

Edgar Filing: CNH GLOBAL N V - Form 6-K

CNH GLOBAL N V  
Form 6-K  
August 16, 2001  
1

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF  
THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF AUGUST, 2001.

CNH GLOBAL N.V.

(TRANSLATION OF REGISTRANT'S NAME INTO ENGLISH)

WORLD TRADE CENTER  
TOWER B, 10TH FLOOR  
AMSTERDAM AIRPORT  
THE NETHERLANDS

(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F    X            Form 40-F  
              -----            -----

(Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes                    No    X  
              -----            -----

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_.)

2

CNH GLOBAL N.V.

Form 6-K for the month of August, 2001

List of Exhibits:

## Edgar Filing: CNH GLOBAL N V - Form 6-K

1. Registrant's Summary North American Retail Unit Sales Activity For Selected Agricultural and Construction Equipment, During the Month of July and Cumulative for 7 Months, 2001, And Indicators of North American Dealer Inventory Levels for Selected Agricultural Equipment at the End of June 2001 Relative to Industry Results or Levels, Compared with Prior Year Periods

3

[CNH LOGO]

CNH Global N.V.  
-----

Summary North American Retail Unit Sales Activity  
For Selected Agricultural and Construction Equipment,  
During the Month of July and Cumulative for 7 Months, 2001,  
And Indicators of North American Dealer Inventory Levels for  
Selected Agricultural Equipment at the End of June 2001  
Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes selected agricultural and construction equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Equipment Manufacturers Institute ("EMI") and of the Canadian Farm and Industrial Equipment Institute ("CFIEI").

These industry data are based on unit sales as preliminarily reported by EMI and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the EMI and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V.'s dealer's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market nor of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Copies of the relevant Agricultural Flash report from EMI and CFIEI follow the table.

Edgar Filing: CNH GLOBAL N V - Form 6-K

4

Page 2

CNH Global N.V.

July N.A. Activity

SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY

CATEGORY	TOTAL NORTH AMERICAN INDUSTRY	CNH RELATIVE PERFORMANCE (ALL BRANDS)
RETAIL UNIT SALES: MONTH OF JULY 2001		
Agricultural Tractors: under 40 horsepower (2WD)	(0.1%)	Up high double digits, significantly more than the industry
40 to 100 horsepower (2WD)	+4.3%	Up high single digits
over 100 horsepower (2WD)	+10.5%	Up high double digits, significantly more than the industry
4 wheel drive tractors	(8.3%)	Up moderate double digits
Total tractors	+2.0%	Up moderate double digits, significantly more than the industry
Combines	+5.9%	Up moderate double digits, significantly more than the industry
Loader/backhoes	(6.2%)	Down mid single digits, in line with the industry
Skid Steer Loaders	(3.1%)	Up mid single digits
Total Heavy Construction Equipment	(2.1%)	Up low double digits

RETAIL UNIT SALES:  
7 MONTHS, 2001

Agricultural Tractors: under 40 horsepower (2WD)	+7.9%	Up moderate double digits, moderately more than the industry
40 to 100 horsepower (2WD)	+6.4%	Up low single digits
over 100 horsepower (2WD)	+7.5%	Up high single digits
4 wheel drive tractors	+16.7%	Up high double digits, significantly more than the industry
Total tractors	+7.5%	Up low double digits, slightly more than the

Edgar Filing: CNH GLOBAL N V - Form 6-K

		industry
Combines	+23.6%	Up moderate double digits, in line with the industry
Loader/backhoes	(20.3%)	Down moderate double digits, moderately more than the industry
Skid Steer Loaders	(7.9%)	Down mid single digits, in line with the industry
Total Heavy Construction Equipment	(11.9%)	Down low double digits, in line with the industry

DEALER INVENTORIES:  
END OF JUNE 2001

Agricultural Tractors:		
under 40 horsepower (2WD)	7.5 months supply	One month less than the industry
40 to 100 horsepower (2WD)	6.0 months supply	One month less than the industry
over 100 horsepower (2WD)	4.3 months supply	One half month less than the industry
4 wheel drive tractors	3.6 months supply	More than 1 month less than the industry
Total tractors	6.6 months supply	More than 1 month less than the industry
Combines	4.3 months supply	One month more than the industry

Dated: August 15, 2001

5

JULY 2001 FLASH REPORT  
U.S. UNIT RETAIL SALES  
(REPORT RELEASED AUGUST 13, 2001)

EQUIPMENT	JULY 2001	JULY 2000	% CHG.	Y-T-D 2001	Y-T-D 2000	% CHG.	June 2001
							U.S. FIELD INVENTORY (*)
(2 WHEEL DRIVE)							
Under 40 HP	8,546	8,648	-1.20%	57,147	53,114	7.60%	53,786
40 & Under 100 HP	5,181	5,129	1.00%	32,171	30,364	6.00%	25,416

Edgar Filing: CNH GLOBAL N V - Form 6-K

100 HP & Over	1,003	948	5.80%	10,719	10,278	4.30%	5,727
TOTAL	14,730	14,725	0.00%	100,037	93,756	6.70%	84,929
4 WHEEL DRIVE	213	243	-12.30%	2,254	1,920	17.40%	1,003
TOTAL FARM WHEEL TRACTORS	14,943	14,968	-0.20%	102,291	95,676	6.90%	85,932
COMBINES (SELF- PROPELLED)	563	512	10.00%	2,973	2,317	28.30%	2,105

[Graphic data included at this point in the Flash Report has been omitted due to the inability of it being reproduced in the Edgarization process. Such data is available from the Equipment Manufacturers Institute.]

Published monthly, the EMI Agriculture Flash Report compares monthly data from the current and past year of the U.S. unit retail sales of two and four wheel drive tractors and self-propelled combines. Data shown on the report are estimates which are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. Data presented in the report represents most, but not all, of the manufacturers in each product category being sold at retail in the 50 states and the District of Columbia.

6

Note: Ag Flash Report is updated every 15th of the month.

For further information, please contact Jeanine Conwell, EMI Director of Statistics or Mary Matimore, EMI Statistical Assistant.

Equipment Manufacturers Institute  
10 S. Riverside Plaza - Chicago, IL 60606-3710  
Phone: 312-321-1470 - Fax: 312-321-1480  
E-mail: emi@emi.org

Copyright (C) 2001 by the Equipment Manufacturers Institute. All rights reserved.

7

CFIEI Industry News

Page 1 of 2

[CFIEI LOGO]

JULY 2001 FLASH REPORT

CANADA REPORT - RETAIL SALES IN UNITS  
(Report released August 14, 2001)

The Canadian Farm & Industrial Equipment Institute, Burlington, Ontario today announced retail sales of farm tractors and combine harvesters in Canada for the month.

## Edgar Filing: CNH GLOBAL N V - Form 6-K

These data are based on unit sales reported by CFIEI member companies. This report includes most, but not all of the machines and implements sold in each of these categories. These data are subject to revision from time to time and caution should be maintained when using the data for any purpose.

	JULY			JULY YEAR-TO-DATE			JUNE	
	2001	2000	% CHG.	2001	2000	% CHG.	2001 CANADIAN (FIELD) INVENTORY	2000 CANADIAN (FIELD) INVENTORY
<b>EQUIPMENT</b>								
<b>2 WHEEL TRACTORS</b>								
UNDER 40 HP	534	445	20.0%	2,995	2,638	13.5%	3,345	2,480
40& UNDER 100 HP	608	423	43.7%	3,808	3,450	10.4%	3,811	3,436
100 HP & OVER	237	174	36.2%	2,120	1,666	27.3%	1,290	1,297
<b>TOTAL</b>	<b>1,379</b>	<b>1,042</b>	<b>32.3%</b>	<b>8,923</b>	<b>7,754</b>	<b>15.1%</b>	<b>8,446</b>	<b>7,213</b>
<b>4 WD TRACTORS</b>								
	29	21	38.1%	376	333	12.9%	173	146
<b>TOTAL FARM WHEEL TRACTORS</b>								
	1,408	1,063	32.5%	9,299	8,087	15.0%	8,619	7,359
<b>COMBINES (SELF-PROPELLED)</b>								
	114	127	(10.2)%	458	460	(0.4)%	615	729
8								
CFIEI Industry News							Page 2 of 2	

CANADIAN FARM & INDUSTRIAL EQUIPMENT INSTITUTE  
 3350 South Service Road, Garden Level  
 Burlington, Ontario, Canada, L7N 3M6  
 Phone: 905-632-8483 \* Fax: 905-632-7138  
 E-Mail: info@cfiei.ca

Copyright (C) 2001 Canadian Farm & Industrial Equipment Institute.  
 All rights reserved.

SEND MAIL TO WEBMASTER WITH QUESTIONS OR COMMENTS ABOUT THIS WEBSITE.  
 LAST MODIFIED: AUGUST 14, 2001

Edgar Filing: CNH GLOBAL N V - Form 6-K

9

SIGNATURES

PURSUANT TO THE REQUIREMENTS OF THE SECURITIES EXCHANGE ACT OF 1934,  
THE REGISTRANT HAS DULY CAUSED THIS REPORT TO BE SIGNED ON ITS BEHALF BY THE  
UNDERSIGNED, THEREUNTO DULY AUTHORIZED.

CNH Global N.V.

By: /s/ Marsha J. Eberhardt

-----  
Marsha J. Eberhardt  
Assistant Secretary

August 16, 2001