GWG Holdings, Inc. Form 3 November 20, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

(Print or Type Responses)

1. Name and Address of Reporting Person *

À FREEDMAN MICHAEL **DAVID**

> (Last) (First)

(Middle)

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

(Month/Day/Year) 11/13/2014

SUITE 1200

(Street)

220 SOUTH SIXTH STREET,

Statement

4. Relationship of Reporting

Person(s) to Issuer

Filed(Month/Day/Year)

(Check all applicable)

GWG Holdings, Inc. [GWGH]

Director 10% Owner _X__ Officer _Other

(give title below) (specify below) President

Table I - Non-Derivative Securities Beneficially Owned

6. Individual or Joint/Group

5. If Amendment, Date Original

Filing(Check Applicable Line) _X_ Form filed by One Reporting Person

Form filed by More than One Reporting Person

MINNEAPOLIS. MNÂ 55402

(City) (State)

1. Title of Security (Instr. 4)

(Zip)

2. Amount of Securities

Beneficially Owned (Instr. 4)

Ownership Form: Direct (D) or Indirect

3.

(I) (Instr. 5) 4. Nature of Indirect Beneficial

Ownership (Instr. 5)

Â Common Stock 2,700 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

> Persons who respond to the collection of information contained in this form are not

required to respond unless the form displays a currently valid OMB control number.

SEC 1473 (7-02)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

(Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

4. 5. Ownership Conversion or Exercise Form of Price of Derivative

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Derivative Security:

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option	(1)	09/22/2024	Common Stock	318,000	\$ 12.5	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
· · · · · · · · · · · · · · · · · · ·	Director	10% Owner	Officer	Other	
FREEDMAN MICHAEL DAVID 220 SOUTH SIXTH STREET, SUITE 1200 MINNEAPOLIS, MN 55402	Â	Â	President	Â	

Signatures

/s/ Bill Acheson as Attorney-in-fact

**Signature of Reporting Person Dat

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Options to purchase 53,000 shares of the Company's common stock will vest on each of 9/22/2015, 9/22/2016 and 9/22/2017. The remaining 159,000 options will vest quarterly using a formula based upon the closing price of the Company's common stock on the last business day of such quarter, with a maximum of 53,000 of these remaining options eligible to vest for each one-year period ending on 9/30/2015, 9/30/2016 and 9/30/2017.

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Remarks:

Exhibit 24.1 Power of Attorney attached hereto.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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