

PERFORMANCE FOOD GROUP CO

Form 8-K

March 05, 2004

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 5, 2004

| |
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| PERFORMANCE FOOD GROUP COMPANY |
| (Exact name of registrant as specified in its charter) |

| | | |
|--|--------------------------|--------------------------------------|
| Tennessee | 0-22192 | 54-0402940 |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (I.R.S. Employer Identification No.) |

| | |
|--|------------|
| 12500 West Creek Parkway, Richmond, Virginia | 23238 |
| (Address of principal executive offices) | (Zip Code) |

Registrant's telephone number, including area code: (804) 484-7700

| |
|---|
| Not Applicable |
| (Former name or former address, if changed since last report) |

Item 9. Regulation FD Disclosure.

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On March 5, 2004, Performance Food Group Company issued a press release, the text of which is furnished as Exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PERFORMANCE FOOD GROUP COMPANY

Date: March 5, 2004

By: /s/ John D. Austin

John D. Austin

Senior Vice President and Chief Financial Officer

EXHIBIT INDEX

| No. | Exhibit |
|------|------------------------------------|
| 99.1 | Press Release dated March 5, 2004. |