

GENERAL ELECTRIC CO  
Form FWP  
October 02, 2012

Filed Pursuant to Rule 433

Dated October 1, 2012

Registration Statement: 333-177804

**Pricing Term Sheet**

**General Electric Company**

October 1, 2012

\$2,000,000,000 0.850% Notes due 2015

\$3,000,000,000 2.700% Notes due 2022

\$2,000,000,000 4.125% Notes due 2042

Issuer: General Electric Company  
Trade Date: October 1, 2012  
**Settlement Date:** October 9, 2012 (T+5)

|                               | 0.850% Notes due 2015   | 2.700% Notes due 2022   | 4.125% Notes due 2042   |
|-------------------------------|---|---|---|
| Title:                        | 0.850% Notes due 2015   | 2.700% Notes due 2022   | 4.125% Notes due 2042   |
| Expected Ratings*:            | Aa3 / AA+   | Aa3 / AA+   | Aa3 / AA+   |
| Principal Amount:             | \$2,000,000,000   | \$3,000,000,000   | \$2,000,000,000   |
| Maturity Date:                | October 9, 2015   | October 9, 2022   | October 9, 2042   |
| Coupon:                       | 0.850%  | 2.700%  | 4.125%  |
| Benchmark Treasury:           | UST 0.250% 09/15/2015   | UST 1.625% 08/15/2022   | UST 3.000% 05/15/2042   |
| Benchmark Treasury            |   |   |   |
| Price and Yield:              | 99-26+ / 0.309%   | 99-31+ / 1.627%   | 103-27 / 2.808%   |
| Spread to Benchmark Treasury: | +55 basis points  | +110 basis points   | +135 basis points   |
| Yield to Maturity:            | 0.859%  | 2.727%  | 4.158%  |
| Optional Redemption:          | Make-whole redemption at the discount rate of U.S. Treasuries + 10 basis points | Make-whole redemption at the discount rate of U.S. Treasuries + 15 basis points | Make-whole redemption at the discount rate of U.S. Treasuries + 20 basis points |

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|                                       |                                       |                                       |                                       |
|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| Price to Public:                      | 99.973% of principal amount           | 99.765% of principal amount           | 99.437% of principal amount           |
| Underwriting Discount:                | 0.10%                                 | 0.35%                                 | 0.75%                                 |
| Proceeds (before expenses) to Issuer: | \$1,997,460,000                       | \$2,982,450,000                       | \$1,973,740,000                       |
| Interest Payment Dates:               | April 9 and October 9                 | April 9 and October 9                 | April 9 and October 9                 |
| First Interest Payment Date:          | April 9, 2013                         | April 9, 2013                         | April 9, 2013                         |
|                                       | Barclays Capital Inc.                 | Barclays Capital Inc.                 | Barclays Capital Inc.                 |
|                                       | Citigroup Global Markets Inc.         | Citigroup Global Markets Inc.         | Citigroup Global Markets Inc.         |
|                                       | Deutsche Bank Securities Inc.         | Deutsche Bank Securities Inc.         | Deutsche Bank Securities Inc.         |
| Bookrunners:                          | Goldman, Sachs & Co.                  | Goldman, Sachs & Co.                  | Goldman, Sachs & Co.                  |
|                                       | J.P. Morgan Securities LLC            | J.P. Morgan Securities LLC            | J.P. Morgan Securities LLC            |
|                                       | Morgan Stanley & Co. LLC              | Morgan Stanley & Co. LLC              | Morgan Stanley & Co. LLC              |
|                                       | Credit Suisse Securities (USA) LLC    | Credit Suisse Securities (USA) LLC    | Credit Suisse Securities (USA) LLC    |
| Senior Co-Managers:                   | Merrill Lynch, Pierce, Fenner & Smith | Merrill Lynch, Pierce, Fenner & Smith | Merrill Lynch, Pierce, Fenner & Smith |
|                                       | Incorporated                          | Incorporated                          | Incorporated                          |

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|--------------|--|---------------------------------------|---------------------------------------|
|              | Banca IMI S.p.A.                       | Banca IMI S.p.A.                      | Banca IMI S.p.A.                      |
|              | Blaylock Robert Van, LLC               | Blaylock Robert Van, LLC              | Blaylock Robert Van, LLC              |
|              | BNP Paribas Securities Corp.           | BNP Paribas Securities Corp.          | BNP Paribas Securities Corp.          |
|              | CastleOak Securities, L.P.             | CastleOak Securities, L.P.            | CastleOak Securities, L.P.            |
|              | HSBC Securities (USA) Inc.             | HSBC Securities (USA) Inc.            | HSBC Securities (USA) Inc.            |
|              | ING Financial Markets LLC              | ING Financial Markets LLC             | ING Financial Markets LLC             |
|              | Lebenthal & Co., LLC                   | Lebenthal & Co., LLC                  | Lebenthal & Co., LLC                  |
|              | Lloyds Securities Inc.                 | Lloyds Securities Inc.                | Lloyds Securities Inc.                |
|              | Mischler Financial Group, Inc.         | Mischler Financial Group, Inc.        | Mischler Financial Group, Inc.        |
|              | Mitsubishi UFJ Securities (USA), Inc.  | Mitsubishi UFJ Securities (USA), Inc. | Mitsubishi UFJ Securities (USA), Inc. |
| Co-Managers: | Mizuho Securities USA Inc.             | Mizuho Securities USA Inc.            | Mizuho Securities USA Inc.            |
|              | RBC Capital Markets, LLC               | RBC Capital Markets, LLC              | RBC Capital Markets, LLC              |
|              | RBS Securities Inc.                    | RBS Securities Inc.                   | RBS Securities Inc.                   |
|              | Samuel A. Ramirez & Co., Inc.          | Samuel A. Ramirez & Co., Inc.         | Samuel A. Ramirez & Co., Inc.         |
|              | Santander Investment Securities Inc.   | Santander Investment Securities Inc.  | Santander Investment Securities Inc.  |
|              | SMBC Nikko Capital Markets Limited     | SMBC Nikko Capital Markets Limited    | SMBC Nikko Capital Markets Limited    |
|              | TD Securities (USA) LLC                | TD Securities (USA) LLC               | TD Securities (USA) LLC               |
|              | UBS Securities LLC                     | UBS Securities LLC                    | UBS Securities LLC                    |
|              | UniCredit Capital Markets LLC          | UniCredit Capital Markets LLC         | UniCredit Capital Markets LLC         |
|              | The Williams Capital Group, L.P.       | The Williams Capital Group, L.P.      | The Williams Capital Group, L.P.      |
|              | CUSIP / ISIN: 369604BE2 / US369604BE28 | 369604BD4 / US369604BD45              | 369604BF9 / US369604BF92              |

\* Note: A securities rating is not a recommendation to buy, sell or hold securities, and may be subject to change or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer or the underwriters participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. toll-free at 1-888-603-5847, Citigroup Global Markets Inc. toll-free at 1-800-831-9146, Deutsche Bank Securities Inc. toll-free at 800-503-4611, Goldman, Sachs & Co. toll-free at 1-866-471-252, J.P. Morgan Securities LLC collect at 1-212-834-4533 or Morgan Stanley & Co. LLC toll free at 1-866-718-1659.**

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