

SCRIPPS E W CO /DE  
Form 8-K  
August 12, 2002

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**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**  
**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) August 12, 2002

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**THE E.W. SCRIPPS COMPANY**  
(Exact name of registrant as specified in its charter)

Commission File Number 0-16914

**Ohio**  
(State or other jurisdiction of  
incorporation or organization)

**31-1223339**  
(I.R.S. Employer  
Identification Number)

**312 Walnut Street**  
**Cincinnati, Ohio**  
(Address of principal executive offices)

**45202**  
(Zip Code)

Registrant's telephone number, including area code: (513) 977-3000

**Not Applicable**  
(Former name or former address, if changed since last report)

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**THE E.W. SCRIPPS COMPANY**

**INDEX TO CURRENT REPORT ON FORM 8-K DATED AUGUST 12, 2002**

<b>Item No.</b>		<b>Page</b>
9.	Regulation FD Disclosure	3

**Item 9. Regulation FD Disclosure**

On August 12, 2002, each of the Principal Executive Officer, Kenneth W. Lowe, and Principal Financial Officer, Joseph G. NeCastro, of The E. W. Scripps Company submitted to the SEC sworn statements pursuant to Securities and Exchange Commission Order No. 4-460.

A copy of each of these statements is attached hereto as an Exhibit (99.1 and 99.2).

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE E.W. SCRIPPS COMPANY

By: /s/ JOSEPH G.  
NECASTRO

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**Joseph G. NeCastro**  
**Senior Vice President and**  
**Chief Financial Officer**

Dated: August 12, 2002

**EXHIBIT INDEX**

Exhibit (99.1): Statement Under Oath of Principal Executive Officer dated August 12, 2002  
Exhibit (99.2): Statement Under Oath of Principal Financial Officer dated August 12, 2002