

PVH CORP. /DE/  
Form 4  
September 09, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**GOLDSTEIN BRUCE**

(Last) (First) (Middle)

**C/O PVH CORP., 200 MADISON  
AVENUE**

(Street)

**NEW YORK, NY 10016**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**PVH CORP. /DE/ [PVH]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**09/05/2014**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

SVP, Corporate Controller

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, Par value \$1	09/05/2014		M	1,300 A \$ 25.88	6,489 <sup>(1)</sup>	D	
Common Stock, Par value \$1	09/05/2014		M	1,300 A \$ 35.63	7,789 <sup>(1)</sup>	D	
Common Stock, Par value \$1	09/05/2014		M	5,000 A \$ 42.64	12,789 <sup>(1)</sup>	D	
Common Stock, Par	09/05/2014		M	3,000 A \$ 58.6	15,789 <sup>(1)</sup>	D	

value \$1

Common

Stock, Par 09/05/2014

value \$1

\$  
127.8577 5,189 <sup>(1)</sup>  
(2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. F Sec (In	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy) <sup>(3)</sup>	\$ 25.88	09/05/2014		M		1,300		<sup>(4)</sup>	05/02/2015	Common Stock, \$1 par value.	1,300
Option (Right to Buy) <sup>(3)</sup>	\$ 35.63	09/05/2014		M		1,300		<sup>(5)</sup>	01/17/2016	Common Stock, \$1 par value.	1,300
Option (Right to Buy) <sup>(3)</sup>	\$ 42.64	09/05/2014		M		5,000		<sup>(6)</sup>	09/27/2016	Common Stock, \$1 par value.	5,000
Option (Right to Buy) <sup>(3)</sup>	\$ 58.6	09/05/2014		M		3,000		<sup>(7)</sup>	04/05/2017	Common Stock, \$1 par value.	3,000

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
GOLDSTEIN BRUCE C/O PVH CORP. 200 MADISON AVENUE	SVP, Corporate Controller

NEW YORK, NY 10016

## Signatures

Bruce Goldstein

09/09/2014

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 4,101 shares of Common Stock subject to awards of restricted stock units.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$127.53 to \$128.04, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

(3) All options exercisable for shares of Issuer's Common Stock, \$1 par value.

(4) 325 shares became exercisable on each of 5/2/06, 5/2/07, 5/2/08 and 5/2/09.

(5) 325 shares became exercisable on each of 1/17/07, 1/17/08, 1/17/09 and 1/17/10.

(6) 1,250 shares became exercisable on each of 9/27/07, 9/27/08, 9/27/09 and 9/27/10.

(7) 750 shares became exercisable on each of 4/5/08, 4/5/09, 4/5/10 and 4/5/11.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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