

DICKS SPORTING GOODS INC

Form 8-K

February 10, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**Date of Report February 10, 2004**

**Commission File No. 001-31463**

**DICK S SPORTING GOODS, INC.**

**(Exact name of registrant as specified in its charter)**

<b>Delaware</b>	<b>16-1241537</b>
<b>(State or other jurisdiction</b>	<b>(I.R.S. Employer</b>
<b>of</b>	<b>Identification No.)</b>
<b>incorporation or</b>	
<b>organization)</b>	

<b>200 Industry Drive, RIDC Park West, Pittsburgh,</b>	<b>15275</b>
<b>Pennsylvania</b>	<b>(Zip Code)</b>
<b>(Address of principal executive offices)</b>	

**(412) 809-0100**

**(Registrant's telephone number, including area code)**

**Former name or former address, if changed since last report: N/A**

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Exhibit 99.1 Press Release

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ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

Exhibit 99.1 Press release dated February 10, 2004 by Dick's Sporting Goods, Inc. furnished herewith.

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

This information and the exhibits hereto are being furnished and shall not be deemed to be filed for the purposes of Section 18 of, or otherwise regarded as filed under, the Securities Exchange Act of 1934, as amended. The information contained in this report shall not be incorporated by reference into any filing of the Registrant with the SEC, whether made before or after the date hereof, regardless of any general incorporation language in such filings.

On February 10, 2004, Dick's Sporting Goods, Inc. issued a press release announcing its sales for the fiscal quarter ended January 31, 2004, increasing earnings per share guidance for the fourth quarter and full year results, and a two-for-one common stock split and certain other information that is furnished as Exhibit 99.1 hereto.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: February 10, 2004

DICK S SPORTING GOODS, INC.

By: /S/ MICHAEL F. HINES

Name: Michael F. Hines

Title: Chief Financial Officer