Valeant Pharmaceuticals International, Inc. Form 425 June 03, 2014

Filing under Rule 425 under the Securities Act

of 1933 and deemed filed under Rule 14a-12 of

the Securities Exchange Act of 1934

Filed by: Pershing Square Capital Management, L.P.

Subject Company: Valeant Pharmaceuticals International, Inc.

SEC File No. of Valeant Pharmaceuticals International, Inc.: 001-14956

ADDITIONAL INFORMATION

This communication does not constitute an offer to buy or solicitation of an offer to sell any securities and no tender or exchange offer for the shares of Allergan has commenced at this time. This communication relates to a proposal which Valeant has made for a business combination transaction with Allergan. In furtherance of this proposal, Pershing Square Capital Management, L.P. (Pershing Square) has filed preliminary proxy statements with the Securities and Exchange Commission (the SEC) on May 13, 2014 and June 2, 2014 (the preliminary proxy statements) and Valeant and Pershing Square (and, if a negotiated transaction is agreed, Allergan) may file one or more other proxy statements, registration statements, tender or exchange offer documents or other documents with the SEC. This communication is not a substitute for the preliminary proxy statements or any other proxy statement, registration statement, prospectus, tender or exchange offer document or other document Valeant, Pershing Square and/or Allergan may file with the SEC in connection with the proposed transaction. INVESTORS AND SECURITY HOLDERS OF VALEANT AND ALLERGAN ARE URGED TO READ THE PRELIMINARY PROXY STATEMENTS AND ANY OTHER PROXY STATEMENT(s), REGISTRATION STATEMENT, PROSPECTUS, TENDER OR EXCHANGE OFFER DOCUMENTS AND OTHER DOCUMENTS FILED WITH THE SEC CAREFULLY IN THEIR ENTIRETY IF AND WHEN THEY BECOME AVAILABLE AS THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION. Any definitive proxy statement(s) or definitive tender or exchange offer documents (if and when available) will be mailed to stockholders of Allergan and/or Valeant, as applicable. Investors and security holders may obtain free copies of the preliminary proxy statements, and will be able to obtain free copies of these other documents (if and when available) and other documents filed with the SEC by Valeant and/or Pershing Square through the web site maintained by the SEC at http://www.sec.gov.

Information regarding the names and interests in Allergan and Valeant of Valeant and persons related to Valeant who may be deemed participants in any solicitation of Allergan or Valeant shareholders in respect of a Valeant proposal for a business combination with Allergan is available in the additional definitive proxy soliciting materials in respect of Allergan filed with the SEC by Valeant on April 21, 2014 and May 28, 2014. Information regarding the names and interests in Allergan and Valeant of Pershing Square and persons related to Pershing Square who may be deemed participants in any solicitation of Allergan or Valeant shareholders in respect of a Valeant proposal for a business combination with Allergan is available in the preliminary proxy statements. The additional definitive proxy soliciting material referred to in this paragraph and the preliminary proxy statements can be obtained free of charge from the sources indicated above.

DISCLAIMER

The information in this presentation is for informational purposes only, and this presentation shall not constitute an offer to sell or a solicitation of an offer to purchase any security or investment product, nor does it constitute professional advice. This presentation and the information contained herein is not investment advice or a recommendation or solicitation to buy or sell any securities. All investments involve risk, including the loss of principal. Pershing Square recognizes that there may be confidential information in the possession of the companies discussed in this presentation that could lead these companies to disagree with Pershing Square s conclusions. The information contained in this presentation is subject in all respects to the disclosure set forth in the reports filed by Allergan and Valeant with the SEC. Except where otherwise indicated, the information in this presentation speaks only as of the date of this presentation. Permission to quote third-party reports in this presentation has been neither sought nor obtained.

This presentation is not all inclusive and may not contain all of the information that you require in order to evaluate Allergan and Valeant and the transactions described in this presentation. You should review Valeant s and Allergan s most recent annual and quarterly reports and other reports filed by Valeant and Allergan with the SEC. You should rely on your own independent analysis to assess the accuracy and completeness of all information contained

herein. No representation, warranty or undertaking, expressed or implied, is or will be made and no responsibility or liability is or will be accepted by Pershing Square or its affiliates or associates, or any of their respective directors, officers, employees, agents, shareholders or advisors, as to, or in relation to, the accuracy or completeness of the information contained in the presentation, or any other information, errors therein or omissions therefrom.

By presenting this information, none of Pershing Square or its affiliates or associates, or any of their respective directors, officers, employees, agents, shareholders or advisors, is providing investment, legal, tax, financial, accounting or other advice to you or to any other party. None of Pershing Square or its affiliates or associates, or any of their respective directors, officers, employees, agents, shareholders or advisors, is acting as an advisor or fiduciary in any respect in connection with providing this information.

Funds managed by Pershing Square and its affiliates are invested in Allergan common stock and other securities. Pershing Square manages funds that are in the business of trading buying and selling securities and financial instruments. It is possible that there will be developments in the future that cause Pershing Square to change its position regarding Allergan, Valeant and the proposed Valeant-Allergan business combination. Pershing Square may buy, sell, cover or otherwise change the form of its investment in Allergan for any reason. Pershing Square hereby disclaims any duty to provide any updates or changes to the analyses contained here including, without limitation, the manner or type of any Pershing Square investment.

Non-GAAP Financial Measures

This presentation includes certain non-GAAP financial measures, including but not limited to cash net income and EBIT (collectively, non-GAAP financial measures). These non-GAAP financial measures should be considered only as supplemental to, and not as superior to, financial measures prepared in accordance with GAAP. Pershing Square believes that the presentation of these financial measures enhances an investor s understanding of Valeant s and Allergan s financial performance. Pershing Square further believes that these financial measures are useful financial metrics to assess operating performance from period to period by excluding certain items that it believes are not representative of Valeant s and Allergan s respective core businesses. Pershing Square also believes that these financial measures provide investors with a useful tool for assessing the comparability between periods of Valeant s and Allergan s respective abilities to generate cash from operations sufficient to pay taxes, to service debt and to undertake capital expenditures. Pershing Square believes these financial measures are commonly used by investors to evaluate companies performance. However, the use of these non-GAAP financial measures in this presentation may vary from that of other companies in Valeant s and Allergan s industry. These non-GAAP financial measures should not be considered as alternatives to performance measures derived in accordance with GAAP.

Forward-looking Statements

The presentation contains forward-looking statements. These forward-looking statements include, but are not limited to, statements regarding Valeant s offer to acquire Allergan, Valeant s financing of the proposed transaction, Valeant s or Allergan s expected future value and performance (including expected results of operations and financial guidance), and the combined company s future financial condition, operation results, strategy and plans. Forward-looking statements may be identified by the use of the words anticipates, expects, intends, plans, should, could, estimates. opportunity, will, believes, potential. target, tentative, positioning, designed. create. ongoing, upside, increases or continue and variations or similar expressions and include but are not limited to belie expressed regarding future performance. These statements are based upon the current expectations and beliefs of Pershing Square and are subject to numerous assumptions, risks and uncertainties that change over time and could cause actual results to differ materially from those described in the forward-looking statements. These assumptions, risks and uncertainties include, but are not limited to, assumptions, risks and uncertainties discussed in Valeant s and/or Allergan s most recent annual or quarterly reports filed with the SEC and the Canadian Securities Administrators (the CSA) and assumptions, risks and uncertainties relating to the proposed merger, as detailed from time to time in Valeant s filings with the SEC and the CSA. Important factors that could cause actual results to differ materially from the forward-looking statements we make in this presentation are set forth in other reports or documents that Valeant and/or Allergan file from time to time with the SEC or the CSA, and include, but are not limited to:

the ultimate outcome of any possible transaction between Valeant and Allergan, including the possibilities that Valeant will not pursue a transaction with Allergan and that Allergan will reject a transaction with Valeant;

if a transaction between Valeant and Allergan were to occur, the ultimate outcome and results of integrating the operations of Valeant arid Allergan, the ultimate outcome of Valeant s pricing and operating strategy applied to Allergan and the ultimate ability to realize synergies;

the effects of the business combination of Valeant and Allergan, including the combined company s future financial condition, operating results, strategy and plans;

the effects of governmental regulation on Valeant s and Allergan s business or potential business combination transaction;

ability to obtain regulatory approvals and meet other closing conditions to the transaction, including all necessary stockholder approvals, on a timely basis;

Valeant s and Allergan s ability to sustain and grow revenues and cash flow from operations in their respective markets and to maintain and grow their respective customer bases, the need for innovation and the related capital expenditures and the unpredictable economic conditions in the United States and other markets;

the impact of competition from other market participants;

the development and commercialization of new products;

the availability and access, in general, of funds to meet Valeant s and Allergan s debt obligations prior to or when they become due and to fund their operations and necessary capital expenditures, either through (i) cash on hand, (ii) free cash flow, or (iii) access to the capital or credit markets;

Valeant s and Allergan s ability to comply with all covenants in their respective indentures and credit facilities any violation of which, if not cured in a timely manner, could trigger a default of their respective other obligations under cross-default provisions; and

the risks and uncertainties detailed by Valeant and Allergan with respect to their respective businesses as described in their respective reports and documents filed with the SEC.

All forward-looking statements attributable to us or any person acting on our behalf are expressly qualified in their entirety by this cautionary statement. Readers are cautioned not to place undue reliance on any of these forward-looking statements. These forward-looking statements speak only as of the date hereof. None of Pershing Square or any of its affiliates or associates, or any of their respective directors, officers, employees, agents, shareholders or advisors undertakes any obligation to update any of these forward-looking statements to reflect events or circumstances after the date of this presentation or to reflect actual outcomes.

*

*

*

*

*

2
Background of the Transaction
In September 2013, we hired Bill Doyle as a Consultant
Massachusetts Institute of Technology; SB Engineering, 1984
Harvard Business School; MBA, 1992
McKinsey & Company; 1992-1995
Johnson & Johnson; 1995-2000
WFD Ventures LLC; 2002-present
In February 2014, Bill Doyle introduced Valeant CEO Mike

Pearson to Pershing Square

Pershing Square begins due diligence on Valeant

Allergan

~\$50bn market cap specialty pharmaceutical company

Leader in aesthetics, dermatology, and

Leader in aesthetics, dermatology, and ophthalmology

Pershing Square forms JV with Valeant to assist in Allergan merger

Between February 25th and April 21st, Pershing Square acquired 9.7% of Allergan at an average cost of \$128/share representing 28% of capital measured at cost

On April 22

nd

, Valeant announced offer of \$48.30 in cash and 0.83 shares of Valeant common stock for each Allergan share, representing approximately

40% premium to the unaffected share price of \$116.63

3

Pershing Square Due Diligence on Valeant Reviewed public company information for Valeant On February 9

th

, 2014 we executed a confidentiality agreement with

Valeant, which allowed us to conduct substantial due diligence

In-person meeting with board of directors

Extensive management interviews

Selective local due diligence at the country level

Review of parent and regional business plans

Review of historical and projected organic growth by business unit and region

Review of business development pipeline

Review of R&D pipeline

Review of global tax structure

Review of bear thesis

Highly decentralized

Local managers determine product mix, pricing & distribution strategy

Culture of cost efficiency
Management incentives aligned with shareholders

Why We Like Valeant
Low % of products
with patent cliffs
Low product
concentration risk
Lower price and
reimbursement risk
Durable Products and
Cash Flows

High-growth

categories

High-growth

geographies

New products

Lower-risk, higher-

return R&D

Platform for

accretive

acquisitions

Share buybacks

Growth

Shareholder-Friendly

Capital Allocation

Superior Operating Model

Management

is

focused

on

creating

shareholder

value

Conservatively underwrite attractive returns Target 20% unlevered IRR, before tax synergies (est. 30% after-tax) Target < 6-year payback Assign no value to the target s pipeline Rapid integration with synergies at or exceeding budget Have met or exceeded synergy budget on all announced acquisitions Typically, ~80% of synergies achieved within first year Valeant's Acquisitions Have Created Value Valeant has a track record of allocating

the majority

of

free

cash

flow

to

value-creating

acquisitions

Source: Management interviews

An investment in Valeant shares on the day Mike Pearson became CEO has appreciated to 26x its initial value in six years including dividend reinvestment

2,649%

Valeant total shareholder return from 2/1/2008 to 5/30/2014

Valeant s History of Shareholder Value Creation

2/1/08: Mike

Pearson

appointed CEO;

Valeant share

6/20/10:

Announced

merger with

Biovail

9/3/12: Announced
acquisition of
Medicis for \$2.6bn
5/27/13:
Announced
acquisition of
Bausch & Lomb
for \$8.7bn
Note:
Chart
shows
the
total
shareholder
return
with
the
initial
share
price
indexed
to
100%
for
an
investment
in
Valeant
Pharmaceuticals
International,
the
entity
that
merged
into
Biovail
Corporation
on
September
28,
2010.
Subsequent
to
this
transaction,
Biovail
Corporation
changed
its
name

to

Valeant

Pharmaceuticals

International,

Inc.

Chart

assumes

that

the

special

dividend

of

\$16.77

paid

to

legacy

Valeant

shareholders

at

closing

of

the

merger

and

the

special

dividend

of

\$1.00

paid

to

new

Valeant

shareholders

on

December

22,

2010

were

both

immediately

reinvested

in

new

Valeant

(fka

Biovail)

common

stock.

4/22/14:

Announced initial offer to acquire Allergan

8
Structure of the Transaction
Pershing Square and Valeant formed a co-bidder entity
The co-bidder entity was formed with the intent to
Make an investment in Allergan
Assist Valeant in consummating a merger between Valeant and
Allergan
Valeant invested the HSR limit of \$75.9mm and Pershing

Allergan Investment Thesis

Allergan has a strong track record of organic growth driven by a portfolio of market leading products, including the fast-growing Botox franchise

Allergan has a poor track record of capital allocation and cost management

Given the strategic overlap between Valeant and Allergan s product portfolios and Valeant s superior cost structure, operating model and capital allocation strategy, we believe a merger between Valeant and

Allergan has the potential to create enormous shareholder value Limited downside

We invested in Allergan at a valuation that reflected the fair value of the business, assuming no improvements in operations or a transaction

Strategic rationale of a Valeant/Allergan merger

\$167

Stock

price

performance

of

AGN

from

2/25/2014

to

5/30/2014

Note:

The

performance

of

AGN s

stock

price

is

provided

for

illustrative

purposes

only

and

is

not

an

indication

of

future

returns

of

the

Pershing

Square

funds.

Allergan: Timeline of Events

Source:

Bloomberg.

(1)

Calculated

from

February

25,

2014

through

May

30,

2014.

2/25/14: Pershing

Square begins

its purchases of

AGN shares

4/11/14: Pershing

Square begins its

rapid accumulation

program

4/22/14: Valeant

announces offer to

acquire AGN for 0.83

VRX shares and \$48.30

per share in cash

5/12/14: AGN Board

rejects initial VRX offer

5/28/14: VRX raises

offer to include

\$58.30 per share in

cash and adds a

contingent value

right for DARPin 5/30/14: VRX raises offer to include \$72.00 per share in cash, with Pershing Square accepting 100% of its consideration in VRX stock based on May 29 closing prices

May 30

th

Revised Offer

Increased cash from \$58.30 to \$72 per share of Allergan Allergan shareholders will also receive 0.83 shares of Valeant for each share of Allergan

On May 30

th

Valeant Revised Its Offer to Allergan Shareholders Pershing Square s All-Stock Election

On May 30

th

, conditioned on Valeant increasing its offer, Pershing Square agreed to receive 100% equity consideration in a merger Pershing Square will receive 1.22659 shares of Valeant for each of its Allergan shares and no cash in the event the transaction closes

Pershing Square s All-Stock Election Improves
Terms of the Transaction for Others
Pershing Square s stock election increases cash available for
other shareholders by \$6.65 per share
Valeant has agreed to distribute \$20bn of cash consideration to
Allergan shareholders
As an owner of 9.5%
(1)
of Allergan s shares, Pershing Square s
all-stock election increases the amount of cash available to other
shareholders by \$1.8bn or \$6.65 per share
(1) 9.5% represents the total shares owned less the shares that Pershing Square owns on behalf of Valeant.

Why Pershing Square Agreed To Elect All Stock By agreeing to convert our shares to Valeant stock at current prices, in substance, we are purchasing almost 50% more shares of Valeant at the current market price, and foregoing the cash consideration in the Valeant deal

Pershing Square has confidence in the value creation opportunity of the combination

All-stock

election

creates

greater

value

for

non-Pershing

Allergan

shareholders

\$587mm of immediate value contribution

\$1.8bn (\$6.65 per share) increase in cash available to other shareholders

Likely increases probability of transaction consummation and reduces time to closure

14 14 Pershing Square s Stock Election Demonstrates Confidence in the Transaction Valued at Valeant s May 30 th closing price, Pershing Square s all stock election is worth \$19.96

per

share

less

than

the

cash

and

stock

proposal

offered

to

other

Allergan

shareholders

Pershing

Square

All Stock

Cash +

Stock

Pershing Square s election is worth a substantial discount to the cash & stock proposal

offered to other investors

Equity Consideration

Calculation

Ratio of the May 29

th

closing

stock prices of Valeant and

Allergan

```
1
Source = Management estimate Valeant June 2nd
presentation,
2
Source = Management estimate Valeant May 28th
presentation
15
By Electing All-Stock, Pershing Square is Better
Off if Valeant is >$180 at the Time of Closing
If
Valeant s
stock
price
is
>$180
at
the
close
of
the
```

transaction, Pershing Square s all-stock election will be more valuable than the cash and stock proposal offered to other shareholders Pershing Square All Stock Cash + Stock Pershing Square s stock election is worth the same as the cash & stock proposal offered to other investors **Equity Consideration** Calculation $10.85 \times 16.8 \text{ p/e} = 182 \text{ per share}$ Blended Unaffected 2014 P/E Multiple = 16.8x Pro-Forma 2014 EPS = \$10.85

```
Favorable Risk/Reward At Current Allergan Prices
Given
the
superior
value
of
Valeant s
May
30
th
proposal,
we
believe
it is very unlikely that Allergan remains an independent company
The Standalone
option is unlikely
The White Knight
possibility
While we believe it is unlikely, it is possible that a third party could
```

make an offer that is superior to the Valeant proposal If a third-party deal is consummated, we are required to share 15% of our profit with Valeant The Valeant transaction offers substantial upside At \$182 (1) per Valeant share, the Pershing Square all-stock election is worth \$222 per Allergan share, or 33% more than the current Allergan stock price (1) Unaffected 2014 **EPS** multiple of 16.8x sourced from Valeant s May 28 th presentation. 2014 Pro-Forma **EPS** estimate of \$10.73 id based on adjustments to Valeant s May 28 th presentation to account for revised transaction terms. Valeant s Unaffected

stock price of

\$116.63

is

AGN s

share

price

the

day

before

Pershing

began

its

rapid

accumulation

program

June
2,
2014,
Pershing
Square
Launched
the
Special
Meeting
Solicitation
Process
June

2 nd

Yesterday,

Preliminary proxy filed with SEC June 12 th June 22 ndSEC comment period (10 20 days) June 14 th June 24 th Proxy materials printed (2 days) June 16 th June 26 th Proxy materials mailed (2 days) June

30 th

```
July
24
th
Special
Meeting
solicitation
and
delivery
of
25+%
support
to
company
(2
to
4
weeks);
contemporaneously,
file
Special
Meeting
proxy
with
SEC
(10
20
day
comment
period)
July
7
th
July
31
st
Company
confirms
solicitation
compliant
(1
week)
Special Meeting Date
We
believe
```

the

earliest

date

allowing

for

shareholders

to

properly

consider

the

Special

Meeting

proxy

would

be

one

month

after

the

company

confirms

our

solicitation:

Aug

7

th

Sept

1

st

The

company

can

delay

the

Special

Meeting

up

to 120

days,

a

delay

of

up

to

Nov.

4

th

-

Nov.

28 th 17