accumulated other comprehensive income and are detailed in Note 4. During the fourth quarter of fiscal 2004, one interest rate swap no longer qualified for hedge accounting under SFAS No. 133; as a result, we de-designated the hedge. A pre-tax gain of \$213,000 was recorded in operating, selling and administrative expenses during the first thirty-nine weeks of fiscal 2005 related to the de-designated hedge.

4. COMPREHENSIVE INCOME

Comprehensive income is net income or loss, plus certain other items that are recorded directly to stockholders' equity. The only such items currently applicable to us are the unrealized gains (losses) on the hedges explained in Note 3, as follows:

COMPREHENSIVE INCOME	Thirteen Weeks Ended (in thousands)		Thirt (
	October 30, 2004	November 1, 2003	Octobe
	-----	-----	-----
Net income (loss).....	\$(1,142)	\$(755)	\$1
Unrealized gains (losses) on hedges, net of deferred tax provision (benefit) for the thirteen-week			

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periods of \$42 and (\$33), respectively, and the thirty-nine week periods of \$175 and \$144, respectively.....	72	(53)	---
	-----	-----	---
Total comprehensive income (loss).....	\$ (1,070)	\$ (808)	\$1
	=====	=====	==

5. COMMITMENTS AND CONTINGENCIES

We are a party to various legal proceedings incidental to our business. In the opinion of management, after consultation with legal counsel, the ultimate liability, if any, with respect to those proceedings is not presently expected to materially affect our financial position, results of operations or cash flows.

From time to time, we enter into certain types of agreements that require us to indemnify parties against third party claims under certain circumstances. Generally these agreements relate to: (a) agreements with vendors and suppliers under which we may provide customary indemnification to our vendors and suppliers in respect of actions they take at our request or otherwise on our behalf, (b) agreements with vendors who publish books or manufacture merchandise specifically for us to indemnify the vendors against trademark and copyright infringement claims concerning the books published or merchandise manufactured on behalf of us, (c) real estate leases, under which we may agree to indemnify the lessors from claims arising from our use of the property, and (d) agreements with our directors, officers and employees, under which we may agree to indemnify such persons for liabilities arising out of their relationship with us. We have Directors and Officers Liability Insurance, which, subject to the policy's conditions, provides coverage for indemnification amounts payable by us with respect to our directors and officers up to specified limits and subject to certain deductibles.

The nature and terms of these types of indemnities vary. The events or circumstances that would require us to perform under these indemnities are transaction and circumstance specific. Generally, our maximum liability under such indemnities is not explicitly stated, and therefore the overall maximum amount of our obligations cannot be reasonably estimated. Historically, we have not incurred significant costs related to performance under these types of indemnities. No liabilities have been recorded for these obligations on our balance sheet at October 30, 2004 and January 31, 2004 as such liabilities are considered de minimis.

BOOKS-A-MILLION, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(UNAUDITED)

6. INVENTORIES

Inventories were:		
(In thousands)	October 30, 2004	January 31, 2004
	-----	-----
Inventories (at FIFO)	\$ 229,598	\$ 212,251

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LIFO reserve	(1,103)	(660)
	-----	-----
Net inventories	\$ 228,495	\$ 211,591
	=====	=====

7. BUSINESS SEGMENTS

We have two reportable segments: retail trade and electronic commerce trade. The retail trade segment is a strategic business segment that is engaged in the retail trade of mostly book merchandise and includes our distribution center operations, which predominately supplies merchandise to our retail stores. The electronic commerce trade segment is a strategic business segment that transacts business over the internet and is managed separately due to divergent technology and marketing requirements.

The accounting policies of the segments are substantially the same as those described in our Fiscal 2004 Annual Report on Form 10-K. We evaluate performance of the segments based on profit and loss from operations before interest and income taxes. Certain intersegment cost allocations have been made based upon consolidated and segment revenues.

BOOKS-A-MILLION, INC. AND SUBSIDIARIES
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
 (UNAUDITED)

	Thirteen Weeks Ended		
	October 30, 2004	November 1, 2003	October
	-----	-----	-----
NET SALES			
Retail/Wholesale Trade	\$ 102,178	\$ 100,668	\$ 320
Electronic Commerce Trade	6,571	6,789	19
Intersegment Sales Elimination	(4,463)	(5,039)	(13)
	-----	-----	-----
Net Sales	\$ 104,286	\$ 102,418	\$ 326
	=====	=====	=====
OPERATING INCOME (LOSS)			
Retail/Wholesale Trade	\$ (1,725)	\$ (641)	\$ 2
Electronic Commerce Trade	408	403	
Intersegment Elimination	49	41	
	-----	-----	-----
Total Operating Income (Loss) ..	\$ (1,268)	\$ (197)	\$ 3
	=====	=====	=====
ASSETS			
Retail/Wholesale Trade			\$ 298
Electronic Commerce Trade			1
Intersegment Elimination			

Total Assets			\$ 299
			=====

BOOKS-A-MILLION, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(UNAUDITED)

8. RECENT ACCOUNTING PRONOUNCEMENTS

In December 2002, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 148, "Accounting for Stock-Based Compensation - Transition and Disclosure - an Amendment of FASB No. 123" ("SFAS 148"). SFAS 148 amends SFAS 123, "Accounting for Stock-Based Compensation" ("SFAS 123"), to provide alternative methods of transition for a voluntary change to the fair value based method of accounting for stock-based employee compensation. In addition, SFAS 148 amends the disclosure requirements of SFAS 123 to require prominent disclosures in both annual and interim financial statements about the method of accounting for stock-based employee compensation and the effect of the method used on reported results. The disclosure provisions of this statement are effective for financial statements for fiscal years ending after December 15, 2002 and are included herein. We have not adopted the fair value method of recording stock options under SFAS No. 123. The FASB has now determined that stock-based compensation should be recognized as a cost in the financial statements and that such cost be measured according to the fair value of the stock options. The FASB has not as yet determined the methodology for calculating fair value and plans to issue an accounting standard. We will continue to monitor communications on this subject from the FASB in order to determine the impact on our financial position, results of operations or cash flows.

FASB Interpretation No. 46, "Consolidation of Variable Interest Entities" ("FIN 46"), was issued in January 2003. This interpretation requires consolidation of variable interest entities ("VIE"), also formerly referred to as "special purpose entities," if certain conditions are met. The interpretation applies immediately to VIE's created after January 31, 2003 and to interests obtained in VIE's after January 31, 2003. Beginning after June 15, 2003, the interpretation also applies to VIE's created or interests obtained in VIE's before January 31, 2003. In December 2003, the FASB issued FASB Interpretation No. 46R, "Consolidation of Variable Interest Entities--An Interpretation of ARB 51" (revised December 2003) ("FIN 46R"), which includes significant amendments to previously issued FIN No. 46. Among other provisions, FIN 46R includes revised transition dates for public entities. We adopted the provisions of FIN 46R effective in the first quarter of fiscal 2005. The adoption of this interpretation did not have an effect on our financial position, results of operations or cash flows.

9. DISCONTINUED OPERATIONS

Discontinued operations represent the closure in fiscal 2005 of two retail stores in Alabama and Florida and in fiscal 2004 of four retail stores in markets located in Georgia (two stores), Louisiana and North Carolina where we do not expect another of our existing stores to absorb the closed store's customers and cash flows. The Florida retail store closed in fiscal 2005 was substantially destroyed by a hurricane in September 2004 and not reopened. Information regarding discontinued operations is as follows (in thousands):

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	Thirteen Weeks Ended		Thirty
	October 30, 2004	November 1, 2003	October 30, 2004
Sales.....	\$ 179	\$ 649	\$ 954
Pretax operating losses.....	42	275	34
Impairment losses (included above in pretax operating loss amounts).	-	-	-
Store closing costs (included above in pretax operating loss amounts).....	-	10	-

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BOOKS-A-MILLION, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(UNAUDITED)

10. DEBT AND LINES OF CREDIT

We have an unsecured revolving credit facility that allows borrowings up to \$100 million. Our current credit facility was extended two years to July 2007 by our bank group during the second quarter of fiscal 2005. No principal repayments are due until the facility expires in July 2007.

11. STOCKHOLDERS' EQUITY

In March 2004, the Board of Directors authorized a common stock repurchase program for up to 1.6 million shares, or 10% of the outstanding stock. During the thirty-nine weeks ended October 30, 2004, 558,739 shares were repurchased under this program.

During the thirty-nine weeks ended October 30, 2004, we have paid dividends of \$2,520,000. During the thirteen weeks ended October 30, 2004, the Board of Directors approved a dividend of \$0.03 per share to stockholders of record at the close of business November 30, 2004, payable on December 14, 2004. The Company expects to pay quarterly cash dividends in the future subject to Board approval.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL
CONDITION AND RESULTS OF OPERATIONS

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SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

This document contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. A number of factors could cause our actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. These factors include, but are not limited to, the competitive environment in the book retail industry in general and in our specific market areas; inflation; economic conditions in general and in our specific market areas; the number of store openings and closings; the profitability of certain product lines, capital expenditures and future liquidity; liability and other claims asserted against us; uncertainties related to the Internet and our Internet initiatives; and other factors referenced herein. In addition, such forward-looking statements are necessarily dependent upon the assumptions, estimates and dates that may be incorrect or imprecise and involve known and unknown risks, uncertainties and other factors. Accordingly, any forward-looking statements included herein do not purport to be predictions of future events or circumstances and may not be realized. Given these uncertainties, shareholders and prospective investors are cautioned not to place undue reliance on such forward-looking statements. We disclaim any obligation to update any such factors or to publicly announce the results of any revisions to any of the forward-looking statements contained herein to reflect future events or developments.

GENERAL

We were founded in 1917 and currently operate 203 retail bookstores, including 165 superstores, concentrated in the southeastern United States.

Our growth strategy is focused on opening superstores in new and existing market areas, particularly in the Southeast. In addition to opening new stores, our management intends to continue its practice of reviewing the profitability trends and prospects of existing stores and closing or relocating under-performing stores or converting stores to different formats.

Comparable store sales are determined each fiscal quarter during the year based on all stores that have been open at least 12 full months as of the first day of the fiscal quarter. Any stores closed during a fiscal quarter are excluded from comparable store sales as of the first day of the quarter in which they close.

RESULTS OF OPERATIONS

The following table sets forth statement of operations data expressed as a percentage of net sales for the periods presented:

	Thirteen Weeks Ended		Thirt
	October 30, 2004	November 1, 2003	October 30,
	-----	-----	-----
Net sales.....	100.0%	100.0%	100.0
Gross profit.....	26.1%	25.7%	26.7
Operating, selling and administrative expenses.....	23.8%	22.2%	22.2
Depreciation and amortization.....	3.5%	3.7%	3.5
	-----	-----	-----
Operating income (loss).....	(1.2)%	(0.2)%	1.0
Interest expense, net.....	0.5%	0.7%	0.5
	-----	-----	-----

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Income (loss) from continuing operations			
before income taxes.....	(1.7)%	(0.9)%	0.5
Income tax provision.....	(0.6)%	(0.4)%	0.2
	-----	-----	-----
Income (loss) from continuing operations....	(1.1)%	(0.5)%	0.3
Loss from discontinued operations.....	-	(0.2)%	
	-----	-----	-----
Net income (loss).....	(1.1)%	(0.7)%	0.3
	=====	=====	=====

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MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Net sales increased \$1.9 million, or 1.8%, to \$104.3 million in the thirteen weeks ended October 30, 2004, from \$102.4 million in the thirteen weeks ended November 1, 2003. Net sales increased \$12.8 million, or 4.1%, to \$326.1 million in the thirty-nine weeks ended October 30, 2004, from \$313.3 million in the thirty-nine weeks ended November 1, 2003. Comparable store sales in the thirteen weeks ended October 30, 2004 increased 0.6% when compared with the same thirteen week period for the prior year due to higher sales in the book, gifts and cafe departments. Comparable store sales increased 2.4% for the thirty-nine weeks ended October 30, 2004 due to higher sales in the book and cafe departments. The book sales increase was primarily driven by the improving economy, as well as strong sales in categories such as Humor, Inspirational, Adventure Games, Teen and Social Science. The cafe department sales increase was led by our new cold beverage product line of frappes as well as increased store traffic. During the thirteen weeks ended October 30, 2004, we opened two superstores and closed one superstore due to substantial hurricane damage.

Net sales for the retail trade segment increased \$1.5 million, or 1.5%, to \$102.2 million in the thirteen weeks ended October 30, 2004 from \$100.7 million in the same period last year. Net sales for the retail trade segment increased \$11.4 million, or 3.7%, to \$320.1 million in the thirty-nine weeks ended October 30, 2004 primarily due to higher comparable store sales. Net sales for the electronic commerce segment were down slightly versus last year at \$6.6 million for the thirteen weeks ended October 30, 2004 compared to \$6.8 million in the same period last year. For the thirty-nine weeks ended October 30, 2004, net sales for the electronic commerce segment increased \$1.0 million, or 5.3%, to \$19.3 million from \$18.3 million in the same period last year, related primarily to higher business to business order volume and increased search engine marketing which increased traffic on our website.

Gross profit increased \$0.8 million, or 3.3%, to \$27.2 million in the thirteen weeks ended October 30, 2004 when compared with \$26.4 million in the same thirteen week period for the prior year. For the thirty-nine weeks ended October 30, 2004, gross profit increased \$5.2 million, or 6.3%, to \$87.2 million from \$82.0 million in the same period last year. Gross profit as a percentage of net sales for the thirteen weeks ended October 30, 2004 was 26.1% versus 25.7% in the same period last year. The increase in gross profit as a percent of net sales for the thirteen week period was primarily due to less promotional discounting and improved margins due to increased sales of proprietary products versus last year. Gross profit as a percentage of sales for the thirty-nine weeks ended October 30, 2004 was 26.7% versus 26.2% in the same period last year. The increase in gross profit as a percent of net sales for the thirty-nine week period was due to lower promotional discounting as well as lower occupancy

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and warehouse distribution costs as a percentage of sales due to higher sales.

Operating, selling and administrative expenses were \$24.8 million in the thirteen week period ended October 30, 2004 compared to \$22.7 million in the same period last year. For the thirty-nine weeks ended October 30, 2004, operating, selling and administrative expenses were \$72.6 million compared to \$67.8 million in the same period last year. Operating, selling and administrative expenses as a percentage of net sales for the thirteen weeks ended October 30, 2004 increased to 23.8% from 22.2% in the same period last year. Operating, selling and administrative expenses as a percentage of net sales for the thirty-nine weeks ended October 30, 2004 increased to 22.2% from 21.7% in the same period last year. The increase as a percentage of sales for the thirteen and thirty-nine week periods was partially due to casualty losses from damages incurred from four hurricanes, increased costs related to Sarbanes-Oxley compliance and costs incurred for new store openings and relocations. Also, store selling costs were higher as a percentage of sales during the thirteen weeks ended October 30, 2004 due to relatively flat comparable sales.

Depreciation and amortization was \$3.7 million in the thirteen week period ended October 30, 2004 compared to \$3.8 million in the same period last year. In the thirty-nine week period ended October 30, 2004 depreciation and amortization decreased 3.4% to \$11.3 million from \$11.7 million in the same period last year.

Consolidated operating loss was \$1.3 million for the thirteen weeks ended October 30, 2004, compared to \$0.2 million in the same period last year. For the thirty-nine weeks ended October 30, 2004, consolidated operating income was \$3.3 million compared to \$2.4 million in the same period last year. Operating loss for the retail trade segment increased \$1.1 million for the thirteen weeks ended October 30, 2004, and operating income increased \$0.4 million for the thirty-nine weeks ended October 30, 2004. The increase in operating loss for the thirteen week period was due to relatively flat comparable store sales and lost sales for 35 stores closed temporarily during the quarter due to hurricane activity. Three of the stores were unable to reopen during the thirteen weeks ended October 30, 2004 due to the degree of damage sustained. The increase in operating income for the thirty-nine week period was due to strong profit growth driven by stronger comparable store sales. The operating profit for the electronic commerce segment increased \$0.3 million for

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MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

the thirty-nine week period ended October 30, 2004 compared to the same period last year. The increase in profit was due to higher sales in the business to business category and improved sales due to increased search engine marketing which increased traffic on our website.

Interest expense was \$503,000 in the thirteen weeks ended October 30, 2004 versus \$747,000 in the same period last year and \$1.5 million in the thirty-nine weeks ended October 30, 2004 versus \$2.5 million in the same period last year. The decrease was primarily due to lower average debt balances compared with the prior year due to higher earnings, improved inventory management and better accounts payable leveraging.

Discontinued operations represent the closure in fiscal 2005 of two retail stores in Alabama and Florida and in fiscal 2004 of four retail stores in markets located in Georgia (two stores), Louisiana and North Carolina where we

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do not expect another of our existing stores to absorb the closed store's customers and cash flows. The Florida retail store closed in fiscal 2005 was substantially destroyed by a hurricane in September 2004 and not reopened. Information regarding discontinued operations is as follows (in thousands):

	Thirteen Weeks Ended		Thirty
	October 30, 2004	November 1, 2003	October 30, 2004
Sales.....	\$ 179	\$ 649	\$ 954
Pretax operating losses.....	42	275	34
Impairment losses (included above in pretax operating loss amounts).	-	-	-
Store closing costs (included above in pretax operating loss amounts).....	-	10	-

OUTLOOK

For the thirty-nine weeks ended October 30, 2004, we have opened three stores, closed two stores, relocated three stores and remodeled 24 stores. For the remainder of fiscal 2005, we expect to open five stores, complete remodels on approximately eight to ten stores, and close one to three stores. Our capital expenditures totaled \$5.8 million in the thirty-nine week period ended October 30, 2004. Management estimates that capital expenditures for the remainder of fiscal 2005 will be approximately \$6.0 million and that such amounts will be used primarily for new stores and relocations, renovation and improvements to existing stores, upgrades and expansion of warehouse distribution facilities, and investments in management information systems. Management believes that existing cash balances and net cash from operating activities, together with borrowings under our credit facilities, will be adequate to finance our planned capital expenditures and to meet our working capital requirements for the remainder of fiscal 2005.

LIQUIDITY AND CAPITAL RESOURCES

Cash Flows

Operating activities provided (used) cash of \$3.2 million and (\$6.1) million in the thirty-nine week periods ended October 30, 2004 and November 1, 2003, respectively, and included the following effects:

- o Cash used for inventories in the thirty-nine week periods ended October 30, 2004 and November 1, 2003 was \$16.9 million and \$19.2 million, respectively. The smaller usage in the current period was primarily due to higher sales and improved inventory management versus last year.
- o Cash provided (used) for accounts payable in the thirty-nine week periods ended October 30, 2004 and November 1, 2003 was \$12.9 million and (\$1.7) million, respectively. This change was due to improved leveraging of accounts payable with vendors in the first thirty-nine weeks of fiscal 2005.
- o Depreciation and amortization expenses were \$11.4 million and \$11.9 million in the thirty-nine week periods ended October 30, 2004 and November 1, 2003, respectively.

Cash flows used in investing activities reflected a \$5.7 million and

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\$7.5 million net use of cash for the thirty-nine week periods ended October 30, 2004 and November 1, 2003, respectively. Cash was used primarily to

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MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

fund capital expenditures for new store openings, store relocations, renovation and improvements to existing stores and investments in management information systems.

Financing activities provided cash of \$1.9 million and \$13.6 million in the thirty-nine week periods ended October 30, 2004 and November 1, 2003, respectively, principally from net borrowings under the revolving credit facility. The reduced borrowings under the credit facility during fiscal 2005 were due to the improved cash flows from operating activities.

Our primary sources of liquidity are cash flows from operations, including credit terms from vendors, and borrowings under our credit facility. We have an unsecured revolving credit facility that allows borrowings up to \$100 million. Our current credit facility was extended two years to July 2007 by our bank group during the second quarter of fiscal 2005. No principal repayments are due until the facility expires in July 2007. The credit facility has certain financial and non-financial covenants, the most restrictive of which is the maintenance of a minimum fixed charge coverage ratio. As of October 30, 2004 and January 31, 2004, \$20.4 million and \$13.1 million, respectively, were outstanding under this credit facility. The maximum and average outstanding balances during the thirteen weeks ended October 30, 2004 were \$30.2 million and \$21.4 million, respectively, compared to \$65.3 million and \$59.2 million, respectively for the same period in the prior year. The maximum and average outstanding balances during the thirty-nine weeks ended October 30, 2004 were \$34.4 million and \$24.0 million, respectively, compared to \$77.6 million and \$64.1 million, respectively for the same period in the prior year. The decrease in the maximum and average outstanding balances from the prior year was due to higher earnings, improved inventory management and better accounts payable leveraging. The outstanding borrowings as of October 30, 2004 had interest rates ranging from 1.86% per year to 3.61% per year. Additionally, as of October 30, 2004 and January 31, 2004, we have outstanding borrowings under an industrial revenue bond totaling \$7.5 million, which is secured by certain property.

During the thirty-nine weeks ended October 30, 2004, we have paid dividends of \$2,520,000. During the thirteen weeks ended October 30, 2004, the Board of Directors approved a dividend of \$0.03 per share to stockholders of record at the close of business November 30, 2004, payable on December 14, 2004. The Company expects to pay quarterly cash dividends in the future subject to Board approval.

Future Commitments

The following table lists the aggregate maturities of various classes of obligations and expiration amounts of our various classes of commitments at October 30, 2004 (in thousands):

PAYMENTS DUE UNDER CONTRACTUAL OBLIGATIONS

Total	FY 2005	FY 2006	FY 2007	FY 2008
-----	-----	-----	-----	-----

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Long-term debt- revolving credit facility	\$ 20,420	\$ 9,220	\$ --	\$ --	\$ 11,200
Long-term debt - industrial revenue bond	7,500	--	--	7,500	--
	-----	-----	-----	-----	-----
Subtotal of debt ...	27,920	9,220	--	7,500	11,200
Operating leases ...	109,461	7,404	27,051	21,384	17,663
	-----	-----	-----	-----	-----
Total of obligations	\$ 137,381	\$ 16,624	\$ 27,051	\$ 28,884	\$ 28,863
	=====	=====	=====	=====	=====

Indemnification

From time to time, we enter into certain types of agreements that require us to indemnify parties against third party claims under certain circumstances. Generally these agreements relate to: (a) agreements with vendors and suppliers under which we may provide customary indemnification to our vendors and suppliers in respect of actions they take at our request or otherwise on our behalf, (b) agreements with vendors who publish books or manufacture merchandise specifically for us to indemnify the vendors against trademark and copyright infringement claims concerning the books published or merchandise manufactured on behalf of us, (c) real estate leases, under which we may agree to indemnify the lessors from claims arising from our use of the property, and (d) agreements

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MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL
CONDITION AND RESULTS OF OPERATIONS

with our directors, officers and employees, under which we may agree to indemnify such persons for liabilities arising out of their relationship with us. We have Directors and Officers Liability Insurance, which, subject to the policy's conditions, provides coverage for indemnification amounts payable by us with respect to our directors and officers up to specified limits and subject to certain deductibles.

The nature and terms of these types of indemnities vary. The events or circumstances that would require us to perform under these indemnities are transaction and circumstance specific. Generally, our maximum liability under such indemnities is not explicitly stated, and therefore the overall maximum amount of our obligations cannot be reasonably estimated. Historically, we have not incurred significant costs related to performance under these types of indemnities. No liabilities have been recorded for these obligations on our balance sheet at October 30, 2004 and January 31, 2004 as such liabilities are considered de minimis.

RELATED PARTY ACTIVITIES

Charles C. Anderson and Terry C. Anderson, both directors of the Company during the quarter, and Clyde B. Anderson, a director and officer of the Company have controlling ownership interests in other entities with which we conduct business. Significant transactions between us and these various other entities ("related parties") are summarized in the following paragraphs.

We purchase a substantial portion of our magazines as well as certain

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of our seasonal music and newspapers from Anderson Media Corporation ("Anderson Media"), an affiliate through common ownership. During the thirty-nine weeks ended October 30, 2004 and November 1, 2003, purchases of these items from Anderson Media totaled \$24,645,000 and \$26,061,000, respectively. We purchase certain of our collectibles and books from Anderson Press, Inc. ("Anderson Press"), an affiliate through common ownership. During the thirty-nine weeks ended October 30, 2004 and November 1, 2003, such purchases from Anderson Press totaled \$580,000 and \$660,000, respectively. We purchase certain of our greeting cards and gift products from C.R. Gibson, Inc., an affiliate through common ownership. The purchases of these products during the thirty-nine weeks ended October 30, 2004 and November 1, 2003 were \$278,000 and \$207,000, respectively. We purchase certain magazine subscriptions from Magazines.com, an affiliate through common ownership. During the thirty-nine weeks ended October 30, 2004 and November 1, 2003, purchases of these items were \$53,000 and \$59,000, respectively. We purchase content for publication from Publication Marketing Corporation, an affiliate through common ownership. During the thirty-nine weeks ended October 30, 2004 and November 1, 2003, purchases of these items were \$51,000 and \$54,000, respectively. We utilize import sourcing and consolidation services from Anco Far East Importers, LTD ("Anco Far East"), an affiliate through common ownership. The total paid to Anco Far East was \$905,000 and \$723,000 during the thirty-nine weeks ended October 30, 2004 and November 1, 2003, respectively. These amounts paid to Anco Far East primarily included the actual cost of the product, as well as duty, freight and fees for sourcing and consolidation services. All costs other than the sourcing and consolidation service fees were passed through from other vendors. Anco Far East fees, net of the passed-through costs, were \$63,000 and \$51,000, respectively.

We sold books to (received returns from) Anderson Media in the amounts of (\$78,000) and \$501,000 during the thirty-nine weeks ended October 30, 2004 and November 1, 2003, respectively. During the thirty-nine weeks ended October 30, 2004 and November 1, 2003, we provided \$253,000 and \$204,000, respectively, of internet services to Magazines.com. During the thirty-nine weeks ended October 30, 2004 and November 1, 2003, we provided \$62,000 and \$54,000, respectively, of internet services to American Promotional Events, an affiliate through common ownership.

We lease our principal executive offices from a trust, which was established for the benefit of the grandchildren of Mr. Charles C. Anderson, a member of the Board of Directors. The lease extends to January 31, 2006. During the thirty-nine weeks ended October 30, 2004 and November 1, 2003, we paid rent of \$103,000 in each period to the trust under this lease. Anderson & Anderson LLC ("A&A"), which is an affiliate through common ownership, also leases three buildings to us. During the thirty-nine weeks ended October 30, 2004 and November 1, 2003, we paid A&A a total of \$331,000 and \$339,000, respectively, in connection with such leases. Total minimum future rental payments under all of these leases are \$172,000 at October 30, 2004. We sublease certain property to Hibbett Sporting Goods, Inc. ("Hibbett"), a sporting goods retailer in the southeastern United States. Our Executive Chairman, Clyde B. Anderson, is a member of Hibbett's board of directors. During the thirty-nine weeks ended October 30, 2004 and November 1, 2003, we received \$143,000 and \$141,000, respectively, in rent payments from Hibbett.

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MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

We share ownership of a plane, which we use in the operations of our business, with an affiliated company. We rent the plane to affiliated companies at the approximate actual cost of usage. The total amounts received from

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affiliated companies for use of the plane during the thirty-nine weeks ended October 30, 2004 and November 1, 2003, was \$144,000 and \$428,000, respectively. The cost of operating the plane during these periods was approximately the same as the revenue received.

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ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are subject to interest rate fluctuations involving our credit facilities and debt related to our industrial revenue bond. The average amount of debt outstanding under our credit facilities was \$57.5 million during fiscal 2004. However, we utilize both fixed and variable debt to manage this exposure. We entered into two separate \$10 million swaps on July 24, 2002. Both expire August 2005 and effectively fix the interest rate on an aggregate of \$20 million of variable rate debt at 5.00% per year. Also, on May 14, 1996, we entered into an interest rate swap agreement, with a ten- year term, which carries a notional principal amount of \$7.5 million. The swap effectively fixes the interest rate on our industrial revenue bond at 8.48% per year. The swap agreement expires on June 7, 2006. The counter parties to the interest rate swaps are parties to our revolving credit facilities. We believe the credit and liquidity risk of the counter parties failing to meet their obligations is remote as we settle our interest position with the banks on a quarterly basis.

To illustrate the sensitivity of the results of operations to changes in interest rates on its debt, we estimate that a 66% increase in LIBOR rates would increase interest expense by approximately \$4,000 for the thirteen weeks ended October 30, 2004. Likewise, a 66% decrease in LIBOR rates would decrease interest expense by \$4,000 for the thirteen weeks ended October 30, 2004. This hypothetical change in LIBOR rates was calculated based on the fluctuation in LIBOR in 2002, which was the maximum LIBOR fluctuation in the last ten years. The estimates do not consider the effect of the potential termination of the interest rate swaps associated with the debt will have on interest expense.

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ITEM 4. CONTROLS AND PROCEDURES

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management necessarily was required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures.

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As required by SEC Rule 13a-15(b), we carried out an evaluation, under the supervision and with the participation of the our management, including our Chief Executive Officer and our Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the fiscal quarter covered by this report. Based on the foregoing, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of the end of the fiscal quarters covered by this report. There has been no change in our internal controls over financial reporting during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal controls over financial reporting.

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II - OTHER INFORMATION

ITEM 1: Legal Proceedings

We are a party to various legal proceedings incidental to our business. In the opinion of management, after consultation with legal counsel, the ultimate liability, if any, with respect to those proceedings is not presently expected to materially affect our financial position, results of operations or cash flows.

ITEM 2: Unregistered Sales of Equity Securities and Use of Proceeds

Issuer Purchases of Equity Securities

In March 2004, the Board of Directors authorized a new common stock repurchase program for up to 10% of the outstanding stock, or 1,646,624 shares. The following table shows common stock repurchases under the program:

Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchase Part of Publicl Announced Progr
3/17/2004 to 4/3/2004	54,400	\$6.3416	54,400
4/4/2004 to 5/1/2004	30,300	\$6.5535	30,300
5/2/2004 to 5/29/2004	-	-	-
5/30/2004 to 7/3/2004	-	-	-
7/4/2004 to 7/31/2004	-	-	-
8/1/2004 to 8/28/2004	33,500	\$7.1851	33,500
8/29/2004 to 10/2/2004	207,678	\$7.5621	207,678
10/3/2004 to 10/30/2004	232,861	\$8.1234	232,861
Total	558,739 =====	\$7.6000 =====	558,739 =====

ITEM 3: Defaults Upon Senior Securities

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None

ITEM 4: Submission of Matters to a Vote of Security Holders

None

ITEM 5: Other Information

None

ITEM 6: Exhibits and Reports on Form 8-K

Exhibits

Exhibit 3(i) Certificate of Incorporation of Books-A-Million, Inc. (incorporated herein by reference to Exhibit 3.1 in the Company's Registration Statement on Form S-1 (Registration No. 33-52256))

Exhibit 3(ii) By-Laws of Books-A-Million, Inc. (incorporated herein by reference to Exhibit 3.2 in the Company's Registration Statement on Form S-1 (Registration No. 33-52256))

Exhibit 4.1 See Exhibits 3.1 and 3.2 hereto incorporated herein by reference to the Exhibits of the same number to the S-1 Registration Statement.

Exhibit 10.1 Lease Agreement between First National Bank of Florence, Alabama, as Trustee, and Bookland Stores, Inc. (which is a predecessor of the Registrant), an Alabama corporation, dated January 30, 1991 (incorporated by reference to Exhibit 10.1 to the S-1 Registration Statement).

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Exhibit 10.2 Amended and Restated Stock Option Plan (incorporated by reference to Exhibit 10.2 to Annual Report on Form 10-K for the fiscal year ended January 30, 1999, File No. 0-20664, filed on April 30, 1999).

Exhibit 10.3 Employee Stock Purchase Plan (incorporated by reference to Exhibit 10.7 to the S-1 Registration Statement).

Exhibit 10.4 Amendment to Employee Stock Purchase Plan (incorporated by reference to Exhibit 10.6 to Annual Report on Form 10-K for the fiscal year ended January 29, 1994, File No. 0-20664, filed on April 29, 1994).

Exhibit 10.5 1999 Amended and Restated Employee Stock Purchase Plan (incorporated by reference to Exhibit 10.5 to Annual Report on Form 10-K for the fiscal year ended January 29, 2000, File No. 0-20664, filed on April 28, 2000).

Exhibit 10.6 401(k) Plan adopted September 15, 2003, with Suntrust Bank as Trustee (incorporated by reference to Exhibit 10.6 to Annual report of Form 10-K for fiscal year ended January 31, 2004, File No. 0-20664, filed on April 27, 2004).

Exhibit 10.7 Shareholders Agreement dated as of September 1, 1992 (incorporated by reference to Exhibit 10.9 to Annual

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Report on Form 10-K for the fiscal year ended January 31, 1993, File No. 0-20664, filed May 3, 1993).

Exhibit 10.8 Executive Incentive Plan (incorporated by reference to Exhibit 10.8 to Annual Report on Form 10-K for the fiscal year ended January 28, 1995, File No. 0-20664, filed April 28, 1995).

Exhibit 10.9 Stock Option Plans for Booksamillion.com, American Internet Service, Inc., Netcentral, Inc. and Faithpoint, Inc. (incorporated by reference to Exhibit 10.19 to Annual Report on Form 10-K for the fiscal year ended February 3, 2001, File No. 0-20664, filed on May 4, 2001).

Exhibit 10.10 Credit agreement dated as of July 1, 2002, between the Company and Bank of America, N.A., SunTrust Bank, N.A., Wells Fargo Bank, N.A., SouthTrust Bank N.A. and Amsouth Bank, N.A. (incorporated by reference to Exhibit 10.20 to Form 10-Q for the quarter ended August 3, 2002).

Exhibit 31.1 Certification of Clyde B. Anderson, Executive Chairman of the Board of Books-A-Million, Inc., pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended.

Exhibit 31.2 Certification of Sandra B. Cochran, President and Chief Executive Officer of Books-A-Million, Inc., pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended.

Exhibit 31.3 Certification of Richard S. Wallington, Chief Financial Officer of Books-A-Million, Inc., pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended.

Exhibit 32.1 Certification of Clyde B. Anderson, Executive Chairman of the Board of Books-A-Million, Inc., pursuant to 18 U.S.C. Section 1350, as amended.

Exhibit 32.2 Certification of Sandra B. Cochran, President and Chief Executive Officer of Books-A-Million, Inc., pursuant to 18 U.S.C. Section 1350, as amended.

Exhibit 32.3 Certification of Richard S. Wallington, Chief Financial Officer of Books-A-Million, Inc., pursuant to 18 U.S.C. Section 1350, as amended.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned duly authorized.

BOOKS-A-MILLION, INC.

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Date: December 14, 2004

by:/s/ Clyde B. Anderson

Clyde B. Anderson
Executive Chairman of the Board

Date: December 14, 2004

by:/s/ Sandra B. Cochran

Sandra B. Cochran
President and Chief Executive Officer

Date: December 14, 2004

by:/s/ Richard S. Wallington

Richard S. Wallington
Chief Financial Officer

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Exhibit 31.1

CERTIFICATIONS

I, Clyde B. Anderson, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Books-A-Million, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report.
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

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b) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

c) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):

a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: December 14, 2004

_____/s/ Clyde B. Anderson

Clyde B. Anderson
Executive Chairman of the Board

Exhibit 31.2

CERTIFICATIONS

I, Sandra B. Cochran, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Books-A-Million, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

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3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report.

4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:

a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

c) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):

a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: December 14, 2004

_____/s/ Sandra B. Cochran

Sandra B. Cochran
President and Chief Executive Officer

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Exhibit 31.3

CERTIFICATIONS

I, Richard S. Wallington, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Books-A-Million, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report.
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - c) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

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b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: December 14, 2004

_____/s/ Richard S. Wallington

Richard S. Wallington
Chief Financial Officer

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Exhibit 32.1

CERTIFICATION OF EXECUTIVE CHAIRMAN OF THE BOARD

Pursuant to 18 U.S.C. ss. 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned officer of Books-A-Million, Inc. (the "Company") hereby certifies, to the best of such officer's knowledge, that:

(i) the accompanying Quarterly Report on Form 10-Q of the Company for the quarterly period ended October 30, 2004 (the "Report") fully complies with the requirements of Section 13(a) or Section 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and

(ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: December 14, 2004

_____/s/ Clyde B. Anderson

Clyde B. Anderson
Executive Chairman of the Board

The foregoing certification is being furnished solely to accompany the Report pursuant to 18 U.S.C. ss. 1350, and is not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not to be incorporated by reference into any filing of the Company, whether made before or after the date hereof, regardless of the general incorporation language in such filing.

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Exhibit 32.2

CERTIFICATION OF PRESIDENT AND CHIEF EXECUTIVE OFFICER

Pursuant to 18 U.S.C. ss. 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned officer of Books-A-Million, Inc.

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(the "Company") hereby certifies, to the best of such officer's knowledge, that:

(i) the accompanying Quarterly Report on Form 10-Q of the Company for the quarterly period ended October 30, 2004 (the "Report") fully complies with the requirements of Section 13(a) or Section 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and

(ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: December 14, 2004

/s/ Sandra B. Cochran

Sandra B. Cochran
President and Chief Executive Officer

The foregoing certification is being furnished solely to accompany the Report pursuant to 18 U.S.C. ss. 1350, and is not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not to be incorporated by reference into any filing of the Company, whether made before or after the date hereof, regardless of the general incorporation language in such filing.

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Exhibit 32.3

CERTIFICATION OF CHIEF FINANCIAL OFFICER

Pursuant to 18 U.S.C. ss. 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned officer of Books-A-Million, Inc. (the "Company") hereby certifies, to the best of such officer's knowledge, that:

(i) the accompanying Quarterly Report on Form 10-Q of the Company for the quarterly period ended October 30, 2004 (the "Report") fully complies with the requirements of Section 13(a) or Section 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and

(ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: December 14, 2004

/s/ Richard S. Wallington

Richard S. Wallington
Chief Financial Officer

The foregoing certification is being furnished solely to accompany the Report pursuant to 18 U.S.C. ss. 1350, and is not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not to be incorporated by reference into any filing of the Company, whether made before or after the date hereof, regardless of the general incorporation language in such filing.

