CHIRICO EMANUEL

Form 4

December 12, 2012

FORM 4

Check this box

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

3235-0287 Number:

January 31, Expires: 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * CHIRICO EMANUEL			2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)			
			(Month/Day/Year)	X Director 10% Owner			
C/O PVH CORP., 200 MADISON AVENUE			12/11/2012	_X_ Officer (give title Other (specify below)			
				Chairman & CEO			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year) Applicable Line)				
NEW YORK, NY 10016				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Tal	ble I - N	on-	Derivative	Secu	rities Acquire	d, Disposed of, o	or Beneficially	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Instr. 8	8)	4. Securit on Disposed (Instr. 3, 4)	of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$1 par value	12/11/2012		G	v	23,340	D D	\$ 0	150,536 (1)	D	
Common Stock, \$1 par value	12/11/2012		G	V	23,340	D	\$ 0	127,196 <u>(1)</u>	D	
Common Stock, \$1 par value	12/11/2012		G(2)	V	23,340	D	\$ 0	103,856 (1)	D	
Common Stock, \$1	12/11/2012		G(2)	V	23,340	A	\$ 0	23,340	I	By son

Edgar Filing: CHIRICO EMANUEL - Form 4

	4	
par	V/2	110
pai	v a	luc

Common Stock, \$1 par value	12/11/2012	S	23,340	D	\$ 110.5516 (3)	0	I	By son
Common Stock, \$1 par value						8,543.96	I	By 401(k) plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.	8)	5. nNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)
				Code	V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				

CHIRICO EMANUEL
C/O PVH CORP.
200 MADISON AVENUE
NEW YORK, NY 10016

Chairman & CEO

Signatures

Emanuel 12/12/2012 Chirico

**Signature of Date Reporting Person

Reporting Owners 2

Edgar Filing: CHIRICO EMANUEL - Form 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 103,856 shares of Common Stock subject to awards of restricted stock units.
- This transaction involved a gift of securities by the reporting person to his son, who shares reporting person's household. The reporting
- (2) person disclaims beneficial ownership of the shares held by his son, and this report should not be deemed an admission that the reporting person is the beneficial owner of his son's shares for purposes of Section 16 or any other purpose.
- (3) This price is a weighted average price. The sales occurred at prices from \$110.11 to \$111.07. The reporting person will provide to the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.