

PUBLICIS GROUPE SA  
Form S-8 POS  
September 07, 2007

Registration Nos. 333-140339  
333-134910

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**POST EFFECTIVE AMENDMENT NO. 1 TO**

**FORM S 8**

**REGISTRATION STATEMENT**

*UNDER*

*THE SECURITIES ACT OF 1933*

**PUBLICIS GROUPE S.A.**

(Exact Name of Registrant as Specified in Its Charter)

<b>Republic of France</b>	<b>Not Applicable</b>
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)

**133 AVENUE DES CHAMPS ELYSEES  
75008 PARIS  
FRANCE**

(Address, including zip code, of registrant's principal executive offices)

**Restricted Stock Award Agreement Under the Digitas Inc. 2000 Stock Option and Incentive Plan;  
Digitas Inc. 2000 Stock Option and Incentive Plan and Digitas Inc. 2000 Stock Option and Incentive  
Plan as Amended and Restated (including the UK subplans thereunder); Bronner Slosberg Humphrey  
Co. 1999 Option Plan; Bronner Slosberg Humphrey Co. 1998 Option Plan; Modem Media  
Poppe Tyson, Inc. Amended and Restated 1997 Stock Option Plan; Modem Media Poppe  
Tyson, Inc. Amended and Restated 1999 Stock Option Plan; Modem Media 2000 Stock Incentive Plan;  
Vivid Holdings, Inc. 1999 Stock Incentive Plan; PUBLICIS GROUPE STOCK OPTION PLAN 2003-2005**

(Full Title of the Plans)

**CT Corporation System  
111 Eighth Avenue  
New York, New York 10011  
(212) 590-9100**

(Name, address, including zip code, and telephone number, including area code, of agent for service)

**Copy of Communications to:**

**Elliott V. Stein  
Wachtell, Lipton, Rosen & Katz  
51 West 52nd Street  
New York, New York 10019  
Telephone: (212) 403-1000**



**EXPLANATORY NOTE/DEREGISTRATION OF UNSOLD SECURITIES**

This post-effective amendment relates to the following Registration Statements filed on Form S-8 (collectively, the Registration Statements ):

1. Registration Statement 333-140339, filed January 31, 2007, registering 3,640,000 ordinary shares for the following plans: Restricted Stock Award Agreement Under the Digitas Inc. 2000 Stock Option and Incentive Plan; Digitas Inc. 2000 Stock Option and Incentive Plan and Digitas Inc. 2000 Stock Option and Incentive Plan as Amended and Restated (including the UK subplans thereunder); Bronner Slosberg Humphrey Co. 1999 Option Plan; Bronner Slosberg Humphrey Co. 1998 Option Plan; Modem Media Poppe Tyson, Inc. Amended and Restated 1997 Stock Option Plan; Modem Media Poppe Tyson, Inc. Amended and Restated 1999 Stock Option Plan; Modem Media 2000 Stock Incentive Plan; Vivid Holdings, Inc. 1999 Stock Incentive Plan; and
2. Registration Statement 333-134910, filed June 9, 2006, registering 5,500,000 ordinary shares for the Publicis Groupe Stock Option Plan 2003-2005.

Publicis Groupe S.A. ( Publicis ) intends to file a Form 15F to terminate the registration of its ordinary shares, ORANEs and equity warrants under the Securities Exchange Act of 1934, as amended. In accordance with an undertaking made by Publicis in each of the Registration Statements to remove from registration by means of a post-effective amendment any securities which remain unsold at the termination of the offering, Publicis hereby amends the Registration Statements to withdraw from registration the securities registered but unsold under the Registration Statements.

**ITEM 8. Exhibit Index**

<b>Exhibit No.</b>	<b>Description</b>
24.1	Powers of Attorney (incorporated by reference to Publicis Groupe S.A.'s Registration Statement on Form S-8 (File No. 333-140339, filed January 31, 2007)).
24.2	Powers of Attorney (incorporated by reference to Publicis Groupe S.A.'s Registration Statement on Form S-8 (File No. 333-134910, filed June 9, 2006)).

**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, as amended, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Post-Effective Amendment No. 1 to the Registration Statements to be signed on its behalf by the undersigned, thereunder duly authorized, in the city of Paris, France on September 7, 2007.

PUBLICIS GROUPE S.A.

By: /s/ Maurice Lévy

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Name: Maurice Lévy

Title: Chief Executive Officer and  
Chairman of the Management Board

Date: September 7, 2007

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Pursuant to the requirements of the Securities Act of 1933, this Post Effective Amendment has been signed by or on behalf of the following persons in the capacities indicated as of September 7, 2007:

Signature	Title	Date
* _____ Elisabeth Badinter *	Chairperson of the Supervisory Board	September 7, 2007
* _____ Sophie Dulac *	Vice-Chairperson of the Supervisory Board	September 7, 2007
* _____ Monique Bercault *	Member of the Supervisory Board	September 7, 2007
* _____ Leone Meyer *	Member of the Supervisory Board	September 7, 2007
* _____ Helene Ploix *	Member of the Supervisory Board	September 7, 2007
* _____ Simon Badinter *	Member of the Supervisory Board	September 7, 2007
* _____ Michel Cicurel *	Member of the Supervisory Board	September 7, 2007
* _____ Michel David-Weill *	Member of the Supervisory Board	September 7, 2007
* _____ Michel Halperin *	Member of the Supervisory Board	September 7, 2007
* _____ Tateo Matakai *	Member of the Supervisory Board	September 7, 2007
* _____ Yutaka Narita *	Member of the Supervisory Board	September 7, 2007
* _____ Felix George Rohatyn *	Member of the Supervisory Board	September 7, 2007
* _____ Amaury de Seze *	Member of the Supervisory Board	September 7, 2007

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Henri-Calixte Suaudeau    Member of the Supervisory Board    September 7, 2007

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Gerard Worms    Member of the Supervisory Board    September 7, 2007

/s/ Maurice Lévy

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Maurice Lévy    Principal Executive Officer    September 7, 2007

/s/ Jean-Michel Etienne

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Jean-Michel Etienne    Chief Financial Officer and Chief Accounting Officer    September 7, 2007

/s/ John Betley

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John Betley    Authorized Representative in the U.S.    September 7, 2007

\* By:    /s/ Maurice Lévy

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Name:    Maurice Lévy  
Title:    Attorney-in-fact

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