CRENSHAW WILLIAM E

Form 4

March 11, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * CRENSHAW WILLIAM E			2. Issuer Name and Ticker or Trading Symbol PUBLIX SUPER MARKETS INC [NONE]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) P.O. BOX 40		ldle)	3. Date of Earliest Transaction (Month/Day/Year) 03/09/2011	_X_ Director 10% Owner _X_ Officer (give title below) below) CEO				
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)				
LAKELAND, FL 33802-0407			Tiled(Month/Say/Teal)	_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or					5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	01/18/2011		G	V	654	D	\$ 19.85	6,489,611	I	By Trustee Of Mother's Trust	
Common Stock	01/18/2011		G	V	654	A	\$ 19.85	1,944,233	D		
Common Stock	01/18/2011		G	V	1,006	D	\$ 19.85	6,488,605	I	By Trustee Of Mother's Trust	
Common Stock	01/18/2011		G	V	1,962	D	\$ 19.85	6,486,643	I	By Trustee Of Mother's Trust	

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Common Stock	01/18/2011	G	V	1,962	A	\$ 19.85	8,128	I	By Trustee Of Nephews' Trust
Common Stock	01/18/2011	G	V	1,962	D	\$ 19.85	6,484,681	I	By Trustee Of Mother's Trust
Common Stock	01/18/2011	G	V	1,962	A	\$ 19.85	6,976	I	By Trustee Of Niece's Trust
Common Stock	03/01/2011	J	V	35.8852	A	\$ 20.9	1,525.6108	I	By 401(k)
Common Stock	03/01/2011	J	V	971.6598	A	\$ 20.9	170,530.9262	I	By ESOP
Common Stock	03/04/2011	G	V	2,200	D	\$ 20.9	1,942,033	D	
Common Stock	03/09/2011	S		96,000	D	\$ 20.9	6,388,681	I	By Trustee Of Mother's Trust
Common Stock							25,000	I	By Spouse
Common Stock							19,280	I	By Spouse As Custodian For Children
Common Stock							528,500	I	By Trustee GRAT Trust
Common Stock							43,260	I	By Family Limited Partnership

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secui

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Bene Own Follo Repo Trans (Instr

(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8	8)	Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			Secur (Instr	ities . 3 and 4)	(Instr. 5)	
			Code	V	(A) ((D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships								
• 0	Director	10% Owner	Officer	Other					
CRENSHAW WILLIAM E P.O. BOX 407	X		CEO						
LAKELAND, FL 33802-0407	Λ		CLO						

Signatures

/s/ Monica Allman, POA on file for William E Crenshaw 03/11/2011

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired under the Publix Super Markets, Inc. 401(k) SMART Plan. Transaction exempt under rule 16b-3(c).
- (2) Acquired under the Publix Super Markets, Inc. Employee Stock Ownership Plan. Transaction exempt under rule 16b-3(c).
- (3) The reporting person disclaims beneficial ownership of the common stock held by the Limited Partnership except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3