

KROGER CO  
Form 10-Q  
September 18, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

---

**FORM 10-Q**

---

- x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended August 11, 2012**

**OR**

- o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from        to**

**Commission file number 1-303**

---

Edgar Filing: KROGER CO - Form 10-Q

(Exact name of registrant as specified in its charter)

---

**Ohio**  
(State or other jurisdiction of  
incorporation or organization)

**31-0345740**  
(I.R.S. Employer  
Identification No.)

**1014 Vine Street, Cincinnati, OH 45202**  
(Address of principal executive offices)  
(Zip Code)

**(513) 762-4000**  
(Registrant's telephone number, including area code)

**Unchanged**  
(Former name, former address and former fiscal year, if changed since last report)

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer ☒

Accelerated filer ☐

Non-accelerated filer ☐

Smaller reporting company ☐

(do not check if a smaller reporting company)

## Edgar Filing: KROGER CO - Form 10-Q

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒.

There were 527,590,491 shares of Common Stock (\$1 par value) outstanding as of September 14, 2012.

---

**PART I FINANCIAL INFORMATION****Item 1. Financial Statements.****THE KROGER CO.****CONSOLIDATED STATEMENTS OF OPERATIONS**

(in millions, except per share amounts)

(unaudited)

	Second Quarter Ended		Two Quarters Ended	
	August 11, 2012	August 13, 2011	August 11, 2012	August 13, 2011
Sales	\$ 21,726	\$ 20,913	\$ 50,791	\$ 48,374
Merchandise costs, including advertising, warehousing, and transportation, excluding items shown separately below	17,278	16,555	40,374	38,179
Operating, general and administrative	3,391	3,353	7,854	7,688
Rent	139	143	331	335
Depreciation and amortization	383	374	884	873
Operating profit	535	488	1,348	1,299
Interest expense	106	97	247	235
Earnings before income tax expense	429	391	1,101	1,064
Income tax expense	148	108	380	360
Net earnings including noncontrolling interests	281	283	721	704
Net earnings (loss) attributable to noncontrolling interests	2	2	3	(9)
Net earnings attributable to The Kroger Co.	\$ 279	\$ 281	\$ 718	\$ 713
Net earnings attributable to The Kroger Co. per basic common share	\$ 0.52	\$ 0.47	\$ 1.30	\$ 1.17
Average number of common shares used in basic calculation	538	596	548	603
Net earnings attributable to The Kroger Co. per diluted common share	\$ 0.51	\$ 0.46	\$ 1.29	\$ 1.17
Average number of common shares used in diluted calculation	541	600	552	607
Dividends declared per common share	\$ 0.115	\$ 0.105	\$ 0.23	\$ 0.21

The accompanying notes are an integral part of the Consolidated Financial Statements.



## THE KROGER CO.

## CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(in millions and unaudited)

	Second Quarter Ended		Two Quarters Ended	
	August 11, 2012	August 13, 2011	August 11, 2012	August 13, 2011
Net earnings including noncontrolling interests	\$ 281	\$ 283	\$ 721	\$ 704
Other comprehensive income				
Unrealized gain on available for sale securities, net of income tax(1)				2
Amortization of amounts included in net periodic pension expense, net of income tax(2)	13	8	31	20
Unrealized loss on cash flow hedging activities, net of income tax(3)			(14)	
Amortization of unrealized gains and losses on cash flow hedging activities, net of income tax(4)		1	2	1
Total other comprehensive income	13	9	19	23
Comprehensive income	294	292	740	727
Comprehensive income (loss) attributable to noncontrolling interests	2	2	3	(9)
Comprehensive income attributable to The Kroger Co.	\$ 292	\$ 290	\$ 737	\$ 736

---

(1) Amount is net of tax of \$1 for the first two quarters of 2011.

(2) Amount is net of tax of \$7 for the second quarter of 2012 and \$5 for the second quarter of 2011. Amount is net of tax of \$19 for the first two quarters of 2012 and \$12 for the first two quarters of 2011.

(3) Amount is net of tax of \$(9) for the first two quarters of 2012.

(4) Amount is net of tax of \$1 for the second quarter of 2011. Amount is net of tax of \$1 for the first two quarters of 2011.

The accompanying notes are an integral part of the Consolidated Financial Statements.

## THE KROGER CO.

## CONSOLIDATED BALANCE SHEETS

(in millions, except per share amounts)

(unaudited)

	August 11, 2012	January 28, 2012
<b>ASSETS</b>		
Current assets		
Cash and temporary cash investments	\$ 238	\$ 188
Deposits in-transit	900	786
Receivables	941	949
FIFO inventory	5,961	6,157
LIFO reserve	(1,124)	(1,043)
Prepaid and other current assets	335	288
Total current assets	7,251	7,325
Property, plant and equipment, net	14,600	14,464
Goodwill	1,164	1,138
Other assets	532	549
Total Assets	\$ 23,547	\$ 23,476
<b>LIABILITIES</b>		
Current liabilities		
Current portion of long-term debt including obligations under capital leases and financing obligations	\$ 1,340	\$ 1,315
Trade accounts payable	4,326	4,329
Accrued salaries and wages	900	1,056
Deferred income taxes	190	190
Other current liabilities	2,586	2,215
Total current liabilities	9,342	9,105
Long-term debt including obligations under capital leases and financing obligations		
Face-value of long-term debt including obligations under capital leases and financing obligations	6,775	6,826
Adjustment to reflect fair-value interest rate hedges	12	24
Long-term debt including obligations under capital leases and financing obligations	6,787	6,850
Deferred income taxes	740	647
Pension and postretirement benefit obligations	1,403	1,393
Other long-term liabilities	1,482	1,515
Total Liabilities	19,754	19,510
Commitments and contingencies (see Note 7)		
<b>SHAREOWNERS EQUITY</b>		
Preferred shares, \$100 per share, 5 shares authorized and unissued	—	—
Common shares, \$1 par per share, 1,000 shares authorized; 959 shares issued in 2012 and 2011	959	959
Additional paid-in capital	3,426	3,427
Accumulated other comprehensive loss	(825)	(844)
Accumulated earnings	9,164	8,571

# Edgar Filing: KROGER CO - Form 10-Q

Common shares in treasury, at cost, 432 shares in 2012 and 398 shares in 2011	(8,933)	(8,132)
Total Shareowners' Equity - The Kroger Co.	3,791	3,981
Noncontrolling interests	2	(15)
Total Equity	3,793	3,966
Total Liabilities and Equity	\$ 23,547	\$ 23,476

The accompanying notes are an integral part of the Consolidated Financial Statements.



## THE KROGER CO.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(in millions and unaudited)

	Two Quarters Ended	
	August 11, 2012	August 13, 2011
Cash Flows from Operating Activities:		
Net earnings including noncontrolling interests	\$ 721	\$ 704
Adjustments to reconcile net earnings including noncontrolling interests to net cash provided by operating activities:		
Depreciation and amortization	884	873
LIFO charge	81	81
Stock-based employee compensation	41	44
Expense for Company-sponsored pension plans	48	44
Deferred income taxes	101	(95)
Other	14	54
Changes in operating assets and liabilities net of effects from acquisitions of businesses:		
Store deposits in-transit	(113)	(140)
Receivables	(26)	10
Inventories	198	122
Prepaid expenses	(37)	(39)
Trade accounts payable	(34)	107
Accrued expenses	142	238
Income taxes receivable and payable	76	202
Other	(63)	(12)
Net cash provided by operating activities	2,033	2,193
Cash Flows from Investing Activities:		
Payments for capital expenditures	(985)	(924)
Proceeds from sale of assets	22	5
Payments for acquisition	(12)	—
Other	(16)	(7)
Net cash used by investing activities	(991)	(926)
Cash Flows from Financing Activities:		
Proceeds from issuance of long-term debt	846	3
Dividends paid	(128)	(129)
Payments on long-term debt	(894)	(533)
Net payments on commercial paper	(10)	—
Excess tax benefits on stock-based awards	1	6
Proceeds from issuance of capital stock	42	91
Treasury stock purchases	(871)	(803)
Net increase (decrease) in book overdrafts	30	(85)
Other	(8)	1
Net cash used by financing activities	(992)	(1,449)
Net increase (decrease) in cash and temporary cash investments	50	(182)
Cash and temporary cash investments:		
Beginning of year	188	825

Edgar Filing: KROGER CO - Form 10-Q

End of quarter	\$	238	\$	643
Reconciliation of capital expenditures:				
Payments for property and equipment	\$	(985)	\$	(924)
Changes in construction-in-progress payables		(17)		(98)
Total capital expenditures	\$	(1,002)	\$	(1,022)
Disclosure of cash flow information:				
Cash paid during the year for interest	\$	221	\$	241
Cash paid during the year for income taxes	\$	222	\$	286

The accompanying notes are an integral part of the Consolidated Financial Statements.

## THE KROGER CO.

## CONSOLIDATED STATEMENTS OF CHANGES IN SHAREOWNERS' EQUITY

(in millions, except per share amounts)

(unaudited)

	Common Stock		Additional Paid-In Capital		Treasury Stock		Accumulated Other Comprehensive Gain (Loss)	Accumulated Earnings	Noncontrolling Interest	Total
	Shares	Amount	Shares	Amount	Shares	Amount				
Balances at January 29, 2011	959	\$ 959	\$ 3,394		339	\$ (6,732)	\$ (550)	\$ 8,225	\$ 2	\$ 5,298
Issuance of common stock:										
Stock options exercised					(4)	91				91
Restricted stock issued			(53)		(2)	32				(21)
Treasury stock activity:										
Treasury stock purchases, at cost					29	(703)				(703)
Stock options exchanged					4	(100)				(100)
Share-based employee compensation			44							44
Other comprehensive gain net of income tax of \$14							23			23
Other			9			(6)			(2)	1
Cash dividends declared (\$0.21 per common share)								(127)		(127)
Net earnings including noncontrolling interests								713	(9)	704
Balances at August 13, 2011	959	\$ 959	\$ 3,394		366	\$ (7,418)	\$ (527)	\$ 8,811	\$ (9)	\$ 5,210
Balances at January 28, 2012	959	\$ 959	\$ 3,427		398	\$ (8,132)	\$ (844)	\$ 8,571	\$ (15)	\$ 3,966
Issuance of common stock:										
Stock options exercised					(2)	42				42
Restricted stock issued			(56)		(2)	38				(18)
Treasury stock activity:										
Treasury stock purchases, at cost					36	(824)				(824)
Stock options exchanged					2	(47)				(47)
Share-based employee compensation			41							41
Other comprehensive gain net of income tax of \$10							19			19
Other			14			(10)			14	18
Cash dividends declared (\$0.23 per common share)								(125)		(125)
Net earnings including noncontrolling interests								718	3	721
Balances at August 11, 2012	959	\$ 959	\$ 3,426		432	\$ (8,933)	\$ (825)	\$ 9,164	\$ 2	\$ 3,793

The accompanying notes are an integral part of the consolidated financial statements.



**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

All amounts in the notes to Consolidated Financial Statements are in millions except per share amounts.

Certain prior-year amounts have been reclassified to conform to current-year presentation.

**1. ACCOUNTING POLICIES**

*Basis of Presentation and Principles of Consolidation*

The accompanying financial statements include the consolidated accounts of The Kroger Co., its wholly-owned subsidiaries, and the Variable Interest Entities ( VIEs ) in which the Company is the primary beneficiary. The January 28, 2012 balance sheet was derived from audited financial statements and, due to its summary nature, does not include all disclosures required by generally accepted accounting principles ( GAAP ). Significant intercompany transactions and balances have been eliminated. References to the Company in these Consolidated Financial Statements mean the consolidated company.

In the opinion of management, the accompanying unaudited Consolidated Financial Statements include all normal, recurring adjustments that are necessary for a fair presentation of results of operations for such periods but should not be considered as indicative of results for a full year. The financial statements have been prepared by the Company pursuant to the rules and regulations of the Securities and Exchange Commission ( SEC ). Certain information and footnote disclosures normally included in financial statements prepared in accordance with GAAP have been omitted, pursuant to SEC regulations. Accordingly, the accompanying Consolidated Financial Statements should be read in conjunction with the financial statements in the Annual Report on Form 10-K of The Kroger Co. for the fiscal year ended January 28, 2012.

The unaudited information in the Consolidated Financial Statements for the second quarter and the two quarters ended August 11, 2012 and August 13, 2011, includes the results of operations of the Company for the 12 and 28-week periods then ended.

**2. STOCK OPTION PLANS**

The Company recognized total stock-based compensation of \$17 and \$20 in the second quarters ended August 11, 2012 and August 13, 2011, respectively. The Company recognized total stock-based compensation of \$41 and \$44 in the first two quarters of 2012 and 2011, respectively. These costs were recognized as operating, general and administrative costs in the Company's Consolidated Statements of Operations.

The Company grants options for common shares ( stock options ) to employees, as well as to its non-employee directors, under various plans at an option price equal to the fair market value of the shares at the date of grant. In addition to stock options, the Company awards restricted stock to

## Edgar Filing: KROGER CO - Form 10-Q

employees and its non-employee directors under various plans. Equity awards may be made once each quarter on a predetermined date. It has been the Company's practice to make a general annual grant to employees, which occurred in the second quarter of 2012. Special grants may be made in the other three quarters. Grants to non-employee directors occur on the same date that the general annual grant to employees occurs.

Stock options granted in the first two quarters of 2012 expire 10 years from the date of grant and vest between one year and five years from the date of grant. Restricted stock awards granted in the first two quarters of 2012 have restrictions that lapse between one year and five years from the date of the awards. All grants and awards become immediately exercisable, in the case of options, and restrictions lapse, in the case of restricted stock, upon certain changes of control of the Company.

Changes in equity awards outstanding under the plans are summarized below.

*Stock Options*

	Shares subject to option		Weighted-average exercise price
Outstanding, January 28, 2012	31.0	\$	21.80
Granted	4.0	\$	21.98
Exercised	(2.1)	\$	21.16
Canceled or Expired	(1.6)	\$	23.27
Outstanding, August 11, 2012	31.3	\$	21.79

*Restricted Stock*

	Restricted shares outstanding		Weighted-average grant-date fair value
Outstanding, January 28, 2012	4.2	\$	23.92
Granted	2.5	\$	22.00
Lapsed	(2.3)	\$	24.47
Canceled or Expired	(0.1)	\$	23.73
Outstanding, August 11, 2012	4.3	\$	22.54

The weighted-average fair value of stock options granted during the first two quarters ended August 11, 2012 and August 13, 2011, was \$4.37 and \$6.01, respectively. The fair value of each stock option grant was estimated on the date of grant using the Black-Scholes option-pricing model, based on the assumptions shown in the table below. The Black-Scholes model utilizes extensive accounting judgment and financial estimates, including the term employees are expected to retain their stock options before exercising them, the volatility of the Company's stock price over that expected term, the dividend yield over the term, and the number of awards expected to be forfeited before they vest. Using alternative assumptions in the calculation of fair value would produce fair values for stock option grants that could be different than those used to record stock-based compensation expense in the Consolidated Statements of Operations.

The following table reflects the weighted average assumptions used for grants awarded to option holders:

	2012	2011
Risk-free interest rate	0.97%	2.16%
Expected dividend yield	2.49%	1.90%
Expected volatility	26.48%	26.31%
Expected term	6.9 Years	6.9 Years

### 3. DEBT OBLIGATIONS

Long-term debt consists of:

	August 11, 2012	January 28, 2012
2.20% to 8.00% Senior Notes due through 2042	\$ 7,087	\$ 7,078
5.00% to 9.50% Mortgages due in varying amounts through 2034	58	65
Commercial paper borrowings	360	370
Other	198	230
Total debt, excluding capital leases and financing obligations	7,703	7,743
Less current portion	(1,299)	(1,275)
Total long-term debt, excluding capital leases and financing obligations	\$ 6,404	\$ 6,468

In the first quarter of 2012, the Company issued \$500 of senior notes due in fiscal year 2022 bearing an interest rate of 3.40% and \$350 of senior notes due in fiscal year 2042 bearing an interest rate of 5.00%. In the first quarter of 2012, the Company repaid \$491 of senior notes bearing an interest rate of 6.75% upon their maturity.

In the second quarter of 2012, the Company repaid \$346 of senior notes bearing an interest rate of 6.20% upon their maturity.

### 4. BENEFIT PLANS

The following table provides the components of net periodic benefit costs for the Company-sponsored defined benefit pension plans and other post-retirement benefit plans for the second quarters of 2012 and 2011.

	Second Quarter Ended			
	Pension Benefits		Other Benefits	
	August 11, 2012	August 13, 2011	August 11, 2012	August 13, 2011
Components of net periodic benefit cost:				
Service cost	\$ 9	\$ 12	\$ 4	\$ 3
Interest cost	35	41	4	5
Expected return on plan assets	(48)	(48)		
Amortization of:				
Prior service cost			(1)	(2)
Actuarial loss	21	16		(1)
Net periodic benefit cost	\$ 17	\$ 21	\$ 7	\$ 5



# Edgar Filing: KROGER CO - Form 10-Q

The following table provides the components of net periodic benefit costs for the Company-sponsored defined benefit pension plans and other post-retirement benefit plans for the first two quarters of 2012 and 2011.

	Two Quarters Ended			
	Pension Benefits		Other Benefits	
	August 11, 2012	August 13, 2011	August 11, 2012	August 13, 2011
Components of net periodic benefit cost:				
Service cost	\$ 25	\$ 26	\$ 9	\$ 7
Interest cost	84	93	9	10
Expected return on plan assets	(113)	(111)		
Amortization of:				
Prior service cost			(2)	(3)
Actuarial loss	52	36		(1)
Net periodic benefit cost	\$ 48	\$ 44	\$ 16	\$ 13

# Edgar Filing: KROGER CO - Form 10-Q

The Company contributed \$7 to Company-sponsored defined benefit pension plans in the first two quarters of 2012 and did not make any contributions to these plans in the first two quarters of 2011. For 2012, the Company expects to contribute approximately \$75 in total to these plans.

The Company contributed \$77 and \$70 to employee 401(k) retirement savings accounts in the first two quarters of 2012 and 2011, respectively.

The Company also contributes to various multi-employer pension plans based on obligations arising from most of its collective bargaining agreements. These plans provide retirement benefits to participants based on their service to contributing employers. The Company recognizes expense in connection with these plans as contributions are funded.

## 5. EARNINGS PER COMMON SHARE

Net earnings attributable to The Kroger Co. per basic common share equal net earnings attributable to The Kroger Co. less income allocated to participating securities divided by the weighted average number of common shares outstanding. Net earnings attributable to The Kroger Co. per diluted common share equal net earnings attributable to The Kroger Co. less income allocated to participating securities divided by the weighted average number of common shares outstanding, after giving effect to dilutive stock options. The following table provides a reconciliation of net earnings attributable to The Kroger Co. and shares used in calculating net earnings attributable to The Kroger Co. per basic common share to those used in calculating net earnings attributable to The Kroger Co. per diluted common share:

	Second Quarter Ended August 11, 2012			Second Quarter Ended August 13, 2011		
	Earnings (Numerator)	Shares (Denominator)	Per Share Amount	Earnings (Numerator)	Shares (Denominator)	Per Share Amount
Net earnings attributable to The Kroger Co. per basic common share	\$ 277	538	\$ 0.52	\$ 279	596	\$ 0.47
Dilutive effect of stock options		3			4	
Net earnings attributable to The Kroger Co. per diluted common share	\$ 277	541	\$ 0.51	\$ 279	600	\$ 0.46

  

	Two Quarters Ended August 11, 2012			Two Quarters Ended August 13, 2011		
	Earnings (Numerator)	Shares (Denominator)	Per Share Amount	Earnings (Numerator)	Shares (Denominator)	Per Share Amount
Net earnings attributable to The Kroger Co. per basic common share	\$ 713	548	\$ 1.30	\$ 708	603	\$ 1.17
Dilutive effect of stock options		4			4	
Net earnings attributable to The Kroger Co. per diluted	\$ 713	552	\$ 1.29	\$ 708	607	\$ 1.17

common share

The Company had combined undistributed and distributed earnings to participating securities totaling \$2 in both the second quarters of 2012 and 2011. For each of the first two quarters of 2012 and 2011, the Company had combined undistributed and distributed earnings to participating securities of \$5.

The Company had options outstanding for approximately 16 and 11 shares during the second quarters of 2012 and 2011, respectively, that were excluded from the computations of earnings per diluted common share because their inclusion would have had an anti-dilutive effect on earnings per share. The Company had options outstanding for approximately 13 shares in both the first two quarters of 2012 and 2011, respectively, that were excluded from the computations of earnings per diluted common share because their inclusion would have had an anti-dilutive effect on earnings per share.

## 6. RECENTLY ADOPTED ACCOUNTING STANDARDS

In June 2011, the Financial Accounting Standards Board ( FASB ) amended its rules regarding the presentation of comprehensive income. The objective of this amendment is to improve the comparability, consistency and transparency of financial reporting and to increase the prominence of items reported in other comprehensive income. Specifically, this amendment requires that all non-owner changes in shareholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The new rules became effective for interim and annual periods beginning after December 15, 2011. In December 2011, the FASB deferred certain aspects of this standard beyond the December 15, 2011 effective date, specifically the provisions dealing with reclassification adjustments. The Company adopted this amended standard effective January 29, 2012 by presenting separate Consolidated Statements of Comprehensive Income immediately following the Consolidated Statements of Operations. Because this standard only affects the display of comprehensive income and does not affect what is included in comprehensive income, this standard did not have a material effect on the Company's Consolidated Financial Statements.

In May 2011, the FASB amended its rules for disclosure requirements for common fair value measurement. These amendments, effective for the interim and annual periods beginning on or after December 15, 2011 (early adoption was prohibited), result in a common definition of fair value and common requirements for fair value measurement and disclosure between GAAP and International Financial Accounting Standards. Consequently, the amendments change some fair value measurement principles and disclosure requirements. The implementation of the amended accounting guidance did not have a material effect on the Company's consolidated financial position or results of operations.

## 7. COMMITMENTS AND CONTINGENCIES

The Company continuously evaluates contingencies based upon the best available evidence.

The Company believes that allowances for loss have been provided to the extent necessary and that its assessment of contingencies is reasonable. To the extent that resolution of contingencies results in amounts that vary from the Company's estimates, future earnings will be charged or credited.

The principal contingencies are described below:

*Insurance* The Company's workers' compensation risks are self-insured in most states. In addition, other workers' compensation risks and certain levels of insured general liability risks are based on retrospective premium plans, deductible plans, and self-insured retention plans. The liability for workers' compensation risks is accounted for on a present value basis. Actual claim settlements and expenses incident thereto may differ from the provisions for loss. Property risks have been underwritten by a subsidiary and are all reinsured with unrelated insurance companies. Operating divisions and subsidiaries have paid premiums, and the insurance subsidiary has provided loss allowances, based upon actuarially determined estimates.

*Litigation* On October 6, 2006, the Company petitioned the Tax Court (*Ralphs Grocery Company and Subsidiaries, formerly known as Ralphs Supermarkets, Inc. v. Commissioner of Internal Revenue, Docket No. 20364-06*) for a redetermination of deficiencies asserted by the

## Edgar Filing: KROGER CO - Form 10-Q

Commissioner of Internal Revenue. The dispute at issue involves a 1992 transaction in which Ralphs Holding Company acquired the stock of Ralphs Grocery Company and made an election under Section 338(h)(10) of the Internal Revenue Code. The Commissioner determined that the acquisition of the stock was not a purchase as defined by Section 338(h)(3) of the Internal Revenue Code and that the acquisition therefore did not qualify for a Section 338(h)(10) election. On January 27, 2011, the Tax Court issued its opinion upholding the Company's position that the acquisition of the stock qualified as a purchase, granting the Company's motion for partial summary judgment and denying the Tax Commissioner's motion. All remaining issues in the matter have been resolved and the Tax Court entered its decision on May 2, 2012. On July 24, 2012, the Tax Commissioner filed a notice with The United States Court of Appeals for the 9th Circuit to appeal the decision of the Tax Court. As of August 11, 2012, an adverse decision would require a cash payment of up to approximately \$567, including interest. Any accounting implications of an adverse decision in this case would be charged through the statement of operations.

Various claims and lawsuits arising in the normal course of business, including suits charging violations of certain antitrust, wage and hour, or civil rights laws, are pending against the Company. Some of these suits purport or have been determined to be class actions and/or seek substantial damages. Any damages that may be awarded in antitrust cases will be automatically trebled. Although it is not possible at this time to evaluate the merits of all of these claims and lawsuits, nor their likelihood of success, the Company is of the belief that any resulting liability will not have a material adverse effect on the Company's financial position, results of operations, or cash flows.

The Company continually evaluates its exposure to loss contingencies arising from pending or threatened litigation and believes it has made provisions where it is reasonably possible to estimate and where an adverse outcome is probable. Nonetheless, assessing and predicting the outcomes of these matters involves substantial uncertainties. Management currently believes that the aggregate range of loss for the Company's exposure is not material to the Company. It remains possible that despite management's current belief, material differences in actual outcomes or changes in management's evaluation or predictions could arise that could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

*Assignments* The Company is contingently liable for leases that have been assigned to various third parties in connection with facility closings and dispositions. The Company could be required to satisfy the obligations under the leases if any of the assignees is unable to fulfill its lease obligations. Due to the wide distribution of the Company's assignments among third parties, and various other remedies available, the Company believes the likelihood that it will be required to assume a material amount of these obligations is remote.

*Benefit Plans* The Company administers certain non-contributory defined benefit retirement plans and contributory defined contribution retirement plans for substantially all non-union employees and some union-represented employees as determined by the terms and conditions of collective bargaining agreements. Funding for the defined benefit pension plans is based on a review of the specific requirements, and an evaluation of the assets and liabilities, of each plan. Funding for the Company's matching and automatic contributions under the defined contribution plans is based on years of service, plan compensation, and amount of contributions by participants.

In addition to providing pension benefits, the Company provides certain health care benefits for retired employees. Funding for the retiree health care benefits occurs as claims or premiums are paid.

The determination of the obligation and expense for the Company's defined benefit retirement pension plan and other post-retirement benefits is dependent on the Company's selection of assumptions used by actuaries in calculating those amounts. Those assumptions are described in the Company's Annual Report on Form 10-K for the fiscal year ended January 28, 2012 and include, among other things, the discount rate, the expected long-term rate of return on plan assets, and the rates of increase in compensation and health care costs. Actual results that differ from the assumptions are accumulated and amortized over future periods and, therefore, generally affect the recognized expense and recorded obligation in such future periods. While the Company believes that the assumptions are appropriate, significant differences in actual experience or significant changes in assumptions may materially affect the pension and other post-retirement obligations and future expense.

The Company contributed \$7 to its Company-sponsored defined benefit pension plans in the first two quarters of 2012. The Company expects to contribute approximately \$75 in total to these plans in 2012. The Company expects any contributions made during 2012 will reduce its minimum required contributions in future years. Among other things, investment performance of plan assets, the interest rates required to be used to calculate pension obligations and future changes in legislation will determine the amounts of any additional contributions. In addition, the Company expects its cash contributions and expense attributable to the 401(k) Retirement Savings Account Plan from automatic and matching contributions to participants to increase slightly in 2012, compared to 2011.

The Company also contributes to various multi-employer pension plans based on obligations arising from most of its collective bargaining agreements. These plans provide retirement benefits to participants based on their service to contributing employers. The benefits are paid from assets held in trust for that purpose. Trustees are appointed in equal number by employers and unions. The trustees typically are responsible for determining the level of benefits to be provided to participants as well as for such matters as the investment of the assets and the administration of the plans.

## Edgar Filing: KROGER CO - Form 10-Q

Based on the most recent information available to it, the Company believes that the present value of actuarial accrued liabilities in most of these multi-employer plans exceeds the value of the assets held in trust to pay benefits. Because the Company is one of a number of employers contributing to these plans, it is difficult to ascertain what the Company's share of the underfunding would be, although we anticipate the Company's contributions to these plans will increase each year. The Company believes that levels of underfunding have not changed significantly since year-end. As a result, excluding the UFCW consolidated pension plan, the Company expects meaningful increases in expense as a result of increases in multi-employer pension plan contributions over the next few years to reduce this underfunding. Moreover, if the Company were to exit certain markets or otherwise cease making contributions to these funds, the Company could trigger a substantial withdrawal liability. Any adjustment for withdrawal liability will be recorded when it is probable that a liability exists and can be reasonably determined.

The Company has \$311 accrued as of both August 11, 2012 and January 28, 2012 in other long-term liabilities related to the Company's contractual obligation under the UFCW consolidated pension plan, which resulted from the consolidation of four UFCW multi-employer pension plans into one multi-employer pension plan in the fourth quarter of 2011. For more information regarding this other long-term liability and the consolidation of the four UFCW multi-employer pension plans into one multi-employer pension plan in the fourth quarter of 2011, please refer to Note 14 to the Consolidated Financial Statements in the Company's Annual Report on Form 10-K for the fiscal year ended January 28, 2012.

## **8. DERIVATIVE FINANCIAL INSTRUMENTS**

GAAP defines derivatives, requires that derivatives be carried at fair value on the balance sheet, and provides for hedge accounting when certain conditions are met. The Company's derivative financial instruments are recognized on the balance sheet at fair value. Changes in the fair value of derivative instruments designated as cash flow hedges, to the extent the hedges are highly effective, are recorded in other comprehensive income, net of tax effects. Ineffective portions of cash flow hedges, if any, are recognized in current period earnings. Other comprehensive income or loss is reclassified into current period earnings when the hedged transaction affects earnings. Changes in the fair value of derivative instruments designated as fair value hedges, along with corresponding changes in the fair values of the hedged assets or liabilities, are recorded in current period earnings. Ineffective portions of fair value hedges, if any, are recognized in current period earnings.

The Company assesses, both at the inception of the hedge and on an ongoing basis, whether derivatives used as hedging instruments are highly effective in offsetting the changes in the fair value or cash flow of the hedged items. If it is determined that a derivative is not highly effective as a hedge or ceases to be highly effective, the Company discontinues hedge accounting prospectively.

### *Interest Rate Risk Management*

The Company is exposed to market risk from fluctuations in interest rates. The Company manages its exposure to interest rate fluctuations through the use of interest rate swaps (fair value hedges) and forward-starting interest rate swaps (cash flow hedges). The Company's current program relative to interest rate protection contemplates hedging the exposure to changes in the fair value of fixed-rate debt attributable to changes in interest rates. To do this, the Company uses the following guidelines: (i) use average daily outstanding borrowings to determine annual debt amounts subject to interest rate exposure, (ii) limit the average annual amount subject to interest rate reset and the amount of floating rate debt to a combined total of \$2,500 or less, (iii) include no leveraged products, and (iv) hedge without regard to profit motive or sensitivity to current mark-to-market status.

Annually, the Company reviews with the Financial Policy Committee of the Board of Directors compliance with these guidelines. These guidelines may change as the Company's needs dictate.

### Fair Value Interest Rate Swaps

The table below summarizes the outstanding interest rate swaps designated as fair value hedges as of August 11, 2012 and January 28, 2012.



# Edgar Filing: KROGER CO - Form 10-Q

	August 11, 2012		January 28, 2012	
	Pay Floating	Pay Fixed	Pay Floating	Pay Fixed
Notional amount	\$ 850	\$	\$ 1,625	\$
Number of contracts	9		18	
Duration in years	0.57		0.74	
Average variable rate	3.04%		3.84%	
Average fixed rate	5.28%		5.87%	
Maturity	Between February and April 2013		Between April 2012 and April 2013	

During the first two quarters of 2012, nine of the Company's fair value swaps, with a notional amount of \$775, matured.

The gain or loss on these derivative instruments as well as the offsetting gain or loss on the hedged items attributable to the hedged risk are recognized in current income as Interest expense. These gains and losses for the second quarters and first two quarters of 2012 and 2011 were as follows:

Income Statement Classification	Second Quarter Ended			
	August 11, 2012 Gain/(Loss) on Swaps	August 11, 2012 Gain/(Loss) on Borrowings	August 13, 2011 Gain/(Loss) on Swaps	August 13, 2011 Gain/(Loss) on Borrowings
Interest Expense	\$ (4)	\$ 1	\$ (3)	\$ 4

Income Statement Classification	Two Quarters Ended			
	August 11, 2012 Gain/(Loss) on Swaps	August 11, 2012 Gain/(Loss) on Borrowings	August 13, 2011 Gain/(Loss) on Swaps	August 13, 2011 Gain/(Loss) on Borrowings
Interest Expense	\$ (14)	\$ 9	\$ (7)	\$ 9

The following table summarizes the location and fair value of derivative instruments designated as fair value hedges on the Company's Consolidated Balance Sheets:

Derivatives Designated as Fair Value Hedging Instruments	Fair Value		Asset Derivatives	
	August 11, 2012	January 28, 2012	Balance Sheet Location	
Interest Rate Hedges	\$ 11	\$ 25	Other Assets	

#### Cash Flow Forward-Starting Interest Rate Swaps

As of August 11, 2012, the Company had 17 forward-starting interest rate swap agreements with maturity dates between April 2013 and January 2014 with an aggregate notional amount totaling \$850. In the second quarter of 2012, the Company entered into seven of these forward-starting interest rate swap agreements with an aggregate notional amount totaling \$350. A forward-starting interest rate swap is an agreement that effectively hedges the variability in future benchmark interest payments attributable to changes in interest rates on the forecasted issuance of fixed-rate debt. The Company entered into these forward-starting interest rate swaps in order to lock in fixed interest rates on its forecasted issuances of debt in fiscal year 2013. Accordingly, the forward-starting interest rate swaps were designated as cash-flow hedges as defined by GAAP. As of August 11, 2012, the fair value of the interest rates swaps was recorded in other long-term liabilities for \$38 and accumulated other comprehensive loss for \$24 net of tax.

As of January 28, 2012, the Company had 24 forward-starting interest rate swap agreements with maturity dates between May 2012 and April 2013 with an aggregate notional amount totaling \$1,200. The Company entered into the forward-starting interest rate swaps in order to lock in fixed interest rates on its forecasted issuances of debt in fiscal years 2012 and 2013. Accordingly, the forward-starting interest rate swaps were designated as cash-flow hedges as defined by GAAP. As of January 28, 2012, the fair value of the interest rates swaps was recorded in other long-term liabilities for \$41 and accumulated other comprehensive loss for \$26 net of tax.

During the first two quarters of 2012, the Company terminated 14 forward-starting interest rate swap agreements with maturity dates of May 2012 with an aggregate notional amount totaling \$700. These forward-starting interest rate swap agreements were hedging the variability in future benchmark interest payments attributable to changing interest rates on the forecasted issuance of fixed-rate debt to be issued in the first quarter of 2012. As discussed in Note 3, the Company issued \$850 of senior notes in the first quarter of 2012. Since these forward-starting interest rate swap agreements were classified as cash flow hedges, the unamortized loss of \$27 has been deferred net of tax in accumulated other comprehensive income ( AOCI ) and will be amortized to earnings as the interest payments are made.



## Edgar Filing: KROGER CO - Form 10-Q

The following tables summarize the effect of the Company's derivative instruments designated as cash flow hedges for the second quarters and first two quarters of 2012 and 2011:

Derivatives in Cash Flow Hedging Relationships	Second Quarter Ended				Location of Gain/(Loss) Reclassified into Income (Effective Portion)
	Amount of Gain/(Loss) in AOCI on Derivatives (Effective Portion)		Amount of Gain/(Loss) Reclassified from AOCI into Income (Effective Portion)		
	August 11, 2012	August 13, 2011	August 11, 2012	August 13, 2011	
Forward-Starting Interest Rate Swaps, net of tax*	\$ (42)	\$ (4)	\$	\$ 1	Interest expense

\*The amounts of Gain/(Loss) in AOCI on derivatives include unamortized proceeds and payments from forward-starting interest rate swaps once classified as cash flow hedges that were terminated prior to the second quarter of 2012.

Derivatives in Cash Flow Hedging Relationships	Two Quarters Ended				Location of Gain/(Loss) Reclassified into Income (Effective Portion)
	Amount of Gain/(Loss) in AOCI on Derivatives (Effective Portion)		Amount of Gain/(Loss) Reclassified from AOCI into Income (Effective Portion)		
	August 11, 2012	August 13, 2011	August 11, 2012	August 13, 2011	
Forward-Starting Interest Rate Swaps, net of tax*	\$ (42)	\$ (4)	\$ (2)	\$ 1	Interest expense

\*The amounts of Gain/(Loss) in AOCI on derivatives include unamortized proceeds and payments from forward-starting interest rate swaps once classified as cash flow hedges that were terminated prior to the second quarter of 2012.

### Commodity Price Protection

The Company enters into purchase commitments for various resources, including raw materials utilized in its manufacturing facilities and energy to be used in its stores, warehouses, manufacturing facilities and administrative offices. The Company enters into commitments expecting to take delivery of and to utilize those resources in the conduct of normal business. Those commitments for which the Company expects to utilize or take delivery in a reasonable amount of time in the normal course of business qualify as normal purchases and normal sales.

## 9. FAIR VALUE MEASUREMENTS

GAAP establishes a fair value hierarchy that prioritizes the inputs used to measure fair value. The three levels of the fair value hierarchy defined in the standards are as follows:

Level 1 Quoted prices are available in active markets for identical assets or liabilities;

Level 2 Pricing inputs are other than quoted prices in active markets included in Level 1, which are either directly or indirectly observable;

Level 3 Unobservable pricing inputs in which little or no market activity exists, therefore requiring an entity to develop its own assumptions about the assumptions that market participants would use in pricing an asset or liability.

# Edgar Filing: KROGER CO - Form 10-Q

For items carried at (or adjusted to) fair value in the consolidated financial statements, the following tables summarize the fair value of these instruments at August 11, 2012 and January 28, 2012:

## August 11, 2012 Fair Value Measurements Using

	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total
Available-for-Sale Securities	\$ 8	\$	\$ 20	\$ 28
Long-Lived Assets			3	3
Interest Rate Hedges		(27)		(27)
Total	\$ 8	\$ (27)	\$ 23	\$ 4

## January 28, 2012 Fair Value Measurements Using

	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total
Available-for-Sale Securities	\$ 8	\$	\$ 20	\$ 28
Long-Lived Assets			23	23
Interest Rate Hedges		(16)		(16)
Total	\$ 8	\$ (16)	\$ 43	\$ 35

The Company values interest rate hedges using observable forward yield curves. These forward yield curves are classified as Level 2 inputs.

Fair value measurements of non-financial assets and non-financial liabilities are primarily used in the impairment analysis of goodwill, other intangible assets, and long-lived assets, and in the valuation of store lease exit costs. The Company reviews goodwill and other intangible assets for impairment annually, during the fourth quarter of each fiscal year, and as circumstances indicate the possibility of impairment. See Note 2 to the Consolidated Financial Statements in the Annual Report on Form 10-K for the fiscal year ended January 28, 2012 for further discussion related to the Company's carrying value of goodwill. Long-lived assets and store lease exit costs were measured at fair value on a nonrecurring basis using Level 3 inputs as defined in the fair value hierarchy. See Note 1 to the Consolidated Financial Statements in the Annual Report on Form 10-K for the fiscal year ended January 28, 2012 for further discussion of the Company's policies regarding the valuation of long-lived assets and store lease exit costs. For the first two quarters of 2012, long-lived assets with a carrying amount of \$12 were written down to their fair value of \$3 resulting in an impairment charge of \$9. For the first two quarters of 2011, long-lived assets with a carrying amount of \$21 were written down to their fair value of \$7 resulting in an impairment charge of \$14.

For the first two quarters of 2011, the Company recorded unrealized gains on its Level 3 Available-for-Sale Securities in the amount of \$3.

**Fair Value of Other Financial Instruments**

*Current and Long-term Debt*

The fair value of the Company's long-term debt, including current maturities, was estimated based on the quoted market prices for the same or similar issues adjusted for illiquidity based on available market evidence. If quoted market prices were not available, the fair value was based on the net present value of the future cash flow using the forward interest rate yield curve in effect at August 11, 2012, and January 28, 2012, which is a Level 3 measurement technique. At August 11, 2012, the fair value of total debt was \$8,687 compared to a carrying value of \$7,703. At January 28, 2012, the fair value of total debt was \$8,700 compared to a carrying value of \$7,743.

*Cash and Temporary Cash Investments, Store Deposits In-Transit, Receivables, Prepaid and Other Current Assets, Accounts Payable, Accrued Salaries and Wages and Other Current Liabilities*

The carrying amounts of these items approximated fair value.

*Long-term Investments*

The fair values of these investments were estimated based on quoted market prices for those or similar investments, or estimated cash flows, if appropriate. At August 11, 2012, and January 28, 2012, the carrying and fair value of long-term investments for which fair value is determinable was \$44 and \$50, respectively.

## **10. INCOME TAXES**

The effective income tax rate was 34.5% and 27.6% for the second quarters of 2012 and 2011, respectively. The effective income tax rate was 34.5% and 33.8% for the first two quarters of 2012 and 2011, respectively. The effective income tax rate for the second quarters and first two quarters of 2012 and 2011 differed from the federal statutory rate primarily due to the favorable resolution of certain tax issues, partially offset by the effect of state income taxes.

## **11. SUBSEQUENT EVENT**

On September 13, 2012, the Company's Board of Directors declared a quarterly dividend of \$0.15 per share, payable on December 1, 2012, to shareholders of record as of the close of business on November 15, 2012. This represents an increase of approximately 30% over the previous quarterly dividend of \$0.115 per share.



**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

The following analysis should be read in conjunction with the Consolidated Financial Statements.

**OVERVIEW**

Second quarter 2012 total sales were \$21.7 billion compared with \$20.9 billion for the same period of 2011. This increase was attributable to identical supermarket sales increases and increased fuel gallon sales, offset partially by lower average retail fuel prices. Identical supermarket sales without fuel increased 3.6% in the second quarter of 2012, compared to the second quarter of 2011, primarily due to product cost inflation, an increased transaction count, an increase in the average sale per shopping trip and an increase in the number of households shopping with us. Every supermarket store department and operating division had positive identical sales. This marks positive identical supermarket sales growth for 35 consecutive quarters. Total sales for the first two quarters of 2012 were \$50.8 billion compared with \$48.4 billion for the same period of 2011. This increase was attributable to identical supermarket sales increases and increased fuel gallon sales. Identical supermarket sales without fuel increased 3.9% in the first two quarters of 2012, compared to the same period in 2011, primarily due to product cost inflation, an increased transaction count, an increase in the average sale per shopping trip and an increase in the number of households shopping with us. Our Customer 1st strategy continues to deliver solid results.

For the second quarter of 2012, net earnings totaled \$279 million, or \$0.51 per diluted share, compared to \$281 million, or \$0.46 per diluted share for the same period of 2011. The decrease in net earnings for the second quarter of 2012, compared to the second quarter of 2011, resulted primarily from an increase in our effective tax rate, an increase in interest expense, continued investments in lower prices for our customers and increases in health care costs, offset partially by increased supermarket sales, productivity improvements, effective cost controls, increased pharmacy results, decreased incentive compensation expense and lower operating expenses resulting from the consolidation of four multi-employer pension plans in the prior year. Earnings from our fuel operations remained consistent in the second quarter of 2012, compared to the second quarter of 2011. For the first two quarters of 2012, net earnings totaled \$718 million, or \$1.29 per diluted share, compared to \$713 million, or \$1.17 per diluted share for the same period of 2011. The increase in our net earnings for the first two quarters of 2012, compared to the same period in 2011, resulted primarily from an increase in non-fuel operating profit, offset partially by increases in our effective tax rate and interest expense. Earnings from our fuel operations remained consistent in the first two quarters of 2012, compared to the same period in 2011.

Based on our results for the first two quarters of 2012, we have increased both the lower and upper range of our guidance for net earnings per diluted share for fiscal year 2012. Please refer to the Outlook section for more information on our expectations. Our Customer 1st strategy is continuing to connect with customers. We have shown that our focus on people, products, prices and the shopping experience is meaningful to customers. As a result, we are rewarding shareholders through net earnings per diluted share growth, through increasing dividends over time and through share buybacks.

**RESULTS OF OPERATIONS**

*Net Earnings*

## Edgar Filing: KROGER CO - Form 10-Q

Net earnings totaled \$279 million for the second quarter of 2012, a decrease of 0.7% from net earnings of \$281 million for the second quarter of 2011. The decrease in our net earnings for the second quarter of 2012, compared to the second quarter of 2011, resulted primarily from an increase in our effective tax rate and interest expense, offset partially by an increase in non-fuel operating profit. Earnings from our fuel operations remained consistent in the second quarter of 2012, compared to the second quarter of 2011. The increase in non-fuel operating profit for the second quarter of 2012, compared to the second quarter of 2011, resulted primarily from increased supermarket sales, productivity improvements, effective cost controls, increased pharmacy results, decreased incentive compensation expense, and lower operating expenses resulting from the consolidation of four multi-employer pension plans in the prior year, partially offset by continued investments in lower prices for our customers and increases in health care costs. Our effective tax rate was higher in the second quarter of 2012, compared to the second quarter of 2011, primarily because of the favorable resolution of certain tax issues in the second quarter of 2011.

Net earnings totaled \$718 million for the first two quarters of 2012, an increase of 0.7% from net earnings of \$713 million for the first two quarters of 2011. The increase in our net earnings for the first two quarters of 2012, compared to the same period in 2011, resulted primarily from an increase in non-fuel operating profit, offset partially by an increase in our effective tax rate and interest expense. Earnings from our fuel operations remained consistent in the first two quarters of 2012, compared to the same period in 2011. The increase in non-fuel operating profit for the first two quarters of 2012, compared to the same period in 2011, resulted primarily from the benefit of increased supermarket sales, productivity improvements, effective cost controls, increased pharmacy results, decreased incentive compensation expense and the benefit received in lower operating expenses from the consolidation of four multi-employer pension plans in the prior year, partially offset by continued investments in lower prices for our customers and increases in health care costs. Our effective tax rate increased in the first two quarters of 2012, compared to the same period in 2011, primarily due to the favorable resolution of certain tax issues in the second quarter of 2011.

Net earnings of \$0.51 per diluted share for the second quarter of 2012 represented an increase of 10.9% over net earnings of \$0.46 per diluted share for the second quarter of 2011. Net earnings per diluted share increased in the second quarter of 2012, compared to the second quarter of 2011, due to the repurchase of 71 million common shares over the past four quarters resulting in a lower weighted average number of shares outstanding. Net earnings of \$1.29 per diluted share for the first two quarters of 2012 represented an increase of 10.3% over net earnings of \$1.17 per diluted share for the first two quarters of 2011. Net earnings per diluted share increased in the first two quarters of 2012, compared to the first two quarters of 2011, due to increased net earnings and the repurchase of 71 million common shares over the past four quarters resulting in a lower weighted average number of shares outstanding.

## Sales

### Total Sales

(in millions)

	Second Quarter Ended				Two Quarters Ended			
	August 11, 2012	Percentage Increase	August 13, 2011	Percentage Increase(2)	August 11, 2012	Percentage Increase	August 13, 2011	Percentage Increase(3)
Total supermarket sales without fuel	\$ 16,890	3.8%	\$ 16,273	5.2%	\$ 39,350	4.1%	\$ 37,809	4.9%
Fuel sales	4,249	4.2%	4,076	47.6%	10,122	8.7%	9,309	48.2%
Other sales(1)	587	4.1%	564	6.8%	1,319	5.0%	1,256	6.3%
<b>Total sales</b>	<b>\$ 21,726</b>	<b>3.9%</b>	<b>\$ 20,913</b>	<b>11.5%</b>	<b>\$ 50,791</b>	<b>5.0%</b>	<b>\$ 48,374</b>	<b>11.2%</b>

(1) Other sales primarily relate to sales by convenience stores, excluding fuel; jewelry stores; manufacturing plants to outside customers; variable interest entities; and in-store health clinics.

(2) This column represents the percentage increase in the second quarter of 2011, compared to the second quarter of 2010.

(3) This column represents the percentage increase in the first two quarters of 2011, compared to the first two quarters of 2010.

The increase in total sales for the second quarter of 2012, compared to the second quarter of 2011, was primarily the result of our identical supermarket sales increase, excluding fuel, of 3.6% and an increase in fuel sales of 4.2%. The increase in total supermarket sales without fuel for the second quarter of 2012, compared to the second quarter of 2011, was primarily the result of our identical supermarket sales increase,

## Edgar Filing: KROGER CO - Form 10-Q

excluding fuel of 3.6%. Total fuel sales increased in the second quarter of 2012, compared to the same period of 2011, due to an increase in fuel gallons sold of 8.7%, offset slightly by a decrease in the average retail fuel price of 4.1%. The decrease in the average retail fuel price was caused by a decrease in the product cost of fuel. Identical supermarket sales, excluding fuel, increased primarily due to product cost inflation, increased transaction count, an increase in the average sale per shopping trip and an increase in the number of households shopping with us.

The increase in total sales for the first two quarters of 2012, compared to the same period of 2011, was primarily the result of our identical supermarket sales increase, excluding fuel, of 3.9% and an increase in fuel sales of 8.7%. The increase in total supermarket sales without fuel for the first two quarters of 2012, compared to the same period of 2011, was primarily the result of our identical supermarket sales increase, excluding fuel of 3.9%. Total fuel sales increased in the first two quarters of 2012, compared to the same period of 2011, primarily due to a 8.1% increase in fuel gallons sold. Identical supermarket sales, excluding fuel, increased primarily due to product cost inflation, increased transaction count, an increase in the average sale per shopping trip and an increase in the number of households shopping with us.

We define a supermarket as identical when it has been in operation without expansion or relocation for five full quarters. Fuel discounts received at our fuel centers and earned based on in-store purchases are included in all of the supermarket identical sales results calculations illustrated below. Differences between total supermarket sales and identical supermarket sales primarily relate to changes in supermarket square footage. Identical supermarket sales include sales from all departments at identical Fred Meyer multi-department stores. Our identical supermarket sales results are summarized in the table below. We used the identical supermarket dollar figures presented below to calculate second quarter 2012 percent changes.

### Identical Supermarket Sales

(\$ in millions)

	August 11, 2012	Percentage Increase	Second Quarter August 13, 2011	Percentage Increase(1)
Including fuel centers	\$ 19,443	3.6%	\$ 18,759	10.4%
Excluding fuel centers	\$ 16,269	3.6%	\$ 15,710	5.3%

(1) This column represents the percentage increase in identical supermarket sales in the second quarter of 2011, compared to the second quarter of 2010.

### Identical Supermarket Sales

(\$ in millions)

	August 11, 2012	Percentage Increase	Two Quarters Ended August 13, 2011	Percentage Increase(1)
Including fuel centers	\$ 45,544	4.7%	\$ 43,505	10.1%
Excluding fuel centers	\$ 37,922	3.9%	\$ 36,484	4.9%

(1) This column represents the percentage increase in identical supermarket sales in the first two quarters of 2011, compared to the first two quarters of 2010.

### Gross Margin and FIFO Gross Margin

Our gross margin rate was 20.47% for the second quarter of 2012, as compared to 20.84% for the second quarter of 2011. Our gross margin rate was 20.51% for the first two quarters of 2012, as compared to 21.08% for the first two quarters of 2011. The decrease in the second quarter of 2012, compared to the second quarter of 2011, resulted primarily from increased fuel sales, continued investments in lower prices for our customers and increased shrink and warehouse costs as a percentage of sales. The decrease in the first two quarters of 2012, compared to the first two quarters of 2011, resulted primarily from increased fuel sales, continued investments in lower prices for our customers and increased shrink costs as a percentage of sales. Retail fuel sales lower our gross margin rate due to the very low gross margin on retail fuel sales as compared to non-fuel sales.

We calculate First-In, First-Out ( FIFO ) gross margin as sales minus merchandise costs, including advertising, warehousing, and transportation expenses, but excluding the Last-In, First-Out ( LIFO ) charge. Our LIFO charge was \$35 million for the second quarters of both 2012 and 2011. For the first two quarters of both 2012 and 2011, our LIFO charge was \$81 million. FIFO gross margin is a non-generally accepted accounting principle ( non-GAAP ) financial measure and should not be considered as an alternative to gross margin or any other generally accepted accounting principle ( GAAP ) measure of performance. FIFO gross margin should not be reviewed in isolation or considered as a substitute for our financial results as reported in accordance with GAAP. Merchandise costs exclude depreciation and rent expenses. FIFO gross margin is an important measure used by management to evaluate merchandising and operational effectiveness. Management believes FIFO gross margin is a useful metric to investors and analysts because it measures our day-to-day merchandising and operational effectiveness.

Our FIFO gross margin rate was 20.63% for the second quarter of 2012, as compared to 21.00% for the second quarter of 2011. Retail fuel sales lower our FIFO gross margin rate due to the very low FIFO gross margin on retail fuel sales as compared to non-fuel sales. Excluding the effect of retail fuel operations, our second quarter 2012 FIFO gross margin rate decreased 43 basis points, as a percentage of sales, compared to the second quarter of 2011. This decrease in the second quarter of 2012, compared to the second quarter of 2011, was approximately 55% due to continued investments in lower prices for our customers and 45% due to higher expenses for shrink and warehouse costs.

Our FIFO gross margin rate was 20.67% for the first two quarters of 2012, as compared to 21.24% for the first two quarters of 2011. Excluding the effect of retail fuel operations, as a percentage of sales, our FIFO gross margin rate decreased 48 basis points for the first two quarters of 2012, compared to the first two quarters of 2011. This decrease in the first two quarters of 2012, compared to the first two quarters of 2011, was approximately 85% due to continued investments in lower prices for our customers and 15% due to increased shrink costs.

#### *Operating, General and Administrative Expenses*

Operating, general and administrative ( OG&A ) expenses consist primarily of employee-related costs such as wages, health care benefit costs and retirement plan costs, utilities, and credit card fees. Rent expense, depreciation and amortization expense, and interest expense are not included in OG&A.

OG&A expenses, as a percentage of sales, decreased 43 basis points to 15.61% for the second quarter of 2012 from 16.04% for the second quarter of 2011, primarily due to the benefit of increased supermarket sales, productivity improvements, effective cost controls, the benefit received in lower operating expenses from the consolidation of four UFCW multi-employer pension plans in the prior year and decreased incentive compensation expense, offset partially by increased health care costs. Retail fuel sales lower our OG&A rate due to the very low OG&A rate, as a percentage of sales, of retail fuel sales compared to non-fuel sales. OG&A expenses, as a percentage of sales excluding fuel, decreased 51 basis points in the second quarter of 2012, compared to the second quarter of 2011. This decrease in our OG&A rate, as a percentage of sales excluding the effect of fuel, resulted primarily from increased supermarket sales, productivity improvements, effective cost controls, lower operating expenses resulting from the consolidation of four UFCW multi-employer pension plans in the prior year and decreased incentive compensation expense, offset partially by increased health care costs.

OG&A expenses, as a percentage of sales, decreased 43 basis points to 15.46% for the first two quarters of 2012 from 15.89% for the first two quarters of 2011. OG&A expenses, as a percentage of sales excluding fuel, decreased 38 basis points in the first two quarters of 2012 compared to the first two quarters of 2011. This decrease in our OG&A rate, as a percentage of sales excluding the effect of fuel, resulted primarily from increased supermarket sales, productivity improvements, effective cost controls, lower operating expenses resulting from the consolidation of four UFCW multi-employer pension plans in the prior year and decreased incentive compensation expense, offset partially by increased health care costs.

#### *Rent Expense*

Rent expense was \$139 million, or 0.64% of sales, for the second quarter of 2012, compared to \$143 million, or 0.68% of sales, for the second quarter of 2011. For the first two quarters of 2012, rent expense was \$331 million, or 0.65% of sales, compared to \$335 million, or 0.69% of sales, in the first two quarters of 2011. Rent expense, as a percentage of sales excluding fuel, decreased 5 basis points in the second quarter of 2012 compared to the second quarter of 2011. Rent expense, as a percentage of sales excluding fuel, decreased 4 basis points in the first two quarters of 2012 compared to the first two quarters of 2011. These decreases in rent expense, as a percentage of sales both including and excluding fuel, primarily reflect our continued emphasis on owning rather than leasing, whenever possible, and the benefit of increased supermarket sales.

#### *Depreciation Expense*

## Edgar Filing: KROGER CO - Form 10-Q

Depreciation expense was \$383 million, or 1.76% of total sales, for the second quarter of 2012 compared to \$374 million, or 1.79% of total sales, for the second quarter of 2011. The increase in depreciation expense, in total dollars, was the result of additional depreciation on capital expenditures, including acquisitions and lease buyouts of \$2.0 billion, during the rolling four quarter period ending with the second quarter of 2012. The decrease in depreciation expense for the second quarter of 2012, compared to the second quarter of 2011, as a percentage of sales, was primarily due to the benefit of increased supermarket sales. Excluding the effect of retail fuel operations, depreciation, as a percentage of sales, decreased three basis points in the second quarter of 2012, compared to the same period of 2011.

Depreciation expense was \$884 million, or 1.74% of total sales, for the first two quarters of 2012 compared to \$873 million, or 1.80% of total sales, for the first two quarters of 2011. The increase in depreciation expense, in total dollars, was the result of additional depreciation on capital expenditures, including acquisitions and lease buyouts of \$2.0 billion, during the rolling four quarter period ending with the second quarter of 2012. The decrease in depreciation expense for the first two quarters of 2012, compared to the first two quarters of 2011, as a percentage of sales, was primarily due to the benefit of increased supermarket sales. Excluding the effect of retail fuel operations, depreciation, as a percentage of sales, decreased seven basis points in the first two quarters of 2012, compared to the same period of 2011.



*Operating Profit and FIFO Operating Profit*

Operating profit was \$535 million, or 2.46% of sales, for the second quarter of 2012, compared to \$488 million, or 2.33% of sales, for the second quarter of 2011. Operating profit was \$1.3 billion, or 2.65% of sales, for the first two quarters of 2012, compared to \$1.3 billion, or 2.69% of sales, for the first two quarters of 2011. Operating profit, as a percentage of sales, increased 13 basis points in the second quarter of 2012, compared to the second quarter of 2011, primarily due to improvements in operating, general and administrative expenses, rent and depreciation, offset partially by continued investments in lower prices for our customers, increased shrink and warehouse costs and increased fuel sales. Operating profit, as a percentage of sales, decreased four basis points in the first two quarters of 2012, compared to the first two quarters of 2011, primarily due to continued investments in lower prices for our customers, increased shrink costs and increased fuel sales, offset by improvements in operating, general and administrative expenses, rent and depreciation.

We calculate FIFO operating profit as operating profit excluding the LIFO charge. FIFO operating profit is a non-GAAP financial measure and should not be considered as an alternative to operating profit or any other GAAP measure of performance. FIFO operating profit should not be reviewed in isolation or considered as a substitute for our financial results as reported in accordance with GAAP. FIFO operating profit is an important measure used by management to evaluate operational effectiveness. Management believes FIFO operating profit is a useful metric to investors and analysts because it measures our day-to-day operational effectiveness.

FIFO operating profit was \$570 million, or 2.62% of sales, for the second quarter of 2012, compared to \$523 million, or 2.50% of sales, for the second quarter of 2011. Retail fuel sales lower our FIFO operating profit rate due to the very low FIFO operating profit rate, as a percentage of sales, of retail fuel sales compared to non-fuel sales. FIFO operating profit, excluding fuel, was \$490 million, or 2.80% of sales, for the second quarter of 2012, compared to \$442 million, or 2.63% of sales, for the second quarter of 2011. FIFO operating profit, as a percentage of sales excluding fuel, increased 17 basis points in the second quarter of 2012, compared to the second quarter of 2011 primarily due to improvements in operating, general and administrative expenses, rent and depreciation, offset partially by continued investments in lower prices for our customers and increased shrink and warehouse costs.

FIFO operating profit was \$1.4 billion, or 2.81% of sales, for the first two quarters of 2012, compared to \$1.4 billion, or 2.85% of sales, for the first two quarters of 2011. FIFO operating profit, excluding fuel, was \$1.3 billion, or 3.23% of sales, for the first two quarters of both 2012 and 2011. FIFO operating profit, as a percentage of sales excluding fuel, remained unchanged in the first two quarters of 2012, compared to the first two quarters of 2011, primarily due to improvements in operating, general and administrative expenses, rent and depreciation, offset by continued investments in lower prices for our customers and increased shrink costs.

# Edgar Filing: KROGER CO - Form 10-Q

The following table provides a reconciliation of operating profit to FIFO operating profit and FIFO operating profit, excluding fuel, for the second quarters and first two quarters of 2012 and 2011:

	Second Quarter Ended				Two Quarters Ended			
	August 11, 2012	2012 Percentage of Sales	August 13, 2011	2011 Percentage of Sales	August 11, 2012	2012 Percentage of Sales	August 13, 2011	2011 Percentage of Sales
Sales	\$ 21,726		\$ 20,913		\$ 50,791		\$ 48,374	
Fuel sales	4,249		4,076		10,122		9,309	
Sales excluding fuel	\$ 17,477		\$ 16,837		\$ 40,669		\$ 39,065	
Operating profit	\$ 535	2.46%	\$ 488	2.33%	\$ 1,348	2.65%	\$ 1,299	2.69%
LIFO charge	35	0.16%	35	0.17%	81	0.16%	81	0.17%
FIFO operating profit	570	2.62%	523	2.50%	1,429	2.81%	1,380	2.85%
Fuel operating profit	80	1.88%	81	1.99%	115	1.14%	119	1.28%
FIFO operating profit excluding fuel	\$ 490	2.80%	\$ 442	2.63%	\$ 1,314	3.23%	\$ 1,261	3.23%

Percentages may not sum due to rounding.

## Interest Expense

Net interest expense was \$106 million, or 0.49% of total sales, in the second quarter of 2012 and \$97 million, or 0.47% of total sales, in the second quarter of 2011. For the first two quarters of 2012, net interest expense was \$247 million, or 0.49% of total sales, in 2012 and \$235 million, or 0.49% of total sales, in the first two quarters of 2011. The increase in net interest expense for the second quarter of 2012, compared to the second quarter of 2011, resulted primarily from a decrease in the benefit from interest rate swaps and an increase in total debt, offset partially by a lower weighted average interest rate. The increase in net interest expense for the first two quarters of 2012, when compared to the same period of 2011, resulted primarily from a decrease in the benefit from interest rate swaps and an increase in total debt, offset partially by a lower weighted average interest rate.

## Income Taxes

Our effective income tax rate was 34.5% for the second quarter of 2012 and 27.6% for the second quarter of 2011. For the first two quarters, our effective income tax rate was 34.5% in 2012 and 33.8% in 2011. The effective income tax rate for the second quarters and first two quarters of 2012 and 2011 differed from the federal statutory rate primarily due to the favorable resolution of certain tax issues, partially offset by the effect of state income taxes.

**LIQUIDITY AND CAPITAL RESOURCES**

*Cash Flow Information*

Net cash provided by operating activities

We generated \$2.0 billion of cash from operating activities during the first two quarters of 2012, compared to \$2.2 billion in the first two quarters of 2011. The cash provided by operating activities came from net earnings including noncontrolling interests, adjusted for non-cash expenses and changes in working capital. Changes in working capital provided cash from operating activities of \$143 million in the first two quarters of 2012 and \$488 million in the first two quarters of 2011. The decrease in cash provided by changes in working capital for the first two quarters of 2012, compared to the first two quarters of 2011, was primarily due to a decrease in trade accounts payable and a smaller change in income taxes payable and accrued expenses, offset partially by a decrease in inventories.

The amount of cash paid for income taxes decreased in the first two quarters of 2012, compared to the first two quarters of 2011, primarily due to an overpayment of 2011 taxes applied to 2012, resulting from the fourth quarter of 2011 \$650 million UFCW consolidated pension plan contribution.

Net cash used by investing activities

We used \$991 million of cash for investing activities during the first two quarters of 2012 compared to \$926 million during the first two quarters of 2011. The amount of cash used for investing activities increased in the first two quarters of 2012 versus 2011, primarily due to increased payments for capital expenditures.

Net cash used by financing activities

We used \$992 million of cash for financing activities in the first two quarters of 2012 compared to \$1.4 billion in the first two quarters of 2011. The decrease in the amount of cash used for financing activities for the first two quarters of 2012, compared to the first two quarters of 2011, was primarily related to the proceeds received from the issuance of long-term debt, offset partially by an increase in payments on long-term debt. Proceeds from the issuance of common shares resulted from exercises of employee stock options.

*Debt Management*

As of August 11, 2012, we maintained a \$2 billion (with the ability to increase by \$500 million), unsecured revolving credit facility that, unless extended, terminates on January 25, 2017. Outstanding borrowings under the credit agreement and commercial paper borrowings, and some outstanding letters of credit, reduce funds available under the credit agreement. In addition to the credit agreement, we maintained two uncommitted money market lines totaling \$75 million in the aggregate. The money market lines allow us to borrow from banks at mutually agreed upon rates, usually at rates below the rates offered under the credit agreement. As of August 11, 2012, we had no borrowings under our credit agreement or money market lines. As of August 11, 2012, we had \$360 million of outstanding commercial paper. The outstanding letters of credit that reduce funds available under our credit agreement totaled \$14 million as of August 11, 2012.

Our bank credit facility and the indentures underlying our publicly issued debt contain various restrictive covenants. As of August 11, 2012, we were in compliance with these financial covenants. Furthermore, management believes it is not reasonably likely that Kroger will fail to comply with these financial covenants in the foreseeable future.

Total debt, including both the current and long-term portions of capital leases and lease-financing obligations, increased \$779 million to \$8.1 billion as of the end of the second quarter of 2012, from \$7.3 billion as of the end of the second quarter of 2011. Total debt decreased \$38 million as of the end of the second quarter of 2012, from \$8.2 billion as of year-end 2011. The increase as of the end of the second quarter of 2012, compared to the end of the second quarter of 2011, resulted from the issuance in the last four quarters of (i) \$450 million of senior notes bearing an interest rate of 2.2%, (ii) \$500 million of senior notes bearing an interest rate of 3.4%, (iii) \$350 million of senior notes bearing an interest rate of 5.0% and (iv) \$360 million of commercial paper, offset partially by the payments at maturity in the last four quarters of \$491 million of senior notes bearing an interest rate of 6.75% and \$346 million of senior notes bearing an interest rate of 6.2%. The proceeds of the issuance of the \$450 million of senior notes bearing an interest rate of 2.2% were used to partially fund our \$650 million cash contribution to the

## Edgar Filing: KROGER CO - Form 10-Q

UFCW consolidated pension plan in the fourth quarter of 2011. Our outstanding commercial paper increased by \$360 million as of the end of the second quarter of 2012, compared to the end of the first quarter of 2012 and to the end of the second quarter of 2011. The proceeds from the issuance of commercial paper in the second quarter of 2012 were used to purchase treasury stock.

We anticipate refinancing \$1.5 billion of debt maturing in calendar years 2013 and 2014. In the past two quarters, we have entered into \$850 million notional amount of forward starting interest rate swaps to effectively hedge the changes in future benchmark interest rates on a portion of our expected issuance of fixed rate debt.

### *Common Share Repurchase Program*

During the second quarter of 2012, we invested \$525 million to repurchase 23.7 million Kroger common shares at an average price of \$22.15 per share. For the first two quarters of 2012, we invested \$871 million to repurchase 38.4 million Kroger common shares at an average price of \$22.70 per share. These shares were reacquired under three separate share repurchase programs. The first is a \$1 billion repurchase program that was authorized by Kroger's Board of Directors on September 15, 2011. The second is a \$1 billion repurchase program that was authorized by Kroger's Board of Directors on June 14, 2012, that replaced the first referenced program. The third is a program that uses the cash proceeds from the exercises of stock options by participants in Kroger's stock option and long-term incentive plans as well as the associated tax benefits.

### *Liquidity Needs*

We estimate our liquidity needs over the next twelve-month period to be approximately \$3.6 billion, which includes anticipated requirements for working capital, capital expenditures, interest payments, and scheduled principal payments of debt, offset by cash and temporary cash investments on hand at the end of the second quarter of 2012. Based on current operating trends, we believe that cash flows from operating activities and other sources of liquidity, including borrowings under our commercial paper program and bank credit facility, will be adequate to meet our liquidity needs for the next twelve months and for the foreseeable future beyond the next twelve months. We have approximately \$1.3 billion of debt maturing in the next twelve months, which is included in the \$3.6 billion in estimated liquidity needs. We expect to refinance this debt on favorable terms based on our past experience. We believe we have adequate coverage of our debt covenants to continue to maintain our current debt ratings and to respond effectively to competitive conditions.

## **CAPITAL EXPENDITURES**

Capital expenditures, excluding acquisitions and the purchase of leased facilities, totaled \$445 million for the second quarter of 2012 compared to \$429 million for the second quarter of 2011. Capital expenditures, excluding acquisitions and the purchase of leased facilities, totaled \$984 million in the first two quarters of 2012 and \$1.0 billion in the first two quarters of 2011. During the second quarter of 2012, we did not have any capital expenditures for the purchase of leased facilities compared to \$13 million for the second quarter of 2011. During each of the first two quarters of 2012 and 2011, capital expenditures for purchases of leased facilities totaled \$19 million. During the second quarter of 2012, we opened, acquired, expanded or relocated ten food stores and also completed 26 within-the-wall remodels. During the first two quarters of 2012, we opened, acquired, expanded or relocated 17 food stores and also completed 53 within-the-wall remodels. Total food store square footage at the end of the second quarter of 2012 increased 0.4% from the end of the second quarter of 2011. Excluding acquisitions and operational closings, total food store square footage at the end of the second quarter of 2012 increased 1.1% over the end of the second quarter of 2011.

## **CRITICAL ACCOUNTING POLICIES**

We have chosen accounting policies that we believe are appropriate to report accurately and fairly our operating results and financial position, and we apply those accounting policies in a consistent manner. Except as noted below, our critical accounting policies are summarized in our Annual Report on Form 10-K for the fiscal year ended January 28, 2012.

## Edgar Filing: KROGER CO - Form 10-Q

The preparation of financial statements in conformity with generally accepted accounting principles requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosures of contingent assets and liabilities. We base our estimates on historical experience and other factors we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results could vary from those estimates.

## RECENTLY ADOPTED ACCOUNTING STANDARDS

In June 2011, the Financial Accounting Standards Board ( FASB ) amended its rules regarding the presentation of comprehensive income. The objective of this amendment is to improve the comparability, consistency and transparency of financial reporting and to increase the prominence of items reported in other comprehensive income. Specifically, this amendment requires that all non-owner changes in shareholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The new rules became effective for interim and annual periods beginning after December 15, 2011. In December 2011, the FASB deferred certain aspects of this standard beyond the December 15, 2011 effective date, specifically the provisions dealing with reclassification adjustments. We adopted these amended standards effective January 29, 2012 by presenting separate Consolidated Statements of Comprehensive Income immediately following the Consolidated Statements of Operations.

In May 2011, the FASB amended its rules for disclosure requirements for common fair value measurement. These amendments, effective for the interim and annual periods beginning on or after December 15, 2011 (early adoption was prohibited), result in a common definition of fair value and common requirements for fair value measurement and disclosure between General Accepted Accounting Principles and International Financial Accounting Standards. Consequently, the amendments change some fair value measurement principles and disclosure requirements. The implementation of the amended accounting guidance did not have a material effect on our consolidated financial position or results of operations.



## OUTLOOK

This discussion and analysis contains certain forward-looking statements about Kroger's future performance. These statements are based on management's assumptions and beliefs in light of the information currently available. Such statements relate to, among other things: projected changes in net earnings attributable to The Kroger Co.; identical supermarket sales growth; expected product cost; expected pension plan contributions; our ability to generate operating cash flows; projected capital expenditures; square footage growth; opportunities to reduce costs; cash flow requirements; and our operating plan for the future; and are indicated by words such as "comfortable," "committed," "will," "expect," "goal," "should," "intend," "target," "believe," "anticipate," "plan," and similar words or phrases. These forward-looking statements are subject to uncertainties and other factors that could cause actual results to differ materially.

Statements elsewhere in this report and below regarding our expectations, projections, beliefs, intentions or strategies are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934. While we believe that the statements are accurate, uncertainties about the general economy, our labor relations, our ability to execute our plans on a timely basis and other uncertainties described below could cause actual results to differ materially.

- We expect net earnings per diluted share in the range of \$2.35-\$2.42 for 2012. This range reflects the strength of our results for the first two quarters of 2012. We expect the third and fourth quarter growth rate to be higher than our long-term growth rate of 6.0%-8.0%. This guidance assumes the benefit of the 53rd week in 2012, a lower expected LIFO charge, the benefit of share repurchases and the benefit from the UFCW pension plan consolidation. We expect to achieve the upper end of this range in 2012.
- We expect identical supermarket sales growth, excluding fuel sales, of 3.0%-3.5% in 2012. This guidance contemplates the effect of several brand prescription drugs coming off patent during 2012, which will reduce sales because generic equivalents have a lower retail price than branded drugs. We expect to achieve the upper end of this range in 2012.
- Our business model is structured to produce annual earnings per diluted share growth averaging 6.0%-8.0%, plus a dividend yield of approximately 2.5%, for a total shareholder return of approximately 8.5%-10.5%. We expect this total shareholder return to compare favorably to the S&P 500 over a rolling three-to-five year time horizon. Annual earnings per diluted share growth for fiscal 2012 is expected to be higher than our long-term model due to a combination of the benefit of a 53rd week, a lower expected LIFO charge compared to 2011, share repurchases and benefits from the UFCW pension plan consolidation.
- For 2012, we intend to continue to focus on improving sales growth, in accordance with our Customer 1st strategy, by making investments in gross margin and customer shopping experiences. We expect to finance these investments primarily with operating cost reductions. We expect FIFO non-fuel operating margins for 2012 to expand slightly compared to 2011, excluding the UFCW consolidated pension plan charge in 2011.
- For 2012, we expect our annualized LIFO charge to be approximately \$140 million to \$190 million. This forecast is based on estimated cost changes for products in our inventory.

## Edgar Filing: KROGER CO - Form 10-Q

- For 2012, we expect interest expense to be approximately \$460 million.
- We plan to use cash flow primarily for capital investments, to maintain our current debt coverage ratios, to pay cash dividends, and to repurchase stock. As market conditions change, we may re-evaluate these uses of cash flow.
- We expect to obtain sales growth from new square footage, as well as from increased productivity from existing locations.
- Capital expenditures reflect our strategy of growth through expansion, as well as focusing on productivity increases from our existing store base through remodels. In addition, we intend to continue our emphasis on self-development and ownership of real estate, and logistics and technology improvements. Our continued capital spending on technology is focused on improving store operations, logistics, manufacturing procurement, category management, merchandising and buying practices, and is expected to reduce merchandising costs. We intend to continue using cash flow from operations to finance capital expenditure requirements. We expect capital investments for 2012 to be in the range of \$1.9-\$2.2 billion, excluding acquisitions and purchases of leased facilities. We expect total food store square footage to grow approximately 1.5% before acquisitions and operational closings.

## Edgar Filing: KROGER CO - Form 10-Q

- Based on current operating trends, we believe that cash flow from operations and other sources of liquidity, including borrowings under our commercial paper program and bank credit facility, will be adequate to meet anticipated requirements for working capital, capital expenditures, interest payments and scheduled principal payments for the foreseeable future. We also believe we have adequate coverage of our debt covenants to continue to respond effectively to competitive conditions.
- We believe we have adequate sources of cash, if needed, under our credit facility and other borrowing sources for the next twelve months and for the foreseeable future beyond the next twelve months.
- We expect that our OG&A results will be affected by increased costs, such as higher employee benefit costs and credit card fees, offset by improved productivity from process changes and leverage gained through sales increases.
- We expect that our effective tax rate for the two remaining quarters of 2012 will be approximately 36.0%, excluding the effect of the resolution of any tax issues.
- We expect rent expense, as a percentage of total sales and excluding closed-store activity, will decrease due to the emphasis our current strategy places on ownership of real estate.
- We believe that in 2012 there will be opportunities to reduce our operating costs in such areas as administration, productivity improvements, shrink, warehousing and transportation. We intend to invest most of these savings in our core business to drive profitable sales growth and offer improved value and shopping experiences for our customers.
- We expect to contribute approximately \$75 million in total to the Company-sponsored defined benefit pension plans in 2012. For the first two quarters of 2012, we contributed approximately \$7 million to these plans. We expect any contributions made during 2012 will decrease our required contributions in future years. Among other things, investment performance of plan assets, the interest rates required to be used to calculate the pension obligations, and future changes in legislation, will determine the amounts of any additional contributions. We expect 2012 expense for Company-sponsored defined benefit pension plans to be approximately \$90 million. In addition, we expect 401(k) Retirement Savings Account Plan cash contributions and expense from automatic and matching contributions to participants to increase slightly in 2012, compared to 2011.
- We expect to contribute approximately \$240 million to multi-employer pension plans in 2012, subject to collective bargaining. In addition, we expect meaningful increases in expense as a result of increases in multi-employer pension plan contributions over the next few years.
- We do not anticipate additional goodwill impairments in 2012.

## Edgar Filing: KROGER CO - Form 10-Q

- We have various labor agreements that will be renegotiated in 2012, covering store employees in Memphis, Columbus, Indianapolis, Nashville, Phoenix and Portland. We will also negotiate an agreement for our associates in our distribution facility in Delaware, Ohio. Upon the expiration of our collective bargaining agreements, work stoppages by the affected workers could occur if we are unable to negotiate new contracts with labor unions. A prolonged work stoppage affecting a substantial number of locations could have a material adverse effect on our results. In all of these contracts, rising health care and pension costs will continue to be an important issue in negotiations.

Various uncertainties and other factors could cause us to fail to achieve our goals. These include:

- The extent to which our sources of liquidity are sufficient to meet our requirements may be affected by the state of the financial markets and the effect that such condition has on our ability to issue commercial paper at acceptable rates. Our ability to borrow under our committed lines of credit, including our bank credit facilities, could be impaired if one or more of our lenders under those lines is unwilling or unable to honor its contractual obligation to lend to us.
- Changes in market conditions could affect our cash flow.

- Our ability to achieve sales and earnings goals may be affected by: labor negotiations or disputes; industry consolidation; pricing and promotional activities of existing and new competitors, including non-traditional competitors, and the aggressiveness of that competition; our response to these actions; the state of the economy, including interest rates, the inflationary and deflationary trends in certain commodities, and the unemployment rate; the effect that increased fuel costs have on consumer spending; changes in government-funded benefit programs; manufacturing commodity costs; diesel fuel costs related to our logistics operations; trends in consumer spending; the extent to which our customers exercise caution in their purchasing in response to economic conditions; the inconsistent pace of the economic recovery; changes in inflation or deflation in product and operating costs; stock repurchases; the effect of brand prescription drugs going off patent; our ability to retain additional pharmacy sales from third party payors such as Express Scripts; and the benefits that we receive from the consolidation of the UFCW pension plans and the success of our future growth plans. The extent to which the adjustments we are making to our strategy create value for our shareholders will depend primarily on the reaction of our customers and our competitors to these adjustments, as well as operating conditions, including inflation or deflation, increased competitive activity, and cautious spending behavior of our customers. Our ability to achieve sales and earnings goals may also be affected by our ability to manage the factors identified above.
- Our product cost inflation could vary from our estimate due to general economic conditions, weather, availability of raw materials and ingredients in the products that we sell and their packaging, and other factors beyond our control.
- Our ability to pass on product cost increases will depend on the reactions of our customers and competitors to those increases.
- Our ability to use free cash flow to continue to maintain our debt coverage and to reward our shareholders could be affected by unanticipated increases in net total debt, our inability to generate free cash flow at the levels anticipated, and our failure to generate expected earnings.
- Our LIFO charge and the timing of our recognition of LIFO expense will be affected primarily by changes in product costs during the year.
- If actual results differ significantly from anticipated future results for certain reporting units including variable interest entities, an impairment loss for any excess of the carrying value of the reporting units' goodwill over the implied fair value would have to be recognized.
- In addition to the factors identified above, our identical store sales growth could be affected by increases in Kroger private label sales, the effect of our 'sister stores' (new stores opened in close proximity to an existing store) and reductions in retail pricing.
- Our operating margins, without fuel, could decline or fail to meet expectations if we are unable to pass on any cost increases, if we fail to deliver the cost savings contemplated or if changes in the cost of our inventory and the timing of those changes differ from our expectations.
- We have estimated our exposure to the claims and litigation arising in the normal course of business, as well as to the material litigation facing Kroger, and believe we have made provisions where it is reasonably possible to estimate and where an adverse outcome is

## Edgar Filing: KROGER CO - Form 10-Q

probable. Unexpected outcomes in these matters, however, could result in an adverse effect on our earnings.

- Consolidation in the food industry is likely to continue and the effects on our business, either favorable or unfavorable, cannot be foreseen.
- Rent expense, which includes subtenant rental income, could be adversely affected by the state of the economy, increased store closure activity and future consolidation.
- Depreciation expense, which includes the amortization of assets recorded under capital leases, is computed principally using the straight-line method over the estimated useful lives of individual assets, or the remaining terms of leases. Use of the straight-line method of depreciation creates a risk that future asset write-offs or potential impairment charges related to store closings would be larger than if an accelerated method of depreciation were followed.

## Edgar Filing: KROGER CO - Form 10-Q

- Our effective tax rate may differ from the expected rate due to changes in laws, the status of pending items with various taxing authorities, and the deductibility of certain expenses.
- The actual amount of automatic and matching cash contributions to our 401(k) Retirement Savings Account Plan will depend on the number of participants, savings rates, compensation as defined by the plan, and length of service of participants.
- The amounts of our contributions and recorded expense related to multi-employer pension funds could vary from the amounts that we expect, and could increase more than anticipated. Should asset values in these funds deteriorate, if employers withdraw from these funds without providing for their share of the liability, or should our estimates prove to be understated, our contributions could increase more rapidly than we have anticipated.
- If the investment performance of our pension plan assets does not meet expectations due to poor performance of the financial markets or for other reasons, our contributions to Company-sponsored defined benefit pension plans could increase more than anticipated in future years.
- Changes in laws or regulations, including changes in accounting standards, taxation requirements and environmental laws may have a material effect on our financial statements.
- Changes in the general business and economic conditions in our operating regions may affect the shopping habits of our customers, which could affect sales and earnings.
- Changes in our product mix may negatively affect certain financial indicators. For example, we continue to add supermarket fuel centers to our store base. Since gasoline generates low profit margins, we expect to see our FIFO gross profit margins decline as gasoline sales increase. Although this negatively affects our FIFO gross margin, gasoline sales provide a positive effect on OG&A expense as a percentage of sales.
- Our capital expenditures, expected square footage growth, and number of store projects completed over the next fiscal year could differ from our estimate if we are unsuccessful in acquiring suitable sites for new stores, if development costs vary from those budgeted, if our logistics and technology or store projects are not completed on budget or within the time frame projected, or if economic conditions fail to improve, or worsen.
- Interest expense could be adversely affected by the interest rate environment, changes in our credit ratings, fluctuations in the amount of outstanding debt, decisions to incur prepayment penalties on the early redemption of debt and any factor that adversely affects our operations and results in an increase in debt.

## Edgar Filing: KROGER CO - Form 10-Q

- Impairment losses, including goodwill, could be affected by changes in our assumptions of future cash flows, market values or business valuations in the market. Our cash flow projections include several years of projected cash flows which would be affected by changes in the economic environment, real estate market values, competitive activity, inflation and customer behavior.
- Our estimated expense and obligation for Kroger-sponsored pension plans and other post-retirement benefits could be affected by changes in the assumptions used in calculating those amounts. These assumptions include, among others, the discount rate, the expected long-term rate of return on plan assets, average life expectancy and the rate of increases in compensation and health care costs.
- Adverse weather conditions could increase the cost our suppliers charge for their products, or may decrease customer demand for certain products. Increases in demand for certain commodities could also increase the cost our suppliers charge for their products. Additionally, increases in the cost of inputs, such as utility costs or raw material costs, could negatively affect financial ratios and earnings.
- Although we presently operate only in the United States, civil unrest in foreign countries in which our suppliers do business may affect the prices we are charged for imported goods. If we are unable to pass on these increases to our customers, our FIFO gross margin and net earnings would suffer.



- Earnings and sales also may be affected by adverse weather conditions, particularly to the extent that hurricanes, tornadoes, floods, earthquakes, and other conditions disrupt our operations or those of our suppliers; create shortages in the availability or increases in the cost of products that we sell in our stores or materials and ingredients we use in our manufacturing facilities; or raise the cost of supplying energy to our various operations, including the cost of transportation.

We cannot fully foresee the effects of changes in economic conditions on Kroger's business. We have assumed economic and competitive situations will not change significantly for the remainder of 2012.

Other factors and assumptions not identified above could also cause actual results to differ materially from those set forth in the forward-looking information. Accordingly, actual events and results may vary significantly from those included in, contemplated or implied by forward-looking statements made by us or our representatives.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

There have been no material changes in our exposure to market risk from the information provided in Item 7A. Quantitative and Qualitative Disclosures About Market Risk in our Annual Report on Form 10-K for the fiscal year ended January 28, 2012.

**Item 4. Controls and Procedures.**

The Chief Executive Officer and the Chief Financial Officer, together with a disclosure review committee appointed by the Chief Executive Officer, evaluated Kroger's disclosure controls and procedures as of the quarter ended August 11, 2012, the end of the period covered by this report. Based on that evaluation, Kroger's Chief Executive Officer and Chief Financial Officer concluded that Kroger's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15(d)-15(e) of the Exchange Act) were effective as of the end of the period covered by this report to provide reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including the Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

In connection with the evaluation described above, there was no change in Kroger's internal control over financial reporting during the quarter ended August 11, 2012, that has materially affected, or is reasonably likely to materially affect, Kroger's internal control over financial reporting.

## PART II - OTHER INFORMATION

### Item 1. Legal Proceedings.

On October 6, 2006, the Company petitioned the Tax Court (*Ralphs Grocery Company and Subsidiaries, formerly known as Ralphs Supermarkets, Inc. v. Commissioner of Internal Revenue, Docket No. 20364-06*) for a redetermination of deficiencies asserted by the Commissioner of Internal Revenue. The dispute at issue involves a 1992 transaction in which Ralphs Holding Company acquired the stock of Ralphs Grocery Company and made an election under Section 338(h)(10) of the Internal Revenue Code. The Commissioner determined that the acquisition of the stock was not a purchase as defined by Section 338(h)(3) of the Internal Revenue Code and that the acquisition therefore did not qualify for a Section 338(h)(10) election. On January 27, 2011, the Tax Court issued its opinion upholding the Company's position that the acquisition of the stock qualified as a purchase, granting the Company's motion for partial summary judgment and denying the Tax Commissioner's motion. All remaining issues in the matter have been resolved and the Tax Court entered its decision on May 2, 2012. On July 24, 2012, the Tax Commissioner filed a notice with The United States Court of Appeals for the 9th Circuit to appeal the decision of the Tax Court. As of August 11, 2012, an adverse decision would require a cash payment of up to approximately \$567, including interest. Any accounting implications of an adverse decision in this case would be charged through the statement of operations.

Various claims and lawsuits arising in the normal course of business, including suits charging violations of certain antitrust, wage and hour, or civil rights laws, as well as product liability cases, are pending against the Company. Some of these suits purport or have been determined to be class actions and/or seek substantial damages. Any damages that may be awarded in antitrust cases will be automatically trebled. Although it is not possible at this time to evaluate the merits of all of these claims and lawsuits, nor their likelihood of success, the Company is of the belief that any resulting liability will not have a material adverse effect on the Company's financial position, results of operations, or cash flows. For a further discussion of our legal proceedings, see the disclosure of litigation contained in Note 7 to our Consolidated Financial Statements, which disclosure we incorporate by reference into this item.

The Company continually evaluates its exposure to loss contingencies arising from pending or threatened litigation and believes it has made provisions where it is reasonably possible to estimate and where an adverse outcome is probable. Nonetheless, assessing and predicting the outcomes of these matters involve substantial uncertainties. It remains possible that despite management's current belief, material differences in actual outcomes or changes in management's evaluation or predictions could arise that could have a material adverse impact on the Company's financial condition, results of operations, or cash flows.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

(c)

**ISSUER PURCHASES OF EQUITY SECURITIES**

<b>Period(1)</b>	<b>Total Number of Shares Purchased</b>	<b>Average Price Paid Per Share</b>	<b>Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs(2)</b>	<b>Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs(3) (in millions)</b>
<b>First four weeks</b>				
May 20, 2012 to June 16, 2012	7,849,759	\$ 22.00	7,849,759	\$ 1,000
<b>Second four weeks</b>				
June 17, 2012 to July 14, 2012	6,577,874	\$ 22.88	6,577,874	\$ 870
<b>Third four weeks</b>				
July 15, 2012 to August 11, 2012	10,047,537	\$ 21.89	10,047,537	\$ 651
<b>Total</b>	<b>24,475,170</b>	<b>\$ 22.19</b>	<b>24,475,170</b>	<b>\$ 651</b>

(1) The reported periods conform to the Company's fiscal calendar composed of thirteen 28-day periods. The second quarter of 2012 contained three 28-day periods.

(2) Shares were repurchased under (i) a \$1 billion share repurchase program, authorized by the Board of Directors and announced on June 14, 2012, (ii) a \$1 billion share repurchase program, authorized by the Board of Directors and announced on September 15, 2011 and (iii) a program announced on December 6, 1999 to repurchase common shares to reduce dilution resulting from our employee stock option and long-term incentive plans, which program is limited to proceeds received from exercises of stock options and the tax benefits associated therewith. The programs have no expiration date but may be terminated by the Board of Directors at any time. Total shares purchased include shares that were surrendered to the Company by participants under the Company's long-term incentive plans to pay for taxes on restricted stock awards. On June 14, 2012, the Board of Directors authorized and announced a \$1 billion share repurchase program referred to in clause (i) that replaced the \$1 billion share repurchase program referred to in clause (ii) above. All purchases thereafter were made under the program referenced in clause (i). As of June 16, 2012, we did not have any share repurchases settled under the share repurchase program referred to in clause (i).

(3) The amounts shown in this column reflect amounts remaining under the \$1 billion share repurchase program referenced in clause (i) of Note 2 above. Amounts to be invested under the program utilizing option exercise proceeds are dependent upon option exercise activity.

**Item 6. Exhibits.**

- EXHIBIT 3.1 - Amended Articles of Incorporation are hereby incorporated by reference to Exhibit 3.1 of the Company's Quarterly Report on Form 10-Q for the quarter ended May 22, 2010, filed with the SEC on June 28, 2010.
- EXHIBIT 3.2 - The Company's regulations are hereby incorporated by reference to Exhibit 3.2 of the Company's Quarterly Report on Form 10-Q for the quarter ended May 26, 2007, filed with the SEC on July 3, 2007.
- EXHIBIT 4.1 - Instruments defining the rights of holders of long-term debt of the Company and its subsidiaries are not filed as Exhibits because the amount of debt under each instrument is less than 10% of the consolidated assets of the Company. The Company undertakes to file these instruments with the Commission upon request.
- EXHIBIT 10.19\* - Form of Performance Unit Agreement Under Long-Term Incentive Plans.
- EXHIBIT 31.1 - Rule 13a-14(a) / 15d-14(a) Certifications - Chief Executive Officer.
- EXHIBIT 31.2 - Rule 13a-14(a) / 15d-14(a) Certifications - Chief Financial Officer.
- EXHIBIT 32.1 - Section 1350 Certifications.
- EXHIBIT 99.1 - Additional Exhibits - Statement of Computation of Ratio of Earnings to Fixed Charges.
- EXHIBIT 101.INS - XBRL Instance Document.
- EXHIBIT 101.SCH - XBRL Taxonomy Extension Schema Document.
- EXHIBIT 101.CAL - XBRL Taxonomy Extension Calculation Linkbase Document.
- EXHIBIT 101.DEF - XBRL Taxonomy Extension Definition Linkbase Document.
- EXHIBIT 101.LAB - XBRL Taxonomy Extension Label Linkbase Document.
- EXHIBIT 101.PRE - XBRL Taxonomy Extension Presentation Linkbase Document.

---

\* Management contract or compensatory plan or arrangement.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**THE KROGER CO.**

Dated: September 18, 2012

By: /s/ David B. Dillon  
David B. Dillon  
Chairman of the Board and Chief Executive Officer

Dated: September 18, 2012

By: /s/ J. Michael Schlotman  
J. Michael Schlotman  
Senior Vice President and Chief Financial Officer

**Exhibit Index**

Exhibit 3.1 -	Amended Articles of Incorporation are hereby incorporated by reference to Exhibit 3.1 of the Company's Quarterly Report on Form 10-Q for the quarter ended May 22, 2010, filed with the SEC on June 28, 2010.
Exhibit 3.2 -	The Company's regulations are hereby incorporated by reference to Exhibit 3.2 of the Company's Quarterly Report on Form 10-Q for the quarter ended May 26, 2007, filed with the SEC on July 3, 2007.
Exhibit 4.1 -	Instruments defining the rights of holders of long-term debt of the Company and its subsidiaries are not filed as Exhibits because the amount of debt under each instrument is less than 10% of the consolidated assets of the Company. The Company undertakes to file these instruments with the Commission upon request.
Exhibit 10.19*	Form of Performance Unit Agreement Under Long-Term Incentive Plans.
Exhibit 31.1 -	Rule 13a-14(a) / 15d-14(a) Certifications - Chief Executive Officer.
Exhibit 31.2 -	Rule 13a-14(a) / 15d-14(a) Certifications - Chief Financial Officer.
Exhibit 32.1 -	Section 1350 Certifications.
Exhibit 99.1 -	Additional Exhibits - Statement of Computation of Ratio of Earnings to Fixed Charges.
EXHIBIT 101.INS -	XBRL Instance Document.
EXHIBIT 101.SCH -	XBRL Taxonomy Extension Schema Document.
EXHIBIT 101.CAL -	XBRL Taxonomy Extension Calculation Linkbase Document.
EXHIBIT 101.DEF -	XBRL Taxonomy Extension Definition Linkbase Document.
EXHIBIT 101.LAB -	XBRL Taxonomy Extension Label Linkbase Document.
EXHIBIT 101.PRE -	XBRL Taxonomy Extension Presentation Linkbase Document.

---

\* Management contract or compensatory plan or arrangement.