

Alexander J Rich  
Form 4  
January 18, 2013

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Alexander J Rich

2. Issuer Name and Ticker or Trading Symbol  
PPG INDUSTRIES INC [PPG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

PPG INDUSTRIES, INC., ONE  
PPG PLACE

3. Date of Earliest Transaction  
(Month/Day/Year)

01/16/2013

\_\_\_\_ Director  
 Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

Executive Vice President

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

PITTSBURGH, PA 15272

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	01/16/2013		M		13,600	A	\$ 59.63
					47,440		(1)
Common Stock	01/16/2013		M		17,000	A	\$ 68.61
					64,440		
Common Stock	01/16/2013		M		16,200	A	\$ 63.69
					80,640		
Common Stock	01/16/2013		S		40,200	D	\$ 137.4105
							(2)
Common Stock	01/16/2013		S		12,500	D	\$ 27,940
							138.2398

Edgar Filing: Alexander J Rich - Form 4

Common Stock	01/16/2013	S	4,100	D	(3) \$ 139.2954 (4)	23,840	D	
Common Stock						19,5463	(5) I	By 401(k) plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Options (6)	\$ 59.63	01/16/2013		M	13,600	02/15/2009 02/14/2016	Common Stock 13,600
Employee Stock Options (7)	\$ 68.61	01/16/2013		M	17,000	02/14/2010 02/13/2017	Common Stock 17,000
Employee Stock Options (7)	\$ 63.69	01/16/2013		M	16,200	02/20/2011 02/19/2018	Common Stock 16,200

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Alexander J Rich PPG INDUSTRIES, INC., ONE PPG PLACE PITTSBURGH, PA 15272	Executive Vice President

## Signatures

Greg E. Gordon, Attorney-in-Fact for J. Rich  
Alexander

01/18/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This amended total reflects that shares of common stock were transferred to the reporting person's ex-wife pursuant to a divorce proceeding. The reporting person no longer reports as beneficially owned any securities owned by his ex-wife.  
This represents the weighted average aggregate price paid for the shares. The shares were sold in multiple transactions at prices ranging from \$137.0000 to \$137.9900 per share, inclusive. The reporting person will provide, upon request of the SEC staff, PPG or a shareholder of PPG, complete information regarding the number of shares sold at each price within the range.
- (3) This represents the weighted average aggregate price paid for the shares. The shares were sold in multiple transactions at prices ranging from \$138.0150 to \$138.6800 per share, inclusive. The reporting person will provide, upon request of the SEC staff, PPG or a shareholder of PPG, complete information regarding the number of shares sold at each price within the range.
- (4) This represents the weighted average aggregate price paid for the shares. The shares were sold in multiple transactions at prices ranging from \$139.0000 to \$139.5200 per share, inclusive. The reporting person will provide, upon request of the SEC staff, PPG or a shareholder of PPG, complete information regarding the number of shares sold at each price within the range.
- (5) Total amount of shares held for the reporting person in the reporting person's account in the PPG Industries Employee Savings Plan as of January 16, 2013.
- (6) Right to buy granted under the PPG Industries, Inc. Stock Plan.
- (7) Right to buy granted under the PPG Industries, Inc. Omnibus Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.