Synacor, Inc. Form 3 February 09, 2012

#### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

MD

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response...
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement Synacor, Inc. [SYNC]  **INTEL CORP** (Month/Day/Year) 02/09/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 2200 MISSION COLLEGE (Check all applicable) BLVD. (Street) 6. Individual or Joint/Group \_X\_\_ 10% Owner Director Officer \_Other Filing(Check Applicable Line) (give title below) (specify below) Form filed by One Reporting Person **SANTA** \_X\_ Form filed by More than One CLARA. CAÂ 95054-1549 Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I)	

					(Instr. 5)	
Series A Preferred Stock	03/14/2003 Â (1)	Common Stock	641,025 (3)	\$ <u>(1)</u>	I	See footnote (2)
Series A Preferred Stock	10/08/2003 Â (1)	Common Stock	641,025 (3)	\$ <u>(1)</u>	I	See footnote (2)
Series B Preferred Stock	10/01/2004 Â (4)	Common Stock	506,250 (3)	\$ <u>(4)</u>	I	See footnote (2)
Series C Preferred Stock	10/19/2006 Â (5)	Common Stock	298,857	\$ (5)	I	See footnote (2)

### **Reporting Owners**

Reporting Owner Name / Address		Relationsl	iips	
	Director	10% Owner	Officer	Other
INTEL CORP 2200 MISSION COLLEGE BLVD. SANTA CLARA, CA 95054-1549	Â	ÂX	Â	Â
INTEL CAPITAL (CAYMAN) CORP 2200 MISSION COLLEGE BLVD SANTA CLARA, CA 95054	Â	ÂX	Â	Â

## **Signatures**

/s/ Cary I. Klafter,
Secretary

\*\*Signature of Reporting
Date

\*\*Signature of Reporting
Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Series A Preferred Stock is convertible into common stock of the Issuer on a 1.5 for one basis and has no expiration date.
- Owned directly by Intel Capital (Cayman) Corporation, a wholly-owned subsidiary of the Reporting Person. Intel Corporation disclaims beneficial ownership of the securities except to the extent of its pecuniary interest therein.
- (3) Reflects a 1 for 2 reverse stock split, effective as of immediately prior to the effectiveness of the Issuer's Registration Statement on Form S-1.
- (4) The Series B Preferred Stock is convertible into common stock of the Issuer on a 1.5 for one basis and has no expiration date.
- (5) The Series C Preferred Stock is convertible into common stock of the Issuer on a 1.5 for one basis and has no expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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