#### CRENSHAW WILLIAM E

Form 4 April 01, 2013

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** OMB 3235-0287

Check this box if no longer subject to

Number: January 31, Expires:

2005

Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * CRENSHAW WILLIAM E				2. Issue Symbol	er Name an	d Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
				PUBLI [NONI		R MARKETS INC	(Check all applicable)			
	(Last)	(First) (			of Earliest T Day/Year)	Fransaction	X Director X Officer (give		0% Owner ther (specify	
P.O. BOX 407			03/29/2	•		below)				
(Street)				4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check			
				Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person			
LAKELAND, FL 33802-0407			)7	Form filed by More than One Person					Reporting	
	(City)	(State)	(Zip)	Tak	ole I - Non-	Derivative Securities Ac	quired, Disposed o	f, or Benefici	ally Owned	
	1.Title of	2. Transaction Date	2A. Deemee	d	3.	4. Securities Acquired	5. Amount of	6.	7. Nature of	
	Security	(Month/Day/Year)	Execution I	Date, if	Transactio	on(A) or Disposed of (D)	Securities	Ownership	Indirect	
	(Instr. 3)		any		Code	(Instr. 3, 4 and 5)	Beneficially	Form:	Beneficial	
			(Month/Day	y/Year)	(Instr. 8)		Owned Following	Direct (D)	Ownership	
							Reported	or Indirect	(Instr. 4)	

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (Instr.		4. Securit on(A) or Dis (Instr. 3, 4	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/13/2013		J	V	91,143	D	\$ 23.2	365,734	I	By Trustee GRAT Trust
Common Stock	03/13/2013		J	V	91,143	A	\$ 23.2	1,953,379	D	
Common Stock	03/29/2013		P		25,000	A	\$ 23.2	1,978,379	D	
Common Stock								1,692.0867	I	By 401(k)
Common Stock								172,373.6563	I	By ESOP (2)

#### Edgar Filing: CRENSHAW WILLIAM E - Form 4

Common Stock	43,260	I	By Family Limited Partnership
Common Stock	25,000	I	By Spouse
Common Stock	19,280	I	By Spouse As Custodian For Children
Common Stock	10,714	I	By Trustee Of Niece's Trust
Common Stock	11,866	I	By Trustee Of Nephews' Trust
Common Stock	6,002,202	I	By Trustee Of Mother's Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	5	ate	7. Title and A Underlying S (Instr. 3 and	Securities	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
SERP Stock	<u>(4)</u>					<u>(4)</u>	<u>(4)</u>	Common Stock	5,607.4547	

8. Pri Deriv Secur (Instr

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
r g	Director	10% Owner	Officer	Other			
CRENSHAW WILLIAM E							
P.O. BOX 407	X		CEO				
LAKELAND, FL 33802-0407							

# **Signatures**

/s/ Monica Allman, POA on file for William E Crenshaw 04/01/2013

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired under the Publix Super Markets, Inc. 401(k) SMART Plan. Transaction exempt under rule 16b-3(c).
- (2) Acquired under the Publix Super Markets, Inc. Employee Stock Ownership Plan. Transaction exempt under rule 16b-3(c).
- (3) The reporting person disclaims beneficial ownership of the common stock held by the Limited Partnership except to the extent of his pecuniary interest therein.
- Each share of SERP stock is the economic equivalent of one share of common stock. The shares of SERP stock become payable in common stock upon the reporting person's termination of employment in accordance with the Publix Super Markets, Inc. Supplemental Executive Retirement Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3