Genito Anthony L Form 4 November 20, 2012

OMB APPROVAL UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB** 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Genito Anthony L Issuer Symbol Spectrum Brands Holdings, Inc. (Check all applicable) [SPB] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner Other (specify X_ Officer (give title (Month/Day/Year) below) C/O SPECTRUM BRANDS 11/16/2012 EVP, CFO and CAO HOLDINGS, INC., 601 RAYOVAC DRIVE (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting MADISON, WI 53711 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities Acquired		5. Amount of	6.	7. Nature of		
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Disposed of (D)			Securities	Ownership	Indirect	
(Instr. 3)		any	Code	(Instr. 3, 4 and 5)			Beneficially	Form: Direct	Beneficial
		(Month/Day/Year)	(Instr. 8) Code V	(A) or Amount (D) Price			Owned Following Reported Transaction(s) (Instr. 3 and 4)	(D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common			Code v	7 Illiount	(D)	11100			
Stock	11/16/2012		M	18,518	A	<u>(1)</u>	185,411	D	
Common Stock	11/16/2012		F	8,026 (2)	D	\$ 44.49	177,385	D	
Common Stock	11/16/2012		M	44,444	A	(3)	221,829	D	
Common Stock	11/16/2012		F	19,645 (4)	D	\$ 44.49	202,184	D	
	11/16/2012		M	14,815	A	<u>(5)</u>	216,999	D	

Common Stock

Common Stock 11/16/2012 F 6,549 D \$ 210,450 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	onDerivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shar
Performance Rights	(1)	11/16/2012		M		18,518	<u>(1)</u>	09/30/2013	Common Stock	18,51
Performance Rights	(3)	11/16/2012		M		44,444	<u>(3)</u>	09/30/2013	Common Stock	44,44
Performance Rights	<u>(5)</u>	11/16/2012		M		14,815	<u>(5)</u>	09/30/2013	Common Stock	14,81

Reporting Owners

**Signature of Reporting Person

Reporting Owner Name / Address	Kelationships						
	Director	10% Owner	Officer	Other			
Genito Anthony L C/O SPECTRUM BRANDS HOLDINGS, INC. 601 RAYOVAC DRIVE MADISON, WI 53711			EVP, CFO and CAO				

Date

Signatures

/s/ Nathan E. Faegre, attorney-in-fact

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- 50% of the performance rights granted on November 15, 2020 under the Issuer's 2011 Two-Year Equity Award Plan vested on November 16, 2012 and such performance rights settled for 18,518 shares of the Issuer's common stock (the "Two-Year Award"). In addition, an amount equal to the Two-Year Award will vest on September 30, 2013, if Mr. Genito is employed by the Issuer on such date.
- (2) Represents 8,026 shares of Issuer's common stock automatically withheld to satisfy Mr. Genito's tax withholding obligation upon the vesting of performance rights representing 18,518 shares.
- 50% of the performance rights granted on November 28, 2011 under the Issuer's 2012 Equity Award Plan vested on November 16, 2012 (3) and such performance rights settled for 44,444 shares of the Issuer's common stock (the "2012 Award"). In addition, an amount equal to the 2012 Award will vest on September 30, 2013, if Mr. Genito is employed by the Issuer on such date.
- (4) Represents 19,645 shares of Issuer's common stock automatically withheld to satisfy Mr. Genito's tax withholding obligation upon the vesting of performance rights representing 44,444 shares.
- 50% of the performance rights granted on November 28, 2011 under the Issuer's 2012 Equity Award Plan for exceeding performance (5) targets vested on November 16, 2012 and such performance rights settled for 14,815 shares of the Issuer's common stock. In addition, an amount equal to the settlement will vest on September 30, 2013, if Mr. Genito is employed by the Issuer on such date.
- (6) Represents 6,549 shares of Issuer's common stock automatically withheld to satisfy Mr. Genito's tax withholding obligation upon the vesting of performance rights representing 14,815 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.