

MORGAN STANLEY
Form FWP
October 05, 2018

Free Writing Prospectus relating to Preliminary Terms No. 1,068

Registration Statement Nos. 333-221595; 333-221595-01

Morgan Stanley Finance LLC

Dated October 4, 2018

Filed pursuant to Rule 433

Structured Investments

Contingent Income Auto-Callable Securities due February 5, 2020, with 6-month Initial Non-Call Period

All Payments on the Securities Based on the Worst Performing of the Russell 2000® Index and the NASDAQ-100 Index®

This document provides a summary of the terms of the securities offered by Morgan Stanley Finance LLC. Investors should review carefully the accompanying preliminary terms, product supplement, index supplement and prospectus prior to making an investment decision.

SUMMARY TERMS

| | |
|---------------------------------|---|
| Issuer: | Morgan Stanley Finance LLC (“MSFL”) |
| Guarantor: | Morgan Stanley |
| Underlying indices: | Russell 2000® Index (the “RTY Index”) and NASDAQ-100 Index® (the “NDX Index”). For more information about the underlying indices, see the accompanying preliminary terms. |
| Stated principal amount: | \$1,000 per security |
| Pricing date: | October 31, 2018 |
| Original issue date: | November 5, 2018 (3 business days after the pricing date) |
| Maturity date: | February 5, 2020 |

Early redemption: **The securities are not subject to automatic early redemption until six months after the original issue date.** Following this initial 6-month non-call period, if, on any of the three redemption determination dates, beginning on April 30, 2019, the index closing value of each underlying index is **greater than or equal to** its respective initial index value, the securities will be automatically redeemed for an early redemption payment on the related early redemption date. No further payments will be made on the securities once they have been redeemed.

The securities will not be redeemed early on any early redemption date if the index closing value of either underlying index is below the respective initial index value for such underlying index on the related redemption determination date.

| | |
|---|---|
| Early redemption payment: | <p>The early redemption payment will be an amount equal to (i) the stated principal amount for each security you hold plus (ii) the contingent quarterly coupon with respect to the related observation date.</p> <p>A <i>contingent</i> coupon at an annual rate of 7.50% to 9.50% (corresponding to approximately \$18.75 to \$23.75 per quarter per security, to be determined on the pricing date) will be paid on the securities on each coupon payment date but only if the closing value of each underlying index is at or above its respective coupon barrier level on the related observation date.</p> |
| Contingent quarterly coupon: | <p>If, on any observation date, the closing value of either underlying index is less than the respective coupon barrier level for such underlying index, we will pay no coupon for the applicable quarterly period.</p> |
| Trigger event: | <p>A trigger event occurs if, on any index business day from but excluding the pricing date to and including the final observation date, the closing level of either underlying index is less than its respective downside threshold level.</p> <p>At maturity, investors will receive, in addition to the final contingent quarterly coupon payment, if payable, a payment at maturity determined as follows:</p> |
| Payment at maturity: | <p>If a trigger event HAS NOT occurred on any index business day during the term of the securities up to and including the final observation date: the stated principal amount</p> <p>If a trigger event HAS occurred on any index business day during the term of the securities up to and including the final observation date: (i) the stated principal amount <i>multiplied by</i> (ii) the index performance factor of the worst performing underlying index, subject to a maximum payment at maturity of the stated principal amount.</p> |
| Agent: | <p>Morgan Stanley & Co. LLC, an affiliate of MSFL and a wholly owned subsidiary of Morgan Stanley. See “Supplemental information regarding plan of distribution; conflicts of interest” in the accompanying preliminary terms. The agent commissions will be as set forth in the final pricing supplement.</p> |
| Estimated value on the pricing date: | <p>Approximately \$980.10 per security, or within \$15.00 of that estimate. See “Investment Summary” in the accompanying preliminary terms.</p> |

Terms continued on the following page

Overview

The securities offered are unsecured obligations of MSFL and are fully and unconditionally guaranteed by Morgan Stanley. The securities have the terms described in the accompanying preliminary terms, product supplement, index supplement and prospectus. The securities do not guarantee the repayment of principal and do not provide for the regular payment of interest. Instead, the securities will pay a contingent quarterly coupon but only if the index closing value of each of the Russell 2000[®] Index and the NASDAQ-100 Index[®] is at or above its coupon barrier level of 70% of its respective initial index value on the related observation date. If, however, the index closing value of either underlying index is less than its coupon barrier level on any observation date, we will pay no interest for the related quarterly period. In addition, the securities will be automatically redeemed if the index closing value of each underlying index is greater than or equal to its respective initial index value on any of the three quarterly redemption determination dates (beginning approximately six months after the original issue date) for the early redemption payment equal to the sum of the stated principal amount plus the related contingent quarterly coupon. At maturity, if

the securities have not previously been redeemed and the index closing value of each underlying index has remained greater than or equal to 70% of the respective initial index value, which we refer to as the downside threshold level, on each index business day during the term of the securities, the payment at maturity will be the stated principal amount and the related contingent quarterly coupon. If, however, the index closing value of either underlying index is less than its respective downside threshold level on any index business day during the term of the securities, a trigger event will have occurred and investors will be fully exposed to the decline in the worst performing underlying index on a 1-to-1 basis and, if the final index value of either underlying index is less than its initial index value, investors will receive a payment at maturity that is less than the stated principal amount of the securities and could be zero.

Accordingly, investors in the securities must be willing to accept the risk of losing their entire initial investment and also the risk of not receiving any contingent quarterly coupons throughout the 1.25-year term of the securities. Because all payments on the securities are based on the worst performing of the underlying indices, a decline beyond the respective coupon barrier level or respective downside threshold level, as applicable, of either underlying index will result in few or no contingent coupon payments and a potentially significant loss of your investment, even if the other underlying index has appreciated or has not declined as much. The securities are for investors who are willing to risk their principal and seek an opportunity to earn interest at a potentially above-market rate in exchange for the risk of receiving no quarterly coupons over the entire 1.25-year term. Investors will not participate in any appreciation of either underlying index. The securities are notes issued as part of MSFL's Series A Global Medium-Term Notes program.

All payments are subject to our credit risk. If we default on our obligations, you could lose some or all of your investment. These securities are not secured obligations and you will not have any security interest in, or otherwise have any access to, any underlying reference asset or assets.

Investing in the securities involves risks. See "Selected Risks" on the following page and "Risk Factors" in the accompanying preliminary terms.

You should read this document together with the accompanying preliminary terms, product supplement, index supplement and prospectus describing the offering before you decide to invest. You may access the preliminary terms through the below link:

http://www.sec.gov/Archives/edgar/data/895421/000095010318011562/dp96478_fwp-ps1068.htm

Terms continued from previous page:

| | |
|--|--|
| Redemption determination dates: | Beginning after six months, quarterly, on April 30, 2019, July 31, 2019 and October 31, 2019, subject to postponement for non-index business days and certain market disruption events. |
| Early redemption dates: | Beginning after six months, quarterly, on May 3, 2019, August 5, 2019 and November 5, 2019. If any such day is not a business day, that early redemption payment will be made on the next succeeding business day and no adjustment will be made to any early redemption payment made on that succeeding business day. |
| Coupon barrier level: | With respect to the RTY Index: 70% of its initial index value With respect to the NDX Index: 70% of its initial index value |
| Downside threshold level: | With respect to the RTY Index: 70% of its initial index value With respect to the NDX Index: 70% of its initial index value |
| Initial index value: | With respect to the RTY Index: its index closing value on the pricing date With respect to the NDX Index: its index closing value on the pricing date |
| Final index value: | With respect to each index, the respective index closing value on the final observation date |
| Worst performing underlying: | The underlying index with the larger percentage decrease from the respective initial index value to the respective final index value |
| Index performance factor: | Final index value <i>divided by</i> the initial index value |
| Coupon payment dates: | Quarterly, as set forth under “Observation Dates and Coupon Payment Dates” in the accompanying preliminary terms; <i>provided</i> that if any such day is not a business day, that contingent quarterly coupon, if any, will be paid on the next succeeding business day and no adjustment will be made to any coupon payment made on that succeeding business day; <i>provided further</i> that the contingent quarterly coupon, if any, with respect to the final observation date will be paid on the maturity date |
| Observation dates: | Quarterly, as set forth under “Observation Dates and Coupon Payment Dates” in the accompanying preliminary terms, subject to postponement for non-index business days and certain market disruption events. We also refer to January 31, 2020 as the final observation date. |
| CUSIP / ISIN: | 61768DGX7 / US61768DGX75 |
| Listing: | The securities will not be listed on any securities exchange. |

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You

may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling toll-free 1-800-584-6837.

Risk Considerations

The risks set forth below are discussed in more detail in the “Risk Factors” section in the accompanying preliminary terms. Please review those risk factors carefully prior to making an investment decision.

· The securities do not guarantee the return of any principal.

· The securities do not provide for the regular payment of interest.

You are exposed to the price risk of both underlying indices, with respect to both the contingent quarterly coupons, if any, and the payment at maturity, if any.

Because the securities are linked to the performance of the worst performing underlying index, you are exposed to greater risks of receiving no contingent quarterly coupons and sustaining a significant loss on your investment than if the securities were linked to just one index.

The contingent quarterly coupon, if any, is based on the value of each underlying index on only the related quarterly observation date at the end of the related interest period.

· Investors will not participate in any appreciation in either underlying index.

· The market price will be influenced by many unpredictable factors.

The securities are subject to our credit risk, and any actual or anticipated changes to our credit ratings or credit spreads may adversely affect the market value of the securities.

· As a finance subsidiary, MSFL has no independent operations and will have no independent assets.

The securities are linked to the Russell 2000[®] Index and are subject to risks associated with small-capitalization companies.

· Not equivalent to investing in the underlying indices.

· Reinvestment risk.

The securities will not be listed on any securities exchange and secondary trading may be limited. Accordingly, you should be willing to hold your securities for the entire 1.25-year term of the securities.

The rate we are willing to pay for securities of this type, maturity and issuance size is likely to be lower than the rate implied by our secondary market credit spreads and advantageous to us. Both the lower rate and the inclusion of costs associated with issuing, selling, structuring and hedging the securities in the original issue price reduce the economic terms of the securities, cause the estimated value of the securities to be less than the original issue price and will adversely affect secondary market prices.

Edgar Filing: MORGAN STANLEY - Form FWP

The estimated value of the securities is determined by reference to our pricing and valuation models, which may differ from those of other dealers and is not a maximum or minimum secondary market price.

- Hedging and trading activity by our affiliates could potentially affect the value of the securities.

The calculation agent, which is a subsidiary of Morgan Stanley and an affiliate of MSFL, will make determinations with respect to the securities.

- Adjustments to the underlying indices could adversely affect the value of the securities.
- The U.S. federal income tax consequences of an investment in the securities are uncertain.

Tax Considerations

You should review carefully the discussion in the accompanying preliminary terms under the caption “Additional Information About the Securities– Tax considerations” concerning the U.S. federal income tax consequences of an investment in the securities. However, you should consult your tax adviser regarding all aspects of the U.S. federal income tax consequences of an investment in the securities, as well as any tax consequences arising under the laws of any state, local or non-U.S. taxing jurisdiction.

Hypothetical Examples

The following hypothetical examples illustrate how to determine whether a contingent quarterly coupon is paid with respect to an observation date and how to calculate the payment at maturity if the securities have not been automatically redeemed early. The following examples are for illustrative purposes only. Whether you receive a contingent quarterly coupon will be determined by reference to the index closing value of each underlying index on each quarterly observation date, and the amount you will receive at maturity, if any, will be determined by reference to the index closing value of each underlying index throughout the term of the securities. The actual initial index value, coupon barrier level and downside threshold level for each underlying index will be determined on the pricing date. All payments on the securities, if any, are subject to our credit risk. The numbers in the hypothetical examples below may have been rounded for the ease of analysis. The below examples are based on the following terms:

| | |
|---|--|
| Hypothetical Contingent Quarterly Coupon: | 8.50% per annum (corresponding to approximately \$21.25 per quarter per security, the midpoint of the range set forth on the cover of this document)* |
| Stated Principal Amount: | \$1,000 |
| Hypothetical Initial Index Value: | With respect to the RTY Index: 1,200 With respect to the NDX Index: 7,650 |
| Hypothetical Coupon Barrier Level: | With respect to the RTY Index: 840, which is 70% of the hypothetical initial index value for such index With respect to the NDX Index: 5,355, which is 70% of the hypothetical initial index value for such index |
| Hypothetical Downside Threshold Level: | With respect to the RTY Index: 840, which is 70% of the hypothetical initial index value for such index With respect to the NDX Index: 5,355, which is 70% of the hypothetical initial index value for such index |

* The actual contingent quarterly coupon will be an amount determined by the calculation agent based on the actual contingent quarterly coupon rate and the number of days in the applicable payment period, calculated on a 30/360 basis. The hypothetical contingent quarterly coupon of \$21.25 is used in these examples for ease of analysis.

How to determine whether a contingent quarterly coupon is payable with respect to an observation date:

| Closing Level | Contingent Quarterly Coupon |
|---------------|-----------------------------|
| RTY Index | NDX Index |

Edgar Filing: MORGAN STANLEY - Form FWP

| | | | |
|---------------------------------|--|--|---------|
| Hypothetical Observation Date 1 | 950 (at or above coupon barrier level) | 6,000 (at or above coupon barrier level) | \$21.25 |
| Hypothetical Observation Date 2 | 600 (below coupon barrier level) | 8,200 (at or above coupon barrier level) | \$0 |
| Hypothetical Observation Date 3 | 1,200 (at or above coupon barrier level) | 5,200 (below coupon barrier level) | \$0 |
| Hypothetical Observation Date 4 | 500 (below coupon barrier level) | 5,000 (below coupon barrier level) | \$0 |

On hypothetical observation date 1, both the RTY Index and NDX Index close at or above their respective coupon barrier levels. Therefore a contingent quarterly coupon of \$21.25 is paid on the relevant coupon payment date.

On each of the hypothetical observation dates 2 and 3, one underlying index closes at or above its coupon barrier level, but the other underlying index closes below its coupon barrier level. Therefore, no contingent quarterly coupon is paid on the relevant coupon payment date.

On hypothetical observation date 4, each underlying index closes below its respective coupon barrier level, and, accordingly, no contingent quarterly coupon is paid on the relevant coupon payment date.

You will not receive a contingent quarterly coupon on any coupon payment date if the closing level of either underlying index is below its respective coupon barrier level on the related observation date.

How to calculate the payment at maturity (if the securities have not been automatically redeemed early):

Example 1: A trigger event HAS NOT occurred.

| | |
|---------------------|---|
| Final Index Value | RTY Index: 1,800 |
| | NDX Index: 7,900 |
| Payment at Maturity | = \$1,000.00 + \$21.25 (contingent quarterly coupon for the final quarterly period) |
| | = \$1,021.25 |

In example 1, the index closing values of both the RTY Index and NDX Index are at or above their respective downside threshold levels on **each index business day** during the term of the securities. Therefore, a trigger event has

not occurred and investors receive at maturity the stated principal amount of the securities and the contingent quarterly coupon with respect to the final observation date. However, investors do not participate in any appreciation of either underlying index.

Example 2: A trigger event HAS occurred.

| | |
|---------------------|--|
| Final Index Value | RTY Index: 960 |
| | NDX Index: 7,800 |
| Payment at Maturity | $\$21.25$ (contingent quarterly coupon for the final quarterly period) + [$\$1,000$ x index performance factor of the worst performing underlying index, subject to a maximum of the stated principal amount] $= \$21.25 + [\$1,000 \times (960 / 1,200)]$ $= \$821.25$ |

In example 2, the index closing value of one underlying index is at or above its downside threshold level on each index business day during the term of the securities, but the index closing value of the other underlying index is below its downside threshold level on one or more index business days during the term of the securities. The final index values of both the RTY Index and the NDX Index are at or above the respective coupon barrier levels on the final observation date. However, because a trigger event has occurred, investors are exposed to the downside performance of the worst performing underlying index at maturity, even though one of the underlying indices has appreciated. Because the final index value of each underlying index is greater than its respective coupon barrier level, investors receive the contingent quarterly coupon with respect to the final observation date. The payment at maturity is an amount equal to the contingent quarterly coupon with respect to the final observation date *plus* (i) the stated principal amount *times* (ii) the index performance factor of the worst performing underlying index.

Example 3: A trigger event HAS occurred.

| | |
|---------------------|--|
| Final Index Value | RTY Index: 600 |
| | NDX Index: 3,060 |
| Payment at Maturity | $= \$1,000$ x index performance factor of the worst performing underlying index $= \$1,000 \times (3,060 / 7,650) = \400 $= \$400$ |

In example 3, the index closing values of both the RTY Index and NDX Index are below the respective downside threshold levels on one or more index business days during the term of the securities. Therefore, a trigger event has

occurred, and investors are exposed to the downside performance of the worst performing underlying index at maturity. Because the final index value of one or both underlying indices are below the respective coupon barrier levels, investors do not receive the contingent quarterly coupon with respect to the final observation date. The payment at maturity is an amount equal to the stated principal amount *times* the index performance factor of the worst performing underlying index.

If a trigger event occurs on any index business day during the term of the securities, investors will have full downside exposure to the worst performing underlying index at maturity. Under these circumstances, if the final index value of either underlying index is less than its respective initial index value, investors will lose some or all of their investment in the securities.

Russell 2000® Index Historical Performance

The following graph sets forth the daily index closing values of the Russell 2000® Index for each quarter in the period from January 1, 2013 through September 26, 2018. You should not take the historical values of the Russell 2000® Index as an indication of its future performance, and no assurance can be given as to the index closing value of the Russell 2000® Index on the valuation date.

Russell 2000® Index
Daily Index Closing Values
January 1, 2013 to September 26, 2018

NASDAQ-100 Index® Historical Performance

The following graph sets forth the daily index closing values of the NASDAQ-100 Index® for each quarter in the period from January 1, 2013 through September 26, 2018. You should not take the historical values of the NASDAQ-100 Index® as an indication of its future performance, and no assurance can be given as to the index closing value of the NASDAQ-100 Index® on the valuation date.

NASDAQ-100 Index®
Daily Index Closing Values
January 1, 2013 to September 26, 2018